

WRIGLEYS
After Every Meal
It's the longest-lasting
confection you can buy
—and it's a help to di-
gestion and a cleanser
for the mouth
and teeth.
Wrigley's means
benefit as well as
pleasure.

Sealed
in its
Purity
Package.

**WRIGLEY'S
JUICY FRUIT
CHEWING GUM**
THE FLAVOR LASTS

**PLATINUM ONE OF
VALUABLE METALS**

Worth \$125 an Ounce; 90 Per
Cent Produced in Russia;
Finest of Wires Drawn
Says Lecturer

(Special by Radio)
PULLMAN, Wash., Feb. 6. —
Platinum, worth \$125 an ounce,
used to be plated with gold and
passed as counterfeit coin — a
hoax for which men were hanged.
Now it is more valuable than the
gold, says H. L. Cole of the chem-
istry department of the State
College of Washington, talking
over radio broadcaster.

Nearly as beautiful and far
more useful than gold, platinum
has qualities of worth and merit
never dreamed of for the yellow
glistening metal, Mr. Cole says.
The first large quantity was
taken to England from Jamaica
in 1740 and studied by the Eng-
lish scientists.

It is widely but not abundantly
distributed, and is found under
the same conditions as gold, the
principal foreign deposits being
in Russia, Spain, the United
States of Colombia, Australia and
South Africa. In this country it
has been discovered in Alaska,
Nevada, California, Colorado,
North Carolina, Pennsylvania,
Utah, Wyoming and Washington.

Russia and Colombia

Russia produced 90 per cent of
all platinum thus far recovered,
and Colombia 9 per cent more,
leaving only 1 per cent from all
other countries. Since Russia
adopted soviet government it has
been necessary to look elsewhere
for this regal metal, and Colom-
bia is now furnishing most of
the world's supply.

An interesting story is told of
a Colombian town where a dry-
blowing method was used in gold
mining to separate the gold from
this metal not then appreciated.
Much of the "debris" was thrown
into the streets and yards. When
platinum rose so enormously in
value the government panned
the streets, the natives mined
their dooryards, and one man
burned his house down, recovered
enough platinum to rebuild a bet-
ter house and had \$1,000 left!

Dredged From Rivers

Today most of the metal is
dredged from shallow Colombian
rivers, though a small amount is
obtained by natives who use most
primitive methods. The scarcity
and valuable properties of plat-
inum account for its great de-
mand and high price. There are
probably not more than 500,000
lbs. in the world and the United
States has not more than a fifth
of this.

About 160,000 lbs. are used for

Five Roses
FLOUR
When Buying Flour ask
your Grocer for
"FIVE ROSES,"
— The World's Best —

John L. Christie
Agent.

COAL

The Famous
LADY SMITH-WELLINGTON
Lump and Egg Sizes.
STERLING
Store and Egg Sizes.
We deliver in sacks or bulk.
Phone us your orders
day or night.

Prince Rupert Coal Co.
Phone 15.
Main Office: Hotel Central.

Concentrated Food Strength
Concentrated Warmth
Concentrated Sustenance
Concentrated Nourishment
**Concentrated flavour for soups
savory dishes
and all kinds
of cooking.**

OXO

**OXO CHEESE
POTATOES**
3 Large Potatoes
A Little grated Cheese
1 Oxo Cube

Bake the potatoes, cut
them in half, and
scrape out the inside,
making this up with
the grated cheese.
Replace this in
dainty heaps on the
table, sprinkling a
little Oxo in the top
of each. Put them in
the oven to brown.

**SAVE THE
WRAPPERS**
Send 4 wrappers to
Oxo, Limited, 232
Lemoine Street,
Montreal and get an
Old Father Cubist
Jig Saw Puzzle for
your kiddies.

OXO CUBE

OXO MEAT PATTIES
Scraps of Cold Meat
or Poultry
Sauce and Seasoning
1 Oxo Cube
A Little Parsley
Some Flour paste

Mince the meat and make it
savory with the sauce, etc.
Line some patty-pans with the
paste, fill with the mixture,
dissolve the Oxo in half a cup
of boiling water, and add a
little to each pan. Put on the
top, and bake till pastry is
done. A little egg may be
brushed over the tops, if desired.

CUBES

**ALWAYS READY FOR
Baker's
Breakfast
Cocoa**

Growing children want and fre-
quently need more nourishment
than adults, owing to the activity
of their restless little bodies.
Baker's Cocoa fills
all the require-
ments of the dieti-
tarian and physician
as a delicious, pure
and healthful
beverage.

Just as good for
older people.

It is the cocoa of high quality
Made in Canada By
Walter Baker & Co. Limited
Established 1780
Mills at Dorchester, Mass.
and Montreal, Canada
BOOKLET OF CHOICE RECIPES SENT FREE

jewelry, especially as settings
for diamonds. Civilization can
get on without jewelry, but to de-
prive the laboratories, the ex-
perimental grounds of big busi-
ness, of platinum would greatly
hamper many phases of industry.
Platinum does not melt until
the extreme high temperature of
3,159 degrees Fahrenheit (1,755
centigrade) is reached. It is not
appreciably attacked by any single
acid, but is soluble in Aqua Regia,
a mixture of concentrated nitric
and hydrochloric acids. At red
heat it is attacked by certain
other substances, such as cyan-
ides, alkalis or nitrates.

Very Ductile

A wire so fine that it is in-
visible may be drawn from plat-
inum, because this metal is duc-
tile to an almost unbelievable de-
gree. An ounce of it can be
drawn out into a wire that will
reach more than half way across
the United States. Precise tele-
scopic instruments used to use
cross hairs of spiderwebs about
one 5,000th of an inch in diam-
eter. Today platinum wires only
a fourth as large or one 10,000th
of an inch in diameter, are used.

When you buy advertising you
buy CIRCULATION, and see that
you get it.

**ROYAL PURPLE MAKE
PREPARATIONS FOR
THE EASTER BAZAAR**

At the meeting of the ladies of
the Royal Purple held last night
in the Elks' Home it was decided
to hold the annual Easter bazaar
on April 8 and to make it one of
the important events of the
spring season. Convenors of
committees were appointed to
have charge of it as follows:

Fancy work — Mrs. Harry Al-
kins.
Tea room — Mrs. Frank Dibb.
Candy — Mrs. Elkins.
Home cooking — Mrs. R. J. D.
Smith.

**OFFICERS ELECTED
BY ROYAL PURPLE**

Mrs. H. F. Glassey Meads Ladies'
Organization of Elks' Lodge
for Year 1924.

Ladies of the Royal Purple,
Prince Rupert Lodge, elected the
following officers last night:

Honored Royal Lady — Mrs. H.
F. Glassey.
Associate Royal Lady — Mrs.
Arthur Bailey.
Loyal Lady — Mrs. L. M. Ful-
ler.
Lecturing Lady — Mrs. W. E.
Williscroft.
Secretary — Mrs. H. D. John-
son.
Treasurer — Mrs. Ben Self.
Conductress — Mrs. John Bul-
ger.
Chaplain — Mrs. R. J. D. Smith.
Inner Guard — Miss Pulmira
Astori.
Outer Guard — Mrs. B. M.
Newell.
Senior Trustee — Mrs. H.
Hampton.

After the business was con-
ducted, the evening was spent
socially by the large number of
ladies in attendance, refresh-
ments being served.

TELKWA

Miss Nan Scotten and Miss
Ruth Miller, of Smithers, spent
the week end visiting Miss Scot-
ten's cousin Mrs. J. Hanley.

The Barney Google Orchestra
danced on Saturday night, at-
tracted a number of people, who
enjoyed the good music.

Mr. Sparks of Terrace arrived
on Saturday morning to become
a member of the staff of Brough-
ton and McNeil. His presence in
town is very welcome, as he
plays both violin and saxophone
which will greatly augment Tel-
kwa's already good orchestra.

A game of hockey was played
in Telkwa on Sunday between
Telkwa and a pick up team
from Smithers. There was some
good play on both sides, but
Telkwa lacks combination in
their play. The final score how-
ever resulted in 9-1 in favor of
Telkwa.

George Roberts and Neil Brodie
were week end visitors in Telk-
wa.

H. Lang, representing Turner
Beaton Co., Victoria, was a busi-
ness visitor here over Saturday
and Sunday.

Rev. J. S. Brayfield returned
on Sunday morning, and is look-
ing well after his month at Kin-
colith. However he says he is
glad to be back in Telkwa.

Rev. H. C. Mawhinney held
services at Quick and Round
Lake Sunday.

VANDERHOOF

The Nechako Valley Fall Fair
Association has been organized
with the following officers: Hon-
orary President, H. G. Perry,
M.L.A.; president, F. Choveaux;
vice-president, Dr. W. Ross
Stone; secretary treasurer, E. A.
Mitchell; directors, M. J. Griffin,
F. C. Borhaven, J. H. McMillan
and Albert Heymann.

Under the auspices of the Van-
derhoof Board of Trade, R. G.
Sutton of the Land Settlement
Board addressed a large gather-
ing from the town and district
last Friday night on the sub-
ject of Marketing.

The Vanderhoof Presbyterian
Church has elected the following
board of management for the
ensuing year: chairman, E. C.
McGieachy; secretary, Miss J. M.
Richards; treasurer, W. J.

**MILLIONS
and Movies**

THROUGH the medium of slender strips of celluloid
an actor appears simultaneously on thousands of
screens in as many different towns. On the same
evening, he entertains great armies of film fans who
eagerly pay their money to see his performance.

So the movie star commands a king's ransom for a
salary, and a fortune is spent profitably, to provide a
proper background for his art. The movie multiplies
personality—and earning power.

Advertising does the same thing for a merchant or
manufacturer. In a single day it takes his message into
thousands of homes—to tell folks why they should have
his goods and how to get them. Advertising endows
him with a thousand voices with which to tell his story.

But the value of advertising is by no means confined
to the advertiser. It has a very definite value to you.

A glance through this paper enables you to sift out
the things that interest you. Sitting in your easy chair
you can compare values and prices. In a moment you
can tell exactly where to go for what you want and how
much to pay.

Figure how much useless walking and talking and
how much actual money you can save by spending a
few moments daily with the advertisements.

READ THE ADVERTISEMENTS

Rimes; Mrs. Warren Johnson,
Mrs. James Silver, J. W. Camp-
bell, Samuel Cocker, Robert
Smith and L. E. Wells.

W. M. Blackstock, R. H. Moore
and George Ogston have been
delegated by the Vanderhoof
Board of Trade to make a survey
of market conditions for local
produce.

Mr. and Mrs. R. H. Moore are
spending a week in Vancouver.

Art Embley has left for Prince
Rupert.

Mrs. E. A. Mitchell visited in
Prince George last week, the
guest of Police Chief and Mrs.
Carlow.

Mrs. A. V. O'Meara and R. H.
Moore entertained the Card Club
on Monday evening.

ALICE ARM

In the first of a series of
hockey games to decide the town
championship, the Married Men
defeated the Single Men by a
score of 4 to 2 last week. The
teams lined up as follows:
Married Men—George Brugg, R.
F. McGinnis, G. Young, T. W.
Falconer, G. Anderson and E.
Moss; single men—S. Wickwe-
C. Drennan, J. Wilson, M. Smith,
H. Fowler and S. Winnerstrom.

Seven hundred sacks of ore
were shipped from the Esperan-
za mine to the Anyox smelter
last week. Three hundred sacks
contained high grade argentite
silver ore, the balance being
secondary ore. Eight men are at
present on the payroll at the
Esperanza.

Al Falconer has purchased C.
P. Riel's sawmill building and
will continue to operate it.

Some eight or ten men are

now employed assembling mater-
ial and building a pile-driver at
the site of the new bridge across
the Kitsula River.

NEW HAZELTON

V. F. Dunn is establishing in
his home the first radio set in
New Hazelton. Dr. Winch has
installed a set in his residence
at the Hospital.

Victor C. Clauson of Juneau
was here last week consulting
with J. W. Galloway, resident
mining engineer. Mr. Clauson
is preparing for operations in
the northern interior this sea-
son.

The Hazelton District Liberal
Association has selected the fol-
lowing officers: President, W. W.
Anderson; first vice-president, P.
Corrigan; second vice-president,
T. Marshall; secretary treasurer,
A. Connon; executive, Ed. Mc-
Laren, C. Scott Galloway, L.
Mero, John Love, W. S. Sar-
gent, Angus Beaton and Ben
Peterson.

STEWART

William Newell has gone to
Soap Lake, Washington, to re-
cuperate from his recent illness.

Los Angeles Timber Products
steam schooner El Cedro was in
port last week from Los Angeles
with 500 barrels of oil for the
Premier mine.

The Stewart Opera House will
be reopened as a movie show by
Jock Sims at the end of this
week.

The North Country Mining Co.
Ltd. has been incorporated with
a capital of \$2,000,000. It takes
over the claims and assets and
liabilities of the former Gloria
Mining Co. an active develop-
ment program is assured.

**Soft Finish
Thrift-T-Service
Wet Wash**

Three Services, one of
which will exactly fill your
wash day needs.
Phone us for particulars.

**Canadian Steam
Laundry**
Phone 8.

Big Reduction
on all
Coats and Suits
at
BENT'S

EDSON COAL

We can now supply our
FAMOUS EDSON COAL
in any quantity.
Prince Rupert Feed Co
Phone 58.