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Nothing But a Hoax

LITTLE men from Venus or Mars have just suffered a serious setback at the hands of earthlings. Two years ago a book was put out by a reliable publishing firm stating authoritatively that men three feet tall had made at least four sighted landings on earth in their flying saucers. Entitled "Behind the Flying Saucers" and written by Frank Scully, the book gave detailed accounts of the landings, the appearance of the men and their craft, the action taken by officials and other astonishing data. The book had a big sale and no doubt to thousands it was an established fact that we had received visitors from another planet—the speculation favored Venus.

Now it seems that the visitors have been restored to their place in the sky or someone's imagination. In the current issue of True Magazine the book is described as "one of the greatest hoaxes to hit the country since the old Cardiff Giant was rooted out of the soil of the Onondaga Valley in 1869." This devastating summation is given after months of investigation into the book's authorship. Frankly we are disappointed. We are tired of having our nervous systems shocked by the mundane activities of our terrestrial antagonists. We would much prefer to read about three-foot men carrying tubeless radios and drinking heavy water than about Communists airing the latest protest. Unfortunately, although the Communists also seem to be indulging in some kind of hoax (our mere accusation to this effect does not make them disappear.

Pain in the Neck

A DOCTOR claims that man has a new malady—television neck. It's supposed to come from keeping the face glued to a low TV screen, or from gawking sideways. If Prince Rupert people are getting a little jealous because it is very likely we won't have television here for some time to come, there is this consolation no TV neck. TV now is making its big entree in eastern Canada. In a few years it is slated for Vancouver, all on CBC. But as television transmission follows the "line-of-sight" principle there will be little market for TV sets here until a transmitter is built in this neighborhood. Such a possibility may exist in the very distant future.

Meanwhile, if we want to vie with Vancouver and other modernized sections of Canada we can still acquire that pain in the neck. Haven't we been listening to the odd bad radio program, seen the odd off-standard movie? And how long is it since we started to pay taxes?

ray ... Reflects and Reminisces

Two CNR ships, the Lady Rodney and Lady Nelson, are up for sale. Cruising in de luxe style, the colorful West Indies are expensive, with prices mounting the way they are. But the CNR also sail passenger-freighters—quite comfy, less costly and not a pound of the West Indies missing.

DOING ITS BEST

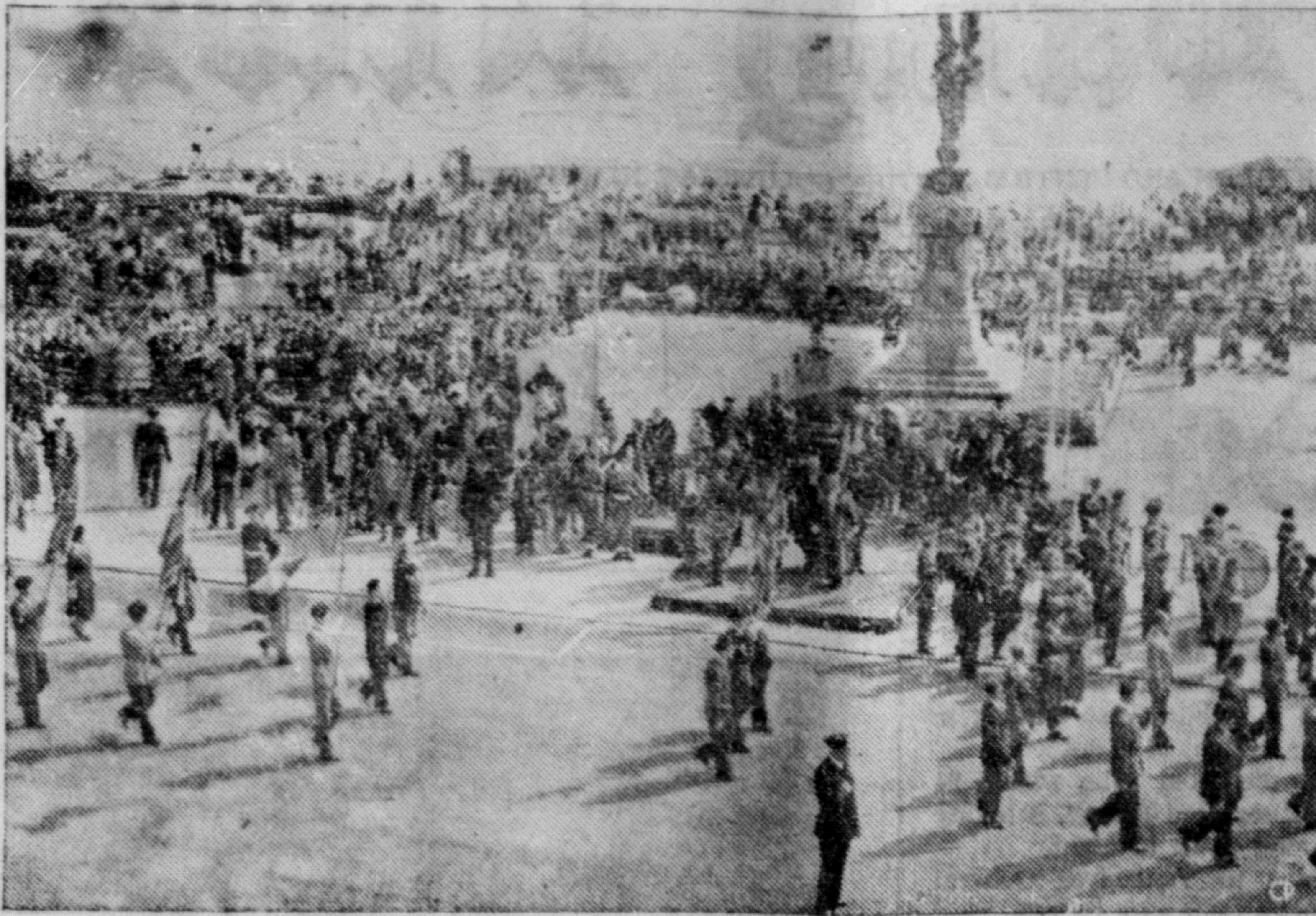
Labor Day, a week hence. From the standpoint of weather, August 25 is a first class example.

The coronation will not be until next June, but the rush for accommodation to witness the world beating procession leaves nothing to spare. Even now, rooms and residences are being engaged as far as sixty miles from London. Longer than from Hays Creek to Westview—which some folk think a rather tedious distance.

MONEY TRANSFERS

There's money in Prince Rupert. It's not the least uncommon to see cash lugged through the streets in a bag or something. In Vancouver this would be possibly uncommon. Instead, a holdup. Or an attempt!

It is believed that should Eisenhower not be elected president, quite a few Americans would not feel disappointed. Wellington was also a soldier before he became



RETURN TO DIEPPE—A party of 26 Canadians, veterans of the Dieppe raid of 10 years ago, march past the Brighton and Hove Peace statue erected to honor the heroism of Canadian troops who took part. Defence Minister Rene P. even of France unveiled a memorial at Puy, outside Dieppe, where about 6,000 troops, most of them Canadians, made five separate landings. Nearly half were killed, wounded, missing or captured. The salute at Dieppe is taken by J. S. P. Armstrong, Ontario agent-general in Great Britain.



As I See It

BY

Elmore Philpott

● LAND OF THE GIANTS

UKIAH, California: At Grant's Pass we face the decision, to drive straight south, by the shortest, hottest route for San Francisco or whether to swing west, to the coast.

In what we thought was a weak moment, we chose the longest, coolest route.

When we left Grant's Pass the thermometer was well into the nineties. But when we finally reached the coast, at Crescent City, California, we were shivering, and so was everybody else in town. All the motels boasted signs reading "Steam Heat" or some other form of heating those icy blasts that blow in from Siberia, or some other cool spot across the great Pacific.

WHEN you travel you learn the folly of generalizing. We Canucks have a legend that the Americans are a nation of boosters or downright boasters.

Don't you believe it. There are few boosters in Crescent City. "You'll need the electric grate before morning" our landlord told us with sad insistence.

"It's cold here," my wife remarked to the restaurant keeper.

"It's always cold here," he replied, with a bitterness that was most apparent.

"We're different," he added, with caustic resignation.

YET on the longest way around you go through the giant Redwood forests. I just don't see how anybody in all the world could be a genuine atheist after one real look at those Redwoods. For surely in any tree you see the work of the Great Creator at its best. And in the Redwood you see what surely must be. If not the undisputed King of all Trees, then surely one of the prize specimens of the Royal Family.

It always makes me humble when I roughly count the rings on some fallen tree trunk and see that it had lived well over 1000 years.

And it always makes me mad, and ashamed, when I think how carelessly we use or misuse something that took even the Almighty over 1000 years to produce.

HERE in this priceless Redwood country they now take elaborate fire precautions. Apart altogether from the government fire fighting service, the sawmill operators and logging concerns

seem to be more fire-fearful than we are up in Canada.

At the sawmills, for instance, you see enormous stacks of logs literally piled sky-high, and with jets of water playing on them continuously.

It reminds me of my own brother Gordon's classic report to the Ontario government, away back before the first world war. While going through McMaster University Gordon used to spend his summers not far from where Timmins, Ontario, now stands as a Fire Ranger. One year the Rangers were all required to report to the government exactly what they did when fire broke out. Gord's laconic answer was a three word masterpiece of truth and double talk: "We beat it."

For the benefit of the young fry who may not now use the same slant I must explain the joke, just as a Scot must do for an Englishman. In those days to "beat it" meant to scam to run away as fast as you could run.

It was a polite way of saying that if the Fire Rangers were faced with a tiny little fire, just starting, they could beat it out. But if the fire had really got going there was very little that anybody could do in those days than to escape to save one's life, and maybe also some personal belongings.

Here in this land they have better, costlier ways of protecting the priceless Redwoods. But still fire is the ever present enemy.

Prudent Logging Preserves Timber

VICTORIA — Forest fires such as those in central British Columbia this month are only one phase of the problems facing the B.C. Forest Service. It is constantly experimenting on ways of conserving valuable timber stands.

On Vancouver Island the service recently demonstrated an experiment on salvaging vast areas that had been depleted by the older methods of logging, when trees were cut down with little regard for regrowth.

In the experiment, the Forest Service cut 41 percent of timber on a 300-acre tract without damaging the remainder.

"The principle of thinning is to send the available nutrient in the ground to the best trees," said George Warack of the experimental station.

Maintaining Exports Main Canadian Business Problem

By FORBES RHUDE
Canadian Press Business Editor

Canada's major problem for the next few years, possibly a decade, will be maintenance of exports, says a letter from the Canadian Exporters' Association concerning its annual convention, Oct. 27-28, at the Seigniory Club, Quebec.

The letter adds: "Solutions to questions which confront us are not easily found. But there are many and various ways of approaching the subject and getting results, and that, of course, is what the convention will attempt to accomplish."

One session will consist of a panel discussion, with officials of the Department of Trade and Commerce on hand to answer questions.

Guest speaker at the annual dinner will be George W. Wolf of New York, president of the United States Steel Export Corporation. Alex Gray, Toronto, is president.

FOREST WEALTH

The Canadian Pulp and Paper Association has issued a 10-page booklet on the forest industry, entitled "The Pulpwood Harvest." The booklet comments, in part:

"Directly and indirectly, the forests generate a quarter of the income of all Canadians. And the pulpwood harvest is the basis of more than half of all the economic benefits which flow to Canada from her vast woodlands.

"The forests need no definition, but pulpwood is the wood that is, or that can be used in the manufacture of pulp and paper, an industry which creates more new wealth for Canada than any single element in the economy.

"Pulp and paper, but a single sector of the forest industries, alone creates more national wealth every year than all the mines or all the grain crops of Canada.

"There exists no sharp line for dividing trees for pulpwood and those used for lumber.

Large logs, naturally, are of more initial value if they can be delivered economically to a sawmill. Generally, though, it is trees of a lesser diameter, or of lesser value as lumber, that furnish pulpwood.

"So for the most part, logs which could never make anything but poor lumber are the raw material of the pulp and paper mills. There are vast areas of mature Canadian forests where the trees have not attained, and never can attain a size suited to the manufacture of good lumber.

"Thus the utilization of pulpwood has increased enormously the inherent wealth of Canadian forests."

SUN'S HALO

The Bishop's ring is the name given to a corona or halo near the sun.

LETTERBO

BUS DRIVERS' WIFE WRITES

The Editor, The Daily News: It seems to me that in view of the increasing cost of commodities on the market application for an increase in fares by Arrow Bus Lines is fully justified.

It doesn't seem quite fair where wages have been considerably, you are asked to work for 10 cents.

So you want better? Give the company a shove. Prove it. You better "anything" fares now in effect.

What about the fact that the drivers are being sent over and over again? I have seen many drivers stop to pick up passengers at a place where they stop. Don't you stop when the driver puts a buggy on the bus and you take it off? Or you don't have the money to give to pay on your way? What assurance has he won't very conveniently get? Yes, these are details, but nevertheless true.

So "Madge Roxburgh" gets dirty on the bus by any chance one of those that allow their passengers to be late.

(Continued on page 3)



Eltor

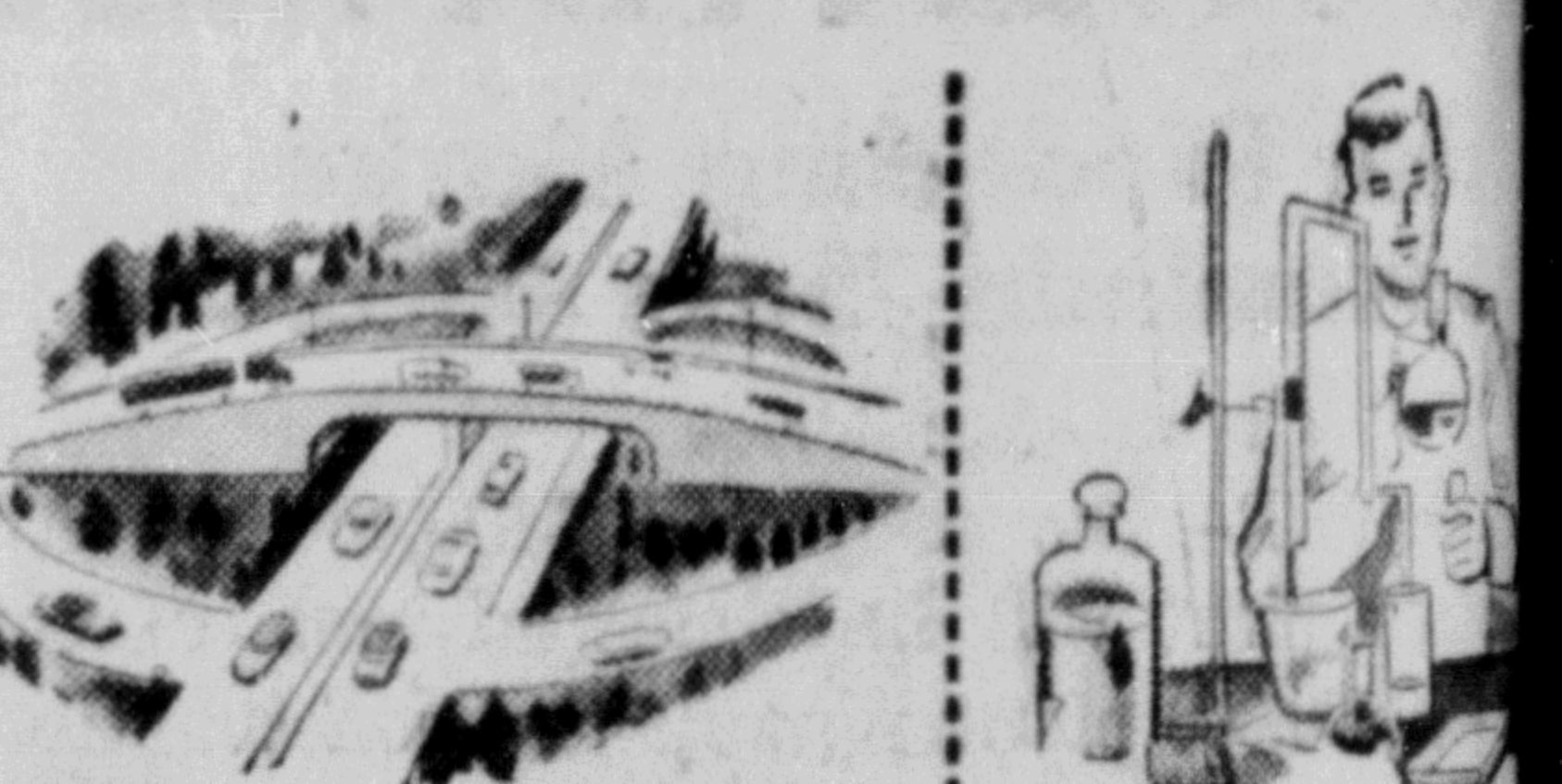
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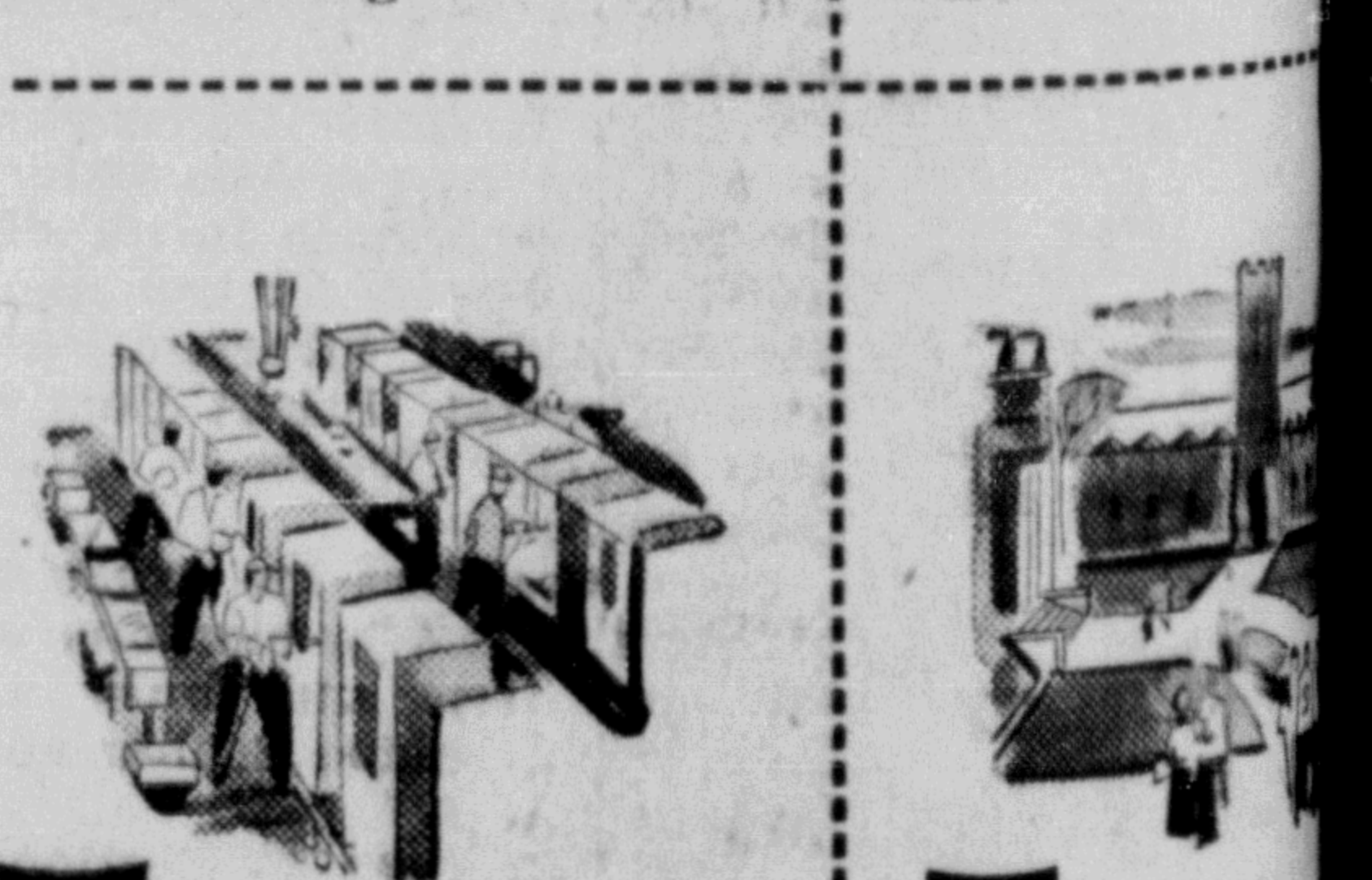
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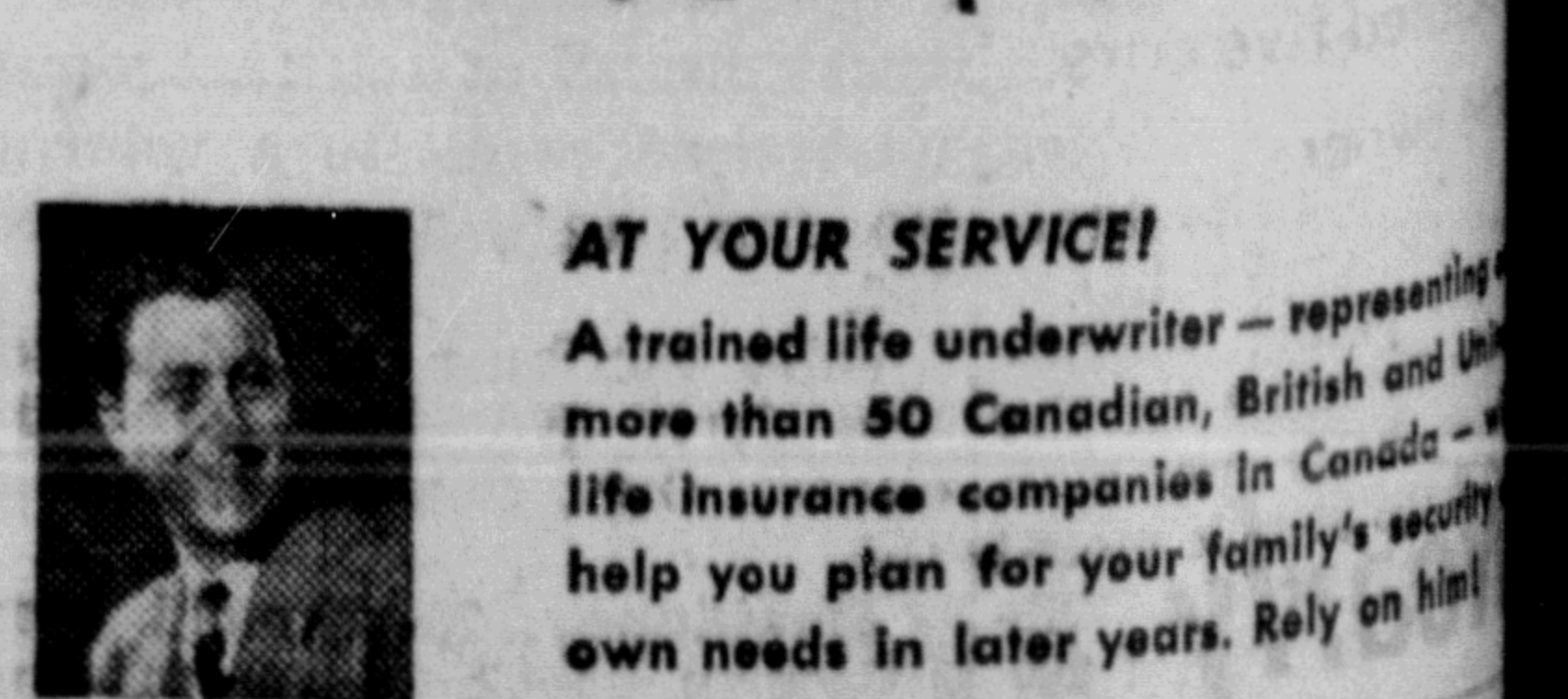
What do millions of people own that



1 helps break traffic bottlenecks? Life insurance — because a large part of the money that people put aside in life insurance is invested in ways that help provide new roads and bridges . . . as well as new homes, stores, waterworks, power plants and other aids to better living.



2 aids science's against disease? Life insurance — several important research projects supported wholly or by funds contributed by insurance companies. Healthier lives are created for all Canada.



3 helps keep Canada strong? Again — life insurance! The money set aside by millions of policyholders plays an important part in financing Canada's industrial economy. And this, in turn, strengthens the nation's defence program.

4 sends boys and girls to college? This is another job that life insurance while also providing for family emergency other important elements income, maintenance, business payment, business . . .

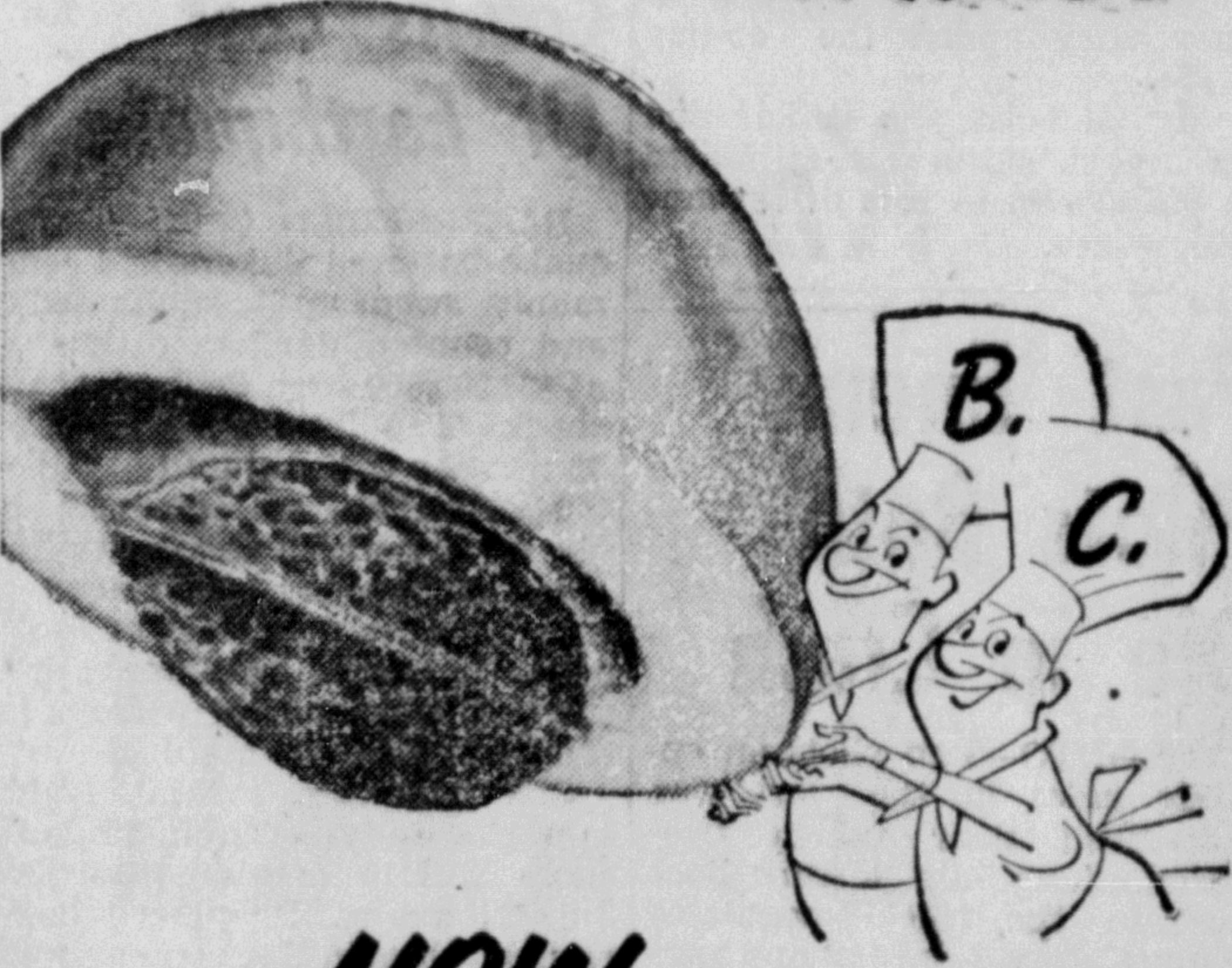
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