

LEADERS IN THE PARADE OF VALUES

Strike up the band . . . Get in step with the crowd of satisfied customers . . . Lead the way downtown to the stores of the eleven LOCAL merchants listed below. See the many unlisted items that they have to offer You'll agree that all are leaders in the value parade.

ATRONIZE THE LOCAL FIRMS WHICH ARE HERE TO SERVE YOU

ALLURING NEW FASHIONS

At Exciting Low Prices
IN OUR . . .



FUR SALE

MUSKRAT BACK \$279
(Dyed)

MUSKRAT FLANK \$229
(Dyed)

DEPOSIT HOLDS YOUR SELECTION
Credit Terms Arranged

BILL SCUBY FURS

Box 1362 Prince Rupert, B.C. Phone 974

THE NEW MONITOR PRESTOMAT WASHER

An Entirely NEW and DIFFERENT WAY of Washing, Rinsing and Damp-Drying Clothes.

- Washes in FIVE MINUTES
- Rinses Soap-Free in ONE MINUTE
- Damp-dries in ONE MINUTE
- Uses ONE-THIRD the hot water.

THE MONITOR PRESTOMAT WASHES CLEANER AND FASTER THAN ANY OTHER WASHER

SEE IT AT **NOBLES**
201 Third Avenue West

TOYS

Just Received . . .
A large shipment of English Toys.

—SEE—
"THE SPORTS SHOP"
for the biggest and best selection in town.

ONLY 48 MORE SHOPPING DAYS UNTIL CHRISTMAS
"CHOOSE YOUR GIFTS NOW"

THE SPORTS SHOP
622 Third Ave. W. Phone Blue 69

SPECIAL MONTH END SPECIALS

16 Gents' 15 and 17 Jewel Watches	HALF PRICE
12 Gents' 15 and 17 Jewel Watches	25% OFF
28 Ladies' 15 and 17 Jewel Watches	25% and 1/3 OFF
2 Dozen Gents' Expansion Bracelets	HALF PRICE
30 Assorted Ladies' Birthstone Rings	HALF PRICE

Also See Our 1/2 Price Gift Section
Including Electric Clocks, Silver Tea Services, Silver Trays, Lamps, etc.

EXTRA SPECIAL
4 Flatware Sets in Mahogany Chests
20% OFF

ONLY 48 SHOPPING DAYS UNTIL 'XMAS.
USE OUR LAY-A-WAY PLAN

MANSON'S JEWELLERS
"THE HOUSE OF BETTER JEWELLERY"
Phone Green 324 522 Third Ave. W.

Just Arrived

250 PAIRS DENIM

WORK PANTS

All Sizes
\$3.95 to \$4.95

—ALSO—
Complete New Line of

- ★ CARIBOU and PIONEER WORK SHIRTS
- ★ WHIPCORD (Iron Cloth) JACKETS and PANTS
- ★ OUTDOOR JACKETS
- ★ EVERYTHING IN RAINWEAR

Acme Clothing Store
Serving the Public for Over 37 Years
533 Third Avenue West Phone 359

Fresh as Flower Fashions!

Fashions you'll thrill to . . . designed to bring a lift to your heart, a lift to your walk . . . and new graceful curves to your figure.

Come . . . see how fabrics, colors and styling have all been combined to make a lovelier YOU!

PRICED FROM
\$8.95 up

ANNETTE MANSELL'S LADIES' WEAR
Lead, Others Follow — TOMORROW'S STYLES TODAY

PENGUIN WOOL

FOR BABIES

Silvertwist, 1-oz.	44c
Plain, 3-ply, 1-oz.	47c
Soaker Wool, 1-oz.	79c

LOVELY LAYETTE WOOL.
Washes without matting . . . Color Fast

See it at—
The Stork Shoppe
263 Third Avenue West Phone Blue 810

Do You Need A Boat For Duck Hunting?

CHRIS-CRAFT BOATS & KITS

Order your boat today, or, if you prefer, order a kit and assemble your own. All the parts are cut to fit and ready to put together.

Phone Blue 992 today for complete information

Chris-Craft Boats & Kits, from
\$77.50 to \$170,000.00

CHRIS-CRAFT INBOARD ENGINES
Also—EVINRUDE OUTBOARD MOTORS

Pacific Electric
718 West 2nd Ave. Phone Blue 992

DOUBLE QUALITY FOR WINTER

If your work requires extra sturdy shoes, we've got just what you want. Come in today and choose your well constructed work shoe built for comfort and hard wear.

George Hill & Sons Ltd.
Third Avenue (Next to Commodore Cafe)

From Your Door To The Store In Minutes

— RADIO CABS —

PHONE 70

First With Radio

- ★ HIGHWAY TRIPS OUR SPECIALTY
- ★ DIRECT LINE TO PORT EDWARD
- ★ FREE . . . CHECKING SERVICE FOR YOUR PARCELS OR LUGGAGE

Prompt, Efficient, Courteous, 24-Hour Service

Prince Rupert's Pioneer Druggists

ORMES

OPEN DAILY FROM 9 A.M. TO 9 P.M.

SUNDAYS AND HOLIDAYS
12 Noon Till 2 P.M. — 7 P.M. Till 9 P.M.

Daily Delivery Service — **PHONE 81**

