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This Also Concerns Governments

AN institution almost as old as the city itself, established over the years by sincere effort and labor of love, is destined to go on the rocks unless some drastic action is taken immediately.

The museum is on its last legs. There is no more money for continued operation, a director of the board told a city organization last week. And it isn't as if the museum has been operated on a gigantic budget.

Including heat, light, salaries and a few very necessary minor jobs, the museum has been operated yearly on \$800 to \$900 and that, as one of the directors said recently, "is really scraping the meat off the bone."

This is a sad case. In the first place, it is not fair to the public to withdraw from circulation exhibits which cannot be replaced and are the only link in existence with the northern and central British Columbia's original inhabitants.

Secondly, to let our museum sink into oblivion is to part with one of the main tourist attractions this city has to offer.

And thirdly, it would appear to be a poor return for the efforts expended by pioneer collectors who donated the exhibits and for work done since—all voluntarily—to keep up the museum to let it disintegrate.

The museum board—a group of city folk greatly interested in this phase of community work—has decided there is only one answer to this calamity: a new building for the museum.

The present building is not only condemned as a fire hazard but is on provincial government owned land. Sooner or later the province or the city of Prince Rupert is going to want it. Then the museum must go in any event.

We feel that keeping the only museum north of Vancouver and Victoria in this province in operation is of importance not only to Prince Rupert but to the entire province, Canada, and to the museum world as a whole.

While a community can and should support projects which concern only the people in it, Prince Rupert alone can hardly be asked to entirely support the museum.

We believe the provincial and federal governments, as well as the Carnegie Foundation, chief benefactor of museums, should come to our aid now. The Prince Rupert museum merits this aid just as do the museums in Vancouver and Victoria, although necessarily on a smaller scale.

Representation, therefore, should be made immediately to these bodies, explaining the dire need in which stands a recognized collection of cultural items not to be found anywhere else in the world, and asking for aid to keep it in circulation—in Prince Rupert.

A Strange Train-Load Visits

THE fabulous kingdoms of fairy tales are no more fascinating to children than the animal kingdom of reality. There has always been an affinity between lions, tigers, monkeys and youngsters, and it is a relationship which survives the years.

The young and the not so young will be alike in their pleasure that the railroad zoo has come to town. This remarkable menagerie makes up what is surely one of the strangest train-loads ever to arrive in Prince Rupert.

It is incongruous that such tropical creatures as llamas, tapirs and toucans should ever get this far north. Yet they are here and on view for all to see.

Although we will visit the travelling zoo primarily to be entertained, this is not the only purpose it serves. It also has educational value and, under the auspices of the Shriners, it helps a philanthropic cause.

We welcome these strangers to town and hope they will enjoy us as much as we enjoy them.

AVIATION MARKS NEW HIGH

OTTAWA (C)—Canada's civilian air lines flew to new records in 1951, the Bureau of Statistics reported today.

Highlight of the year was a sharp climb in net operating revenues, which reached \$5,374,100 compared with \$1,268,300 in 1950. This was on contrast to deficits from operations in the seven years prior to 1950.

In total aircraft miles flown, commercial planes logged 48,159,000 during 1951 compared with 41,368,000 in 1950, an increase of 16.4 per cent.

As I See It



by
Elmore
Philpott

Stevenson Gains

FROM what I saw and heard in the United States, Stevenson seemed to be gaining ground from Eisenhower day by day and almost hour by hour.

Ike is at times an effective speaker. I heard him last year in England at a reunion for the famous Eighth Army. His little broadcast talk there was a masterpiece of wit, brevity and punch. But there he was talking without script, even without notes. It came freely right from the heart.

In the present U.S. election campaign Eisenhower is obviously reading speeches prepared for him by "ghost writers." What is coming out is not only not the true Ike—it is second class stuff by any measurement.

STEVENSON on the other hand has already established himself as one of the greatest speech makers who has yet appeared on the American scene. He not only prepares his speeches himself, and polishes them with care and craftsmanship like the great Churchill uses. But these speeches are something new in U.S. politics. He is telling the majority of the American people many things they want to hear. But he is also telling some of the pressure groups and highly vocal minorities some of the things they do not want to hear. Stevenson even told the American Legion, right to its face in convention, that some of its pet policies were mischievously contrary to the public good. He told the veterans, the farmers and even organized labor, that their particular group could expect no preferred treatment from him, if elected.

I HEARD some pained criticism of Stevenson's techniques, even from newspapermen who fervently hope for a Democratic victory. These said that Adlai was overestimating the IQ of the American people. They feared that he was "talking over the heads of the voters." I do not agree with that criticism myself for I believe that in all countries, including the U.S.A., the "common people" have a far higher average level of intelligence than machine politicians give them credit for.

Anyway I admire Stevenson for this: He has apparently made up his mind that he is going to go right down the line, and state the case as he sees it. If the people agree with him—well and good. If they do not he and the Democratic party will go down to defeat.

In other words it seems to me that Stevenson would sooner lose on the kind of campaign he is putting on than win on one deliberately lowered to what some old fashioned ward politicians hold to be the "peoples' level."

GENERAL EISENHOWER seems to me to be "a good man gone wrong." His only chance to carry the country was to win and hold the support of the "independent vote" that swings in the middle between the two parties. He actually did have the sympathy of this public in his struggle to beat Taft.

But no sooner did he beat Taft for the Republican nomination than he began to talk each day more like Taft and less like Eisenhower.

Finally he felt compelled to stand on the same platform with and for Senator Jenner, who, like McCarthy, had slandered and maligned Ike's mentor and dear friend—the great General Marshall.

It was a humiliating and demeaning come-down. I think it lost Ike all hope of the independent vote.



PRESIDENTS—Old and new presidents of the Canadian Education Association exchange greetings and the gavel at a session of the C.E.A. convention in Toronto. The new president is Toronto's director of education, Dr. C. C. Goldring (right). He was elected to succeed Dr. H. P. Moffat, deputy minister of education for Nova Scotia. (CP PHOTO)

New Brunswick Voters Use Unique Ballots—Blanks

FREDERICTON — (CP) — New Brunswick's unique ballot—a blank sheet of paper on which voters write their choices—may have an additional marking in today's provincial election. For the first time the voters will be allowed to use an "X" if he wishes. In previous elections such a marking nullified the vote.

Actually there is no official ballot as the term is known in federal and other elections. A voter may use the blank sheet of paper and write his own ballot or he may use ballots printed by the opposing parties and carrying only the names of their own candidates.

Thus the voter has three choices of procedure:
1. Cast the printed ballot of one party.
2. Strike out one or more names on the ballot and substitute one or more other names, making a "split" ballot. (All the constituencies are multiple-seat ridings.)
3. Ignore the party-printed ballots and write his choices on the blank ballot.

Revision of the province's election act permits the use of the "X" marking. The change was made because of the large number of spoiled ballots from voters confused over the different voting system in other elections.

However, the New Brunswick ballot will be acceptable either with or without the "X" marking, and, if used, the "X" may be placed either before or after the names. Any marking other than the candidates names and the optional "X" would spoil the ballot.

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ray ...

Reflects and Reminisces

"How's that name, again?"
"Johnson."
"Has it a T or an E or both?"
An uncomfortable pause.
"Well, I'm not sure—a moment and I'll find out."

And so it goes, in Prince Rupert as well as anywhere else. This name business is important, particularly in the newspaper line. For no one wishes to see his name omitted when it should be there, or see it spelled the wrong way.

The necessity of names, and the need of care in handling them is one of the first things the cub reporter is taught. There is a great deal to know about what seems to be a simple enough little job, but this does not describe it.

To understand a strange name over the telephone can often mean making more than one inquiry. It is not at all unusual in the construction of a word for S or F to have a similar sound. One way, for example, to get around this might be the suggestion of "Sandy" or "Fresh" in detecting the difference.

A story can be columns long, but its essence is not so much erudition, or the glamour of descriptive power, as well as the tedium of extended detail. Where it's a newspaper, it follows there must be news, which is another way of saying there will be people. Who are they, where from and why?

To discover this is only part and it is a responsibility that has weight. A partial knowledge of names is reflected in what is read, in the shape of inaccuracies and incompleteness.

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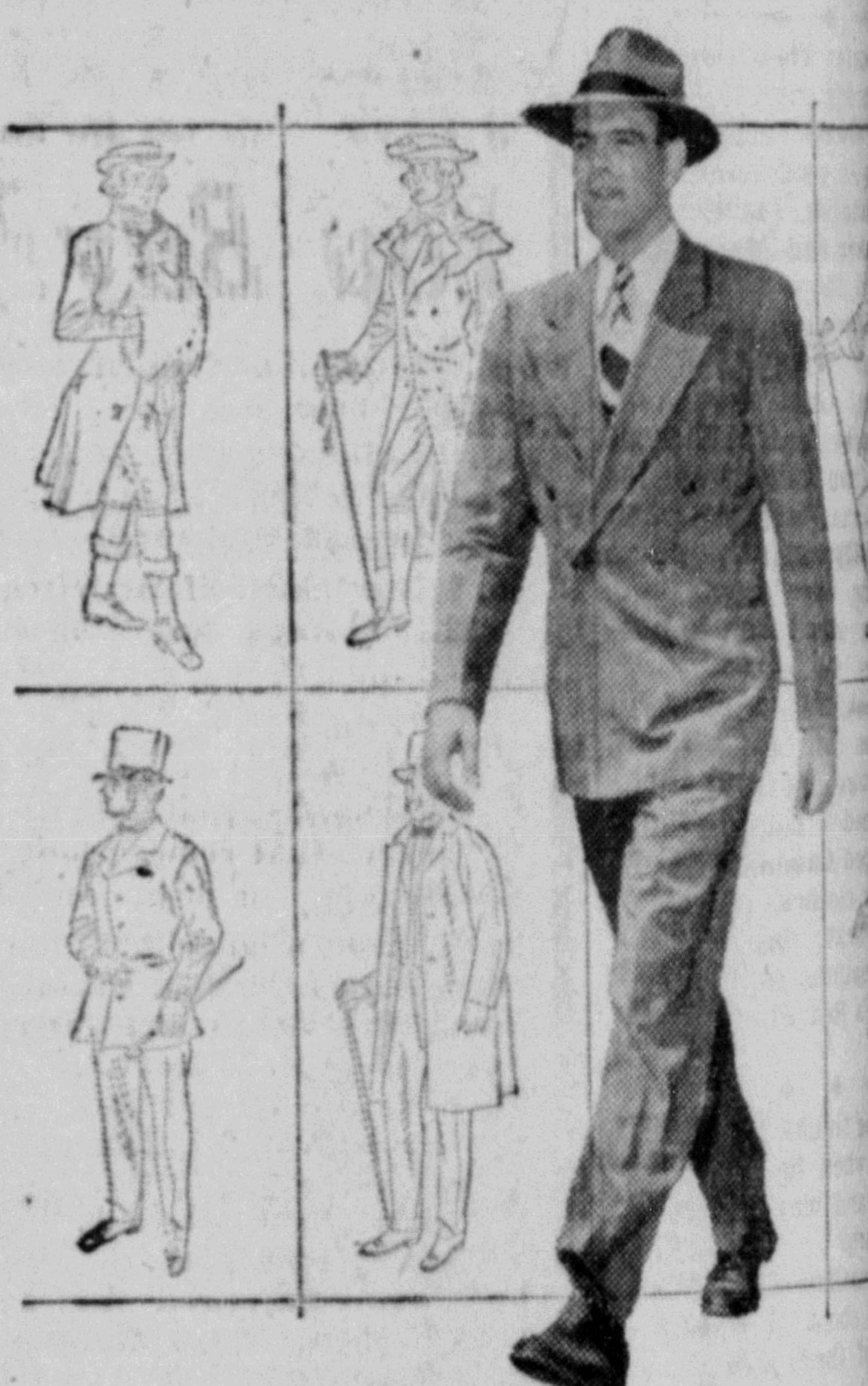
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COME IN AND SEE OUR MANY OTHER UNLISTED



Something else
that "makes the man"
(and does even more for him!)

"Clothes make the man," says the old adage. And certainly a trim appearance can do much to help you make a good impression on others.

But today more and more men are learning another way to enhance their standing with the people. That is, to own life insurance.

Take employers, for instance. To them, a man's ownership of life insurance suggests that he is forward-looking, thrifty, realistic. Above all, it reflects willingness to accept responsibility—an attitude that impresses every employer.

In fact, anyone who learns that a man owns life insurance regards him with added respect. It represents one of the most important assets any man can have—an asset held by nearly all successful men in the walk of life.

Yet perhaps the most important effect of owning life insurance is on the policyholder himself. It gives a sense of achievement. For in no other way can you create such a valuable estate for so little in so short a time. And this, in turn, adds to his own self-confidence.

So life insurance can do more than provide financial security for your family and yourself in later years. It also influences people in ways that help win success.

AT YOUR SERVICE!
A trained life underwriter, representative of the more than 50 Canadian, British and United States life insurance companies in Canada, will gladly help you plan for your family's security and your own needs in later years. Rely on him!

THE LIFE INSURANCE COMPANIES IN CANADA
"IT IS GOOD CITIZENSHIP TO OWN LIFE INSURANCE"