

CHILDREN'S :: HATS

in Straw and Felt,
or Straw

Newly arrived, a splendid assortment in various colors and styles in plain and fancy straws. The best values we have ever seen. Priced very reasonably from

85c to \$3.50

Come in and let us show you.

Agents for Pictorial Review and Ladies' Home Journal Patterns.

H. S. WALLACE CO., LTD

Phone 9. Corner Third Avenue and Fulton Street.

ROTHERMERE IS NOW IN CANADA

Says Consolidation of Newspapers
Inevitable Because of In-
creased Costs

MONTREAL, April 23.—Lord Rothermere, owner of the Daily Mail and many other British periodicals, is in Canada looking over the field. Considerable mystery surrounded his arrival at Windsor station, and he did not register at the Mount Royal Hotel, where he is occupying the vice-regal suite. He was closeted with James and Frank Clark, whose names were mentioned in the recent Manicouagan timber lease, when interviewed, and after good naturedly side-stepping the question of what his intentions were in regard to extending pulp mill facilities in this country, he admitted that he had come to find out the opportunities here.

As far as Canadian newspaper was concerned he thought the prospects bright, and that the dominion would capture 80 per cent of the United States market within the next ten or fifteen years. This was not an unjustifiable prediction as already Canada is supplying 50 per cent of the American demand.

Lord Rothermere is not loud in his praises of the benefits which the public receives from the amalgamation of newspapers. At least he did not commit himself when questioned. What he did was to point out that consolidation of interests was an inevitable development made necessary by the steadily increasing cost of newspaper production. He cited the many amalgamations which had taken place in New York recently of the morning as well as evening newspapers. In London also a similar state of affairs had come to pass. Thirty years ago the reader had a choice of nine evening papers. Now there were only three.

Skilled OPTICIAN

Glasses scientifically and accurately fitted by A. E. Ireland, a graduate optician, who has had 25 years' experience and can handle the most difficult cases. 7 years with W. W. Munn & Co., Toronto, one of the largest optical houses in Canada. You run no risk here as Mr. Ireland will be here permanently to check up any work. We absolutely guarantee satisfaction in every case.

Any lens duplicated—any lens repaired.

Extra special prices for the first 2 weeks.

Evening appointments.

Max Heilbronner

Jeweller and Diamond Specialist

Cash and Carry

for Friday and Saturday Specials for Friday and Saturday

THESE SPECIALS WILL BE EFFECTIVE ALL DAY

(NO DELIVERIES).

(NO TELEPHONE ORDERS)

Until further notice this store will open at 9 a.m.

"There's no use trying! It can't be done." How many times has this answer been given to the greatest problem in Rupert today—that of diverting mail order business to local merchants. Every dollar expended with and by the local dealers within the city benefits us all either directly or indirectly, whereas the mail order house does absolutely nothing locally in return for the patronage received. Who ever heard of a mail order house donating a dollar to any worthy cause in this district? Not once! Therefore, Mr. and Mrs. Citizen, give your local dealer an opportunity to serve you before sending out of town. If his price is too high, tell him so and if he will not apply the remedy, the loss is his. There should be no sentiment in business.

MEN'S and BOYS' DEPT.

50 PAIRS MEN'S BANNOCK-
BURN TWEED PANTS

All sizes 32 to 44. Reg. value \$3.75.

Special Friday and Saturday \$2.45.

See this line in our window. No alterations at sale price.

300 DOZEN LARGE SUN-
KIST ORANGES

Reg. value 60c doz.

Special Friday and Saturday in Men's Dept. only, Per doz. 45c.

See this line in our window.

20 DOZEN ONLY, MEN'S
FINE COTTON SOX

Colors Black and Tan. Warranted Fast Colors and improved seamless. Sizes 9½ to 14½. Reg. 25c pair.

Special Friday and Saturday 5 Pair for 95c.

LADIES' DEPT.

16 ONLY, CHILDREN'S
SERGE PANTIE DRESSES

Nicely embroidered, snappy styles in following colors, Navy, Copenhagen, Scarlet, and Brown. Sizes 2 to 6 years. Reg. \$1.50 and \$1.75.

On Sale Friday and Saturday \$2.95.

No approvals, no exchanges.

100 DOZEN CALIFORNIA
LEMONS.

A timely special at a time when there are many people with bad colds and La Grippe.

Special Friday and Saturday in Ladies' Dept., 20c doz.

150 YARDS SWANELLA
WINEYETTE

In Pink, Sky and White. A real everyday necessity for Ladies' and Children's wear. Reg. 60c yards.

Special, 3 Yards for \$1.25.

SHOE DEPT.

50 PAIRS GIRLS' BOX CALF
LACED BOOTS

Black or Brown. Compare this special against any catalogue, and be here early Friday morning. Sizes 11 to 12.

Special Sale Price, \$2.95. No approvals, no exchanges.

1,000 LB. STRAWBERRY
RHUBARB

A special tonic which is better than medicine. Come early and avoid the rush.

Special Friday and Saturday in Shoe Dept. only, 5 lb. 25c.

Limit 10 lb. to each customer.

40 PAIRS CHILDREN'S
CALF LACED BOOTS

Black or Brown, Sizes 8 to 10. We assure you that this is a special worth your while shopping early.

Special Sale Price, \$2.45 Pair.

No approvals, no exchanges.

The Universal Trading Co.

Watch this space Saturday for change of advt.

25 per cent DISCOUNT
EXTRA SPECIAL FOR
THURSDAY AND FRIDAY
ONLY

Meat Market

COMBINATION SPECIAL
\$1.00 worth of Meat for
75c

Your choice of 1 only 6 lb. Blade Rib Roast of Fresh Killed Beef. Reg. value 75c or 1 only 6 lb. Round Bone Pot Roast. Reg. value 75c, with 2 lb. Hamburger Steak. When ordering please specify which roast you want. Phone your order early as this Beef is Quality Stock and Government Inspected.

Rupert Table Supply

Three Phones: 210, 211, 212

LAND ACT.

Notice of Intention to Apply to Purchase Land.

In Skeena Land District, Recording District of Coast, and situate on Campania Island. Take Notice that Clarence E. Bainter and James McNulty, of Prince Rupert, B.C., occupation insurance agent and broker, intend to apply for permission to purchase the following described lands: Commencing at a post planted at the head of a bay at the east end of Campania Island and about one mile from the south end of the island; thence following the sinuosities of the shore line at high water line around the island to the place of commencement, and containing 8,000 acres, more or less.

C. E. BAITER & JAMES McNULTY, Name of Applicant.

Per W. E. WILLIAMS, Agent.

Dated April 2nd, 1924.

NOTICE.

TAKE NOTICE that after publication of this notice once a week for four (4) consecutive weeks, we shall apply to the Registrar of Joint Stock Companies, Victoria, B.C., to change our name to that of "WOODCOCK DAIRIES, LIMITED."

DATED at Prince Rupert, B.C., this 11th day of April, 1924.

THE CAPSAR NORTHERN RANCH, LIMITED.



CANCELLATION OF RESERVE.

Notice is hereby given that the reserves covering the lands formerly held under Licences Nos. 32379 and 32380 are cancelled.

G. R. NADEN, Deputy Minister of Lands.

LAND ACT.

Notice of Intention to Apply to Lease Land. In Coast Land District, Recording District of Skeena, and situate being Bay Island, on the north branch of the Skeena River, near Oceanic Cannery.

Take Notice that I, Thomas William Thacker, of Prince Rupert, B.C., occupation Engineer, intend to apply for permission to lease the following described lands: Commencing at a post planted at the most southerly point on Bay Island; thence northerly and westerly; thence southerly and easterly; following the sinuosities of the shore line to point of commencement, and containing 240 acres, more or less.

THOMAS W. THACKER, Applicant.

Dated February 14th, 1924.

REDUCTIONS

on—
Economy Butter No. 1, per lb. 40c
Economy Butter No. 2, per 2 lbs. 75c
Butter, per 14 lb. box \$5.75
Sugar, per 100 lb. . . \$10.35
Sugar, per 50 lb. . . \$5.25
Sugar, per 20 lb. . . \$2.25
Milk, per case . . . \$5.60
Flour, per 49 lb. . . \$1.85
Flour, per 10 lb. . . 50c

ECONOMY STORE

Phone 24.
417-5th Ave. East.

Spring Coats

to choose from. Sizes 16 to 46.
Excellent Coats at Lowest Prices.

BENT'S
Third Avenue.
Opp. Bank of Montreal.

LINDSAY'S Cartage and Storage

Phone 68.
Cartage, Warehousing, and Distributing. Team or Motor Service.
Coal, Sand and Gravel.
We Specialize in Piano and Furniture Moving.

WIRELESS REPORT

8 a.m.

BULL HARBOR.—Clear, fresh northeast wind; barometer 30.30; temperature, 40; light swell; 8 p.m. spoke steamer Admiral.



TIMBER SALE X 5024.

Sealed Tenders will be received by the Minister of Lands, at Victoria, not later than noon on the 1st day of May, 1924, for the purchase of Licence X5024, to cut 1,507,000 feet of Spruce, Cedar, Balsam and Hemlock on an area situated at Bear Lake, Range 4, Coast District.

Three (3) years will be allowed for removal of timber.

Further particulars of the Chief Forester, Victoria, B.C., or District Forester, Prince Rupert, B.C.



TIMBER SALE X 5853.

Sealed Tenders will be received by the Chief Forester, not later than noon on the 8th day of May, 1924, for the purchase of Licence X5853, near Kemano Bay, north side of Gardner Canal, C.R. 4, to cut 743,000 ft. of Balsam, Hemlock, spruce, cedar and fir sawlogs.

Two (2) years will be allowed for removal of timber.

Further particulars of the Chief Forester, Victoria, B.C., or District Forester, Prince Rupert, B.C.



NOTICE.

TAKE NOTICE that after publication of this notice once a week for four consecutive weeks that we shall apply to the Registrar of Joint Stock Companies, Victoria, B.C., to change our name to that of "BRYANT AND GREER, LIMITED."

DATED at Prince Rupert, B.C., this 15th day of March, 1924.

BRYANT COMPANY, LIMITED.

FARMERS' MARKET.

Prime Rib Roast, per lb. 18c
Pot Roast, per lb. . . 10c
Oven Roast, per lb. . . 12½c
Rib Steak, per lb. . . 15c
Round Steak, per lb. 22½c
Kidneys, per lb. . . 15c
Choice Back Bacon, per lb. . . 42c
Choice Pea Meal Bacon, per lb. . . 43c
Choice Side Bacon, per lb. . . 41c
Swift's Premium Ham, per lb. . . 34c
Coffee, 3 lbs. for . . \$1.00
Coffee, Harvest Brand, 3 lbs. . . \$1.35
Farmers' Tea, per lb. . 65c
Chase & Sanborn's Coffee, per lb. . . 60c
Canned Fruits, 2's, 3 for . . \$1.00
Jelly Powders, 13 for \$1.00
Pure Honey, per lb. . 25c

Extra Special
Friday and Saturday.
Fresh Creamery Butter
Prints, 3 lbs. for . . \$1.00

Orders of \$5.00 Delivered.
Phone Blc 428.

Evans 243 miles south of Kelchikan northbound; 8 a.m. spoke steamer Venture leaving Bella Bella northbound.

DEAD TREE POINT.—Cloudy, light southeast wind; barometer, 30.06; temperature, 40; sea smooth.

DIGBY ISLAND.—Raining, strong southeast wind; barometer, 30.38; temperature, 34; sea moderate; 7:10 p.m. spoke steamer Prince John off Massett Inlet bound for Naden Harbor; 8 p.m. spoke steamer Anyox 20 miles south of Anyox southbound.

Noon
BULL HARBOR.—Cloudy, light east wind; barometer, 30.28; temperature 48; sea smooth.

DEAD TREE POINT.—Overcast, light southeast wind; barometer, 30.07; temperature, 41; sea smooth.

DIGBY ISLAND.—Raining, strong southeast wind; barometer, 30.38; temperature, 40; sea moderate.

ST. PATRICK'S PORTRAIT NOW ADORNS PARLIAMENT

Last of Four Mosaic Panels Representing Four United Kingdoms is Erected

LONDON, April 24.—The last of the four mosaic panels which adorn the central hall of the Houses of Parliament, representing the four kingdoms, England, Ireland, Scotland and Wales, has been completed.

The panel portrays St. Patrick for Ireland and is the work of R. Anning Bell, R.A. The unveiling took place on St. Patrick's Day and was attended by the Irish members of both Houses.

Four great arched panels were set aside for the purpose when the building was erected, and the intention of the architect that the work of filling them in should be done by posterity has taken just 100 years to be realized.

The first panel which represents St. George for England was completed in 1870, St. David for Wales in 1898, and St. Andrew for Scotland last year.

BOAT ARRIVALS

C.N.R. steamer Prince George, Capt. Harry Nadden, arrived from Vancouver and way ports yesterday afternoon at 5:45 with the following passengers:

For Prince Rupert — W. J. Bartley, Jack Heaman, J. Levinson, E. Davis, Chief Spiller, J. J. Paul, Mrs. O. B. Dohm (Sun-ny-side), S. Cullington, Mrs. W. A. De Beck, J. B. Johnstone, G. Watt, O. Clancy, A. McDonald, D. Chisholm, Mayor S. M. Newton, Mr. Adams, A. Wallace, Mr. and Mrs. R. F. Iliff and Miss Iliff, M. D. Grant, Dr. H. J. Meiklejohn, Mrs. J. Kingham, S. D. Johnston, M. Moss, L. B. Cook, Hans Otto, W. N. Bell, R. Batensby (Gaspaco), J. W. Allen, Mr. and Mrs. J. F. Carlisle, D. T. Lutes (Watun River), A. G. Rix, E. J. Walter, R. Mayworth, Mr. and Mrs. I. U. Keffler, Mrs. J. M. Hatt and child (Terrace), A. Earrow, Mr. and Mrs. T. A. Clarke, Mr. and Mrs. T. Wallace (Haysport), John Willman, Paul Ludwig, C. Boslin, O. A. Reigle (Telkwa), and Mrs. E. Heaman and child.

For Stewart—Mrs. J. S. Stickney, C. Schomberg, G. W. Smith, Miss N. Cashman and G. A. Cameron.

For Anyox—C. M. Manning, J. Duncan, R. Mack, Miss Christi-

son, Mrs. D. Taylor, William La Rose, J. Ferguson, Miss E. Swanson, Miss Tate, Mrs. Tate, J. E. Brown, J. Chase, H. M. Mann and child, J. L. Saunders and Morley Shier.

FRECKLES

Don't Hide Them With a Veil;
Remove Them With Othine
—Double Strength

This preparation for the removal of freckles is so successful in removing freckles and giving a clear, beautiful complexion that it is sold under guarantee to refund the money if it fails.

Don't hide your freckles under a veil; get an ounce of Othine and remove them. Even the first few applications should show a wonderful improvement, some of the lighter freckles vanishing entirely.

Be sure to ask the druggist for the double strength Othine; it is this that is sold on the money-back guarantee.

WHAT THE PACKAGE DOES

Tea growers have found from experience that it is necessary immediately to pack tea in airtight metal-lined chests, to preserve the flavor and goodness of the leaf. Equally so is an airtight package necessary for the small lots of tea for individual consumption. Bulk tea is exposed to inferior tea because it is always in air. The "SALADA" airtight aluminum package is the most efficient way of preserving tea known.

Union freighter Chilliwick is in port today with a general freight cargo.

Prosperous advertising means regular continuous advertising.

WESTHOLME THEATRE

Tonight Only, Thursday, 7 and 9

"Brass"

A Warner Bros. super-production, Charles G. Norris' vital novel of marriage made into a screen masterpiece. A picture that proves that all is not gold that glitters. A story wherein a young married couple discover their union to be not gold but brass.

Exceptionally brilliant cast. Monte Blue, Harry Myers, Frank Keenan, Cyril Chadwick, Pat O'Malley, Marie Prevost, Helen Ferguson, Margaret Seddon, Gertrude Bennett.

FUN FROM THE PRESS.
Admission 35c and 10c.

SMOKED FISH

There are just Two Rules to Follow to Enjoy the BEST Smoked Fish, AT ITS BEST.

These Rules are—

1—Buy "Rupert Brand." Rupert Brand is always delivered to the stores in clean new boxes clearly stamped "Rupert Brand."

2—Wrap in cooking paper, cook in moderate oven for 20 to 30 minutes, remove paper and serve at once.

Four Kinds—Breakfast Kippers, Bloaters, Smoked Black Cod and Kipperd Salmon.

At all Fish and Meat Markets, and Grocers.

Canadian Fish & Cold Storage Co., Ltd.
PRINCE RUPERT

Let Us

SUPPLY YOUR SPRING
WANTS

in
Poultry Netting
Fly Cloth
Garbage Cans
Garbage Pails
Garden Hose
Rakes
Hoes
Spades
Weeders
Trowels
Grass Shears
Sickles
Scythes
Spading Forks
Garden Seeds

Kaien Hardware Co
608 Third Ave. Tel. 3.

From Section
Two to the
Cold Storage
Electric Bread
Is The Best
Obtainable

Home Cured Old Country Style

Bacon, Hams, boiled and boneless, Blood Sausage, Liver Sausage, Ayrshire Bacon, Back Bacon, Welshers, Pure and Compound Lard.
Highest Quality. Reasonable Prices. On Sale at
B.C. BUTCHERS and GROCERS LTD.
and
FARMERS' MARKET.