

# Scarcely Twenty Shopping Days Until Christmas

## MEN AND BOYS' DEPT.

### COMBINATION CASH SPECIAL

With any of the following specials in this department, you have the option buying

1 only, 4 lb. Pall Malkin's Best Orange Marmalade at 60c



Men's Sweaters, 100 per cent Pure Wool. Pull-over style with Shawl Collar, Combination Colors, Fawn and Brown, Emerald and Cardinal. Sizes 32 to 40. Reg. \$6.00 value. Special . . . . . \$4.65

Men's Silk Elastic Armbands in Plain and Fancy designs. Suitable for Christmas Gifts. Special value, in boxes, at per pair . . . . . 25c

Men's Combinations, Pure Wool 100 per cent. Heavyweight Tiger Brand. Guaranteed Underwear. Reg. \$3.50 suit. All sizes. Special price . . . . . \$2.65

Men's Ribbed Socks, 100 per cent Pure Wool. Medium weight in 6 different shades. Reg. 75c value. All sizes. Special, 2 pair . . . . . 95c

Here is a Bargain in Neckwear . . . . . 65c

Cheney Silks direct from New York in a wonderful assortment of patterns. Regular values up to \$1.50.

Boys' Knickers, in Serge and Fancy Tweeds. Sizes 20 to 28. Pair . . . . . 95c

Boys' Combinations, Penman's No. 71, in short legs or ankle lengths. Sizes 22 to 32. Special price . . . . . \$1.45

## DRYGOODS AND LADIES' WEAR DEPT.

### COMBINATION CASH SPECIALS

#### 50 ONLY, MECHANICAL ENGINES AND AUTOMOBILES . . . . . 90c

Each of these is filled with Huntley & Palmers' Biscuits, fresh stock, hermetically sealed, and makes a wonderful toy for your boy at Christmas, apart from the biscuit value. This special will only be sold in combination with other specials listed in this department. We reserve the right to limit sales on the above, as our stock is limited. . . . .

- Turkish Towelling by the yard. Just the thing for kitchen rollers, 19" wide. Special, 3 yards . . . . . 85c
- Damask Cloths, 56 x 56. Ready for use Special . . . . . \$1.80
- White Huck Towels, 18 x 30. Special, 2 for 45c
- Colored Turkish Hand Towels. Size 20 x 42. Special, each . . . . . 35c
- Heavy Tweed Plaids for separate skirts in Browns and Fawn shades, 56" wide. Reg. \$2.25 yard. Special, yard . . . . . \$1.85
- Homespun, in Heather, Blue, Green, Tan, Dark Mauve, 58" wide. Special, yard . . . . . \$1.25
- Plain White Scrim, Floral Border design, Lace edge. Reg. 30c yard. Special, yard . . . . . 20c
- Made-up Pillow Slips, 42 inch. Special, pair 75c
- White Honeycomb Bed Spreads, full size. Special . . . . . \$2.75
- 5 Dozen only, Kitchen Basin Cloths, with Red Border. Special, pair . . . . . 75c
- Heavy White Saxony Flannelette, 36" wide. Special, 3 yards for . . . . . \$1.00
- Pure Bleach Sheeting, 80" wide. Special 75c 2 yards for . . . . . \$1.45
- Nottingham Lace Curtains, scalloped border, 40" wide by 2 1/2 yards long. Reg. \$2.00 pair. Special, pair . . . . . \$1.65

## SHOE DEPT.

### COMBINATION CASH SPECIAL

St. Chas. Milk, 12 tins for \$1.00

All milk orders will be delivered. The above special is limited to one lot of 12 tins with each and every purchase of Shoes exceeding \$3.00 value.



100 Only Pairs Men's Working Boots — In this lot are the famous Sterling Work Shoes, "Made in Canada," also a complete range of Leekie's "Skookum" Boots, Tony Last, all leather, made in B.C. Here is an opportunity to buy Home Made lines on a competitive basis with imported stock. Reg. values \$6.50 to \$7.50. Special Price . . . . . \$5.45

The "Rideau" Shoe—This make of shoe will suit the most particular men—it is neat—with cushion rubber heel and fancy stitch. Reg. \$7.50 value. Special . . . . . \$5.95

Ladies' Shoes at Sacrifice Price — Chocolate, Brown, Vici Kid, Fancy Pump, Louis Heel, Wishbone Strap, a dainty style for street or dance wear. Reg. value \$9.50. To clear at . . . . . \$5.95

The reason for this tremendous sacrifice is on account of having above in C width only.

Children's School Shoes — In Boys' and Girls' Black or Brown. Sizes 1 to 5 1/2. Reg. \$3.95. Special . . . . . \$3.25  
Sizes 8 to 13. Reg. \$3.65. Special . . . . . \$2.95

# HEADQUARTERS FOR CHRISTMAS SHOPPERS

## SCARCELY 20 SHOPPING DAYS UNTIL CHRISTMAS

For Dad or for Son—for Hubby or for Sweetheart, you will find in our varied stocks just the Ideal Christmas Gift. A new Tie, a Shirt, Pyjamas, Hose, Handkerchiefs, anything and everything that will make a practical Christmas Present for any member of the family.

The above Combination Cash Specials are real inducements to the thrifty shoppers who buy early, and avoid the rush that is part and parcel of the Christmas trade. We absolutely guarantee the quality of our merchandise, whether you buy at sale price or otherwise, and we invite a comparison of the values contained herein.

# UNIVERSAL TRADING COMPANY

**CANADIAN PACIFIC RAILWAY**  
B.C. Coast Services

Sailings from Prince Rupert

PRINCESS ALICE — PRINCESS MARY  
Vancouver, Victoria, and Seattle—  
Nov. 7, 21; Dec. 5, 19

Ketchikan, Wrangell, Juneau, Skagway—  
Nov. 3, 17; Dec. 1, 15, 29

S.S. PRINCESS BEATRICE.  
Butedale, Swanson Bay, East Bella Bella, Ocea Falls, Namu, Alert Bay, Campbell River, and Vancouver, every Saturday, 11 a.m.

Agency for all Steamship Lines  
Full information from  
W. C. ORCHARD, General Agent  
Corner of 4th Street and 3rd Avenue, Prince Rupert, B.C.

**SPECIAL! SPECIAL!!**

**CABLE SHOES**

For MONDAY, TUESDAY and WEDNESDAY

At our BIG SHOE SALE.

We will offer this famous English Brand, known the world over. We have these shoes in many lasts and patterns (Vici Kid, Black and Brown) (Box Galf), Zulu Brown, Scotch grain, and Willow Golf Brogue. This offer would prove very attractive at this ridiculous low price. Reg. \$12.00. Sale Price . . . . . \$6.85

**Ladies' Cable Shoes**

Ladies' Cable Oxfords in fine Willow Galf. Regular \$7.50. Sale Price . . . . . \$5.85

Don't forget we are headquarters for **SHOE REPAIR**. Equipped with the finest machine for high class work at a moment's notice.

**MacArthur Shoe Store**  
3rd AVENUE.

## INVESTIGATED LIQUOR SYSTEM

American Writer in New York Times Tells of What he Found in Canada

**SYSTEM THIS PROVINCE**

In an article in the New York Times, Dr. Frank Bohn, an American citizen, tells of his investigation of liquor control systems in Canada and he commends most the plan adopted in British Columbia, while he condemns the feature of the Alberta system which allows the sale of beer and ale by hotels and restaurants. He says in part:—

"The Canadian system, where seen at its best, functions entirely through a chain of government warehouses and salesrooms. Where a majority in the community desires a shop, one is established. Local option means that the local community majority cannot be overridden. There are no local private interests seeking to open a highly profitable business. The result is striking.

"Only the larger cities and towns in British Columbia have requested the establishment of public liquor stores. A large city like Montreal, in Quebec, has several. Of the two provinces mentioned above, British Columbia has worked out its system with the greatest care and success in operation. Saskatchewan, which will institute government sale on January 1 next, will probably follow the British Columbia precedent throughout. Quebec, whose system is as yet a bit lax and untrimmed, might well study the perfection of the British Columbia method. I shall describe the latter as the best which has been worked out, and then draw a comparison with Alberta, its neighbor province. For Alberta has made the great mis-

take of combining government distribution with private sale for profit.

**Enters Store**

"One enters the government liquor store in a British Columbia town of 3,000 inhabitants. This town is the commercial centre of a great mining and lumbering district in that enormously rich province. The writer recalls only too well that sort of western environment twenty years ago. At that time the drinking and gambling resorts in these small commercial centres of the far west were as evil, as disgusting as anything the English-speaking world has ever given us.

"Very well. On a Saturday morning in June, 1924, the writer entered the government liquor store in such a town in British Columbia. There was no sound but the humming of a bee in the lilac bush at the back door. The government agent sat at his desk from 9 till 12, casting his accounts. During that time only one person, a woman, entered.

She was well dressed and soft spoken. She purchased one bottle of wine in the same manner that she would ask for a yard of ribbon in a neighboring shop. When 1 o'clock struck the door was locked until 9 o'clock Monday morning.

**Not Push Sales**

"During the month of traveling in British Columbia in May and June last the writer saw no intoxicated person. The difference between British Columbia and Quebec in this matter is due not only to the system, but to other factors as well. Undoubtedly British Columbia exercises greater care, and there are comparatively few American tourists there. To purchase at the government store in British Columbia one must take out a permit, paying two dollars as a registry fee. Of course it is also more difficult to control the business in Montreal, a city of 750,000 inhabitants, than in a rural community. But the point made by the British Columbia agent, that it was his duty to sell as little as he could persuade people to buy, is vastly important. And British Columbia has very wisely introduced a careful accounting system. Every sale is registered on a personal list. If an individual returns to the store too often, questions may be asked. Presently his case may be investigated by the police and the ultimate disposal of his purchases may be looked into.

**The Alberta System**

"The province of Alberta has compromised with the old-fashioned saloon. Besides the government agencies, which are conducted very much as in British Columbia, Alberta permits the sale of beer and ale by hotels and restaurants. The writer, traveling about Alberta for a month at the very time when the private saloons were being opened up, saw the return of this hydra-headed creature. He was awakened one morning by a great clatter in his hotel. A force of carpenters was hastily getting

the saloon ready for business. The same old bar was being repaired and painted. The brass rail, now stoutly screwed into place, was ready to bear the combined weight of a long row of weary feet. Fascinating pictures were being rehung. A crowd of old cronies gathered to talk over old days and new. It was like the resurrection of the dead.

"A few days later, the writer spent a week end in another small town in Alberta. On a Sunday morning, very hot and painfully quiet, he was sitting in front of an open door on the second floor, where a faint breeze blew at intervals. A door six feet away opened. A dishevelled, dirty and brokendown man looked out and cried hoarsely: "Tell the clerk I want him. Go get the clerk—quick." The writer thought the man to be dangerously ill and hurried for help. Ten minutes later came the clerk with a tumbler of whisky and a pitcher of ice water. It was the same old filthy business done in

the same old rotten way.

**Saloon a Curse**

"Wherever English is spoken, from Florida to Alaska, from London to Tasmania, the old-fashioned saloon was, and is, an unmitigated curse to our civilization. It deserves all the bitter words which the prohibitionists have heaped upon it. The Alberta law, as regards the saloon business, aims to be restrictive in the highest degree. Only recognized hotels can establish them and only the mildest alcoholic beverages are supposed to be sold by the glass. The incident related above is not an exception. The saloon can never be reformed. It should be abolished out of all English-speaking lands."

**NOTICE OF CANCELLATION OF RESERVE**

NOTICE IS HEREBY GIVEN, that the reserve covering Lots 6526 to 6529, inclusive, Range 5, Coast District, is cancelled.

GEORGE R. NADEN,  
Deputy Minister of Lands,  
Department of Lands,  
Victoria, B.C.,  
November 19th, 1924.

What About Giving a Soft Warm

**WOOLLY CARDIGAN**

For a

**CHRISTMAS GIFT?**

We have made a special reduction on all our Wool Cardigans for Christmas trade, and \$2.00 Wool Hosiery for \$1.50.

**'DEMERS'**

"The House of Quality."

*The* **UNEXPECTED GUEST**

WITH a tin of KLIM on the pantry shelf, you are never at a loss for milk when an unexpected guest arrives or the milk-man forgets to call. Klim Brand Powdered Whole Milk is rich, full-cream dairy milk with only the moisture removed. It keeps sweet and fresh for months and is ideal for every purpose for which you now use full-cream milk.

Order a tin from your grocer today

CANADIAN MILK PRODUCTS Limited  
Toronto Winnipeg Montreal

Sold by— **RUPERT TABLE SUPPLY CO.**