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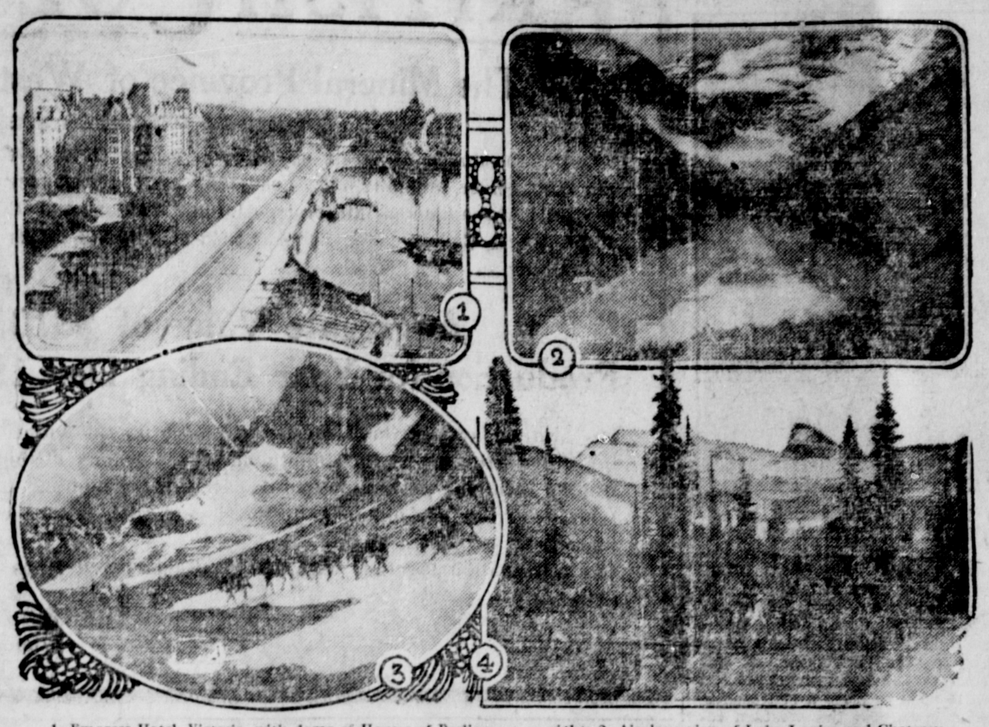
Bringing the West to the East



1—Empress Hotel, Victoria, with dome of Houses of Parliament on right; 2—Airplane view of Lake Louise and Chateau; 3—Crossing the Wolverine Pass in the Rockies; 4—Trail Riders in the Yoho Valley.

Not the smallest part of the education of a Canadian Teacher should be a knowledge of the Dominion, derived from personal contact with its vast areas. When in addition the West is brought home to the East by a tour covering most of the former's points of interest, commercial, agricultural and scenic, then a very valuable addition to one's knowledge of one's own country has been consummated.

This is the object of the 21-day tour of Canada which is now being arranged by the Canadian Teacher's Federation in repetition of their very successful similar trip last summer. The party will leave Toronto westbound July 20 and will be back in that city August 10. It will be under the personal direction of Professor Sinclair Laird, Dean of the School for Teachers, MacDonald College, Quebec. The journey out and return will be over Canadian Pacific Railway lines, motors and boats and stop-overs will be arranged at points of interest.

Starting from Toronto in the afternoon, the train passes through a land of beautiful lakes, the Muskoka region, reaching Sudbury and continuing through the big game district of Northern Ontario and skirting the shores of Lake Superior for many miles before arriving at Port Arthur and Fort William, the twin cities where most of the western grain is stored. A day is spent in Winnipeg, the centre of the greatest grain marketing and inspection point in the Empire. Half a day is spent in Regina and Moose Jaw is reached the same day. Then on to Calgary where the last of the prairie country is covered and the foot hills of the Rockies commence. Passing next day through the Gap, the gateway of the Rockies, where the roadway is hewn through the solid rock, Banff is reached on the first Saturday of the trip.

At this point the traveller enters fairyland. Banff is the headquarters of the Rocky Mountains Park, a region of 2,751 square miles, covering rivers, lakes and mountain scenery of unsurpassed grandeur. The week-end is spent in this district. Drives and automobile trips here make a pleasant contrast with the train journey and the wonderful sights will live long in memory. There is Lake Louise, an exquisitely colored limpid mirror of glaciers and snow-crowned peaks and the brilliant blue of the sky with its argosies of fleecy clouds. Mounts Stephen, Chancellor and Sir Donald rise into view as the Great Divide is crossed and the marvelous Yoho Park is traversed. Canyons, caves, valleys, deep gorges, passes twinkle past the train in its journey which is sometimes slowed up to admit of a more lasting impression. The scenery is so perfect that to avoid missing any the train does not travel at night and continues its journey at dawn. For 250 miles it passes through the Great Canyons of the Thompson and Fraser Rivers and the long day of fifteen hours is one unbroken pasture of delight. Vancouver is at last reached and a short but interesting boat trip is made across the straits of Georgia to Victoria with a panoramic view of beautiful islands, bays and rocky headlands and the snow-capped mountains of the Coast ranges and the Olympics as a background.

The return journey takes us through the Cascade Mountains and the Kelowna Valley to Nelson, commercial centre of the Kootenay district. An overnight journey ends at Lake Windermere where after a trip to the Camp there is a motor run of 104 miles over the newly completed Banff-Windermere Highway through awe-inspiring scenery. Saturday, Sunday, Monday and Tuesday—four full days—are taken up with the above. Then commences the trip across the prairies to the head of the lakes which is reached via Edmonton and Saskatoon to Lake of the Woods district. A full 24 hours is spent among the sights of this wonderful Lake district and then the trip goes on to Fort William. From this point the journey is continued by boat through Lakes Superior and Huron to Port McNicoll whence Toronto is reached four hours later, and the trip completed.

It is difficult to conceive of a more healthy or a more diversified holiday than the one outlined above. In addition it brings home to the participant the glory of Canada in a way that is unequalled in so short a time. No one can take such a trip and not return from it bigger, wiser, more conscious of Canadian nationhood. And such an experience must of necessity be invaluable for those whose profession it is to teach the next generation of Canadians.

BETTER THAN RICHES

Under the dome of the Board of Trade in Manchester, England, is this inscription: "A good name is rather to be chosen than riches." The thought is considerably more than mere sentiment. It is good business.

A good name is recognized as the biggest individual asset a business can have. It is the very keystone of modern industry. Business today is done on such a broad scale---every merchant and every manufacturer has such a long list of customers---that it would not do to have a reputation for "slipping something over"

Advertising has standardized almost every article you can buy. You don't have to bargain and dicker and haggle to know that you are getting as good as you give.

That's why it pays to read the advertisements and to buy advertised goods. A product's advertising is the best guarantee of its faithful performance and lasting usefulness or of definite value. The advertiser would not dare risk his good name by advertising an unworthy product.

If you value satisfaction---if you want to get your full money's worth every time---READ THE ADVERTISEMENTS and buy advertised merchandise.

Take advantage of the advertisements and get real value

QUICK FARMER TALKS OF MILK

Letter to Interior News Refers to Proposed Distributing Station Here

In a letter to the Interior News R. Macgregor of Quick offers some pungent criticisms of the proposed scheme to market milk in Prince Rupert. His letter follows:

In the campaign for a creamery and milk distributing plant at Prince Rupert a good deal of misinformation has been spread abroad as to the number of milk cows in the Bulkley; the limited market for dairy products at Rupert; the poverty of the farmer when butterfat at winter prices was only 48 cents (butter 40 cents a pound); and, lastly, the impression that a government agency at Prince Rupert could turn sour milk shipped at a cost of roughly 18 cents a pound, B.F., into 45-cent butter at a profit to the producer and the creamery.

Your Telkwa correspondent caps the dream with a statement that this plant will "eliminate shipping worries for the retailer," and asks the minister to make a "hasty decision." The point is entirely missed that shipping milk in good condition two hundred miles is the chief difficulty of the farmer and retailer. Your correspondent ignores facts or has a conveniently short memory.

May I recall the loss of the Yukon hay market; the cars of white, pink, green, large and small potatoes shipped from the Bulkley; the quality of the beef shipped to the Northern Interior Co-operative Association; the fact that Burns prefers to buy live beef; the milk shipments from Smithers; the necessity of buying butter in winter by the Nechako Valley Co-operative Association, when two valleys were shipping their "surplus" to it, followed by the shipments of sour milk from the creamery to Valentin (which nearly broke him) and the poor milk which McKay received from his own ranch—milk shipped in ice, half our distance, last summer.

Now let him abuse the minister, D. D. Munro and the "independent" shipper, who is also the sole shipper. The hay men had nothing to lose and the Conservatives everything to gain by asking for something which should be preceded by an educational campaign on "How to supply what the market wants."

Last summer three of Valentin's shippers were dropped, and later on two quit. Twice I had an order for a can of cream this winter which could not be filled by a reliable shipper at Quick or Telkwa. Your correspondent could not aid me to get it. Now, in April, Talkwa has two new cream shippers to Valentin, and if an order comes for an extra can of milk I cannot get it in the Quick district, which even now is only shipping 370 gallons of milk a week and less than 20 gallons of cream.

Face Facts

Let us break clear of this super-optimism and face facts. We haven't the cows, the feed or the feeders to ship much milk in winter, and in summer we can only use the milk produced under the most careful and clean methods to stand the long day-train journey.

Prince Rupert will use ice cream from the south, canned milk or milk from possibly T.B. cows until the Interior wakes up.

Likewise the market for our product will be trebled; we shall get the facilities we are prematurely asking for; the Prince Rupert dairyman will ship his cows to the Interior, when we can be trusted to ship sweet milk and cream in the summer and half of our summer supply in winter.

HAD GOOD FISHING AT SALVUS STATION

Fred Gilhuly and Eddie Clapp are Back From Successful Angling Trip

Fred Gilhuly and Eddie Clapp returned on today's train from a successful fishing trip to Salvus where they were put up by Mr. and Mrs. Tom Hall. One of the first parties to go out this year, they report the angling good and the fact that they brought back bags containing 130 fish, including some fine cut throats and rainbows backs the statement up.

ODDFELLOWS HAD CHURCH PARADE

106th Anniversary of Founding of Order was Observed Last Evening at Presbyterian Church

Observing the 106th anniversary of the founding of the Order, local Oddfellows paraded last night from the Boston Hall to the Presbyterian Church. S. V. Cox was marshal and about forty members took part. At the church vestry they were joined by a number of Rebekahs. Rev. Dr. H. R. Grant preached an appropriate sermon.

ROUGH INTRODUCTION TO WILD ANIMAL LIFE

Charles G. D. Roberts, the famous Canadian author, who is here to lecture at the Booth School auditorium Tuesday night was the guest of honor at a banquet of the alumni of Maritime universities in Vancouver last week. More than 100 members were present. Mr. Roberts said he had spent the best years of his life teaching in Maritime Canada. It was there that his nose was broken as an introduction to the "wild life" and was partly responsible for his animal stories.

START CAMPAIGN FOR CHILDREN'S WARD AT GENERAL HOSPITAL

At the week end the special committee having in hand the raising of money for the children's ward met and discussed plans for a campaign. This committee consists of J. H. Thompson, chairman, Mrs. Parsons, Chris Elkins and S. K. Campbell.

The committee drafted a letter which is being sent to all the organizations in town setting out the need of the ward and the amount required to make it possible.

TERRACE NOTES

Jack Nutt, who has returned to Terrace after spending the winter at Remo, has been appointed assistant forest ranger and will have charge of the Lakelse-Kitsumkalum Lake districts.

Charlie Toombs has been appointed to the fire patrol.

Mr. and Mrs. Robert McFarlane are the guests of Mr. and Mrs. J. H. Young this week. Mr. McFarlane was in charge of the Presbyterian church here two years ago during the absence of Rev. W. J. Parsons.

The children received a splendid evening's entertainment and much instruction Tuesday evening when Rev. W. J. Parsons gave a talk illustrated with lantern slides on "Yosemite" and an old English parish church. Later Miss Evelyn Rice read the story of Sinbad, while slides illustrating it were thrown on the screen. A collection for foreign missions was taken up.

Jack Hoar of Seattle is a business visitor to Terrace this week.

Misses Weatherhead, Horton and Marsh have returned to Prince Rupert after spending the Easter holidays at Usk and Terrace.

Mrs. Jack Frost entertained the Bridge Club at her home this week.

Orval Kenney, who was spending some weeks in Prince Rupert returned home Monday night.

Mrs. T. J. Marsh is spending the week at Remo.

Billy Vanderlip is home after having spent the past weeks at the hospital in Prince Rupert, having his hand, which was injured at the mill, treated.

Jack Couture is leaving shortly for his old home in Quebec where he expects to spend the next few months renewing old acquaintances.

Mr. and Mrs. J. Kirkpatrick returned home Monday evening. Mrs. Kirkpatrick has been at Montana since last summer visiting friends and relatives there.

Mrs. Charles Raven of Lakelse Lake, was in town for a couple of days this week.

Mr. and Mrs. Bert Kenney and sons returned from Vancouver Wednesday evening.

Chicken raising promises to rival the strawberry industry here. More people are going in for it and those already in are increasing their operations. Mr. and Mrs. William King received a shipment of five hundred baby chicks on Wednesday.

W. C. Arnett sailed on the Prince Rupert today for Vancouver. He will be back towards the end of the week.

RAW FURS
If you want to be paid highest possible CASH prices for your RAW FURS, forward them to
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Branch Receiving Office:—1225-6 Standard Bank Bldg., Vancouver, B.C.
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Est. 1883. Incorporated 1920

TIRES
Prices are again reduced. It no longer pays you to repair old tires.
BUY A NEW ONE.
We have them in 30x3½ sizes from $8.00 to $15.00.
S. E. PARKER Ltd.
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Will Be Open For
SKATING
Saturday, April 18.
Afternoons - - 2 to 4
Evenings - - - 8 to 10
Good music both sessions. Competent instructors to teach beginners.
Phone Black 449.

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Prince Rupert's Leading Restaurant.
A Bakery Unsurpassed
Third Avenue.