For Refreshment

when fatigued, try a cup of

"SALADA"

TEA H498

Always so pure, fresh and delicious.

THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA.

Published Every Afternoon, except Sunday, the Prince Rupert Daily News, Limited, Third Avenue.
H. F. PULLEN, Managing Editor.

Member of Audit Bureau of Circulations.

DAILY EDITION Friday, March 7, 1924.

Editorial Writing Is Being Revived.

There was a time in the history of journalism when the editorial expression of opinion was spoken of as the "leading article" and the person who wrote it was termed the "leader writer." While the former name has disappeared to a large extent the editorial writer is still spoken of as a leader writer.

The editorial was supposed to summarize and explain the most important theme before the public on that day. It was often dealt with at length and sometimes made rather dry reading. With the development of the writing of the news story and the tendency to develop the editorial idea in the news features, the leading article became somewhat neglected and the editorial writer was less esteemed.

Within the last few years, however, there has been a revival of interest in editorial writing. The Hearst newspapers and in fact all the popular or yellow press newspapers of the United States are using editorials with good effect.

In order to make the editorial interesting to readers and at the same time instructive, it was found necessary to utilize the best brains of the country. The editorial writers became highly paid men and were enthused with the idea that not only the readers of the one paper read the articles but that a whole syndicate of perhaps hundreds of papers with millions of readers were interested, amused or instructed by the articles which they wrote.

Simple And Interesting But Not Commonplace.

The editorial articles should be simple and interesting but never commonplace. Not only should the ideas expressed be fresh and striking but the method of expression must be such as to appeal to the reader. It should be written in such a way that the reader seems compelled to go on to the end, once he has commenced to read.

In the old days only the learned read editorials. Today an effort is made to appeal to everyone who can read. To do that and at the same time to hold the educated is a task worthy of the pens of the greatest writers.

Directness Is Important Feature.

Directness is an important feature in the modern editorial. Writers avoid using too many words. If an idea can be well expressed in two words it is useless and a waste of time and effort to use a dozen. There must be no doubt of the idea that the writer would convey. As in all other newspaper work the idea of the writer is to inform the reader in the first sentence of what is coming, so that in case he is not interested he does not have to read any farther.

Dealing With Commonplace Things.

While in the old days only the important events were discussed editorially, today editorial writers deal with commonplace subjects and often illuminate them and cause new interest to be taken in them. To do this the writer must be a poet, philosopher, scientist, moralist, humorist, and last but not by any means least, a master of expression.

High School Students To Write Editorials

Following the splendid effort of the students of the local high school some weeks ago in editing one number of the Daily News, the member of the Legislature for this district, who is also the minister of lands, has offered a prize for the best editorial article written by a member of the student body of the High School. These articles will be written soon and the prize winning article and possibly a few of the others will be published. The young people will choose their own subjects which may have to do with matters of local interest such as civic improvement or any phase of life as we know it here, or with matters of provincial import such as those discussed by the legislature at Victoria, of national import such as is discussed at Ottawa, of Imperial import, having to do with the Empire as a whole or, finally, of world importance covering every nation of the earth. There are no restrictions.

MADE IN CANADA

Royal Yeast Cakes reach the user in sealed air-tight waxed paper wrappers, each cake being wrapped by machinery—*not by hand* so that even after package has been opened, the cakes are protected from dust and other harmful contamination.

ROYAL YEAST CAKES

RICH IN VITAMINES

EASTERN VIEW OF WESTERN PROVINCE

Visit of Hon. T. D. Pattullo Caused Editorial Outburst at Ottawa

Picking up an old copy of the Ottawa Citizen from the exchange table the following article met the eye of the editor:

"When the Canadian Club in Ottawa invites the minister of lands of British Columbia, T. D. Pattullo, to give an address on that province, the club is performing a truly Canadian function. Canadians need to learn more about Canada. The best way would be, of course, for Canadians to travel more extensively about Canada, as Americans do in the United States. The next best thing is to meet fellow citizens from other parts of the Dominion and to hear representative spokesmen when opportunities are presented.

Banner Province

"The opportunity to learn more about British Columbia should bring out a good attendance of members of the Canadian Club at the luncheon tomorrow. For scenery, there is no doubt about British Columbia being the banner province. For climate, too, the Pacific coast province can furnish the most wonderful variety. It is possible to enjoy skiing at Revelstoke one day and to pick daffodils in Victoria on the following day.

"The minister of lands will doubtless dwell on the vast untapped sources of mineral and other wealth in the province; or perhaps on the wonderful possibilities of the development of Vancouver, in this century when all paths of foreign commerce tend to lead to the Pacific ocean. The waterpowers and the wooded lands suggest possibilities of profit in the pulp and paper industry, or of new lumber kings arising in the far west, as the forests of Ontario and the eastern provinces are denuded. But there is something far more attractive about the forests of gigantic Douglas firs than the commercial possibilities of cutting them down. They form an integral part of a beautiful country within the Dominion of Canada—for British Columbia is virtually a separate country, almost as much akin to New Zealand as it is to New Brunswick.

Dizzy Heights

"Just as the Douglas firs grow tall and stately, so do the wonderful sweet peas up the trellis-work of the typical British Columbia bungalow home. The mountains indeed seem to have inspired everything to grow tall; provincial politics even sometimes have attained to dizzy heights, but that is another story."

INDEPENDENCE MINE AT STEWART ASSAYS WELL: PROSPECTS GOOD

VICTORIA, March 7. — Word has been received from the Independence Mine, in the Stewart district, by Henry C. Hall, K.C., one of the directors of the company in this city, of new and extensive operations in that property, where the latest assays show a value of $62 per ton, in all values. Although the snow, which is particularly heavy in the district at this time, greatly impedes communication, the company will transport an air compressor to the mine within the next two months. In this way it is estimated that from six to eight feet of tunnelling may be done in a day, where previously only one foot could be accomplished by hand labor.

Jack and Sam Fitzgerald, who have spent fourteen years in the Stewart region, and who are practical and experienced prospectors and miners, have every confidence in the Independence mine, and in their capacity as directors of the company are in a position to know the worth of the property. Both have been working the mine intermittently for the past seven years.

A tunnel at the 3,200 foot level, 180 feet long at the first of the year, will be extended a further 100 feet now that a contract has been let for the work. This tunnel is now almost 400 feet long. At present the mine is following four parallel veins of ore which have at various times of assay, shown remarkably good values.

When you buy advertising you buy CIRCULATION, and see that you get it. tf

The Man in the Moon SAYS:—

TO be taken in by a confidence man is annoying but to be taken in by a policeman is distressing.

NEVER marry an auctioneer. He is too expert at knocking things down to please a wife.

IF the dishes are dirty it is useless to powder them. Use soap and water.

A WOMAN of few words can say more with her eyes in two seconds than the chatterpie can say in a week.

ONE way to keep the engine from missing is to leave the miss at home.

DAY by day in evey way the tide tables are becoming more and ever more interesting.

A RAY of sunshine reminds us that Tugwell Island beach is not very far away.

THE shades of night are falling fast
As through the streets a speeder passed;
He missed the bridge but struck the ground,
They opened his head and therein found
Excelsior.

IF girls play with fire they must expect to get ashen complexions.

TEA hounds and lounge lizards are out of fashion. Coupe coocers and boat bores are just coming in.

THE only way to avoid accidents, it would seem, would be to have Digby Island removed or to provide high school boys as pilots for ships leaving the harbor.

AT the Rotary Club yesterday a story went the rounds about a Scotchman who died and went to apply at the gates of heaven. Peter met him and asked where he was from, and on being told he was from Aberdeen, Scotland, told him to get to Hell out of there because they could not make porridge for one in heaven. Any Scotsmen feeling agrieved at this story kindly hand in his kicks to Dr. Grant or Tom McClymont.

WHEN you hear a man talking mean, you know he has been taking lessons from his wife evenings.

THE best way to please your wife is to get a raise of salary and take the cash home.

LOOKING for an easy job and expecting to keep it is as difficult as looking for perpetual motion or the elixir of life.

THE oddest man
In the world I know
Paid all his taxes
Two months ago.

A MARRIED man can't help it if he does look that way.

SOME of us wonder how we ever could have existed if canned goods had never been invented.

Ten Years Ago in Prince Rupert

March 7, 1914.

On recommendation of the fisheries committee, the Prince Rupert Board of Trade is requesting the federal government to establish a separate fishing district with headquarters in this city. The railway company is being asked to provide refrigerator car service from here to Winnipeg for fresh halibut when the G.T.P. is opened.

Frederick von Breysell, former consul-general for Belgium in Canada, is making a tour of the west with a moving picture machine. He will return to the Old Country to give lectures. He expresses his confidence that Prince Rupert will eventually be a great seaport.

The following were elected members of the Board of Trade last night: W. C. C. Mehan, M. M. Wells, C. A. Howard, N. Demers, E. F. Doyle, Joseph Howe, J. B. Kelly, W. J. McLean, D. B. Kelly, R. E. Benson, Peter Black, W. H. Wright and W. J. McCutcheon.

CANDIDATE FOR ALBERNI

ALBERNI, March 7. — Major James C. Johnstone has been chosen Conservative candidate for the Alberni district in opposition to the sitting independent soldier member—Major R. J. Burde. Major Burde was formerly a Conservative.

TONGUE COATED, BAD TASTE IN MOUTH, EYES TINGED WITH YELLOW

Liver Trouble the Cause

Mrs. A. C. Brown, Oromocto, Ont., writes:—"I have been troubled with my liver for a few years back, and was so bad I did not feel able to do my work.

I had severe pains in my stomach, so bad I could hardly stand them at times; coated tongue; bad taste in the mouth, especially in the morning; whites of eyes tinged with yellow, and had a muddy and sallow complexion.

I had read a great deal about Milburn's Laxa-Liver Pills and decided I would try a vial, and after taking two or three I found I was greatly improved, and can truthfully say that I felt more like living and can now do my own work without any trouble."

Milburn's Laxa-Liver Pills are 25c a vial at all dealers, or will be mailed direct on receipt by The T. Milburn Co., Limited, Toronto, Ont.

Insurance Payments

Systematic saving is an easy way to meet life and fire insurance premiums, taxes, and other fixed expenses.

Deposit in a Union Bank Savings Account each month one twelfth of your annual premium and and you will have the full premium in the bank when it comes due, plus interest.

948

UNION BANK OF CANADA

Prince Rupert Branch A. T. Broderick, Manager

10 for 15¢
25 " 35¢

Manufactured by Imperial Tobacco Company of Canada Limited

DAILY SALE BULLETIN, No. 5

Chairs! Chairs! Chairs!

We have a large assortment of comfortable chairs and rockers to suite every taste.

Wickers upholstered in attractive cretonnes, Arm Chairs and Rockers finished in leather and tapestry creations.

Morris Loungers—made for the tired business man or weary housewife.

Only a few left—to clear at $33.

BARRIES' HOME FURNISHINGS

3rd Avenue and 1st Street.

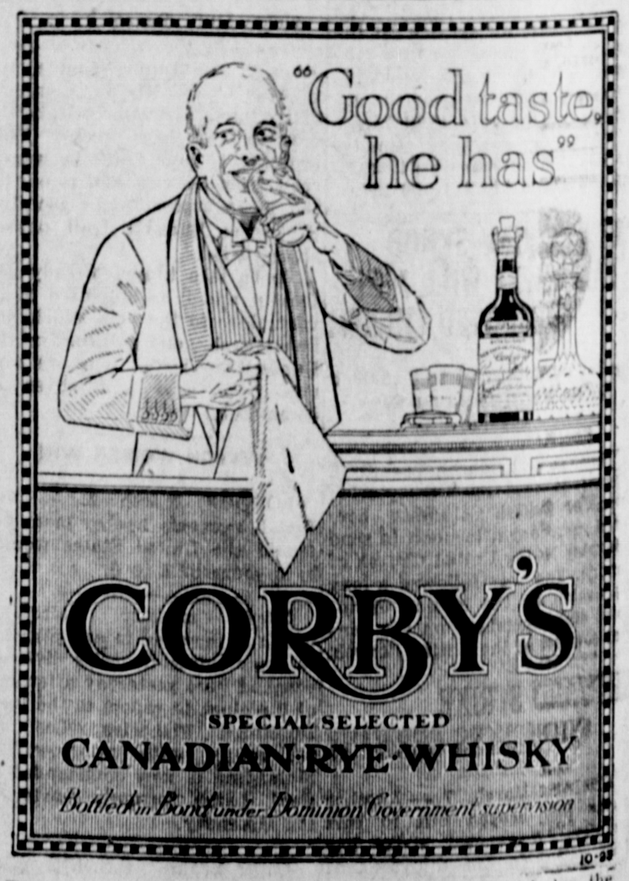
Bath Room Fittings

Towel Bars, Soap Dishes, Tumblers and Tumbler Holders, Soap and Sponge Holders, Tooth Brush Holders, Hooks for the Bath Robe, Hot Water Bottle and Shaving Strop, Whisk and Brush Holders, etc.

Every piece guaranteed, now on display in our window.

KAIEN HARDWARE CO.

Phone 3. P.O. Box 1646.



This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.