## Thursday, January 22, 1923 THE DAILY NEWS AGE SIX "really there's nothing to be AMBASSADOR surprised at. These are the only **Optician** and accommodations we can afford. It is less expensive and works AND FAMIL January Clearance Sale less hardship than if we travelled' Optometrist in the first class. You see, my father has five sons and we are YOU CAN'T AFFORD BAD Sons of Sir Esme Howard Travel travelling most of the time, so SIGHT. there have to be economies. Be-Second Class and Put on WE FIT YOUR EYES CORsides, we like to travel this way; No Side RECTLY. it is more quiet and we school-Carefully trained, experiboys are better where it is quiet." FATHER IS HUMAN Human Person enced, registered optome-Have you paid us a visit yet? trist. Qualified by ex-Sir Esme did not see his sons Meets People as Men and They perience and practical off, it being explained that he Forget he is a Great knowledge of optometry, had taken two of his younger Official to render you the very sons to their school at Lakebest service possible, hurst, N.J. NEW YORK, Jan. 22. - (By while our charges will be The reporter in writing of the EACH DAY OUR SALES RECEIPTS GET BETTER AND BETTER. WHY? BECAUSE THIS IS A GENUINE RE-Canadian Press) .--- When two of found reasonable in every interview, took occasion to pay DUCTION SALE AND THE VALUES ARE GREAT. IF YOU HAVE NOT ALREADY PAID A VISIT, DO IT NOW! the schoolboy sons of Sir Esme a tribute to Sir Esme, who, he instance. Howard, British ambassador to IF YOU HAVE, COME AGAIN! said, was most human and did WE REPLACE BROKEN the United States, sailed recently not know the meaning of the LENSES for England to resume their words "put on." "Sir Esme," he studies at Cambridge, the pas-Diamonds, watches, said, "does not play according Men's Pure Wool Pullovers Men's Strong Flannelette Shirts sengers on the Paris were given clocks, silverware, cut to the rules Mr. Hoyle would have a further demonstration of the glass, ivory, genuine decreed for the social world." democracy of the British ambasleather goods, and a large Reg. \$2.75. In Brown, Khaki, Dark and After describing the interview Reg. \$5.95. These have the shawl collar sador and his family. The two, stock of umbrellas. Light Grey. Strongly finished in materials with Sir Esme's sons the writer



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