A Watch Sale

Worth Watching

The Watch worth while
Is the Watch than can tick,
When other watches
Are feeling sick.

For a Boy - - - $1.50
Watch Chains, 25c

We are running an extra special Watch Sale in Ladies' and Gent's High Grade and Medium Grade Watches at Extra Special Low Prices.

DON'T OVERLOOK THESE BARGAINS.

Save Your Eyes

Our Optician has had over 25 years' experience testing eyes and fitting glasses.

Satisfaction Guaranteed.

Max Heilbroner

The Diamond Merchant of the North.

One cannot burn the candle at both ends

You wouldn't light a candle at both ends and expect it to last very long. And you can't attend your many duties as wife and mother, then pile on washday labor, and expect to keep yourself fresh and vigorous. Why not let us take care of washday toil and trouble? One of our many services will fit exactly both your needs and your purse. And you can "keep the home fires burning" without burning the candle at both ends.

Canadian Steam Laundry

Phone 8.

Kindling

We are offering for a short time only and for a limited number of loads our "DRIED KILN" kindling wood delivered for $6.00. This is nice clean wood and easy to split. You have been waiting for this kind of wood for 3 years. Order at once from the

The Prince Rupert Transfer & Taxi Co.

3rd Avenue

Give us a chance to do your drayage, we can satisfy you in every way. Our Taxies will take you any place and at any time for 50c. Nice clean Sedans.

Phone 189-112

Special Dessert

For Table Use

Del Monte Apricots, 2's, reg. 40c. Special, 5 tins **$1.40**
Del Monte Peaches, 2's, reg. 35c. Special, 5 tins for **$1.25**
Del Monte Peaches, 2½'s, reg. 50c. Special, 5 tins for **$2.00**
Del Monte Asparagus Tips, picnic size, reg. 30c. Special, 5 tins for .. **$1.15**
Del Monte Asparagus Tips, white, reg. 50c. Special, 5 tins for **$2.00**
Del Monte Spinach, 2½'s, reg. 30c. Special, 5 tins for **$1.15**
Del Monte Pork and Beans, talls, reg. 15c. Special, 5 tins for **50c**
Del Monte Catsup, reg. 40c bottle. Special, 5 bottles for **$1.50**
(Limit 10 tins to each customer)

Don't forget the five per cent discount

Mussallem's
417-423 5th Ave. E.
Phones 18 and 84.
P. O. Box 575

LAND ACT.

Notice of Intention to Apply to Lease Lands.

In the Land Recording District of Prince Rupert, and situate on the northwest coast of Pearse Island, B.C., approximately three miles north from the mouth of Winter Harbor.

Take Notice that J. Fielding Strang of Sunnyside, B.C., occupation canneryman, intends to apply for a lease of the following described lands:

Commencing at a post planted approximately three miles north from the mouth of Winter Harbor, Pearse Island; thence northwest two (2) chains, more or less, to low water mark; thence northeast along low water mark one hundred and sixty (160) chains; thence southeast two (2) chains; thence southwest one hundred and sixty (160) chains, more or less, to point of commencement and containing thirty-two (32) acres, more or less.

JAMES FIELDING STRANG,
Name of Applicant.

Dated May 12th, 1925.

WATER NOTICE.

(DIVERSION AND USE)

TAKE NOTICE that William Morgan, whose address is Lockport, B.C., will apply for a licence to take and use 2,000 gallons daily of water out of Spring on west side of Lockeport, Q.C.I., B.C., which flows southerly and drains into west arm, "Longfellow" Mineral Claim, duly Crown Granted No. 2353 Q.C.I. The water will be diverted from the stream at a point right at source, about 1,500 feet or so from Lockeport Harbor, and will be used for domestic cannery purpose upon the Domestic Cannery at Lockeport, Q.C.I. This notice was posted on the 12th day of May, 1925. A copy of this notice and an application pursuant thereto and to the "Water Act, 1914," will be filed in the office of the Water Recorder at Prince Rupert, B.C. Objections to the application may be filed with the said Water Recorder or with the Comptroller of Water Rights, Parliament Buildings, Victoria, B.C., within thirty days after the first appearance of this notice in a local newspaper. The date of the first publication of this notice is May 26th, 1925.

WILLIAM MORGAN, Applicant.

LAND ACT.

Notice of Intention to Apply to Lease Lands.

In the Land Recording District of Prince Rupert, and situate on the northwest coast of Pearse Island, B.C., approximately six miles north from the mouth of Winter Harbor.

Take Notice that Gosse-Millerd Limited of Vancouver, B.C., occupation packers, intends to apply for a lease of the following described lands:

Commencing at a post planted approximately six miles north frrom the mouth of Winter Harbor, Pearse Island; thence northwest two (2) chains, more or less, to low water mark; thence northeast along low water mark one hundred and sixty (160) chains; thence southeast two (2) chains; thence southwest one hundred and sixty (160) chains, more or less, to point of commencement and containing thirty-two (32) acres, more or less.

GOSSE-MILLERD LIMITED.
Name of Applicant.

Dated May 12th, 1925.

LAND ACT.

CASSIAR LAND DISTRICT

District of Cassiar, Stikine Division.

TAKE NOTICE that I, Walter Julian (Returned Soldier), of Telegraph Creek, B.C., occupation Miner, intends to apply for permission to purchase the following described lands:—

Commencing at a post planted about one mile east of McLeods Slough near the Stikine River and about 32 miles southwest of Telegraph Creek; thence north 80 chains; thence east 40 chains; thence south 80 chains; thence west 40 chains to point of commencement and containing 320 acres, more or less.

WALTER JULIAN,
Applicant.

April 10th, 1925.

TIMBER SALE, X 7173.

Sealed Tenders will be received by the District Forester not later than noon on the 20th day of June, 1925, for the purchase of Licence X 7173 on portion of Lot 1825, Kumdis Island, Massett Inlet, Q.C.I., to cut 540,000 feet board measure of Spruce, Hemlock and Cedar sawlogs.

Two (2) years will be allowed for removal of timber.

Further particulars of the Chief Forester, Victoria, or the District Forester, Prince Rupert, B.C.

TIMBER SALE X 6740.

Sealed Tenders will be received by the Minister of Lands at Victoria not later than noon on the 4th day of June, 1925, for the purchase of Licence X 6740, to cut 934,000 feet of Spruce, Cedar, Hemlock and Balsam on an area situated on Silver Creek, Prince Rupert Harbor, Range 5, Coast District.

Three (3) years will be allowed for removal of timber.

Further particulars of the Chief Forester, Victoria, B.C., or District Forester, Prince Rupert, B.C.

NOTICE OF CANCELLATION OF RESERVE

NOTICE IS HEREBY GIVEN that the reserve covering certain lands near the junction of Oestall and Skeena Rivers designated Lot 24, Range 5, Coast District, is cancelled.

GEO. R. NADEN,
Deputy Minister of Lands.

Department of Lands,
Victoria, B.C.
May 4th, 1925.

SAVING SOULS RADIO ROUTE

Well Known Preacher Tells of Wide Appeal Through Broadcasting

GIVES SPECIFIC CASES

Ordinary Minister Works Congregation Over Like Taffy-Pulling Machine

After a year's experience preaching over radio, through remote control lines of KGO, the General Electric Pacific Coast Station, Dr. James L. Gordon, widely known minister of the First Congregational Church, San Francisco, today gave his opinion that radio is changing the system of saving souls.

According to Dr. Gordon, pre-radio ideas of assembling people in a building to preach to them enmasse, bearing in mind crowd psychology, is giving away under radio influence to the new technique of selling the Gospel to millions of individuals, each with a different kind of mind.

Although his church is centrally located in the city of San Francisco, he says: "Only about 8,000 people pass through our doors each week. All we could do, before the coming of KGO's radio things in my pulpit, was to work this crowd over and over again, week after week, like that taffy-pulling machine in the window."

Hundreds of Miles

"With radio, things are different. Radio reaches hundreds of miles from my pulpit. A 13 year old boy, 500 miles from here, wrote me a letter the other day in response to one of my Sunday morning sermons," continued Dr. Gordon. "This boy had just completed a radio and had it out in the barn, listening in, with his dog 'Nellie.' The boy's father was there, too, listening. During my sermon I happened to mention my little dog, 'Nellie,' and her death. Mention of my dog's death, when associated in this boy's mind with his own pet, somehow awakened bitter memories. Boy and father wept together. It was explained on the tear-stained page of his letter—only a few weeks before 'Mother' had died. Right there, maybe for the first time in their lives, that boy and his father confessed to each other spiritual understanding."

Harder Than Jazz

"When I talk about God, Eternity, Soul, Spirit, it seems to hit them harder than 'jazz' ever does. This sort of talk over an unseen, mysterious line, is uncanny, and seems spiritual itself. If I should happen to remark in front of a radio: 'What you are about to do will be remembered,' it might have but little effect on my congregation in the church. But how about a bootlegger listening in, all ready to start on a cruise in his bottle-laden 'flivver'; or maybe a bank clerk hatching up in his mind $10,000 worth of sin and trouble; or a man and wife engaged in a family row—would they not be affected, hearing that mysterious voice out of somewhere, saying: 'What you are about to do will be remembered!'" Smiling, Dr. Gordon continued: "You'd think they'd turn it off. Well, some of them do, But most of them, I believe, just can't resist that mysterious little box over in the corner telling them things."

Crusade Against Devil

Crusading against the devil and his work is helped by music played during a church service broadcast, according to Dr. Gordon. "Sometimes we have a colored brother come in and sing the old songs, like 'Carry Me Back to Ol' Virginny.' We also use in our radio services old tunes played on cabinet organs a generation ago. This sort of music awakens old memories. I know one instance," continued this modern minister, "where radio music from our church was a comfort to the dying. A man in a hospital lay dying with pneumonia, unconscious of the radio things on his ears, such as all the patients in the ward had available. Suddenly he began to sing, 'Abide With Me,' the hymn which we were broadcasting. A doctor there wrote me about it. He said the dying man's face was transfigured for an instant as he gasped his last words — 'they are all singing—they are all singing'—all singing together."

Ghostly Atmosphere

"I have never yet seen an audience remain indifferent to this ghostly, mysterious atmosphere of radio in a church. When we broadcast over KGO I notice everybody in my congregation sings with a little more spirit. They're thinking of all the people listening in. And, when I'm broadcasting, no matter what platitude I may utter my audience gives me strict attention. We preachers are also affected by this strange force. We can't help but change a little when we broadcast. With the world listening in, we are afraid to be too dogmatic."

"But we know very little about how to best use this power. Some day the real radio preacher will appear. He will be a master of the technique of preaching to millions of individuals, not in a crowd, but scattered over the earth. He will have to advance a philosophy with its background in God, and deal with truths acceptable to all. If I were younger," continued this preacher who looks and talks like Lloyd George, "I'd go in for radio sermons on a big scale. The young man who masters preaching with radio in his pulpit, will be as famous there as Arthur Brisbane is now famous on the front page of a newspaper."

Advertise in the Daily News

Feeds the Leather

—and preserves it. Keeps it pliable, smooth and free from cracks. Keeps it "Young".

Did you "Nugget" your shoes this morning?

"NUGGET" Shoe Polish

Black, Tan, Toney Red, Dark Brown and White.

THE NAVIGABLE WATERS PROTECTION ACT.

R. S. C. Chap. 115.

The Canadian Fishing Company Limited hereby gives notice that it has under Section 7 of the said Act deposited with the Minister of Public Works at Ottawa and in the office of the Registrar of the Land Registry Coast District at Prince Rupert, B.C., a description of the site and plans of its wharf, cannery, cannery buildings and works appurtenant thereto built prior to June 1st, 1918, in Fraser Reach in front of Lot 29A, Range 4, Coast District, Province of British Columbia.

AND TAKE NOTICE that after the expiration of one month from the date of the first publication of this Notice The Canadian Fishing Company Limited will under Section 7 of the said Act apply to the Minister of Public Works at his office in the City of Ottawa for approval of the said site and plans and for leave to construct the said cannery and works.

Dated at Vancouver, B.C., this 7th day of May, 1925.

THE CANADIAN FISHING COMPANY LIMITED

Round Trip Excursion Fares

Tickets on sale daily to Sept. 15

Kansas City	$126.00
St. Louis . .	129.50
Chicago . .	134.00
Detroit . .	153.62
Cleveland .	156.56
Washington	189.56
New York .	195.40
Boston . . .	201.50

Corresponding fares to other important centers. Final return limit October 31, 1925. Liberal stop-over privileges going and returning.

Zion National Park — Low summer fares to this new Wonderland of Color in Southern Utah. Why not take it in on your way East?

Yellowstone National Park —May also be made as a side trip at a small additional cost.

Ask for free booklet descriptive of these famous resorts.

Wherever you want to go, let us make all your arrangements. It costs no more and will save your valuable time.

Union Pacific System
1405 4th Ave. and Union Station
Seattle, Washington

UNION PACIFIC SYSTEM OVERLAND ROUTE

LAUNDRIES DECLARE FOR THE NEWSPAPERS ADVERTISING MEDIUM

REGINA, June 3. — Truthful advertising will sell anything with merit and the best medium for advertising is the daily newspapers was one of the outstanding statements made before the North West Canadian Laundrymen's Association annual convention in Regina by W. A. Johnson, Galveston, Texas, president of the Laundry Owners National Association.

Mr. Johnson stressed the value of newspaper advertising and quoted his own experience in Galveston and showed the delegates the advertising campaign which he had carried on with most successful results. He attributes a sixteen per cent increase in business largely to truthful advertising and organization of sales force to back it up. A definite policy of devoting two per cent of the previous year's profits to advertising had been followed and the results were excellent. He assured the laundrymen that it was one of the surest methods which they could use which would bring them volume of business, but aggressive salesmanship had to be coupled with it and instanced what other industries were doing through use of newspaper space and sales forces.

Ten Years Ago in Prince Rupert

June 3, 1915.

Hal Peck has received word that his brother, Col. C. W. Peck, was not seriously wounded at the front. Capt. Don Moore, however, sustained more serious injuries and is in a dangerous condition. Today's despatches announce that W. A. Noble, Alex Holmberg and P. Carr have been wounded in action.

Drillers at work on Graham Island for the B.C. Oil Fields, Ltd. are finding oil in increasing quantities and it is expected it will be encountered in large volumes very shortly.

Advertise in the Daily News

SEALED TENDERS addressed to the undersigned, and endorsed "Tender for Wharf Repairs, Port Clements, B.C.," will be received until **12 o'clock noon (daylight saving), Tuesday, June 23, 1925,** for repairs to the wharf at Port Clements, Skeena District, B.C.

Plans and forms of contract can be seen and specification and forms of tender obtained at this Department, at the office of the District Engineer, Old Post Office Building, Victoria, B.C.; and at the Post Offices, Vancouver, B.C.; Prince Rupert, B.C., and Port Clements, B.C.

Tenders will not be considered unless made on the printed forms supplied by the Department and in accordance with the conditions contained therein.

Each tender must be accompanied by an accepted cheque on a chartered bank, payable to the order of the Minister of Public Works, equal to 10 per cent of the amount of the tender. Bonds of the Dominion of Canada or Bonds of the Canadian National Railway Company will also be accepted as security, or bonds and a cheque if required to make up an odd amount.

Note.—Blue prints can be obtained at this Department by depositing an accepted cheque for the sum of $40, payable to the order of the Minister of Public Works, which will be returned if the intending bidder submits a regular bid.

By order,
S. E. O'BRIEN,
Secretary.

Department of Public Works,
Ottawa, May 26, 1925.

Dr. F. P. Kenny

DENTIST
Exchange Block
Phone 109

Week-end Specials

COTTON CREPES

30 inches wide, 20 shades. Reg. 30c per yard. 5 yards for

95c

LADIES' BUTTERFLY BLACK SILK HOSE—All sizes, per pair 65c
(On display in our Third Avenue Window)

MEN'S TWO-PIECE SUMMER WEIGHT COTTON BALBRIGGAN UNDERWEAR, in all sizes. Reg. 75c per garment. Sale price 55c

Men's Sterling Work Shoes

We have only a few pair left. Reg. price $7.50. To clear

$4.95

Cash and Carry Grocery Specials

For Thursday, Friday and Saturday from 9 a.m. until 12 noon only

Grape Nuts—Special, per package 15c
Buttercup Cream Cheese—5 lb. bricks $1.75
Libby's Prepared Mustard—Special, per jar 15c
Pure Ontario Honey—5 lb. pails, special 95c
Aunt Jemima Pancake Flour—Per package 20c
Sugar Crisp Cornflakes—Per package 10c
Circle Brand Sliced Pineapples—Large tins 15c
Maple Leaf Brand Plums—Per tin 15c
Pearl Barley—Special, 4 lb. 25c
Alberta Fresh Eggs—3 dozen for 85c
Creamery Butter—In bulk, 3 lbs. $1.00
Extra Special—5 String Brooms 40c
(Limit 3 to each customer).
Salada Tea—Reg. 80c per lb. Special, per lb. 70c
Icing Sugar—2 lb. package 20c
Lump Sugar—2 lb. package 25c

UNIVERSAL TRADING CO.

WESTHOLME THEATRE

THURSDAY ONLY, 7 and 9

VIRGINIA VALLI

— in —

"K, The Unknown"

Fom the story by Mary Roberts Rinehart. A great star. A splendid picture. A famous story. A wonderful cast. A baffling mystery. A thrilling climax. Winsome Virginia Valli in the most charming role of her career. Who was "K, The Unknown? What was he? What was he doing in the village? A photo-drama with a tremendous problem of right and wrong. If he saved his rival's life it would betray his own secret, the women he loved would be lost to him and a prison cell awaited him. See how "K" solved it. An enigma play interwoven with the ever-new story of love's old, sweet song. Strong cast.

Virginia Valli, Percy Marmont, John Roche, Francis Feeney, William A. Carroll, Margarita Fisher and others.

COMEDY—"NERO." **TOPICS OF THE DAY**

35c and 10c

Ready-to-wear SPECIALS

For

Thursday, Friday, Saturday

June 4th, 5th and 6th

7 Ladies' Summer Coats, including a Prince of Wales model. Reg. $25.00. Special $16.50
Ladies' Cotton Crepe House Dresses — Beautifully embroidered. Reg. $3.75. Sale $2.95
Ladies' Gingham House Dresses—Reg. $2.50. Sale $1.95
Ladies' Sateen Aprons—Embroidered with cretonne. Reg. $2.25. Sale $1.50
Ladies' Figured Crepe Dresses—Reg. $8.75 to $9.50. Sale $7.50

25% DISCOUNT ON ALL OUR LADIES' HATS

Ladies' Panama Hats—Ideal for picnics, only $1.00
Children's Panama Hats—To clear during the sale at 50c

Jabour Bros. Ltd.

Phone 645. Cor. 3rd and 7th