"Weren't you

What a pleasure it is to usher your guest

into a room that is the perfection of dainty

charm! With a Congoleum Gold Seal Art-

Rug on the floor you have gone far toward

This young housewife has made her Gold

Seal Rug the basis for the color scheme of

the room. Unfortunately it is impossible to

show you in a newspaper how the colors

of the rug blend with the wall, curtains and

other furnishings of this up-to-date room.

ing up—there's a Congoleum Rug to help

you do it. You can choose from rich Oriental

patterns in deep mellow shades and from

Congoleum Rugs are so practical and

labor-saving-two important features that

modern Canadian women insist upon. Since

they are waterproof and dust proof, you can

CONGOLEUM

GOLD SEAL

beautiful floral effects in delicate colors.

Whatever room in the house needs liven-

that ideal-and at such reasonable cost.

clever to choose a Congoleum Rug!"

GOLD SEAL

On the floor is the Kashmir par

in mulberry, gold and royal blue. It is

## An Energizing Meal

gives you all the bran you need

## THE DAILY NEWS

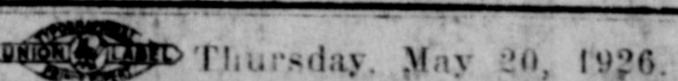
PRINCE RUPERT - BRITISH COLUMBIA

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DAILY EDITION



Better Gardening Than Ever Before.

Prince Rupert has better gardens and more of them than ever before and each year should see an increase in the number. While it cannot be said that gardening is as easy here as in the try," and in so doing they will south, it is productive of good results if engaged in with good be lenient with one who holds judgment and persistency.

In the first place a gardener here must not expect to raise ada," as Talbot calls British everything just the same here as in Victoria, for instance. Con- Columbia. ditions are different. Roses of the hardier varieties should be felt thrilled as it became apchosen and so should a great many other flowers. By carefull, propagation, however, it will be found that very good showings - can be made.

Making A Lawn Is Matter of Mowing.

Making a lawn is very largely a matter of persistent use of the lawn mower. Take a piece of fairly dry muskeg and use the lawn mower on it and in a few years there will be a lawn.

It is to be expected that a great many people will take ex- marked, "Someone is going to ception to this statement. They will tell what difficult work it have burned vegetables for dinwas for them to get their lawns. Of course the correct thing is orr." It is a tragic fact that to thoroughly dig and fertilize the land and sow plenty of seed. when reading intently one's No other method will get as good results. The difficulty is that sense of smell, time and duty a great many people think that will produce a lawn whereas it become completely pobliterated. is the mowing that brings the results. If a lawn is cut two or A prayer for the young man three times a week at this time of year it will soon look like whose "fancy lightly turns to velvet. Rolling helps and so does fertilizing but the one thing thoughts of love," etc., should necessary above everything else is persistent use of the lawn be, "Let her never forget her

City Never Looked Better Than Today.

Prince Rupert never looked brighter and more prosperous the earth." My husband missed than it does today. The buildings with a few exceptions have out on that prayer. been painted and give a visitor the idea that the residents are awake and on the job. The windows of the shops look bright In tiny Maple Leaf shaped and are well decorated. Some of the merchants here take a pictures were shown—the Smellot of trouble with their shop windows and use them wholly for fer at Trail; "Metropolis of the display of their goods. Others stick cards and foreign adver- West," Vancouver; Rocky Mounttising matter in their windows and then expect to sell their ains, Alberta, Montreal, "meeting! goods.

Putting a card advertisement in the window spoils the lines," so on went the review of whole effect just as a stuffer spoils the effect of a letter. It the important places of Canada. is impossible to do two things at once. A merchant cannot ad- Each province had its share of vertise his own goods and some other at the same time with any glory and publicity. Hon, John chance of success. A bright window card absorbs the attention oliver wielded his pen in praise of the passer and the goods are not noticed.

The wise merchant is he who devotes a lot of time to his Of the "Gateways of Canada." window, for it is the best advertising he can get. It ranks just Bliss Carmen wrote very glowahead of newspaper advertising. The slatternly merchant is he ingly. It was a first page item who listens to the request of any tea meeting or dance that and to make it beautiful it was 500 miles from the nearest Can-lon the downs of England, yet it fabric. Has not Prince Rupert vince is to be completed

If it is kept only to give away, it might as well be abolished.

Used After Shaving Keeps



Mr. W. C. Dunford. 119-A Danforth Ave., Toronto, Ont., writes Having been affected with a tender neck and irritation after shaving for the last three years, I am now using Dr. Chase's Ointment and getting wonderful results.

HE habit of applying Dr. Chase's Ointment after shaving has been acquired by many men who previously experienced much discomfort on account of tenderness of the skin.

It is remarkably effective in making the skin soft and smooth and prevents and relieves irritation, eczema and Barber's itch.

60cts. a box, all dealers or The Dr. A. W. Chase Medicine Co., Limited Toronto 2, Canada

Librarian Sees Only Sixth of Column in Big Canadian Edition

never knows what the mail man! will bring. Usually he produces the greatest surprises in the

Today one of them was a fone; bundle of papers. It bore a familiar, honest, brown wrapping that reminded me of the papers lan English aunt sent, "To those dears out in that wild country." No doubt many of us have received such evidences of sym-

With haste I opened it only to exclaim, "What newspaper! firm in Boston thinks this one copy will be sufficient for me to become a subscriber." Not carin gto be "rushed" the paper was laid aside.

All Canada Supplement

A chance remark as to the popularity of the paper impelled me lafer in the day to inspect it. and I opened my eyes withe, settled myself in the chair as the heading "All Canada Supplement" came into view.

Most everyone has sympathized with the chief character of Haley's "Man without a coundear the "New garden of Can-

parent that three of the four sections of this 64 page issue] dealt with Canada. Someone knowing my nationality had sent? the paper and mentally I thanked! them for their kindness.

The pages rustled, everyone in the neighborhood must have reduty, the hour of meals and how to use all her senses, yea, event the sense of detecting the carbonization of the vegetables of

Share of Glory

place of trade routes and ocean of British Columbia.

of wooden ships and ends with eries. Vancouver and Victoria in these

comes along and clutters his window with cards and similar garnished with bits of poetry, adian city or port. His harbor goes into the smoky atmosphere something to weave on? already I have been asked if He says: "Among my films of is open the year around, Prince of Vancouver and yet Do not the Indians stand for goes to Prince Rupert. Per If the window is worth anything it is worth attending to memory, the collection of Can Rupert puts forth claim to again beyond the Golden Gate something, what of the toils of are planning to drive their can be a local collection of Can Rupert puts. adian imprints begins with St. being the largest halibut fishing of San Francisco. Each resetthe missionaries? True to the up that way. Vancouver know Finally the bright window, devoted wholly to display of Johns and its harbour, and the port in the world hand is the pective picture facks the quality Bible saying: "Where there is no they will come in increase goods is a good indication to visitors that the merchants are st. John River Valley, in the days center of important salmon fishers that the people perish," and se numbers and so they did to Call it the ?City of the Totem for our town with its God given best to attract attention to

Put Forth Claim days of iron steam tramps and To anyone reading the item, put into my hands the other day there must be a vision. mammoth ocean liners." especially one with an American from one of the Eastern Librar-It is hoped that Mr. Carmen turn of mind, I wonder what les, Davenperk, lowa, or some will visit the one "Gateway of they would think? Ten to one it such place. It hore a picture of Canada" of which he makes no would be, "That little burg regithe Totem Pole, situated on mention. Will someone please minds me of Los Angeles, trying Second Avenue, so well known to bring out the local setting, give let it be known just how miss send a picture of this "Gateway" to claim things that maybe is us all. Beside it stood a group a vision of our mountains, of there is to offer. to Mr. Carman before he writes basn't got. Imagine it putting of tourists : Let us hope they the vast reaches of cool ever- Had the special correspondent lanother front page article for a forth the claim to being the lar, were not the kind in tweed paper that is sent all over the gest halibut fishing port in the knickers, carrying a black leather

world. His cousin C. G. D. world. If they are trying to vanity case, "hiking" on the S.S. Roberts could tell him of it. | boost their town, as the aim of Prince George, you know, That ern lights and of the joy after liele. It could never have been Forgot Prince Rupert the whole issue seems to be, small article with the accompany- a rain. Then too a word about so abrupt, so casual, indeed Oh, well just another case of, why don't they put up a man ing picture gave more local at- the Indians, the totems, the can almost humorously access the local atthey forgot Prince Rupert." sized article, a few figures, for mosphere and would arouse more places tourists can see and for the correspondent of heins Half a minute, that statement is they tell? Why don't they praise interest than all the sixth of a the men information about the Vancouver man. erronous, one sixth of a column their scenery, their theatre club, column in the Boston paper. bore a note from that city of if they have one, their history the north, the outlet for the or any mortal thing that will Here in this town a family the play ground for all nations,

Vancouver, B.C., to say nothing the well known Mission Inn bering, interior mining, the ele- steal but found he had place of the whole page articles ex- What have we in Prince Ru- realized that he had something vator and all. ploiting the value, beauty and pert that would "talk?" A col- that would attract interest. He With all this to tell, the two couver and Vancouver Island. "City of Roses." Why not for what he had. Good sound pub- just put forth a small claim for low. Once more he tried.

Was it hitterness in my soul our city the heading "City of Roses." And a gain low. Was it bitterness in my soul our city the heading "City of licity he gave the place, wrap- publicity and even that was love to steal." and again that brought out the irony of Sunsets?" Those sunsets I can ping the shroud of early Califor- doubtfult Vancouver and Vic- pitch was wrong. the statement about. "As the see them yet, when the heavens nia history about it. The Inn toria saw fit to have real live Mission and the islands of is said to stand on the site of an articles with arresting headings, brother's propensities, let Orient, it holds an important the west stand inky black on the old Spanish Mission and Fatler clever views and exact information. It is at horizon. The sun has set for Sierro, himself is supposed to tion geographical position. It is at horizon. The sun has set for Sierro himself is supposed to tion. the terminus of the Canadian me on the Atlantic, on the desert have come here. Practically on In a few years that highway National lines and stands along regions of Southern California, nothing is woven an elaborate through the interior of the Pro-

keep them immaculate with the simplest kind of cleaning. And these rugs cling tight to the floor without a single fastening of any kind.

Sizes range from small handy mats to nine by fifteen foot room-size rugs.

Always Look for the Gold Seal

Don't take it for granted that just any labor-saving floor-covering is Congoleum. All genuine Congoleum bears the Gold Seal pasted on the face of the pattern. This Gold Seal, as shown above, has stood for years in the minds of millions of women as a positive assurance of superior quality and proved value. It reads and means, "Satisfaction Guaranteed or Your Money Back."

You owe it to yourself to see Congoleum Rugs—they are the biggest floor-covering value in all Canada. Your dealer will be glad to show them to you.

## CONGOLEUM CANADA LIMITED

1270 St. Patrick Street, Montreal, Quebec



Congoleum Canada Limited 1270 St. Patrick Street, Montreal, Quebec Genelemen: - I shall be glad to have you send me (with out cost or obligation) a copy of your illustrated folder Beautify your Home with Congoleum Art-Rugs.

Pole." A library pamphlet was situation and natural beauties, couver.

Attract Interest great Peace River district, talk and interest one instead of lived in an old abode house many Naturally there would be a good bymn, "I Love to Steal Away Naturally there would be a good bymn, "I Love to Steal Away Naturally there would be a good bymn, "I Love to Steal Away Naturally there would be a good bymn, "I Love to Steal Away Naturally there would be a good bymn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally there would be a good by mn, "I Love to Steal Away Naturally the steal awa Three-fourths of a column was letting someone say that they years ago. The history of the note with all the commercial as- Away," and the deacon who devoted to the Little Theatre of just "put forth the claim." place was learned and the host sets, touching the fishing, lum- the singing began. "I love to say nothing the fishing, lum-

hunting and fishing grounds. Yes, the north country is to be

Opportunity.

On to Rupert

That highway is to go on There was an opportunity for Prince Rupert and it seems an excellent account of Prince in view of the future years and Rupert. An account that would the coming tourists we show

green clads hills, of the glisten- who sent in that note really of ing arm of the sea that wanders ed for the city's progress, or around the island, of the north would have read a different would

INCRIMINATING.

A clergyman gave out ed the note too high.