

For Happy

Nothing you can buy will contribute more to your vacation joys—than a Model 50 Portable Victrola. Compact, light, convenient to carry—and handsome in appearance it is equally as desirable for the home as the country. Its dual use makes it an economy. In performance it is like all Victrolas unexcelled unequalled.

Model 50 Portable Victrola Price \$62.50

McRae Bros. Ltd. Agents

His Master's Voice Victor



The modern woman rejoicing that the world is returning to sanity and glad apparel continues to save money by practising a wise wardrobe economy.

Dainty Dorothy tells her friends of the wonderful savings she has made by having us clean her frocks and



terling Furnace COAL Delivered in Bulk.

At \$10.00 per ton.

STERLING STOVE COAL, Delivered in Sacks, At \$12.50 per ton.

are also Agents for the Famous ADYSMITH-WELLINGTON and TELKWA COALS.

REVENUE Discovers Something

Tax on Liquor Consumed Here Goes to Aid Provinces Where No Liquor Sold.

This article has nothing to do with the controversy between Prohibitionists and Modera-. Vacation Days | tionists over the liquor question, says Vancouver's new paper, "The Star." It refers merely to the question of who is entitled to the customs revenues exacted from the sales of liquor in this province.

> We are all familiar with the large profits made by the B. C. Liquer Control Board in its operations, because the government, makes the board hand over half the net profits to the municipalities for hospital and educational purposes, and uses its own share for road building. But the profit that the local government makes and shares with the public is negligible coma bottle on liquor entering Brit- large portion of the money it his pretty cousin, Elvira. ish Columbia. Usually this is exacts from the thirst of our Released from jail where he twice what the stuff costs in visitors and residents? Scotland at the distillery, Fifty ment stores goes to Ottawa Who gets it?

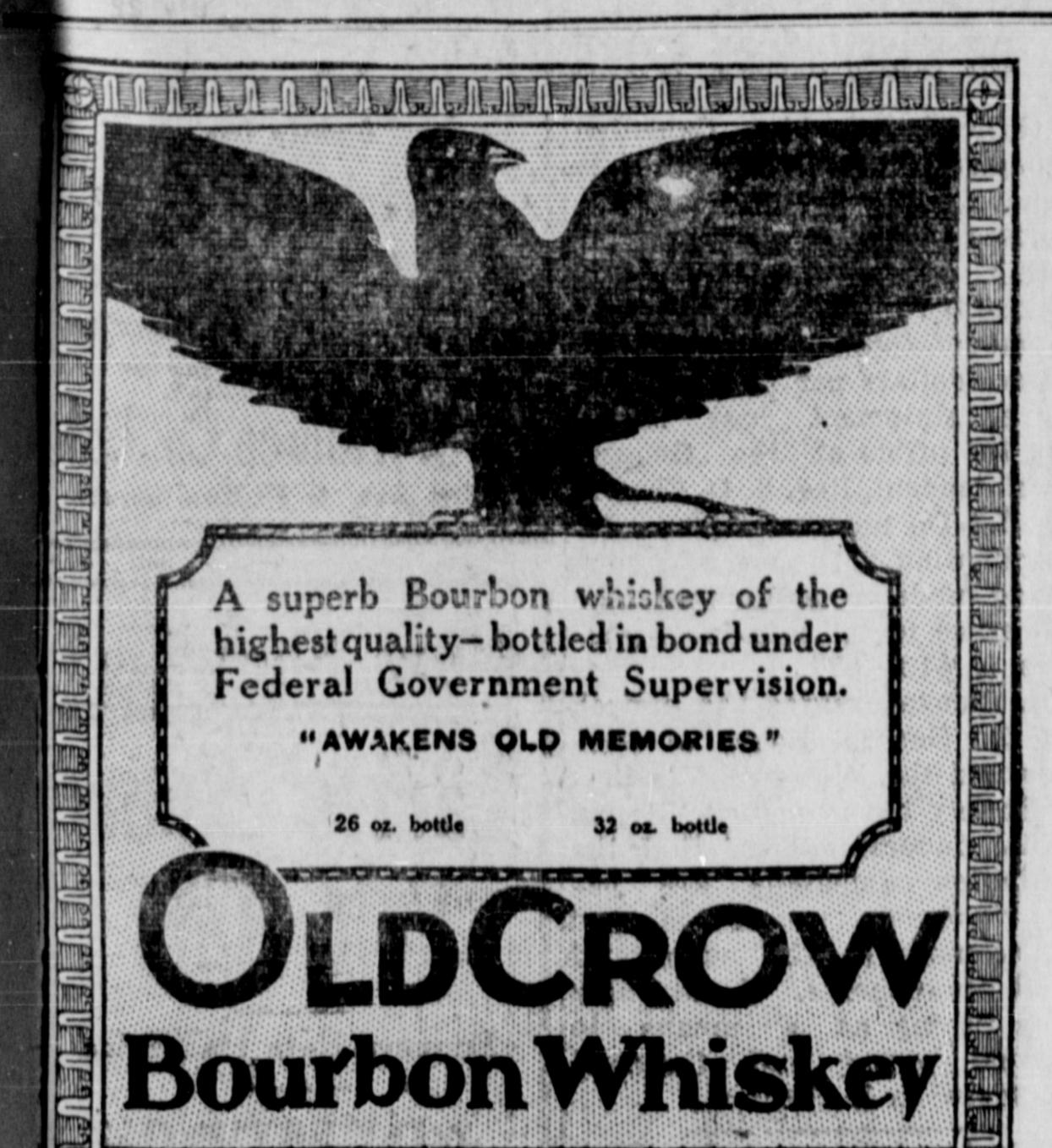
Is Distributed.

the consolidated revenues for is needed now. carrying out public works. Or taxation."

that liquor should contribute army. generously to the treasury. But for instance, to get the lion's Rupert is that there are no Blake. share of the revenue from the mosquitoes to prevent the inisale of liquor in British Col- habitants quarreling among lumbia? Ontario is a "dry" themselves. province Long ago it decided for its own pure self that it THE Vancouver Sun wants a would neither touch, taste nor man on the C. N. R. directorate. handle the unclean thing sold by How would R. J. Cromie do? cially, of course, it is a patron | BEING endowed with a slight shiner who contribute nothing to appreciate the city government and noise alone. the treasury.

What Ontario does is its own its decisions on the liquor ques- Convention City." tion any more than we relish Ontario folk meddling with our LUMBER COMPANY matters. But having decided not to touch, taste or handle liquor or to raise a cent of revenue from it for Ottawa, why New Concern With Capitalization should it share in the profits of liquor vending in British Col-

Comes Back in Loan.



This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.



Mrs. Parkinson of Victoria uses almost a case of Pacific Milk a month. She uses it for . Chills." all her cooking and on the that only recently she discov- + Friday and Saturday ered that it makes mayonaise & Gloria Swanson in "The "100% better" and she has not Humming Bird." had a single failure. Cake icings, too, she finds work out much nicer than with butter.

Mrs. Parkinson says she is finished with trying other brands to see if any are as good as Pacific.

Pacific Milk Co.

Limited 328 DRAKE STREET, VANCOUVER. Factories at Ladner and Abbotsford, B.C.

The Man in the Moon SAYS:--

Speaking in general terms, it AT last I am beginning to ad- ily, aghast, practically drive him is distributed to all the provin- mire Mackenzie King, since he from home. Elvira's younger es in a per capita distribution, is threatening to take a fall out sister, Lucy, is the only symin the annual grants made from of the Senate. Action is all that pathic one.

at its full value.

business. Nobody here would PRINCE RUPERT has a little GLORIA SWANSON IS be so presumptuous or interfer-steady growing to do before we ing as to want to meddle with can hope to designate it "The

FOR FRANCOIS LAKE

of \$50,000 is Gazetted This Week

tawa took from us in liquor tax- jects of the company are among days." British Columbia, may transport "Ziegfeld of the Movies."

ment of the timber industry in serious drama. all its branches in the Francois "I was never happy in comedy," Gunther and Donald Cavan- Says the Pacific Fisherman:

HOTEL ARRIVALS.

British Columbia.

Prince Rupert

Mr. and Mrs. A. Moore, Thur-didn't like it. But I did like moston Harbor; A. H. Edwards, tion pictures and I wanted to The shark circled the boat sev- The remaining stock of Chum

you get it.

WEEK AT THEATRE

Monday and Tuesday 'The Fighting Coward" Buster Keaton comedy: "The Electric House."

Wednesday and Thursday Mae Murray in "Madem-Fun from the Press.

Dollars." * Fox News-Gazette.

ANOTHER BOOTH TARKINGTON TALE

"The Fighting Coward" is Story of Shooting Man Who Never Killed Anybody

Tom Rumford is southernborn but is brought up by Quaker pared with the profit made by fairer if Ottawa followed the relatives in Philadelphia. At the the Dominion government. Ot- Victoria example and handed age of twenty-one he returns to tawa, through the customs offi- back as a gift for road and har- his folks' mansion on the Missiscers, imposes a tax of nearly \$2 bor developments the whole or a sippi and becomes engaged to

has been serving a sentence for duelling, Major Patterson, also cents out of every dollar handed # interested in Elvira and finding Tom in his way, promptly challenges him to gun fight. Tom, not understanding the southern duelling code, refuses. His fam-

In a Mississippi shore-front gambling house Tom meets the if the phrase does not seem an FOR a country that recently notorious card shark and gun absurdity under present circum- agreed to a scheme of national fighter, Gen. Orlando Jackson. stances it goes "to the relief of naval disarmament, Japan is Jackson in interested in the not doing badiy. She is increas- boy, and, under the former's Being a luxury, it is right ing her navy, air forces and her teaching. Tom develops into the most famous and dangerous shooting man along the Missiswhat color of right has Ontario, THE difficulty about Prince sippi. He is known as "Cunnel"

When Tom returns to his folks' mansion several years later, they see him as "Cunnel" Blake and are scared to death of him. He makes monkeys out of everybody who once called him a coward. Only to Lucy does he confess who he is and that he has never killed anybody, having of the bootlegger and moon-sense of humorfi most of us can won his name as a killer on bluff

She tells him she loves him.

IN CORRECT ROLE

Was Never Happy in Comedy She Says: Plays in "Humming Bird"

They told Gloria Swanson she

never could do it. "Why, my dear," explained studio chum, "you simply haven't with both hands. the looks for it. "You've a beau-

tiful classic face with regular A new incorporation gazetted features, a complexion like wax, The Harbor Board is getting a this week is that of the Francois and a figure-! You're just the loan of \$5,000,000 from Ottawa Lake Timber Products Ltd. cap- ideal Mack Sennett bathing girl DEATH BATTLE WITH for harbor improvements. By italized at \$50,000 and with head and you'd best resign yourself to an odd circumstance it may be offices at Southbank in the lolling about the California part of the \$6,000,000 which Ot- Francois Lake district. The ob- beaches the rest of your movie

es last year. Wouldn't it be others to provide an agency That's what Miss Swanson's through which the settlers and fellow-Sennettite told her in the inhabitants in the vicinity of days when Gloria was the chief Francois Lake, in the province of reason why Mack is called the A story comes from Newport

to market and dispose of raw But fortunately, Miss Swanson tle with a giant killer shark and manufactured timber pro-did'nt listen to her-at least she which attacked his open fishing considerably longer than his 18ducts of their district, including didn't take her friend seriously, boat in the sea a mile off shore foot boat. but not limited to lumber, logs, For already this strikingly from Newport Beach, and won timber, pulp-wood, poles, piling, beautiful Chicago girl, who had by Richard Gunther only after he and bridge ties come to California and broken had reached the point of exhaus- SOCKEYE HALVES ARE and bridge timber, and to pro- into pictures via the comedies tion, and after the monster had mote and encourage the develop- had ambitions to succeed in the torn the gunwale from his pitch-

Lake District of the province of Miss Swanson explained recently, naugh, 14 years of age, were fish- The carryover of British Columwhen she was in New York on a ing in the boat when the huge bia Sockeye halves is fairly well brief vacation. "I had come to shark, more than 20 feet in sold out, but there is still a fair Los Angeles to do drama. I had length, rose alongside, apparent- stock of talls, and new halves been working in comedy at the ly attracted by the smell of the are beginning to arrive. Sales Essanay studio in Chicago and bait.

Usk; W. J. Harris, Hazelton; R. succeed. When I came to the eral times, and then raced toward talls is estimated at only about Amest and son, New York; West Coast and found the only it. It attempted to seize the boy, 10,000 cases, and there are a few Mrs. F. C. Jarecki, Miss Jarecki, available opening was in comedy, who sat cowering in his seat, halves of this grade also avail-Frederick C. Jarecki, Russell C. I turned it down at first. After The manoeuvre was repeated a able. The stock of Pink halves Jarecki, Erie, Pa.; Miss Juliette I thought it over, I decided any number of times, the boat threat- is fairly large, but as none of the Griffin, Omaha, Neb.; J. Mc- way of breaking in was better ening to capsize each time.

Kercher, Olds, Alta.; Gordon G. It was not long before the pro-lie down in the bottom of the end of the year. Pink talls and Greene, Saskatoon; F. J. Pleggli-ducers began to agree with Gloria boat. He took a smooth bladed Cohoes are said to be completely shaw, Terrace; J. A. Allen, In- Swanson. Though she could pose spear which he keeps in the boat, cleaned up. verness; E. A. Paterson, Burn's superbly in a bathing suit, they and as the shark flashed in Opening prices for all grades Lake; J. P. Babcock, Victoria, discovered that she would wear again, slashed at it.

the most exquisite Parisian This appeared only to infuri- expected to appear this month. When you buy advertising you models of evening dresses with ate the creature. It returned to buy CIRCULATION, and see that the grace of a professional the attack again and again, dyetf model and possessed the poise ing the water about the boat regular continuous advertising.

daved a city ome was being attacked. The massive walls were breached. The enemies pressed hard on every side. To the north, the invaders crept stealthily

Advertising is continually saving something for someone. It will save for you, too, if you use it properly.

and long---the sentries heard---and Rome was saved.

through the night to storm the gates. In the dark, they

stumbled on a flock of geese. The fowls cackled loud

It will save you money by pointing out real bargains, by telling you of true values, by giving you prices to compare and by telling you how much you should pay.

It will save you time and effort by telling you exactly where and when to go for what you want to buy. You don't have to "shop around."

It will save you disappointment by telling you just what you can expect from your purchases. Every time a merchant or manufacturer advertises, he obliges himself to sell you goods that fulfil his claims. He knows it doesn't pay to advertise unworthy wares.

Read the advertisements as a plain, every-day business proposition. It is a duty you owe yourself and your purse.

The advertisements will help you save

Battle an Hour

The shark had a flat head, with

spear-shaped teeth, Gunther

stated. The dorsal fin of the

sailboat's jib, he said, and it was

and bearing of a society dame. crimson with its blood. Finally Moreover, they found that this the shark flashed part way up eager woman with her expressive from the water, and seizing the black eyes and ivory complexion gunwale of the boat between its was a real actress. jaws, tore a jagged hole in the

So Miss Swanson's opportunity craft. to rise into the serious drama came quickly, and she seized it The battle had lasted an hour, and Gunther was nearing exhaus-

Miss Swanson is starring in tion. The frantic cries of the "The Humming Bird" which boy, however, finally brought aid shows here at the week end.

Albert Himes. They drew near the imperilled boat, and also attacked the shark. Apparently AN IMMENSE SHARK mortally stricken by a thrust from the spear, it swam slowly

away and disappeared. Attacked Man and Boy in Open Boat But Was Finally Driven large saucer-shaped eyes, and a Away huge mouth with double rows of

Beach, California of a death bat- giant fish seemed as large as a

of this grade are reported fairly

Circles Boat

active for all sizes.

new pack is being canned in this Kerchar, Watford, Ont.; D. Mc-than no way and took the job." Gunther commanded the boy to size a shortage is expected by the

of British Columbia salmon are

Prosperous advertising means



SUMMER EXCURSION TICKETS

in the person of Al Warnick and

Triangle Tour to JASPER NATIONAL PARK EDMONTON and CALGARY. One way via Vancouver.

Write or call:

City Ticket Office, 528 Third Ave., Prince Rupert Phone 260.

SOLD BUT NOT TALLS Fresh MILK and Cream

From Quick, B.C. Any quantity delivered

Prompt Early Morning Delivery. VALENTIN'S Dairy Phone 657. McBride Street.

Prince Rupert's Leading Restaurant.

A Bakery Unsurpassed Third Avenue.