

Special Value
\$10.00
Girl's
Wrist
Watch

We offer this little watch as a nice gift for the little girl. The case is gold filled green, white or yellow with a 15 jewelled movement and we guarantee it to be a reasonably good time-keeper.

John Bulger
 Jeweller

You Had Better
 Get Your Name on our list For Dry Kindling

Every piece kiln dried and easily split. Large load \$6.00 delivered, or 5 bundles already split for \$1.00 delivered.

"Taxi"—Call 112.

Always open and ready to give service all hours. One or two passengers anywhere 50c. Clean Sedans, polite drivers.

COAL

We have a new coal on hand—\$11.00 per ton delivered. No dirt and very little smoke. A perfect range coal, nut size and extremely hot. Order a ton now!

Drayage of all kinds attended to promptly.

Stand—345 Third Ave. Also Seal Cove

The Prince Rupert Transfer & Taxi Co.
 Phones: 189, 112.

Taxi 75 Taxi

If you like to have the best Phone 75.

Lexington Hudson Super-six and Dodges. First and only 7 passenger Sedan in city. All new closed cars.

RATES

1 or 3 Passengers .. \$1.00
 5 or 6 Passengers .. \$1.50
 7 or 8 Passengers .. \$2.00

5-Passenger Sedan, per hour .. \$4.00
 7-Passenger Sedan, per hour .. \$5.00

To Cold Storage and Across Hays Creek Bridge, 1 or 2 passengers .. \$1.00

Each additional passenger 50c each.

TAXI 75 TAXI

New Shipment

Fall & Winter Coats

Just Received.

On Sale at Moderate Prices

Bent's

Third Ave. Phone 651

Fur Coats & Jacques

An Exquisite Stock of Fur Trimmings at low prices.

B. C. FUR Co.
 Next G.W.V.A. Third Ave.



WATERFRONT WHIFFS

Doings of the Mosquito Fleet which is the chief source of Prince Rupert's prosperity

Halibut landings this week have been light while the prices offering on the Fish Exchange for both American and Canadian first and second class catches have been well maintained. The cause of the reduced volume of halibut is given by incoming skippers as due to a scarcity of fish for one thing and also due to the fact that there has been quite a bit of "bunching" up of the boats of both fleets recently. This week Americans have received as high as 15c and 16c for first class and 6c and 7c for second class. Canadians have been drawing down around 12c and 11c for first class and 7c and 8c for second class fish.

With the fall weather approaching, a number of the smaller craft, which have been engaged in the salmon fishing and other cannery work, have put into port and the Cow Bay floats are becoming congested in consequence. The waterfront shipyards have been receiving a number of repair orders and nautical business generally is picking up rapidly.

Last Sunday was the busiest day of the season at the Prince Rupert Yacht Club floats. The beautiful sunshine was taken full advantage of by every member who could nurse a spark of life out of the engine and the floats were depleted of craft from early morning until late at night. The majority of boats were out on hunting expeditions in various localities while quite a few intrepid picnickers were over to the Salt Lakes and adjacent beauty spots.

Arrivals

From Monday noon until yesterday noon the following schooners had marketed catches this week: American—Gladstone, Ghum, June, Arctic, Ma-jestic, Wahash, Reliance, Rainier; Kanaga, Brisk, Betty, Polaris, Alton, Unimak, High Gill, Wave, Western, Mars, Eureka, Valorous, Gladys and Eastern Point.

Canadian—Pair of Jacks, Fan-ox F., Chief Zibassa, Rose Spit, R.W., White Lily, Ternan, Alken, Verna, N. & S., Fisher, Dolphin, Margalice, Kaien, Ingrid H. and Inez H.

LAND ACT.

Notice of Intention to Apply to Lease Land in Prince Rupert Land Recording District of Prince Rupert, and situate on the southwest shore of Wales Island, B.C., being north magnetic from Haysack Island, and true east from island point, Sitklan Island.

Take Notice that Anglo-British Columbia Packing Company Limited, of Vancouver, B.C., occupation packers, intends to apply for a lease of the following described lands:—

Commencing at a post planted at high water mark on the southwest shore of Wales Island in a position bearing north magnetic from Haysack Island and true east from island point, Sitklan Island; thence southeasterly along high water mark forty-eight hundred feet, more or less, to a post marked No. 2.E.; thence southerly to chains, more or less, to low water mark; thence northwesterly along high water mark forty-eight hundred feet, more or less, to point of commencement, and containing 75 acres, more or less.

ANGLO-BRITISH COLUMBIA PACKING CO., LTD., Applicant.

Per Walter E. Walker, Agent, Dated July 24th, 1925.

LAND ACT.

Notice of Intention to Apply to Lease Land in Prince Rupert Land Recording District of Prince Rupert, and situate at Bartlett Point, Wales Island, British Columbia.

Take Notice that Anglo-British Columbia Packing Company Limited, of Vancouver, B.C., occupation packers, intends to apply for a lease of the following described lands:—

Commencing at a post planted on the south shore of Bartlett Point, Wales Island, at high water mark; thence in an easterly direction along high water mark forty-eight hundred feet, more or less, to a post marked No. 1.E.; thence southerly to chains, more or less, to low water mark; thence northwesterly along high water mark forty-eight hundred feet, more or less, to point of commencement, and containing 75 acres, more or less.

ANGLO-BRITISH COLUMBIA PACKING CO., LTD., Applicant.

Per Walter E. Walker, Agent, Dated July 18, 1925.

LAND ACT.

Notice of Intention to Apply to Purchase Land.

In the Land Recording District of Prince Rupert, and situate at the mouth of Big Falls Creek which flows into the Estall River about 18 miles from its mouth.

Take Notice that John A. Smith of Prince Rupert, B.C., occupation lumberman, intends to apply for permission to purchase the following described lands:—

Commencing at a post planted at the southwest corner of Lot 635, Range four; thence 30 chains northerly; thence 30 chains westerly; thence 30 chains easterly; thence 30 chains easterly, and containing 90 acres, more or less.

JOHN A. SMITH, Applicant.

Per C. P. Riel, Agent, Dated August 14th, 1925.

recently about the Northern Lights in the sky and the beauties thereof, but information has come to hand which makes the Whiff man think they were not the Northern Lights at all at all. It is not generally known that Alex. Macdonald, the man who put the steam in steam laundry, has had a new umpteen candle power searchlight fitted on the launch Vaquero but such is the case. Now it is quite feasible the brilliant lights seen in the sky were just reflections from the new searchlight, and if so, we thank Alex for the entertainment nightly.

A very enjoyable holiday was spent over last week end at Metlakatla by the Misses Weatherhead, Mercer, Rothwell and Myrtle Scott, who journeyed there on the power boat Elizabeth last Friday night returning on Sunday evening.

Louis Amadio and Louis Astoria are leaving on Sunday for Banks Island on a two weeks holiday jaunt as the guests of Angelo Ostachio, who owns a big ranch there. The trip will be made on Angelo's power boat Veneto and the visitors will indulge in fishing and hunting to their heart's content.

Louis Locker, the Porcher Island logger, arrived in port on Wednesday bringing in an empty scow on which he had taken lumber over to Lewis Island with which to build a new bunkhouse.

Doc Saved the Beer

It is with regret we report an accident to our old friend Doc Clapperton, and an accident that does not happen to a man every day in his life. While assisting to unload beer from the C.P.R. boat last Saturday one of the barrels became unmanageable with the result that it rested rather forcibly upon Doc's left pedal extremity. Doubtless the softness of Doc's foot prevented the barrel from becoming damaged and thereby spilling any of the valuable liquid but just the same the accident is much regretted.

A Deleo lighting plant has recently been installed at the Haysport hotel and general store, operated by Madame Dupuis, by the Ward Electric Company.

Tugboat M.T.3., Capt. Reg. Green, left on Wednesday morning for Wark Canal to low down for the Georgetown mill a boom of logs consisting of 80,000 board feet. The tug arrived in port on Thursday with three scowloads of lumber for the Big Bay Lumber Co. for local consumption.

George Bushby, the tugboat king and Conservative candidate in the forthcoming federal election, left port aboard the tug P.R.T., Capt. Harris Kerr, on Wednesday night for Ocean Falls where he will meet H. H. Stevens, M.P. Mr. Bushby in company with Mr. Stevens, will speak at Ocean Falls, Bella Bella and Bella Goola in the interests of his candidature. Mr. Bushby will next go to Anyox, accompanied by Mr. Stevens, and will be met there by the P.R.T. for the return trip.

Union freighter Chilkoot arrived in port on Wednesday and unloaded a carload of shingles, pipe and lumber for the Albert-McCaffery interests. Two scowloads of coal, per the tug Cape Scott, arrived yesterday from Nanaimo containing 1,000 tons of coal.

Capt. John Koskie, owner and skipper of the power boat Equator, has been in port this week to have some welding done on his cylinders at the Akerberg-Thomson shops.

Capt. Fred Dudoward, who has been skippering the fish packer Horseshoe for the Inverness cannery this season, is having a new brass tailshaft installed in his power boat Mary D.

Ernie Maynard, keeper of the

The Color of Soap

The white color emphasizes the purity which has made Baby's Own Soap so popular in Canadian Nurseries.

Its soothing fragrant lather cleanses and refreshes.

It is impossible to buy a purer soap than—

Baby's Own Soap

"Best for you and Baby too"

What's in a Name?

TIMES have changed since the Bard of Avon put his famous query, "What's in a name?" In Shakespeare's day the most successful merchant was the biggest skinflint. His name meant nothing. You entered his shop with your eyes open and your fingers crossed. You haggled and you bargained. And if you were especially astute, perhaps you retained your eye teeth.

Modern business ideals and modern advertising have wrought the change. Today, the biggest asset of any successful business is a good name built up through fair dealing fair policies and a good product.

Advertising creates reputation. Makers of advertised products and merchants who sell these products frequently value the names at millions of dollars. They cannot afford to jeopardise the worth of these names by selling anything but good merchandise of full measure and fair price.

A merchant or manufacturer does not dare to advertise wares that will not give service. He has his good name to protect.

Bank on this. Advertised goods must be as advertised. That's why it pays you to deal with advertisers and to buy advertised goods.

Advertising is your protection. Read it

TUGBOATS

Day Phones 423 539 Gr. 601 Black 735

Night Phones 897 539 Gr. 601 Black 735

Rupert Marine Products Ltd.
 GEO. G. BUSHBY, Man. Dir.

MISSING STEAMER IS SAID TO BE OPERATING COAST OF CALIFORNIA

VICTORIA, Oct. 3.—The Belgian steamer Gertrude, posted in Antwerp as missing with a \$1,000,000 liquor cargo, was reported only ten days ago as operating off the southern California coast, according to a Los Angeles dispatch. The Gertrude has been refueled from Vancouver, and is now attempting to unload her cargo, the report says.

Leaving Antwerp for Vancouver on February 22, the Gertrude passed up the Panama Canal on March 27, since which time nothing has been heard of the craft. Her owners believed the vessel had been lost, but inquiries made at local and Vancouver exporting houses proved their fears were unfounded.

Movements of the Gertrude were watched from the time she sailed from Antwerp until she passed through the canal, it being taken for granted by United States coastguard officials, because she sent out no wireless movements, that she was a rumrunner. Where she discharged part of her cargo, and what the future movements of the Gertrude are to be, is a matter of mystery in local shipping circles, although it had been reported that she would change her registry on arrival at Vancouver and enter the liquor carrying business.

The Norwegian motorship Lillehorn, which also left Antwerp about the same time as the Gertrude, with a cargo of liquor, and bound for Vancouver, has not been heard of since she put into St. Michael's because of dynamo trouble.

The Gertrude is a vessel of 664 tons net, and was built in 1884. She is 222.3 feet long, with a beam of 31.3 feet, and a depth of 21.3 feet.

LAND ACT.

Notice of Intention to Apply to Purchase Land.

In the Land Recording District of Prince Rupert, and situate at Big Falls Creek which flows into Estall River about 18 miles from its mouth.

TAKE NOTICE that Clifton P. Riel of Prince Rupert, B.C., occupation lumberman, intends to apply for permission to purchase the following described lands:—

Commencing at a post planted at the southwest corner of Lot 635, Range four; thence 30 chains southerly; thence 30 chains westerly; thence 30 chains northerly; thence 30 chains easterly to point of commencement, and containing 40 acres, more or less.

C. P. RIEL, Applicant.

Dated August 14th, 1925.

Cars Mackinaw

"STAG"

Shirts & Coats

Pure Wool—Reasonable Prices

ENGLISH TRENCH COATS

Just Arrived

Steve King

Phone Green 85.

Dr. Alexander

Smith Block

Phone 575

DENTIST