



To Restore the Original Flavor

The delightful first flavor of pot roast and many other dishes is often lost when they are warmed up again.

All of the original flavor, with added piquancy and nourishment, can be restored by the gravy of an Oxo Beef Cube.

Old Father Cubit wants to amuse the children. Send four OXO Cube wrappers for this jig saw puzzle.

OXO LIMITED
232 Lemona St., MONTREAL.



Tins of 4, 10, 50 and 100 Cubes.

MANSON TELLS OF INTERIOR

Extols Terrace Fruit, and Farming Valleys of Other Districts

In the address to the Laurier Club at Vancouver, part of which has been previously published, Hon. A. M. Manson told the people of Vancouver about the interior valleys of Central British Columbia. He said:

"But mineral wealth is by no means all. Stretching eastward from Terrace to the Rockies is valley after valley of as fertile land as lies out of doors. Terrace apples have gained a place on your menu cards. Beautiful apples of delicious flavor. Terrace potatoes and Terrace berries are the equal of the best the province produces. The population of Terrace has been growing apace, by reason of the agricultural and timber development of the Kitsumkalum Valley.

"Eastward one passes through the Hazelton country, the Valley of the Kispiox, up the Bulkley through the Lakes country and down the Nechako to Prince George and the Valley of the Fraser. Seven or eight years ago a mere handful of railway construction farmers inhabited this vast area; today several thousand excellent farmers are breaking the soil and adding with great rapidity to the agricultural production of the province—perhaps not amassing great wealth, but on the whole doing as well or better than the average farmer of the West—farming in summer, tree making and logging in the winter.

Offer Homes

"It is not to be said that it is a land flowing with milk and honey, though there is lots of both, but it cannot be denied that these valleys offer satisfactory homes for at least a hundred thousand families. The climate is not severe. There is an occasional dip of the mercury to exhilarate our settlers, but there are none of those bitter winds and blizzards that prove so trying to our prairie people. The winters are delightfully bright and the days of the summer are long and hot. Summer frosts are becoming a recollection rather than a fact. The tilling of the soil takes care of this. One remembers that the centre-post of the province is just outside of Vanderhoof in the new riding of Omineca, and one remembers, too, that mountains can only be seen from Vanderhoof on the brightest days, and then only a few.

Immigration

"At Vanderhoof we have a creamery, launched under government auspices in 1920, with a rapidly growing production. In 1922 its production, 18 months after its inception, was 34,496 pounds. With the influx of settlers under our present immigration policy, federal and provin-



NOTICE

NOTICE is hereby given that tenders will be received up to noon on the fifteenth day of March, 1924, at the office of the undersigned, in the City of Prince Rupert, Province of British Columbia, for the purchase of the building situated on Lots 27 and 28, Block "F," City of Prince Rupert, B.C., and known as Elder's Planning Mill, together with whatever material there may be on the premises.

Each tender must be accompanied by a cheque for the amount of the tender, the cheques of the unsuccessful tenders will be returned immediately the building is disposed of.

Under the conditions of this sale it is necessary that the building be removed from its present site before June 30th, 1924, the lots to be left in a safe and sanitary condition, all debris to be removed and all excavations to be filled in.

The highest or any other tender not necessarily accepted.

THOMAS W. HERNE,
Government Agent,
Prince Rupert, B.C.

JUST ARRIVED.

Splendid Selection of

House : Dresses

Stylish in Design.
Delightful in Pattern.
Moderate in Price.

BENT'S

EDSON COAL

We can now supply our FAMOUS EDSON COAL in any quantity.

Prince Rupert Feed Co
Phone 58.



Nemo 1320

For the average stout figure with excess flesh evenly distributed. Very low bust, long flexible skirt with rubber webbing over front part of thigh that gives perfect control both sitting and standing. While coutil; sizes 24 to 44; \$6.50.

Nemo Self-Reducing Corsets enable stout women to preserve good health and good proportions. "Once try a Nemo and you'll never change."

Sold in Prince Rupert exclusively by JABOUR BROS.

Made by KOPS BROS., Limited, Toronto

WOULD DEVELOP THE FISHERIES OF B.C.

Campaign in South to Use Products of This Coast View to Extensions

VICTORIA, March 13.—A strong argument for the development of British Columbia's fish industry is made by A. A. Milledge, manager of the British Columbia Products Bureau in Vancouver, with which the Victoria Chamber of Commerce is co-operating in a home products campaign.

"Every person in this province should insist upon being supplied with British Columbia fish," he says. "By so doing, citizens will expand the present industries, give employment to more workmen, consequently increasing the population and encouraging new settlers to provide the necessities of life for the workers in the factories. It will thus be readily seen that by developing the fishing industry the other industries of the province will in turn receive added impetus, and the movement will result in general prosperity for all British Columbia.

Suitable Coast

"The conformation of the coast of British Columbia is especially suitable for fisheries; the shore line is made irregular by many deep inlets and estuaries, and from the coast a feeding ground for fish in the shape of a sea ledge runs out from fifty to 100 miles before dropping away to ocean depths. The Pacific Ocean and the large rivers along its 7,000 miles of coastline abound in fish of all kinds, of which the most noted is salmon of various varieties, bred in British Columbia rivers, matured in the Pacific, and which regularly return after four years to the parent streams in immense numbers to spawn.

Leads Dominion

"For the eleventh successive year, British Columbia has produced more fish than any other province in the Dominion of Canada; the fishery products last year having a total value of \$18,931,100 or fifty-one per cent of the total fishery products of the Dominion. In 1903 these products were valued at \$2,748,365, so it will be seen that the industry has been steadily growing.

"The total value of each principal species of fish taken in British Columbia for the last year is as follows: Salmon, \$13,130,000; halibut, \$3,948,000; herring, \$861,000; cod, \$226,000; black cod, \$124,000; pilehards, \$161,000; crabs, \$61,000; clams, \$68,000; oysters, \$33,000; miscellaneous, \$395,000.

"Engaged in making the catch of this vast quantity of fish are fourteen steam trawlers of ninety tons or over, ten steam vessels of thirty to 125 tons, 172 sailing and gasoline boats ten to forty tons, 3,274 sail and row boats and 3,074 gasoline launches making a total of 6,634 fishing vessels representing an investment of \$4,857,373.

KETCHIKAN EFFORT ATTRACT TOURISTS

Proposal to Assemble Totems, Build Trails up Mountain and to Falls

KETCHIKAN, March 13.—At a recent Commercial Club luncheon plans were discussed concerning the transportation of totem poles from various adjacent settlements to Ketchikan, as an attraction to tourists. In further interest of the tourist trade the idea of building good trails to Twin Falls, and to the peak of Deer Mountain, was discussed. The general opinion seemed to favor the propositions, and it is likely that something more definite will be done soon. The matter of building the trails mentioned has been under advisement at the U.S. Forest Service office for some time. The idea of making greater attractions for the tourists is in line with the general policy being adopted by practically all the larger Alaskan towns for the coming season.

A letter from the Juneau Commercial Club was read. It brought news that the capital city men had sent letters to all the commercial clubs in Southern Alaskan towns inviting them to attend a convention in Ketchikan at the time of the annual inter-school meet—April 21 to 25 inclusive. If the meeting is held here they will organize a sort of central commercial club to put forward the interests of South-eastern Alaska in all matters of

You need a PILOT

EVERY good ship, nearing port, takes on a pilot. Usually, the law requires it. The pilot knows the channel. With his capable hands at the helm, the vessel is safe. Without him, there is danger of the shoals.

When you set sail on a shopping tour you, too, should have a pilot. Everybody needs one. And well-informed shoppers always have one—ADVERTISING.

Advertising keeps you off the rocks of extravagance and waste. It takes you straight into the port of economy. It tells you plainly where to go for what you want. It shows you how to save steps—and money—and time. By watching it carefully, each day, you are able to buy to best advantage.

Often, the advertisements will keep you from making an unwise purchase by pointing out just why one article suits better than another. It points out for you the pick of the country's market and the selection of the particular kind, shape, size and color that best suits your taste and fits your pocket-book.

Whether you want food, clothing, furniture or a toy for the children, the advertisements can help you.

Let Advertising Steer Your Steps

importance. It is also believed that the central body would have a favorable effect in furthering the tourist travel to the Territory, with more direct beneficial results the evidence of the success of the plan.

BOAT ARRIVALS

C.N.R. steamer Prince George, Capt. Harry Neddin, arrived from Vancouver and wayports at 4:15 yesterday afternoon with the following passenger list:

For Prince Rupert—R. C. Sinclair, P. Flynn, J. P. Forde, H. Duchene, E. Davis, H. Haskamp, D. S. Cameron, J. Newell, G. A. Cox, Howard Frizzell, D. B. Brankin, N. Delaney (Buckley Bay), J. Zarelli, J. S. May; L. Vallier, G. Blain, C. R. McKay, G. Ostin, J. E. Flesher, G. I. Giberson and C. Jetter (Buckley Bay); C. C. Pottinger, Mr. and Mrs. J. Mitchell, Mr. and Mrs. Joe Brown and daughter, J. E. Miller, Mrs. W. Meadley and children, H. M. Matthews, Mrs. P. W. Bidwiller, W. A. Cantelon (Buckley Bay), Mrs. W. Vance and child (Burns Lake), Mr. Hillier, R. Gibson, H. McGlinchy, W. A. Kirkpatrick (Terrace), Mrs. L. H. Kenney and child, Adam Mackie, Mrs. W. H. Lewis and Master Harland Lewis (Smithers), Mr. and Mrs. O. K. Lord and child, J. Whiting, Mr. and Mrs. Passelke and child, Mrs. W. Wilson, Miss N. Wilson, Albert Farrow, Major Cowan, Mr. and Mrs. T. Harkness, Mr. and Mrs. F. Silver (Tisdale, Sask.), R. E. Allen, Mrs. Butoff, Miss Butoff, D. McPhee, Albert Moore, Mrs. J. Inglis, Mrs. B. Gordon, Mr. and Mrs. George McAfee, C. W. Tourtelotte and J. R. Scott.

For Anxox—E. Goodall, J. H. Ritchie, J. A. McDonald, W. Forbes, J. D. Johnston and J. W. Aisthorpe.

For Stewart—Mr. Hilbarten, Mr. Whitworth, G. D. Davis and J. Fissar.

SMOKED FISH

AT ITS BEST

There are just Two Rules to Follow to Enjoy the BEST Smoked Fish, AT ITS BEST.

These Rules are—

- 1—Buy "Rupert Brand." Rupert Brand is always delivered to the stores in clean new boxes clearly stamped "Rupert Brand."
 - 2—Wrap in cooking paper, cook in moderate oven for 20 to 30 minutes, remove paper and serve at once.
- Four Kinds — Breakfast Kippers, Bloaters, Smoked Black Cod and Kipper Salmon.
- At all Fish and Meat Markets, and Grocers.

Canadian Fish & Cold Storage Co., Ltd.
PRINCE RUPERT

DAILY SALE BULLETIN, No. 10

A WHIRLWIND OF

Bargains

for Friday and Saturday

The Last Two Days of our Furniture Sale.

Join the crowd going to

BARRIES' HOME FURNISHINGS

3rd Avenue and 1st Street.

Five Roses

FLOUR

When Buying Flour ask

your Grocer for

"FIVE ROSES,"

The World's Best

John L. Christie

Agent.

Sterling Furnace COAL

Delivered in Bulk.
At \$10.00 per ton.

This is a very superior furnace coal. It gives a clean hot fire and is entirely free from soot, clinkers, slack and dirt. Some of the largest heating plants in the city are now using it with entirely satisfactory results.

STERLING STOVE COAL

Delivered in Sacks.
At \$12.50 per ton.

We are also Agents for the Famous LADYSMITH-WELLINGTON and TELKWA COALS.

Prince Rupert Coal Co.

Main Office: Hotel Central, Phone 15

Dr. E. S. TAIT

DENTIST.

Helgerson Block,
PRINCE RUPERT, B. C.
Office Hours, 9 to 6.
Phone 688.
Open Evenings Only For Special Appointments.

The Pastime Cigar Store

Opp. Empress Hotel.

Tobacco, Cigars, Cigarettes, Candies and Soft Drinks.
We have a pleasant back room. Come in and make yourself at home.
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Dairies, Ltd.

Pure Fresh Milk and Cream Delivered Daily.
Direct from the farm to the home.
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