

**Rich!**  
Yes, twice as rich as ordinary milk.



**Carnation BRAND**  
EVAPORATED MILK  
Pure Milk  
"From Contented Cows"

**AUTO TRAFFIC HIGHEST EVER**

Thousands of Cars Invade British Columbia's Capital From U. S.

**CALIFORNIANS COMES NORTH**

VICTORIA, July 9.—Automobile traffic into Victoria has now commenced to reach its highest pitch with tourists pouring into the city from all routes.

According to figures released here there have been 3,048 incoming and outgoing cars handled at the three docks, namely the C. P. R., Olympic ferry wharf and the Sidney wharf, since April 1.

There have been 2,343 cars handled at the Sidney wharf, 219 at the C. P. R. terminus, 467 at the Olympic ferry dock and nineteen at the Ocean dock.

The Victoria-Anacortes route has proved popular. Up to date there have been 1,538 automobiles handled, while on the Bellingham run 805 motors have made the trip.

The ferry service to Port Angeles was inaugurated by the Canadian Puget Sound Company's ferry Olympic on May 23, while on the Victoria-Anacortes run the Mount Vernon, of the same line, started the single trip on April 9, and on May 30 the ferry Puget was also put on the trip, the two boats running a double service.

**Advertising Results.**

Proof of the results of the advertising done by Puget Sound and British Columbia Associated, a co-operative group representing civic organizations of Victoria, Bellingham, Tacoma and Seattle, is found in the check made by the Seattle Chamber of Commerce on the north-bound automobiles on the Pacific Highway between Tacoma and the international boundary. A check was made Tuesday, showing that forty per cent of all the automobiles bore California license plates and more than fifty per

**NABOB**

VACUUM PACKED COFFEE



FRESH from the roaster no matter where you buy it.

KELLY, DOUGLAS & CO. LTD.

**VICTORIA GETS AN ELEVATOR**

Contract Signed For Lease of Site at Ogden Point Pier Number 2

HAS TERMINAL RATE

Work of Chamber of Commerce of That City Successful at Last

VICTORIA, July 9.—Panama Pacific Grain Terminals Limited has signed a contract with the Dominion Government for a lease on a site on Ogden Point Pier No. 2, on which they plan to erect a grain elevator with a capacity up to two and a half million bushels.

First news that Victoria's future as a grain shipping port was assured was contained in a telegram from company officials to C. P. W. Schwengers, president of the Chamber of Commerce. Interviews with Mr. Schwengers and Alderman M. P. Blair, chairman of the industrial group of the chamber, brought out the following salient points:

1—Lease on pier site is understood to extend over a period of sixty-three years.

2—Canadian National Railways agree to provide necessary additional ferry services from Port Mann to Ogden Point and railway trackage there sufficient to handle hundreds of cars.

3—Work on first unit of elevator to start as soon as possible. Cleaning plant expected to be completed this fall.

4—Canadian National Railways to provide ferry service between Ogden Point and Point Ellice terminal; such service to make possible, in near future, delivery of cars at doors of factories having harbor waterfrontage and trackage—an important step in the industrial development of the city.

5—City Council to be asked to grant tax exemption on elevator undertaking.

6—Project constitutes recognition in practical form of Victoria's advantages as grain shipping port.

7—Availability of elevator screenings at low cost as poultry and cattle feed will advance restoration of flourishing conditions amongst dairymen and poultrymen.

8—Connection between Island lines of C.P.R. and Ogden Point will be made by means of ferry slip at Esquimalt Harbor. Rail connections between C.N.R. and C.P.R. Island lines will be built later.

9—Cars which formerly came empty to Island for lumber will now move with grain as freight during many months of year.

This concludes the long and extended struggle of the Victoria Chamber of Commerce to establish Victoria as a grain shipping port for Western Canada, and brings success at last to a three-year effort which at times has appeared to offer insuperable difficulties.

**Accumulate Data**

When the first conception took place that Victoria should rightfully become a grain outlet for the prairie provinces, there was only a vague knowledge as to the advantages of this port. As information was accumulated fact upon fact piled up, establishing Victoria's premier position, such a mass of favorable evidence was available as to give overpowering weight to the city's claims.

The first and essential step was the securing from Sir Henry Thornton of a letter guaranteeing the application of terminal grain rates to this port. This letter made all subsequent negotiations possible, and laid the foundation for the successful culmination of the recent negotiations.

On April 6 and 7, J. A.

cent. of all the cars were foreign license cars.

The check showed that the average number of cars per hour was 240, with an average of three people to a car, thus estimating that at that particular point approximately 6,000 people were in cars being driven north.

Puget Sound and British Columbia Associated, devoted practically all of its \$34,000 advertising fund to newspaper display space in California.

**Californians.**

Nor only are thousands of California cars now in the Puget Sound country, but northbound boat travel is heavy, as is evidenced by the arrival at Seattle last Monday of the H. F. Alexander with more than 500 passengers, and other boats are arriving with big passenger lists.

The number of California cars coming into the state of Washington from June 1 to September 1, 1923, was 10,000. As a result of the expenditure of \$34,000 in California last year by the Puget Sound and British Columbia Associated, the number of California cars driven into the State of Washington for the same period of 1924 was 24,000, despite exaggerated reports relative to the hoof and mouth disease and fumigation requirements at the Washington boundary, which kept a great many tourists out of Washington and British Columbia.

Information from automobile clubs in California indicates that there will be at least 35,000 California motorists who will drive their cars to the Puget Sound country this summer, and with an average of three people to a car, this will mean at least 100,000 Californians will come north by automobile.

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**GRANBY MAY DRILL STANDARD PROPERTY ON McGRATH MOUNTAIN**

ALICE ARM, July 9.—The Granby Co., who are developing the Standard property on McGrath mountain, reduced their working staff during the week. Since development started about a month ago, surface stripping of the ore bodies has been carried on, but it is problematical whether this work will continue.

E. J. Conway, mining engineer, J. E. Swanson, superintendent of the Hidden Creek mine and F. E. Patton, chief of the civil engineering staff at the Hidden Creek mine visited the property during the week. It is probable that a diamond drill will be installed on the property at an early date.

Dan MacKenzie, who has been working for the past several months for the city, left on yesterday morning's train for Regina where he has accepted another position.

**LAND ACT**

**Notice of Intention to Apply to Lease Land**

In Queen Charlotte Land Recording District of Prince Rupert, and situate about one and a half miles east of Massett Lighthouse at the mouth of Massett Inlet, Graham Island, British Columbia.

TAKE NOTICE that Langara Fishing & Packing Company Limited, of Victoria, B.C., occupation Packers, intends to apply for a lease of the following described lands:—

Commencing at a post planted at the northwest corner of Lot Seven, Graham Island, British Columbia, about one and a half miles east of Massett Lighthouse at the mouth of Massett Inlet, Graham Island, British Columbia; thence northerly five chains, more or less to low water mark; thence westerly, along low water mark one hundred and sixty chains; thence southerly five chains; thence easterly one hundred and sixty chains, more or less, to point of commencement, and containing eighty acres, more or less.

LANGARA FISHING & PACKING CO. LTD., Applicant.

Per E. H. Simpson, Agent, Dated June 10th, 1925.

**LAND ACT**

**Notice of Intention to Apply to Lease Land**

In Queen Charlotte Land Recording District of Prince Rupert, and situate about two miles in a northerly direction from Rooney Point, Massett Inlet, Graham Island, British Columbia.

TAKE NOTICE that Langara Fishing & Packing Company Limited, of Massett, B.C., occupation Packers, intends to apply for a lease of the following described lands:—

Commencing at a post planted two miles in a northerly direction from Rooney Point, Massett Inlet, Graham Island, British Columbia; thence easterly five chains, more or less, to low water mark; thence northerly along low water mark one hundred and sixty chains; thence westerly five chains; thence southerly one hundred and sixty chains, more or less, to point of commencement, and containing eighty acres, more or less.

LANGARA FISHING & PACKING CO. LTD., Applicant.

Per E. H. Simpson, Agent, Dated June 13th, 1925.

**LAND ACT.**

**Notice of Intention to Apply to Lease Land**

In Land Recording District of Prince Rupert, and situate at Ferguson Bay, Massett Inlet, Q.C. Islands, B.C.

TAKE NOTICE that Gosse-Miller, Limited, of Vancouver, B.C., occupation Salmon Cannery, intends to apply for a lease of the following described lands:

Commencing at a post planted approximately 20 chains east from northwest corner Lot 1571; thence south 3 chains; thence west 10 chains; thence south 2 chains; thence west 10 chains to west boundary of Lot 1571; thence south 8 chains; thence west 10 chains; thence north 20 chains; thence east 2 chains, more or less, to beach; thence following meandering of shore line to point of commencement, and containing 22 acres, more or less.

GOSSE-MILLER, LTD., Applicant.

Per Wm. G. Mitchell, Agent, Dated June 26th, 1925.

**Tut Dress**

For Every Occasion from \$6.50 to \$18

**"Demers"**

House of Quality P.O. Box 327. Phone 27

**Silk Striped Voiles**

In lovely effects for Afternoon or Street Dresses. Reg. \$1.75. Special

\$1.35

West of England Store Phone 753

**DRY BIRCHWOOD and Cedar**

\$6.50 Per Load Cut to any length.

**Hyde Transfer**

139 Second Avenue Phone 580 Night or Day WE BUY BOTTLES.

**Don't Miss BENT'S Summer Clearing Sale**

**Dr. E. S. Tait**

DENTIST Helgerson Block, Prince Rupert, B.C. Office Hours—9 to 6. X-Ray Service Phone 686. Open Tuesday, Thursday and Saturday Evenings

**Don't Judge from Appearances!**

THE earth looks flat enough! That's why so many thousand years came and went before our ancestors even suspected the terrestrial globe of being round. Their eyes deceived them!

Don't depend on appearances to guide you right. Don't buy goods on the strength of looks alone. Merchandise with a well-known name has the call. Only the maker of a good product can afford to advertise his name. Attempts to popularize unworthy goods cannot succeed.

Wise merchants and manufacturers seek the good papers to tell the stories of their wares. The publishers seek the reputable advertising for their readers guidance. Well-informed buyers seek news of good merchandise through the columns of the best papers.

This proves the value of advertising. Neither advertiser nor publisher can prosper without your patronage. Therefore, it is to their advantage to cater to you. They do it, too.

It is distinctly to your advantage to be guided by the messages they lay before you—the advertisements.

Read them regularly!

Mooney, president of the Panama Pacific Grain Terminals, Limited, and A. J. Gibson, a director of the company, visited the Pacific coast with the intention of establishing a farmers' grain elevator on the Pacific. In the examination of sites and conditions, these men came to Victoria, having heard of the chamber's efforts in this direction. A committee (C. P. W. Schwengers, president; B. C. Nicholas, vice-president; and Ald. M. P. Blair, director of the Chamber of Commerce) entered into conference with Mr. Mooney and Mr. Gibson.

**Tentative Agreement**  
The overwhelming weight of evidence in favor of this port as compared with the Mainland, taken in conjunction with an examination of the site, quickly convinced the visitors that Victoria offered the best opportunity and a tentative agreement was drawn up and signed.

**WEDDING AT ANYOX RECENTLY SOLEMNIZED**

Miss Owen Became Bride of T. W. Sanderson at Smelter Town Last Week

A very pretty wedding was solemnized in Anyox on Tuesday evening June 30, when Miss Christina Sophie Owen became the bride of Thomas Wilton Sanderson, says the Alice Arm Herald.

The wedding ceremony was performed at the home of Capt. and Mrs. Cameron at the hour of 8 p.m., the officiating clergyman being Rev. J. S. Brayfield. Mr. Duncan Boyd supported the groom and the bridesmaid was Miss Annie McGuire.

The wedding march was played by Mrs. Leslie, and Mrs. Cameron gave the bride away.

partaken of in the dining room at which over thirty friends of the bride and groom were present. The room was beautifully decorated in pale blue and white. The guests repaired to the Catholic Hall at the conclusion of supper, where they danced until 1 a.m., to the delightful strains of an orchestra composed of J. Varnes, J. Webster, L. Dodd, H. Ward, O. J. Hutchings, P. Stivenard.

Both the bride and groom are well known residents of Anyox and their many friends wish them all prosperity in the future.

**Advertise in the Daily News**  
  
**TIMBER SALE X7109.**

Sealed Tenders will be received by the District Forester not later than noon on the 25th day of July, 1925, for the purchase of Licence X7109, at head of Giltoyes Inlet, C.R. 4, to cut 591,000 feet of Spruce, Cedar, Hemlock and Balsam Sawlogs.

Two (2) years will be allowed for removal of timber. Further particulars of the Chief Forester, Victoria, or the District Forester, Prince Rupert, B.C.

**TIMBER SALE X7275.**

Sealed Tenders will be received by the District Forester not later than noon on the 13th day of July, 1925, for the purchase of Licence X7275 on unnamed bay immediately to the south of lagoons emptying into Ellerslie Bay, C.R. 3, to cut 450,000 feet board measure of Cedar, Spruce, Hemlock, and Balsam Sawlogs.

Two (2) years will be allowed for removal of timber. Further particulars of the Chief Forester, Victoria, or the District Forester, Prince Rupert, B.C.

**One cannot burn the candle at both ends**

You wouldn't light a candle at both ends and expect it to last very long. And you can't attend your many duties as wife and mother, then pile on wash-day labor, and expect to keep yourself fresh and vigorous. Why not let us take care of washday toil and trouble? One of our many services will fit exactly both your needs and your purse. And you can "keep the home fires burning" without burning the candle at both ends.

**Canadian Steam Laundry**  
Phone 8.

**LINDSAY'S Cartage and Storage**

Phone 68. Cartage, Warehousing, and Distributing Team or Motor Service. Coal Sand and Gravel. We Specialize in Piano and Furniture Moving.

**SAW it with a SIMONDS SAW**  
Stays sharp longer.  
SIMONDS CANADA SAW CO. LTD. MONTREAL  
VANCOUVER ST. JOHN, N.B. TORONTO