

La Preferencia
(BULL DOG SIZE)
CIGARS

Best Value in Canada

2 FOR 25¢

Manufactured by General Cigar Company Limited,
IMPERIAL TOBACCO COMPANY OF CANADA LIMITED
Sole Distributors

ADVOCATE ALL FOODS SHOULD BE SEALED

The medical profession very generally advocates that all food products should be sold in sealed packages. All cities rigorously inspect butcher shops to prevent meat from being infected, many prohibit milk from being sold in bulk and gradually this will come with everything. "SALADA" was the first to introduce the package idea as regards tea, over thirty-two years ago, and "SALADA" is still a little purer and a little better than other teas. It has by far the largest sale.

Waterfront Whiffs

(Continued from Page 5) the Booth Fisheries and the Royal Fish Co. The Commonwealth has recently been fitted with a 120 horse power Frisco Standard diesel engine.

Can It be Done?

A few waterfront ranchers, and would be ranchers, were discussing a very absorbing topic in the vicinity of Cow Bay on Thursday morning. It appeared that one of the gang had had a brain wave and the brain wave was why not change the shape of the hen's egg, thereby making the egg cups of the familiar round shape obsolete, and creating a world wide demand for egg cups of the new shape? An egg cup factory should be a paying proposition with a world wide market to go at. How to change the shape of the egg?—that was the main point at issue. Many brilliant suggestions were made by attendant ranchers. A few of them follow. One man suggested squeezing the hens and thus flattening the egg. If this method proved successful there would be another market created for flat spoons or shovels as he termed them. Another thought that by treating the egg, after manufacture by the hen, with an outer solution of rubber they could be made to bounce and would therefore be unbreakable. The shape could be changed during the process. An unbreakable egg, the speaker thought, would be a big drawing card for picnics and other boisterous happenings. The suggestion made that by feeding the hens hot drinks and meals at all hours probably had boiled eggs would result was turned down unanimously as too expensive an oper-

Skilled OPTICIAN

Glasses scientifically and accurately fitted by A. E. Ireland, a graduate optician, who has had 25 years' experience and can handle the most difficult cases. 7 years with W. W. Munn & Co., Toronto, one of the largest optical houses in Canada. You run no risk here as Mr. Ireland will be here permanently to check up any work. We absolutely guarantee satisfaction in every case.

Any lens duplicated—any lens repaired. Extra special prices for the first 2 weeks.

Evening appointments.
Max Heilbroner
Jeweller and Diamond Specialist

Cash and Carry

for Monday and Tuesday Specials for Monday and Tuesday

From 9 a.m. to 12 Noon (NO TELEPHONE ORDERS)

(NO DELIVERIES). Commencing Easter Monday, Special Sales conducted along the lines of modern departmental store merchandising will be instituted as a feature of our business. Our ads. will be changed three times each week, and as you will note, novel ideas have been introduced to command public attention. Until further notice this store will open at 9 a.m. daily.

MEN'S and BOYS' DEPT.

120 PAIRS MEN'S BLACK RIBBED SOX.
Medium weight, all wool. Made in England. Reg. value 75c.
Morning Sale Price, 3 pair 95c.

300 PAIRS HAMSTERLY FARM PURE STRAWBERRY JAM.
4 lb. Tins. Reg. value 95c.
Morning Sale Price, 65c.
This special will be on sale in Men's Dept. only. No phone calls, no deliveries.

36 ONLY, BOYS' CHAMBRAY SHIRTS.
Of good quality, hard wearing material. Reg. value 81.25.
Morning Sale Price, 85c.

SHOE DEPT.

36 PAIRS LADIES' SLIPPERS.
Black and Brown Satin; also Patent Leather Louis Heel. Reg. values \$9.50 to \$10.00. Sizes 3½ to 6.
Morning Sale Price, \$4.95.
No approvals nor exchanges.

MAID OF CLOVER CREAMERY BUTTER.
"The finest butter made in Canada."
In bulk, 3 lbs. \$1.00. Limit 6lb. to each customer. On sale in Shoe Dept. only. No phone orders, no deliveries.

25 PAIR CHILDREN'S BOOTS.
Chocolate Kid Button. Hewitson make, natural last. Sizes 8½ to 11. Reg. value \$4.50.
Morning Sale Price, \$2.95.
No approvals nor exchanges.

LADIES' DEPT.

500 YARDS BEST QUALITY PERCALE.
Reg. value 35c to 45c yard. 40 distinct patterns to select from.
Morning Sale Price, 5 yds. 95c.

B. C. GRAN. SUGAR IN BULK.

10 lb. for 95c. Limit 10 lb. to each customer. This special will be on sale in Ladies' Dept. only. No phone orders, no deliveries.

20 ONLY, LADIES' WAISTS.

Splendid models in Tulle, Lette, Greppe de Chine, and Georgette. Reg. values from \$5.50 to \$9.00.
Morning Sale Price, \$3.95. See this line in our window.

LADIES' HIKING KNICKERS

Just arrived and very strongly tailored. Made in a variety of serviceable cloths in Khaki and Greys. Tweeds and plain cloths. Cut in latest style with knee cuff, cross pockets and belt loops. A thoroughly practical garment for climbing, picnics, camping and boating.

from **\$5.75 to \$7.00 per pair**

Agents for Pictorial Review. Home Journal Patterns. Summer Quarterly Pictorial now on sale.
H. S. WALLACE CO., LTD
Phone 9. Third Avenue and Fulton St.
Store Open All Day Thursday.

EGGS

Special Prices for this week only:
EGGS FOR EASTER.
Eggs are going up but our prices are still the same.
B.C. Fresh (guaranteed to be A1), 3 doz. ... 85c
Butter, No. 1 Creamery, 2 lbs. ... 85c
Butter, No. 2 Creamery, per lb. ... 40c
Butter, per 4 lb. box ... \$5.75
Bacon, per lb. ... 45c
Ham, per lb. ... 35c
We carry a large assortment of EASTER CANDIES and Novelties at the lowest prices.
HAPPY EASTER TO ALL.
ECONOMY STORE
Phone 84.
417-5th Ave. East.

Holiday Suggestions

New Green Onions, 6 bunches for ... 25c
Fresh Lettuce, per bunch 8c straight.
Strawberry Rhubarb, 3 lbs. for ... 25c
Fresh Spinach, per lb. 20c
Head Lettuce, 20c and 25c
Ripe Tomatoes, per lb. 40c
California Celery, 25c & 35c
Florida Grape Fruit, 3 for ... 35c
Fresh Asparagus, per lb. 40c
New Comb Honey, per section 35c
New Cabbage, per lb. 15c straight.

FRESH KILLED CHICKENS.
We have on hand over 100 choice young chickens and fowl. We kill and clean them to order.

Rupert Table Supply
Three Phones: 210, 211, 212

BAKERS' OVENS
For bakeries, hotels, restaurants, clubs, commercial camps, etc.
HUBBARD PORTABLE OVEN CO.
70 King St. W. Toronto

CANADIAN PACIFIC
SAILINGS TO EUROPE
MAKE RESERVATIONS NOW

FROM MONTREAL TO CHERBOURG-SOUTHAMPTON-ANTWERP
April 30, May 18 ... Minnedosa
May 14, June 1 ... Melita

TO BELFAST-GLASGOW
May 1, May 29 ... Metagama
May 8, June 7 ... Marloch

TO LIVERPOOL
May 3, May 31 ... Montreal
May 9, June 6 ... Montreal
May 15, June 13 ... Montreal

FROM QUEBEC TO LIVERPOOL
May 2, May 30 ... Montroyal

TO CHERBOURG-SOUTHAMPTON-HAMBURG
May 7, June 4 ... Empress of Scotland
May 21, June 18 ... Empress of France

TO BELFAST-GLASGOW
May 15, June 12 ... Montclair

Apply to Agents everywhere or
J. J. FORSTER, Gen. Agt.,
C.P.R. Station, Vancouver,
Telephone Seymour 2630,
Can. Pac. Ry.
Traffic Agents.

Home Cured Old Country Style
Bacon, Hams, boiled and boneless, Blood Sausage, Liver Sausage, Ayrshire Bacon, Back Bacon, Weiners, Pure and Compound Lard.
Highest Quality, Reasonable Prices, On Sale at
B.C. BUTCHERS and GROCERS LTD.
and
FARMERS' MARKET.

Let Us
SUPPLY YOUR SPRING WANTS in Poultry Netting, Fly Cloth, Garbage Cans, Garbage Pails, Garden Hose, Rakes, Hoes, Spades, Weeders, Trowels, Grass Shears, Sickles, Scythes, Spading Forks, Garden Seeds.
Kaieen Hardware Co
608 Third Ave. Tel. 3.

FARMERS' MARKET.
Beef Shanks, per lb. ... 5c
Beef, Stewing, per lb. ... 8c
Poi Roast, per lb. ... 10c
Fresh Tripe, per lb. 12½c
Kidneys, per lb. ... 15c
Roast Pork, per lb. ... 17½c
Pure Strawberry Jam ... 75c
Cairns' Marmalade (glass) 25c
Cairns' Jam ... 30c
Hamsterly Farm Catsup, 2 lb. tin ... 20c
Grape Nuts, 2 for ... 35c
Shredded Wheat ... 15c
Jelly Powders, 3 for ... 25c
Ben Davis Apples, wrapped ... \$2.00
Japanese Rice, per 100 lbs. ... \$7.25

Orders of \$5.00 Delivered.
Phone Blue 428.

Church Notices

Baptist Church
Sunday services. Morning at 11 o'clock. Special Easter Children's service. Junior and Primary schools will render Easter pieces in song and story. Communion at close of service. Sunday school will not meet. Evening service at 7.30. Subject: "Complete Victory." Soloist, Miss Rodger, of Vancouver. The Junior Choir will sing. Pastor, Rev. J. J. Smithson.

Lutheran Church
St. Paul's English Lutheran Church, Metropole Hall, Third Avenue, Rev. P. E. Baister, B.D., pastor. Easter service with Holy Communion at 11 o'clock. Topic: "I know that my Redeemer lives." Sunday school at 2.30. Easter service by the Sunday School at 7.30. Special music.

Presbyterian Church
Morning worship at 11 o'clock. Children's Easter Service. Children's choir. Special music. Sunday school will not meet. Evening service at 7.30. Subject: "The Power of the Resurrection." Special Easter music by the choir. Preacher, Rev. H. R. Grant, D.D.

CUNARD ANCHOR-ANDALSON
CANADIAN SERVICE

FROM QUEBEC TO QUEENSTOWN AND LIVERPOOL
Carnarvon ... May 1, May 29, Aug. 21, Sept. 18.
Caronia ... May 15, June 12, July 5, Aug. 7

FROM MONTREAL TO PLYMOUTH-CHERBOURG-LONDON
Annapolis ... May 5, June 7, July 12, Aug. 16
Autonia ... May 17, June 21, July 26, Aug. 30
Autonia ... May 24, June 28, Aug. 2, Sep. 6

TO GLASGOW
Athens ... May 8, June 6, July 4, Aug. 1, 29
Cassandra ... May 15, June 13, July 11, Aug. 8

FROM NEW YORK TO QUEENSTOWN AND LIVERPOOL
Scythia ... Apr. 29, May 24
France ... May 7, May 31
Laconia ... June 7, June 30
Carthage ... July 14, July 7

TO CHERBOURG AND SOUTHAMPTON
Brenania ... Apr. 30
Brenania ... May 14, June 1, June 25
Aquitania ... May 28, June 18, July 9
Mauretania ... June 11, July 2, July 30

TO LONDON, DERRY AND GLASGOW
Columbia ... Apr. 26
Cameronia ... May 10
Assyria ... May 17
California ... May 24
Tuscany ... May 31

TO PLYMOUTH-CHERBOURG-LONDON
Albatross ... Apr. 26
Albatross ... May 2
Money orders and drafts at lowest rates. Full information from Agents or Company's Offices, 622 Hastings St. W., Vancouver, B.C.

WESTHOLME THEATRE

Tonight Only, Saturday at 7 and 9

Norma Talmadge
— in —
"Ashes of Vengeance"

Triumphant Norma in her greatest triumph. Romance magnified, glorified and entrancing. A tumult of dramatic and emotional action, mob scenes, sword fights and political intrigue set in massive and picturesque backgrounds—the whole dominated by Norma Talmadge in a love story of delicate charm. Enormous cast. Superb mounting and costumes.
Conway Tearle, Courtenay Foote, Wallace Beer, Forrest Robinson, Claire McDowell, Betty Francisco, Josephine Crowell.

FUN FROM THE PRESS.
Admission 50c and 25c.

If You Are BOAT-BUILDING
We have Hardwood, Fir and Cedar Boat Lumber. If you are tired of Kalsomine and Paper, try Fir Veneer Panelling.
If you are thinking of building a house, we have any lumber you require, also Sash, Doors, Glass.
SHOCKLEY'S Planing Mills
Cow Bay. Phone 383.