Only four at this price. They are all sizes. Snap

SALE STARTS FRIDAY MORNING

Opening Day Bargains!! STEVE KING'S Look!

Complete Stock

in a great

Our Entire Stock of Boys' Suits will be placed on sale at absolute cost, so now is the time and this is the place to buy

BOYS' SUITS

UNRESERVED OVERSTOCKED

Men

This is

YOUR: SALE

Buy and Save

Save on Everything

MEN'S DRESSING GOWNS

Values up to \$16.50. Assorted colors and all the regular sizes. Sale Price

TAKE SPECIAL NOTICE.--Not a single garment has been brought in to this stock \$9.95 from the outside. This stock, as advertised, is Steve King's regular stock absolutely

A Sale

of vast importance

comprising this com-

plete stock

Save!

Act! Heed!

If it is here,

it is on sale

Buy! Save!

Now is the

time

to buy

MEN'S DONEGAL TWEED SUITS

The very finest make, hand tailored and trimmed, all the sizes. Sale Price \$21.95

Sale Begins

Friday, July 16, 9 a.m.

MEN'S WORKING SHIRTS

About 75 in the lot, all sizes and assorted patterns. Sale Price \$1.25 MEN'S UNDERWEAR

Shirts or drawers, summer weight, all sizes. Sale Price 60c



MEN'S STRAW HATS

All sizes. Sale Price \$1.50 and \$1.95

MEN'S WORSTED SUITS

Just about five suits in this lot and they will sell at, Sale Price . . \$19.95

Battering All Former Prices Down to Mere Bargains

A SALE OF MEN'S ODD PANTS

Men's Tweed Pants, overflowing values. Sale Price, per pair \$3.95 and \$4.50

MEN'S DRESS SHIRTS Forsythe make, all sizes, Sale Price \$1.75 MEN'S UNION SUITS

Summer weight, in all the regular sizes. Sale Price, per suit \$1.25

MEN'S WORKING GLOVES

Watson make. Sale Price, per pair . . 59c

EVERY ARTICLE IN THIS STOCK IS ABSOLUTE-LY STANDARD MAKE AND THESE ARE GENUINE UNRESERVED REDUCTIONS FROM REGULAR PRICES.

MEN'S SILK LISLE SOCKS

Colors of Grey, white and black, all sizes. Sale Price, per pair ... 49c

MEN'S TWEED HATS

All sizes and a good assortment of different patterns. Sale Price \$1.95



MEN'S SILK SOX.

Monarch make, in all the colors and all the sizes. Sale Price 49c MEN'S CAPS

Great big values will be offered at this sale. All sizes and all colors. Sale Price, from 95c to \$1.95

This is a Price Wrecking Jale from end to end

MEN'S OVERCOATS

Summer weight, the very thing for cool evenings, all sizes. Sale Price . . \$19.95

MEN'S TWEED LIGHT WEIGHT OVERCOATS All sizes, regular \$34. Sale Price ... \$24.95

BOYS' ODD KNICKERS All wool, blue serge, Fox's make, all sizes.

Sale Price \$17.50

GABERDINE RAINCOATS English make, al Isizes. Sale Price \$16.95

NOT ONE SINGLE ARTICLE HELD BACK OR RESERVED. THE ENTIRE STOCK IS PRACTI-CALLY DRAGGED TO THE BARGAIN BLOCK.

at SIEVE KING'S SIORE

for a Ten Days Gigantic Price Cutting Event

A. W. MacArthur in full charge of the price cutting