

THIS PAGE CONTAINS INFORMATION OF SUPREME IMPORTANCE TO EVERY THRIFTY BUYER

Longer Wearing Goods For Less Money

IS JOHN CHRISTIE'S SLOGAN

LONG WEARING HIGH QUALITY BOX CALF

BRITISH OFFICERS' BOOTS

BRITISH OFFICERS' BOOTS, \$4.90

A fairly light, very hard-wearing boot of the best British manufacture. An all-leather Tan Derby, leather-lined throughout.

Per Pair \$4.90

BRITISH OFFICERS' BOOTS, \$5.90

Remarkable for their wearing qualities. Made for us by one of the largest army contractors in the Old Country. Made from calf skins of splendid quality.

Per Pair \$5.90

BRITISH OFFICERS' BOOTS, \$6.75

Similar to above, but absolutely the highest grade it is possible to secure anywhere. Per Pair \$6.75

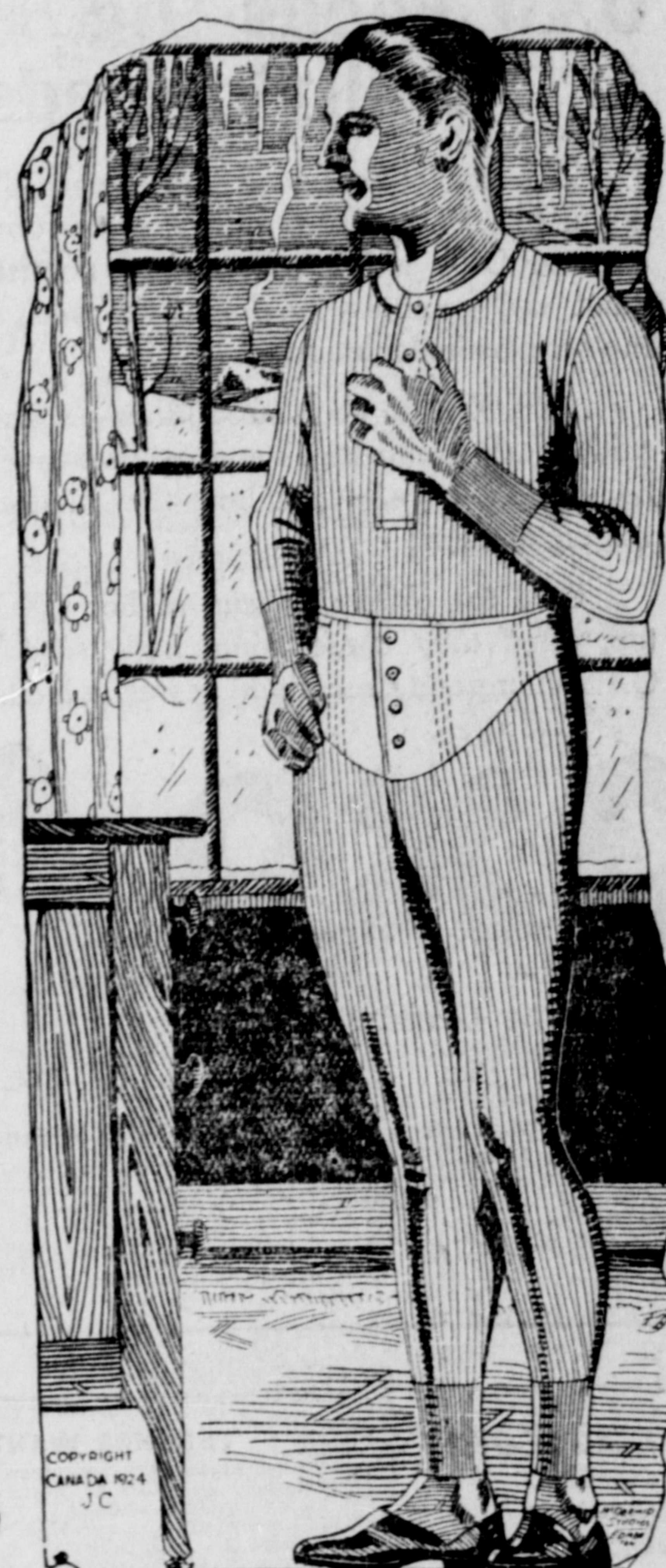


FINEST WOOL -- 2-PIECE

UNDERWEAR

FAR BELOW MARKET VALUES

You will find this Two Piece All-Wool Underwear is priced at least \$2.00 per suit under present values, thus constituting a very remarkable saving. It was made to the order of the British Government of the finest long-strand wool it was possible to secure, and painstakingly inspected by competent government inspectors before being accepted. The remarkably long life of this underwear, due to its high-quality material and super-workmanship, combined with its unshrinkable qualities, stamps it beyond question as the best-buying opportunity on the market today. So low is the price that the demand at our various retail stores and mail-order department is extraordinary, and we would advise you to anticipate your requirements and make your purchases early. Per suit, \$2.75 only



THE FAMOUS "UNIFORM" BRAND SOLID LEATHER SOUTH AFRICAN SUPER FIELD BOOTS

WILL WEAR FOR YEARS

Notwithstanding the large number of imitations on the market, this original solid leather "Uniform" brand SOUTH AFRICAN FIELD BOOT is being sold by us in tremendous quantities. Guaranteed absolutely waterproof. Leather-lined throughout. Double waterproof tongue. Waterproof filling between inner and outer sole. Most wonderful boot value in the Dominion. Per Pair \$5.50

POLICE BRACES

Genuine Police Braces. Finest quality elastic. Exceedingly strong and comfortable. Per pair, only 50c

WET WEATHER NECESSITIES

Slicker Coats, wonderful British value, full and ¾-length, only \$5.50
length, only \$5.95
man. Each only 45c
Sou'-Westers, indispensable for the outdoor

Khaki All-Wool Flannel Shirts

Very highest quality; collar attached two breast pockets. Each only \$2.95



GABARDINE COATS

We are very proud of these Coats and we are more proud of the price, because we know very well that you can do a great deal better at John Christie's. All sizes. Each only \$19.75

BRITISH GOVERNMENT TOWELS

Genuine British Army Towels — Size 50 inches by 25 inches. Very fine quality. Per pair \$1.75
British Army Towels—Size 42 inches by 20 inches. Neat striped design. Per pair \$1.10

COMBINATION CAPE AND GROUND SHEETS

Combination Cape and Ground Sheet, part worn, but in splendid condition. Made for despatch riders during the war. Each only 95c



SOCK VALUES UNAPPROACHABLE

British Army Socks of the highest value. Beautiful wool. Less than wholesale cost. Per pair only 55c
Socks of slightly lighter weight than the above. Per pair only 45c
Cashmere Socks—Wonderful value at per pair, only 75c
Lumbermen's Socks—Full length; all wool. Per pair, only 85c

PULLOVER SWEATERS

Made of the purest wool, beautiful workmanship, and are exceedingly comfortable. Each, only \$2.25

ENGLISH DUBBIN

The best Boot Preservative on the market. Per tin 5c

ENGLISH TWILL SHEETS

Heavy Unbleached Cotton Twill Sheets, 70 inches by 90 inches; weight 3½ lbs. Very special. Per pair \$3.75

BEDSPREADS

Honeycomb Bedspreads—Pink or white, very best British manufacture. Wonderful value at \$3.25

SCORES OF OTHER BARGAINS NOT MENTIONED HERE

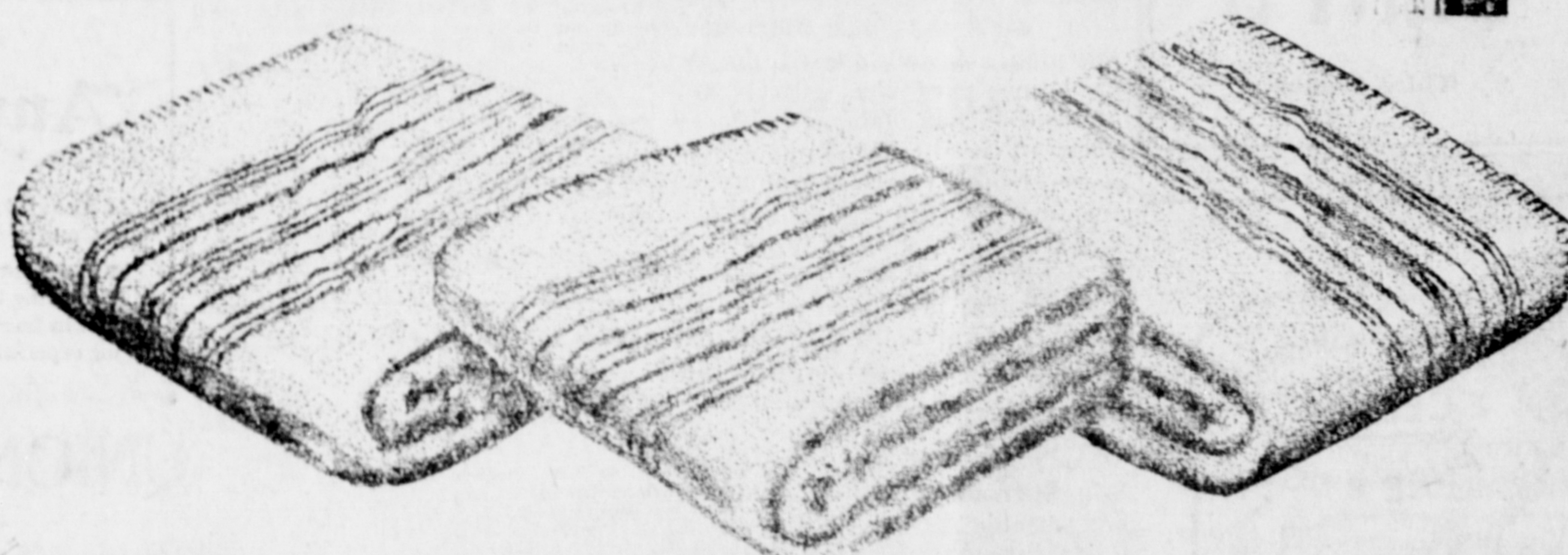
ALL-WOOL BRITISH MADE MACKINAW COATS

For real warmth this fall and winter, and the hardest kind of wear, these All-Wool Mackinaws are unequalled value. Beautiful dark shades. Pipe seams, Norfolk style, wide storm collar, two deep outside pockets and one inside pocket. Only \$7.95



MAIL ORDERS FILLED PROMPTLY

BLANKETS AT MANUFACTURERS' PRICES



Our British Officers' White Blankets cannot be equalled anywhere in Canada, and we don't ask you to take our word for it, either, because you have but to compare their weight and quality, and you will find you can do better in every way by dealing with us. Weight 8 lbs., made of lovely soft military long-staple wool. Size 70 inches by 90 inches. The maximum of warmth, the very finest quality, all ready to grace your best bedroom. Per pair, only \$7.95

Special Grey Blankets, size 70 inches by 90 inches. Weight 9 lbs. A beautiful blanket; you will like it immediately you see it. Per pair, only \$7.95

GENUINE BRITISH ARMY BLANKETS PRICED AMAZINGLY LOW

For the home, the car, institutions, camping, prospecting, hunting, etc., these genuine British Army Blankets will give you a very long period of useful service. Weight that is agreeable, warmth without undue heaviness, strong, fresh and good-looking. Where else can the economically-inclined get a blanket for so little money. We have sold thousands of these blankets at our various retail stores and through our big mail-order department. These are specially selected blankets—a typical John Christie value. Two qualities—each \$1.95 & \$1.65

JOHN CHRISTIE

FEATURING SELECTED BRITISH GOVERNMENT GOODS & BRITISH MANUFACTURED PRODUCTS

327--3RD AVE. WEST--DEMER'S OLD STORE



RAINCOATS AT A BIG SACRIFICE

We have the most complete range of Raincoats you ever saw, at prices ranging from \$4.95 to \$11.45

BRITISH OFFICERS' TRENCH COATS

There is nothing better for general wear than these high quality triple-lined Gabardine Coats. Made for all-year-round wear, with detachable fleece lining for winter.

1—Detachable all-wool fleece lining. \$25.00
2—Oilskin interlining, not rubber, which is perishable.
3—Check lining. Each only \$19.75

Trench Coats — Navy blue, wonderful value, at only \$19.75



GENUINE ENGLISH LEATHER COATS

The finest Leather Coats you can buy. Ideal for motor-driving or steel wear. Each, only \$37.50 or \$35.00

RIDING BREECHES

Mackinaw Riding Breeches—Exceptionally warm and comfortable. Per pair only \$4.75

Khaki Drill Riding Breeches—Heavy khaki drill. Exceptional values, per pair only \$2.95

Wool Bedford Cord Riding Breeches—Self-strappings. Very exceptional value. The highest quality wool Bedford cord obtainable \$10.45

Khaki Serge Riding Breeches—Self-strappings. Per pair, only \$3.95

THESE LOVELY ALL-WOOL AUTO RUGS

WILL WEAR FOR YEARS

You will appreciate the lovely texture and the comfort of one of these "Uniform" brand Auto Rugs. Guaranteed all wool, in woven colors of red, grey and green on a blue background. Sizes 60 inches by 80 inches, the largest size manufactured. The splendid workmanship of these Rugs is commented on by all our customers. Each only \$3.95



YOUNG MEN'S SUITS

\$5.25

These are undoubtedly the greatest value ever offered in Canada, and at current retail prices are easily worth \$30.00. During the war all clothing was controlled by the British Government.

They come in all-wool Tweeds and Serges, in pleasing dark shades and up-to-date styles. Coat has three buttons, cuff on pants. You may never have another opportunity to get a high-class tailored suit for \$5.25 only

