



HEAD WOMEN'S CLUBS—The newly-elected executive of the Canadian Federation of Business and Professional Women's Clubs examine the totem pole presented at Vancouver. The executive is, left to right, Jean McCallum, Edmonton; Lillian MacMillan, Vancouver, president; Dame Caroline Haslett, D.B.E., international president; Mrs. Allie Ahern, Halifax, past president; Mrs. Isabel Menzie, Montreal, and Gladys Moffat, Ottawa. (CP PHOTO)

### THE EXPERTS SAY

## New Ingredients in Bread Authorized Will be Listed on Outside Wrapper

By KAY REX  
Canadian Press Staff Writer

Homemakers soon will be assured of purchasing the best bread for their families simply by reading the bread wrapper.

Regulations concerning bread manufacture were approved recently by the National Council of the Baking Industry. Effective Jan. 1, 1953, major ingredients which go into the manufacture of a loaf of bread will be required to be listed on the wrapper.

The Canadian Association of Consumers is pleased. For the last three years the 13,000-member organization has campaigned for improved bread standards.

Now the consumer has a "sporting chance" of knowing what kind of loaf she is buying, the C.A.C. President, Mrs. W. R. Walton, Jr., of Oakville, Ont., said in an interview.

"Now it is up to the woman to read this information and to direct her purchasing to the type of loaf which will be best for the health of her family."

**OTHER COUNTS**  
Canada-approved vitamin B flour will be allowed, and a standard has been set for whole wheat bread which must contain 50 per cent or more whole wheat. Brown bread containing less

must be classed as "colored" bread.

One of the regulations permits the baking industry to use "enriched" flour. Mrs. Walton said that the public should be aware that by the term "enriched" is meant a white flour from which natural vitamins have been milled and which are being replaced for the most part by synthetic vitamins.

"We in C.A.C. have always maintained that the natural vitamin is best and that it is a pity that consumers in the United States and Canada have encouraged use of a white flour which has had most of the vitamins milled out of it and that now, in the interest of a so-called 'improved' loaf it is necessary to put them back synthetically."

Mrs. Walton said that the original vitamins however might be obtained in the Canada-approved vitamin B flour and the white and whole wheat bread made from it. She added that the Canada-approved vitamin B flour had almost gone off the market because of the lack of

consumer acceptance and the antipathy by millers and bakers to manufacture it.

"It did not receive the promotion by the industry that the other types of bread did and consequently consumers were not stimulated to buy it," she said. "And when the public does not buy or ask for a certain product the manufacturer certainly is not going to produce it."

**FROSTY GLASSES**  
A friend passes on her family recipe for lemon syrup, an excellent cold drink these hot-weather days.

Ingredients: Five pounds sugar; one ounce tartaric acid, two ounces citric acid, juice of six lemons and the grated rind of four of them; 12 cups water.

Add the sugar and the two acids to the water and bring to boil. Add lemon juice and rind and let stand two or three hours. Strain and bottle.

For a refreshing drink: Put one tablespoon (depending on strength desired) of the syrup in a glass of water and cracked ice. It's good.

**VALUABLE BEES**  
A total of 188,328 hives of bees with a value of \$2,898,163 were reported by 12,408 farms in Canada in 1951.

### VICTORIA REPORT (Continued from Page 2)

have been elected in Point Grey as a Conservative, or as an Independent. In desperation, she joined Social Credit; her action gave Social Credit a great boost. Now she finds herself headed for a cabinet position, which she thought she was entitled to in 1946.

Now that Social Credit will be the government, most people are horrified to hear Mr. Bennett say there's going to be some kind of voluntary hospital insurance. Everyone knows this will mean no hospital insurance at all for thousands and thousands of people, particularly in the older brackets. Well, Social Credit was honest enough; before the election Social Credit had no hesitation in saying compulsory insurance would be thrown out. But nobody expected Social Credit to win; but it did and now the Social Crediters are embarrassed about hospital insurance and most of the public is terrified it's going to be wiped out. Perhaps Mr. Bennett will be able to find some way of saving both face and hospital insurance. Let's hope so. Hospital insurance is too valuable to be thrown back to a hodge-podge

**FURNACE HEATING**  
Ontario and British Columbia are the only provinces where furnaces are the predominant type of heating equipment.

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20% Discount

Wherever you go, we can supply you with smart, neat luggage... whether it be Twin Sets, Club Bags or Gladstones

**Fashion Footwear**

### Town and District Notes

## Take 6-Month Vacation

A popular couple in Prince Rupert and well known leave tonight on a much forward looked for six-months vacation to their native land.

Mr. and Mrs. James Andrews, of Legion 27 club, will board the Prince Rupert, on their way to Scotland. They will visit Bowling and Sterling, and parts of England.

Mr. Andrews will attend the international convention of the Burns Federation at Norwich, as a delegate from Prince Rupert Burns Club. He will also take in some much-missed golfing.

Mr. T. M. Christie returned to the city yesterday following a month's combined business and treatment trip to the south. He visited Shaughnessy Hospital while in Vancouver.

Mrs. George Frizzell returned to Prince Rupert aboard the Coquitlam last night after a

five-month trip to Vancouver, Seattle and Tacoma. She was accompanied by her daughter, Mrs. V. E. Long of Vancouver, who plans to visit here during the summer.

Mr. and Mrs. Arthur Murray and children returned yesterday from vacation at Kathryn Lake and Vancouver. While in the south, Mr. Murray attended the Social Credit convention.



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Planning a fishing trip? See us for your needs.  
See our window display.

**THE VARIETY STORE**  
Where Your Dimes are Little Dollars  
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### Prince Rupert Daily News Thursday, July 24, 1952

**LIVESTOCK VALUE**  
Total value of livestock on Canadian farms in June, 1951, was \$2,010,354,000, triple the 1941 value.

## readers

Regular meeting Local 189 U.A. will be held in Civic Centre 8 p.m. Thursday, July 24. George S. Weatherly, Business Agent. (173)

## Mrs. Lauritz Melchior Puts on Blue Bonnet For Extra Convenience



Like the wife of the world-famous tenor you'll sing the praises of golden-yellow DE LUXE BLUE BONNET in four individually-wrapped quarter pounds. Such wonderful convenience! DE LUXE BLUE BONNET goes right from package to plate. No scooping or slicing. Just unwrap what you need. Unused quarters stay neatly factory-wrapped, keep far fresher. Speeds cooking, too—handy chart shows where to cut for recipe needs, eliminates measuring cup. Enjoy DE LUXE convenience and DE LUXE quality. Look for the BLUE BONNET DE LUXE yellow package with "Blue Bonnet Sue" on the front.

Try Daily News Want Ads

## With Soup...Jam...or Cheese...

## Christie's taste better!



TAKE HOME  
MORE FOOD  
FOR LESS MONEY

A fine selection of Pastries and Picnic Supplies to choose from.

HANDY WRAP WAX PAPER Roll 34c

NOOK NAP NAPKINS Pkt. 19c

Chocolate Bourbon Cookies 89c

Christie's Soda Biscuits, 16-oz. 37c

Nabob Assorted Punch Syrup bottle 39c

MIRACLE WHIP, 16-oz. 29c

KERSEY'S PEANUT BUTTER Jug 42c

LYNN VALLEY PEACHES, 15-oz. 19c

MED. PEPSODENT TOOTH PASTE 33c

MAZOLA, 16-oz. 45c

GLOBE PEARS, 15-oz. 20c

Dewkist Peas and Carrots, 15-oz. 16c

King Beach Peas, 15-oz. 14c

Serve Tasty Cold Meats

BOLOGNA—By Piece Lb. 49c

FRANKS, Cello 1 Lb. 59c

DEVON SKINLESS SAUSAGE 1 Lb. 49c

PORK CUTLETS 12-oz. Tubs 65c

**SUPER-VALU**  
FOOD STORES

KLEENEX Regular Size 2 pks. 35c

NABOB COFFEE Pound Package 98c

PEP Breakfast Cereal, Large 12-oz. Pkt. 2 for 43c

APPLE JUICE Sunripe, Clear, 48-oz. 36c

JEWEL SHORTENING Pound 22c

BLENDED JUICE Frances Drake, 48-oz. tin 25c

SUNLIGHT SOAP Bar 10c

LUX SOAP Bath Size 3 bars 35c

RINSO Regular Size—Pkt. 35c

S.O.S. Cleaner 2 pks. 25c

LIPTON'S SOUP MIX 2 pk. 19c

Old Dutch Cleanser 2 tins 25c

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NO ONE—  
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SELLS FOR LESS

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MILK, Fresh quart 28c

VELVEETA CHEESE 1/2-lb. Pkt. 33c

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ICE CREAM pints 29c

FROZEN STRAWBERRIES Pkt. 45c

FROZEN PEAS Pkt. 31c

DEL MAIZ NIBLETS CORN 23c

Baxter's Scotch Marmalade jar 33c

Robin Hood Cake Mix, all varieties 29c

Solid Clover Crest Honey, 16-oz. 25c

Primrose Sweet Mixed Pickles, 16-oz. 33c

THORNTON'S Asparagus Cuttings, 20-oz. 21c

Fresh Fruits and Vegetables

Okanagan In Season

Canning Apricots Will Be In Saturday

GREEN GRAPES Lb. 21c

ORANGES—Juicy 3 Doz. to bag 79c

BUNCH CARROTS 2 bunches 21c

SPECIALS GOOD FRIDAY, JULY 25 TO WEDNESDAY, JULY 30