

13 Girls Here to Train Local Store Employees

Thirteen girls came to Prince Rupert to help officials in the new F. W. Woolworth store train local employees who take over next week.

The group was comprised of 10 from British Columbia and three from Toronto.

The Toronto group was led by Miss Susan Sage, personnel supervisor. Others were Audrey Smith and Elaine Vermette.

In the B.C. contingent were: Edna Madill, Helen Oakes, Marjorie Youde, Elsie Robinson, Ardis Marsh, Mary Lackey, Nellie Hebert and Margaret Frost, all of Vancouver; Clara Beveridge of Victoria and Anne Fraser from New Westminster.

CONGRATULATIONS AND WELCOME

TO

F. W. Woolworth Co. Ltd.

We were happy to supply a major portion of the building materials for this new modern store.

Albert & McCaffery Ltd.

Phone: 116 - 117 - 58

Congratulations!

F. W. Woolworth Co. Ltd.

Painting of outside of store and upstairs of the interior by

R. RAHMER

PAINTING CONTRACTORS

Phone Red 110

WE CONGRATULATE ...

F. W. Woolworth Co, Ltd.

ON THEIR FINE NEW STORE ON THIRD AVENUE AND EXTEND OUR BEST WISHES FOR ITS SUCCESS.

We are proud to have taken part in the construction of this addition to the business section.

Thom Sheet Metal Ltd.

Marine and General Sheet Metal Work

ELECTRIC WELDED TANKS GALVANIZED RIVETTED

253 East First Ave. PHONE Black 884

P.O. Box 1219

Woolworth Store Opening

First of 19 B.C. Outlets Open This Year in Rupert

The 19th Woolworth store in British Columbia will be officially opened here tomorrow morning by Mayor Harold Whalen.

Built in record time by Northwest Construction Company, the two-storey building is the first of two stores to be opened by F. W. Woolworth Company of Canada, Limited, in new centres of B.C. this year, and one of six to be opened in Canada within the next six weeks.

Ernest Marrison, store opening supervisor for the Woolworth Company, today praised contractors for "doing such a magnificent job without any hitches."

Another new store will be opened at Kelowna on September 25, although officials will first go to Chilliwack to open a new and improved store in that Fraser Valley city.

MOST EMPLOYEES LOCAL

Speaking of the Prince Rupert store, Mr. Marrison said all employees with the exception of the manager, his assistant, and the bookkeeper, will be local people.

W. C. (Bus) Johnson, the manager, was formerly manager of the company's Kerrisdale district store in Vancouver. He has been with the firm for 15 years, starting first at Medicine Hat, Alberta, and later working in Calgary and Nelson.

Mr. Johnson served overseas with the First Division in the last war and on his return rejoined Woolworths in Vancouver. He expects to move his wife and children to this city over the Labor Day week-end.

His assistant is E/A. (Ted) Pilling, also from Vancouver, and Miss Gertrude Mattern, the bookkeeper, comes to Prince Rupert after more than 20 years' service in prairie stores. She came here from Winnipeg.

J. Stuart Spence, construction superintendent for Woolworths, is the only one of three officials who will not be present at the official opening. He left by air yesterday for Chilliwack to supervise the newly-acquired store there.

However, Mr. Marrison and R. G. Bridle, Vancouver district supervisor, will be on hand to welcome the first customers.

TO BE TRAINED

A group of trained personnel arrived here last week to instruct the local employees and will be on hand for the official opening.

The Prince Rupert store is the first one to be built by the company in B.C. since 1950 when the West Vancouver establishment was opened.

"We feel very privileged that we are going to serve Prince Rupert and will bring the best merchandise and service we can to this city," said Mr. Marrison.

THAT'S DIFFERENT

LONDON (CP)—A National Insurance Medical Board said in a report that a man was suffering from a "bilateral hallux valgus." The man's baffled and worried wife asked what it meant. "In plain language, a two-sided bun-ion," was the reply.

New Store Adds Beauty To Street

Completion of the \$120,000 F. W. Woolworth store here adds another link to the changing face of Third Avenue.

The last worker from Northwest Construction Company, contractors, packed his tools today and left the premises.

The 64 by 120-foot two-storey structure, built on the original post office site, was not started until last April 7 when the contractors transported huge bulldozers to the scene.

Actual construction did not get underway until the first week in May when carpenters arrived on the job to build forms for cement work.

The counters, identical with those in all Woolworth stores, were built in Vancouver and re-assembled here.

This store is the 161st to be opened by the company in Canada and the 19th in British Columbia.

The 20th store in this province will be opened at Kelowna on September 25 after which the firm will officially open stores in Toronto, Oakville, Ont., and Winnipeg bringing to six the number of new ventures for 1952.

A store has been in operation at Chilliwack for several years but new and improved headquarters are being built and the business will officially open on September 11.

Lively Editions Help Immigrants In Own Language

WINNIPEG (CP)—In a small room, sitting behind a desk cluttered with the articles of his trade, an old man bends over a typewriter putting a news story together.

This man is 88-year-old Konstantin Flemming, and the language he uses is Swedish. More than 3,000 persons across the country will eagerly read what he has written.

Flemming was one of the first members of the "Little People's Press," a Winnipeg community of 15 newspapers which claims a readership of 200,000 in Canada, the United States and Europe.

SPEAK MANY TONGUES

These papers publish in many languages—Croatian, Ukrainian, Polish, German, Yiddish, Norwegian, Hungarian, Swedish, Icelandic and Slovakian.

The main reason they have concentrated here is Winnipeg's geographical location. Lower transportation costs are a big factor in their tight budgets.

The Community Press has a responsible and highly-specialized task—to link the Canadian way of life with the traditions of Europe, and to introduce Canada to the new-comer. Some of the sheets have been performing this task for more than 80 years.

Although the language is foreign, the spirit is Canadian. Michael Pohorazky, editor of the tri-weekly New Pathway says "the men who work in this field are dedicated people. They work with an emphatic zeal for the cause of Canadian citizenship."

WRITE OWN HISTORY

One of several publications offering complete information services to new immigrants is the Hungarian News which distributes without charge a 256-page book on Canadian history and customs.

This book, written in Hungarian by Editor G. Nemes, gives Hungarian Canadians a true description of Canada in their native tongue.

"Those who enter jobs from the moment they land, and never have the benefits of a Canadian education, can never get a true picture of Canadian history unless material of this sort is provided," said Nemes. "I feel we editors have a definite duty in this field."

The Ukrainian paper has 20,000 subscribers compared to the 3,000 of the small Swedish Press. All the foreign-language papers compete for advertising revenue; their particular problem is to convince the advertiser that their special language group will respond to his product.

4 Prince Rupert Daily News PRINCE RUPERT DAILY NEWS

TLC Won't Join With Other Labor

WINNIPEG (CP)—The Trades and Labor Congress of Canada has knocked out the idea of consolidation of Canadian labor forces.

Largest and oldest labor group in the country, at its annual convention here turned down a move to renew association with other central bodies.

The action is a setback to hopes of the Canadian Congress of Labor for unification of Canada's 1,000,000-odd workers.

Congratulations

TO

F. W. Woolworth Co, Ltd.

ALL PLUMBING AND HEATING IN THE NEW STORE BY

Prince Rupert Plumbing & Heating

2nd Ave. and 7th St. Phone 100

Congratulations

and

Best Wishes

TO

F. W. Woolworth Co. Ltd.

ON THE FINE NEW PREMISES



Philpott, Evitt & Co. Ltd.

BUILDERS' SUPPLIES AND COAL

Phone 651 or 652

P.O. Box 748

CONGRATULATIONS

TO

F. W. Woolworth Co. Ltd.

On Their Modernistic Store

WE ARE HAPPY TO HAVE DONE THE WIRING AND LIGHTING IN THE NEW STORE.



GRANT & NEWTON LIMITED

ELECTRICAL CONTRACTORS

Phone 229

P.O. Box 1399

Northwest Construction Ltd. OFFERS ...

Congratulations

and

Best Wishes

TO

F. W. Woolworth Co, Ltd.

WE ARE PLEASED TO HAVE BEEN GENERAL CONTRACTORS FOR THIS MODERN STRUCTURE, A CREDIT TO WOOLWORTH'S AND ANOTHER ASSET TO THE CITY OF PRINCE RUPERT.

Northwest Construction Ltd.

GENERAL CONTRACTORS

COMMERCIAL — INDUSTRIAL — MARINE

Box 1381, Prince Rupert, B.C.

716 Second Ave. Phone 568