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weight and age began to catch Hawks are in training for the up with Turk Broda Toronto National Hockey League season, nockey fans have been boosting Lumley was enthusiastic. to Chicago Black Hawks for the hearing about the Leafs." robust native of Owen Sound,

club, Detroit Red Wings. up defenceman Gus Mortson, here." centre Cal Gardner, goalie Al Rollins and forward Ray Hannigan who spent last season with Pittsburgh Hornets, Toronto's American Hockey League farm

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TORONTO (P) - Ever since | At Pembroke, where the Black

n the Toronto Maple Leaf goal. er's ambition to be with Toron- badly. They got what they wanted to," he said. "From the time you Conny Smythe dealt four players are a kid just learning, you keep

Gardner, who came to the Ont., who starred repeately Leafs in the 1948-49 season in a against the Leafs in Toronto deal with New York Rangers, with the Hawks and his former said "that's not bad." He added:

"I'm not worrying. It's for the To get the 26-year-old net- best. Perhaps another style of minder whose playing weight is hockey will help. I was lousy 200 to 205 pounds, Smythe gave sometimes under the system

Mortson, who has been a Leaf ever since he broke into the NHL in 1946, said:

"Four-for-one trade, eh? Guess I can't be very good."



CASH AND CORN-That's what Owner Jack Cooke depended on to lure a record-breaking 469,325 paid attendance to Toronto Maple Leaf baseball games this season. Fans were apt to see anything from night-club acts to black cats mixed in with baseball—and they loved it. Cooke (right) paid out \$225,000 cash for players and Manager Burleigh Grimes piloted the Leafs to the first division after taking over from Joe Becker at mid-(CP PHOTO)

# First Night Jitters Hits Bowlers

By ERIC SANDERSON | 'sharpies' that beat you on trundlers. Top man in the game total.

bowlers in the limelight.

First night jitters struck a never a good criterion. | column who roled a 735 for top honors for a single game lot of bowlers on opening night But, without taking away the three games, which included a with 1,105 and Acme Clothiers of the mixed five-pin league but glory from those who did shine, high single of 270. In the top rolled up the highest count with Harry Lumley as his successor "I guess it's nearly every play- those who lost shouldn't feel too it's good to see some of the lady bracket with Sanderson were 3048 points. Remember there's always the Among those who beat the 200 iers with 274 and Cliff Silver- the end of the first round: return match against the mark are some the city's best sides, of Lucky Six, with 292. GROUP 1-Jerry's 4, Penguin

In group 2, top lady bowler Clothiers 3, Booth School 1. was Agnes Hawryluk of Canada | GROUP 2-Pinbusters 4, Jer-Life, with 255. Top bowler for st in group two for the three- Footwear 3, Pushovers 1.

Thursday and opening night is league was the writer of this In group 1, Hi-Jackers took

group 1, with a total of 579 for 0; Hi-Jackers 4, Conrad's 0; her opening three games. This Orphans 4, Miller Bay 0; Thom

son with 614. CCC Woodbutch-ers was the top single team with a one game total of 1227 and 4, Headpinners 0; Canada Life 3, t

## Corn, Cash and Ball Makes Toronto Box-Office Jingle

By JACK SULLIVAN

TORONTO—Black cats . . . models . . . opera of the Olympics will be dessingers . . . helicopters . . . ponies . . . give-away troyed." nights . . . \$225,000 cash for new players. Add them together and you've got probably the greatest hellzapoppin' professional minor-league ball town in North oddly enough, are urging America

Corn and cash. That's the secret behind the gosh-darndest year Toronto has had in its 65-year International League history. The paid attendance not including the current playoff series with Montreal Royals. totalled 469,325-almost 120,000 over the previous all-time record of 353,247 in 1949.

The figure was the best in the Triple A League. And it reversed the almost-general trend minor-league ball major league clubs) despite the fact it was touch and go who club would make play-offs until late in the sea-

#### GOOD CONCOCTION

If nothing else, it points up the idea that baseball and corn are good mixers.

Behind it is 39-year-old Tor onto millionaire Jack Kent Cooke who bought the stumbling Leafs July 4, 1951, and some mob-psychology geniuses who made the fabulous Bill of Cleveland Indians and Louis Browns fame a trifle dull Cooke, one-time \$11-a-week stock exchange runner, and hi promotion experts didn't miss

People who propanty didn' know a bull pen from second base went to the 24,000-capacity nder the lights. They wouldn be surprised if a clown patrollec the outfield and a juggling act was held on third base.

Hard-bitten fans derided ing corn with baseball but they entrances: outright and has 17 on option San Antonio, Scranton, Spokane, Tulsa, Charleston.

### JUST SLIP OF PAPER

When Philadelphia Phillies pulled out their working agreement—and players—the Leafs hooked on to St. Louis Browns and got nothing except a slip of paper. Cooke, who owns a Toronto radio station and New Liberty Magazine, shopped around and picked up players wherever he could get them.

York 4; Pittsburgh 2-1 Phila- stands and Cooke and his front-Ed Lopat and Allie Reynolds delphia 5-2; Chicago 0-3, Bos- office hired help teased the populace with screwy gimmicks ling the credit for his ninth win. mento 1-4; Los Angeles 3-4, San On Friday, June 13, anybody Mike Garcia, who hadn't been Francisco 4-5; Seattle 4-1, San who could lay hands on a black scored on in 30 innings, gave Diego 3-3; Oakland 6-0, Holly- cat-pedigreed or alley variety -was admitted free. The only WIL - Salem 8, Tri City 7: stipulation was that the animal must be alive. Another night

need a ticket to get in.

Toronto merchants went for the idea of giving prizes, even stiles. They had a kid's night news services agreed on a point Try Daily News Wont A with a pony and dogs going as

Vaudeville acts from local theatres and night clubs were delivered at home plate in concrowds before games. One night a helicopter dropped down in centre field with a comedian

#### "NUTS ABOUT BASEBALL"

There were nights for policemen, firemen, taxi drivers, streetcar operators, families and Ladies Appreciation Night when prizes included tins of honey ear-rings, chocolates and aluminum cooking utensils. A fashion parade was tossed in.

Cooke, who says he is "nuts about baseball" adopted as the club's slogan "first in '52." This notion exploded in his welltailored lap and when the club was flirting with fifth placeone notch below the last playoff berth-he fired manager Joe Becker and brought in Burleigh Grimes who piloted Tor-

onto to its last pennant in 1943. They made the post-season series almost at the close of th regular schedule.

Cooke paid \$65,000 for a cleaning job on the stadium this season and some of it went to paint this deathless sentence Cooke and his cohorts for mix- over each of the stadium's 10

"Under these portals pass the attired Cooke used some of the most wonderful fans in the

SPORTS ROUND-UP By TED SMITS for Gayle Talbot

Prince Rupert Daily News

Monday, September 15, 1952

NEW YORK-Two solemn, conflicting idea Vern Chatham of Acme Cloth- Here are the standings at have been launched by leaders of American sport Avery Brundage says we shouldn't bother to keen Betty Matson led bowlers in Hobby 0; Daily News 4, Harold's point score on the Olympic Games. Douglas Rol says we better buckle down and come up with a he includede a high single of 241. Sheet Metal 4, Bulgers 0; Acme ter team in 1956 or Russia will beat us.

Roby is president of the National Amateur Athletic Union. system of 10-5-4-3-2-1 for Life, with 255. Top bowler for sey Farms 0; Lucky Six 4, Wad- Brundage once held the job but places in all events where go three games was Peggy Thomp- ers 0; CCC Woodbutchers 4, now he is president of the In- models medals. ers 0; CCC Woodbutchers 4, now he is president of the In- medals were given. This ga ternational Olympic Commit- the same weight to the gran tee. The two are closely allied nastic event as to the blue fi Shenton's with 3494 was the Cook's Jewellers 1; Fashion in amateur sport but realism bon 100-metre dash. By the is on Roby's side. Whenever reckoning, the United State men strive together people ask: after trailing most of the war What happened—who won?" rallied at the very end to Brundage sounded his warn- 614 to 5531/2 for Russia. ing note after the games at Now comes Roby, ignoring

> "If these games regnerate into a national competition we'll have something different than we're supposed to have. If this becomes a giant contest between two great nations rich in talent and resources, the spirit

Helsinki:

So Brundage would ignore the unofficial team point totals and concentrate on individua championships. The Russians International Committee to set any red-head, whether dyed or up a regular team championnaturally carrot-topped, didn't ship. That means, clearly, they want to win it-and expect to

Before the 1952 Games, most to the extent of new cars. The American and some internapublicity jazzed up lagging turn- tional sports reporters and

we can't afford to rest on a Human nature being what

the odds are with Roby SATURDAY FOOTBAL

BIG FOUR-Ottawa 19 To

WIFU-Edmonton 11, Win

ORFU - Toronto 24 Winds 11; Sarnia 18, Brantford 0.

TODAY and TUESDAY

EVENINGS 7: 9: p.m. (Adult Entertainment)



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Fire Destroys 22 Race Horses, Barn at Famed New York Track

BELMONT, N.Y. (P-Twenty-two thoroughbred race horses burned to death Sunday night when a fire destroyed a barn at Belmont Park, where a three-week meeting opens Monday Twenty horses were saved but some so badly injured they may have to be destroyed.

The 42-stall barn at New York's most famous race track was destroyed. There was no immediate estimate of value of the thoroughbreds lost, but it will run into hundreds of thousands of

Vanks Make Big Gain

CLEVELAND (CP)—New York Yankees took came back because the natillya gigantic stride toward their fourth straight flag juicy box-office returns to buy world." Hey, maybe they should Sunday, defeating Cleveland Indians 7-1 to increase players. Right now he owns 36 hold a "Cooke night." their American League margin over the Tribe to to various American clubs-21/2 games.

Angeles 4. San Francisco 8

WIL - Spokane 2-4, Vietoria

3-0; Lewiston 4-10, Vancouver

1-0; Wenatchee 1, Yakima 6;

SUNDAY

Wenatchee 4-1, Yakima 5-9.

American-New York 7, Cleve-

Seattle 6, San Diego 9.

Salem 3-6, Tri City 6-2.

Although shut out 4-0 by Cininnati Reds, Brooklyn Dodgers retained their three game margin in the National League as St. Louis Cardinals drubbed second place New York Giants

The Yanks' all important tri- land 1; Washington 6, Detroit 2; umph before the season's big- Boston 3, Chicago 4; Philadelgest crowd of 73,609 put the phia 10-6, St. Louis 5-1. Yankees three up in the lost National - Cincinnati 4, column over the Indians with Brooklyn 0; St. Louis 14, New The idea then was to fill the only 10 games left to play.

collaborated in pitching the ton 1-2. Yankee victory, with Lopat get- PCL - Portland 4-2, Sacra- along with some fair baseball. up four runs in the third dur- wood 4-2. ing a four-hit barrage and was tagged with his 10th loss. He has won 20.

Philadelphia 11, Detroit 5.

National-Cincinnati 2, New York 3; St. Louis 5, Brooklyn 2; Pittsburgh 0. Boston 8. PCL-Portland 8, Sacramento

Oakland 1, Hollywood 6; Los

#### Maxim Gets Reinstatement If He Fights

NEW YORK (CP)-Bob Christenberry told manager Jack Kearns Friday to bring in a signed contract for the title clash between light-heavyweight champion Joey Maxim and Archie Moore and his and Maxim's suspension would be

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