Our Christmas Bargains

FOR THE MAN

SILK SHIRTS
PYJAMAS
TIES IN LARGE VARIETY
SUSPENDER SETS
SILK MUFFLERS
FANCY HOSE
INITIAL HANDKERCHIEFS
CUFF LINKS
SWEATERS
COLLAR CASES
ARMBANDS
CLUB BAGS
SUIT CASES

FOR THE BOY

GOLF HOSE — BELTS
SWEATERS — GLOVES, "GAUNTLET"
CAPS — HANDKERCHIEFS
SHIRTS

FOR THE GIRL

WOOLLEN GLOVES — DRESS SPRAYS
BEADED BAGS — BRACELETS
RIBBON NOVELTIES — NEEDLE CASES
CREPE-DE-CHINE HANDKERCHIEFS
SILK VANITY BAG WITH PUFF

FOR WIVES AND SWEETHEARTS

DAINTY SILK UNDERWEAR
BOXED HANDKERCHIEFS
UMBRELLAS IN LARGE VARIETY
KID OR SILK GLOVES
TEA APRONS
BOUDOIR CAPS
FANCY TOWELS IN BOXES
HAND MADE LACE D'OLYS
EMB. PILLOW SLIPS
RUNNERS AND SCARFS
FANCY GARTERS
SWEATERS
HANDBAGS
BEADED AND SILK WAISTS

1,000 BOXES JAP ORANGES

SPECIAL 65c BOX

This offer is contingent upon the purchase of goods in any part of this store to the value of $2.00, and will be withdrawn within a few days as Jap Orange stocks are short. We limit each customer to 2 Boxes. Jap Orange Shipment for this special has arrived, and we strongly urge you to buy without delay.

FOR GRANDMA

WOOL HUG-ME-TIGHTS
BEDROOM SLIPPERS
KIMONAS
LARGE WOOL SCARFS
FANCY APRONS
WOOLLEN GLOVES

FOR THE BABY

WOOLLEN BOOTEES — SHAWLS
HAND KNIT JACKETS — BONNETS AND TOQUES
RIBBON SETS — SILK DRESSES
CELLULOID NOVELTIES — WOOL DOLLS
BUGGY ROBES

UNIVERSAL TRADING COMPANY

SHOPPING FOR XMAS SEASON

Local Stores Offer Splendid Selections for Those Who Give Presents

VARIETY ENDLESS

People Urged Not to Leave Purchases to Last Day When the Crowds are out

The Christmas season is about here and everyone is looking for the seasonal gift with which to remember friends. Christmas shopping is always difficult but local merchants have a large selection of goods and are always ready to help those who ask. It is very important to give just the right thing so that the recipient may be made happy. Buying presents is a responsibility and something to be well considered. A Daily News man has made the round of the shops and from what he has seen is able to make suggestions for shoppers.

For the Kiddies

Never before was Toyland filled with such a bountiful and beautiful array of both amusing and instructive toys. Many will be the verbal and written requests to Santa Claus by the little folks. There are dolls that walk and dolls that talk all dressed in holiday garb. Miniature trains with the many technical and practical necessities, which form the important part of railroading. Building outfits and sets of tools—just the thing for the mechanically inclined boy. Hundreds of clockwork novelties, which even the grown-ups love to wind and break. And "his majesty" the baby will chortle with glee at the novelty rattles, bath tub floating wonders, rag books etc.

The Ladies' Realm

The dry goods emporiums and ladies' ready-to-wear stores are to the fore this season with a colossal number of pretty and useful presents. It seems to be that of giving of useful and sensible presents is getting more and more popular and the happy givers will find many suitabe things on display to satisfy their friends. Among the many moderately priced and appropriate gifts are gloves, silk and wool, hosiery handkerchiefs, lingerie, kimonas, beautiful winter coats, sweaters, shawls and the ever popular yard goods in a great variety.

Jewelery

The windows of the jeweler's shops are veritable caves of glistening and handsome gift suggestions ranging in price from fifty cents to thousands of dollars while the interiors are ablaze with diamonds, cut glass, gold and silver articles, table cuttery, toilet requisites and hundreds of other splendid and suitable gifts.

Permans Gifts

The furniture houses are staging some pretty and useful displays of permanent gifts for the home, and just the things to bring joy to dad and mother or the "new" housekeepers. There are dainty bedroom and dining rooms suites, armchairs, smoker's stands, foot stools, cuhions, pictures, card tables and reading lamps plus hundreds of other suitable presents.

For the Feet

The shoe stores have thought of everything in the holiday foot comfort line from strong and useful hard wearing boots for men to dainty evening wear shoes for ladies and "comfy" house slippers in a great variety suitable for every member of the family.

Stationery and Books

The stationers have their shelves filled to the ceiling with a delightful and miscellaneous stock of Christmas suggestions. Included in the many offerings are instructive and amusing beautifully bound books, dainty and useful boxes of stationery, all kinds of school requisites for the boy and girl scholar, photo albums and other acceptable presents.

The Festive Board

The grocery men, butchers and bakers have catered to take care of the Christmas festive board in a royal manner. All the "goodies" which go to make up the one great feast of the year are on hand and the "inner man" will have no cause to complain of any food shortage. From the good old fashioned turkey and plum pudding to every conceivable kind of fruit cake—all are artistically and daintily displayed. Housewives will do well to place their pantry orders early to avoid any last minute disappointment.

Drug Stores

The drug stores are stocked with a wide range of useful presents. Perfume, candy and scented soaps in beautiful boxes, manicure sets, shaving sets, hair brushes, and all kinds of toilet requisites in fact hundreds of wonderful articles which go to form the stock of the modern drug store.

For the Musical

Music is the soul of Christmas and the music stores have seen to it that seasonal sheet and record music is on hand. In addition there are all kinds of musical instruments, musical novelties to amuse young and old and the more expensive but ever popular and ornate gramophones.

Dad and the Boy

The man and the boy are particularly fortunate this Christmas. This year above all others sees a great variety of sensible and uesful gifts in the men's furnishing line on display at very moderate prices. Gifts suitable for dad and the boy include smart suits and overcoats, woollen sweaters, shirts, sox and many other things to delight the male are shown in profusion at the men's wear stores.

A letter from A. Brooksbank, secretary of the Board of Trade, acknowledging with thanks on behalf of the board receipt of a check for $600 was received and filed at last night's council meeting. Answering a question by Ald. Casey, Ald. Collart stated that the grant to the Board this year was $600—the same as last year. In 1922 the grant had been $1000.

CHRISTMAS GIFTS
For Men
-- AT --
THOR. JOHNSON'S

GENUINE CLEARANCE SALE

"The Society Brand Store"

SECOND AVE.

BLUE RIBBON TEA

Most grocers sell
BLUE RIBBON TEA
and most people drink it. Do you have it in your home?

WARWICK DE LUXE STATIONERY

"A PERFECT PAPER FOR PARTICULAR PEOPLE"

The Gift with the Universal appeal—small boxes for the Children and beautiful ones for Mother, Father and Sister. Beautiful boxes, excellent paper, and prices very moderate—Eastern Prices.

JUST THE KIND YOU WANT FOR A GIFT

50c to $5.00.

DOLLS TOYS GAMES

THE SHOP OF BIG VALUES

McRae Bros. Ltd