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THE DAILY NEWS
PRINCE RUPERT - BRITISH COLUMBIA

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**Concerted Action
Only Effective Method.**

Concerted action to bring the Peace River Railway through British Columbia is the only effective method of securing what we are after. Dozens of little units operating independent of each other can end in nothing but failure. Just now the right method is being adopted and none too soon. Possibly it is too late. At any rate it is the correct thing to do. Premier Oliver is taking the matter up with the Premier of Alberta with a view to collaboration between that province and this to secure the best results.

In Northern British Columbia there is a certain amount of unanimity. We may not agree on the outlet but we all agree that the railway should come this way. Prince Rupert has also done well in backing up the movement at the capital, which after all, is the only movement that can have any hope of success.

**This Is Period
Of Investigation.**

This is a period of investigation. Everywhere, in every realm of life and phase of thought the world is looking for light. Just now we are trying to find out about our fish. An expert has been appointed to study the halibut and another expert it is announced has been appointed by the United States Government to study the herring. We want to know their life history for in that way only can we take effective measures to prevent extermination by intensive fishing.

"Give us information," is the cry of the people. Everywhere the cry goes up. It is the hopeful phase of modern life. With information many of the objectionable features of life will disappear.

A generation or two ago Dickens, the novelist, realized this groping for information. One of his characters telling of some other in one of his books says: "He was a damned radical. He wanted to know, don't you know." And today people are just as keen to know what is going on all around and why things are so and for what purpose.

**Publicity Is Great
Reforming Agency.**

One of the greatest reforming agencies in the world is publicity. If the people are to rule, they must be supplied with information. That is why in a democracy a muzzled press is a grave danger. Let in the light and evil cannot flourish long. Away back in the earlier ages of development a famous writer said, "They love the darkness because their deeds are evil."

Knowledge is what the world wants today. It wants knowledge of what is going on in government, in trade, in finance, in science, in every activity of life. It is in the smothering atmosphere of secrecy that the fires of hate and vice smoulder and gather volume until they break out and become a menace.

**Still A Nation
Of Spectators.**

We are still a nation of spectators. We like to watch games and read about them as being something altogether apart from ourselves. This benefits us little. What is of benefit is to take part ourselves. To play a game of checkers is of more benefit than to watch the great games of skill.

It is difficult to estimate what proportion of the people take part in games of any kind. Possibly not ten per cent. The chief recreations that have any value in helping to co-ordinate the brain and body are football, baseball, basketball, tennis, badminton, cricket, billiards, walking and running, gymnastic exercises, dancing, swimming, rowing, yachting, and making things with tools. Anyone taking part in any of these or related activities may be said to be taking recreation. They are within the reach of practically everyone.

FAIR DEALING AND SERVICE

These Are Two Main Features
of Doing Business Say
Speakers at Rotary
Luncheon

That all the ideal relations between a businessman and his customer may be summed up in fair dealing and service, was the opinion of two speakers at the Rotary Club luncheon yesterday. C. H. Orme and H. H. Little were the men who addressed the club in relation with their own experiences in business.

Mr. Orme said if a man accepted the goods and paid the bills, there never were any difficulties with the wholesalers. No questions would arise. In dealing with the customer he found it was a matter of fair prices, quality of goods and service were all required in a successful business. If the merchant bought cheap he should give his customer the advantage of it.

Quality, Mr. Orme said, was an important factor. He found it paid to buy the best. Customers were then satisfied, even if they had to pay more.

In the matter of service, the first thing was to meet the customer with a smile and never to grouch. Give the customer what he wants and do not bother him into buying things he does not need.

In Banking

Banking, according to Mr. Little, is much like any other business. Perhaps there was too much secrecy in the business. This resulted from the fact that young men taking up the profession were taught to keep any banking information to themselves, even the size of their own salary checks. The banker bought in the cheapest market and sold in the dearest, and the difference was his profit. There must be a profit or the banks would not exist.

In buying, the banker paid interest and service. Everyone understood the former but the latter was not quite as clear. It was easy to understand the cost of keeping up the bank premises and paying the taxes, what they did not realize was the cost of keeping on hand a reserve and cost of moving money in order to meet the demands.

Savings accounts were those in which the depositor came with his bankbook when he wanted to withdraw sums. A current account was used for checking. In the latter there should always be a free balance to pay for the service, or the bank was losing money on it.

In regard to the making of loans it was not usually understood that the banker was as anxious to make the loan as the borrower to get the money, provided the security was sound. The ability of the borrower to repay had always to be considered. Like all other businesses it resolved itself largely into a matter of fair dealing with prompt and courteous attention.

"TARNISH" SHOWS THE REAL NEW YORK LIFE

Play is to be Seen Here Tonight
and Tomorrow at West-
home

"If one had never visited New York," states Colman, "but relied solely upon the motion pic-

ture for his or her impression, it might be believed that there were nothing in New York but cabarets and the mansions of the rich. Or that all downtown offices were as spacious as palaces and had twenty-foot ceilings.

"Tarnish," however, is one of the few pictures I have acted in which shows New York as it really is. Perhaps it is because both Mr. Goldwyn, the producer, and Director George Fitzmaurice are thoroughly familiar with the metropolis. "Tarnish" deals with a typical New York family and it very accurately pictures the life of the wealthy, the middle classes, and the very poor. The cabaret it shows is not an over-gaudy, bizarre affair such as no New Yorker ever saw. It is, of course, lively, gay, exotic, and to anyone who has visited Broadway's white lights it will recall memories of the most famous night cafes.

"The whole story seems to catch the spirit of Manhattan—just as surely and as accurately as O. Henry caught it in his famous short stories."

New York itself, apparently, supports Colman in his belief, for "Tarnish" was one of the most successful stage plays that Broadway has seen for years. In addition to Colman, May McAvoy, Norman Kerry, Marie Prevost and Harry Myers have important roles in the screen version of the play.

REVISION WORK ON EXHIBITION PRIZE LIST IN PROGRESS

Good progress is being made by the Fair Board's sub-committees in their work of revising the 1925 prize list. The backbone of the job is now broken and copy will soon be in the hands of the printers for the book which it is desired to issue to prospective exhibitors at the earliest possible date.

Yesterday a strong committee consisting of Mrs. R. L. Melnosh, Mrs. M. M. Stephens, Mrs. S. K. Campbell, Mrs. J. C. McLennan, E. Van Gastel, William Millar and R. M. Winslow met to deal with the fruit, vegetable and flower classes.

WORK TEA GIVEN BY MOOSEHEART LEGION

Home of Mrs. Whatman Scene of
Social and Philanthropic
Event Yesterday

The ladies of the Mooseheart Legion held a most successful work tea yesterday afternoon at the home of Mr. and Mrs. Charles Whatman, Sr., Beach Place. This is one of a series of events preparatory to the big fall bazaar. Mrs. Whatman poured and was assisted in serving by Mrs. Perry and Mrs. Rance. Raffles were won by V. Tomlinson and Ralph Jorgensen, the former getting a fine lunch cloth and the latter a fruit cake, the winning numbers being respectively 1 and 29.

The Man in the Moon SAYS:


IT'S easy enough
To forget the rent,
Or count the money,
Your wife has spent,
You may even fail
To insure your life
Or forget when you leave
To kiss your wife,
You may also forget
To go to work,
But simply stay
At home and shirk,
You may forget
To pay your bills
Or take your tonic
Or swallow your pills,
But don't forget
To come and renew
Your News subscription
When it is due.

CAN your wife tell a lie? Mine can the moment she hears it.

NOTHING is to be done about the tariff until the election comes on. Then the tariff will be kicked all over the country but nobody will be hurt much.

SUPPOSE the heathen were as bad as the people in this most Christian land it would be necessary to send missionaries and perhaps armies to convert them.

ALCOHOL is a good preservative but it won't preserve the



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WE are masters of our own fates. Yes, perhaps, but we seem to have nothing to do with formulating the tax rate.

ADAM and Eve never got into trouble until they were told not to do something. If they had lived today they'd be in trouble every five minutes.

IF you would be held up to public scorn and ridicule express in opinion on Church union, the O.D.E. new hall or municipal politicians.

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Local Druggists Have Modern Remedy for Colds

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When Vicks VapoRub, the "external" method of treating sore throat, bronchitis, deep chest colds, or croup, is applied over throat or chest, the ingredients are released as vapors by the body heat.

These vapors, inhaled with each breath carry the medication directly to the affected air passages, loosening the phlegm and relieving the congestion. At the same time Vicks acts as a counter-irritant, stimulating the skin, and thus helps the vapors inhaled to break up the inflammation. Colds are usually relieved over night.

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