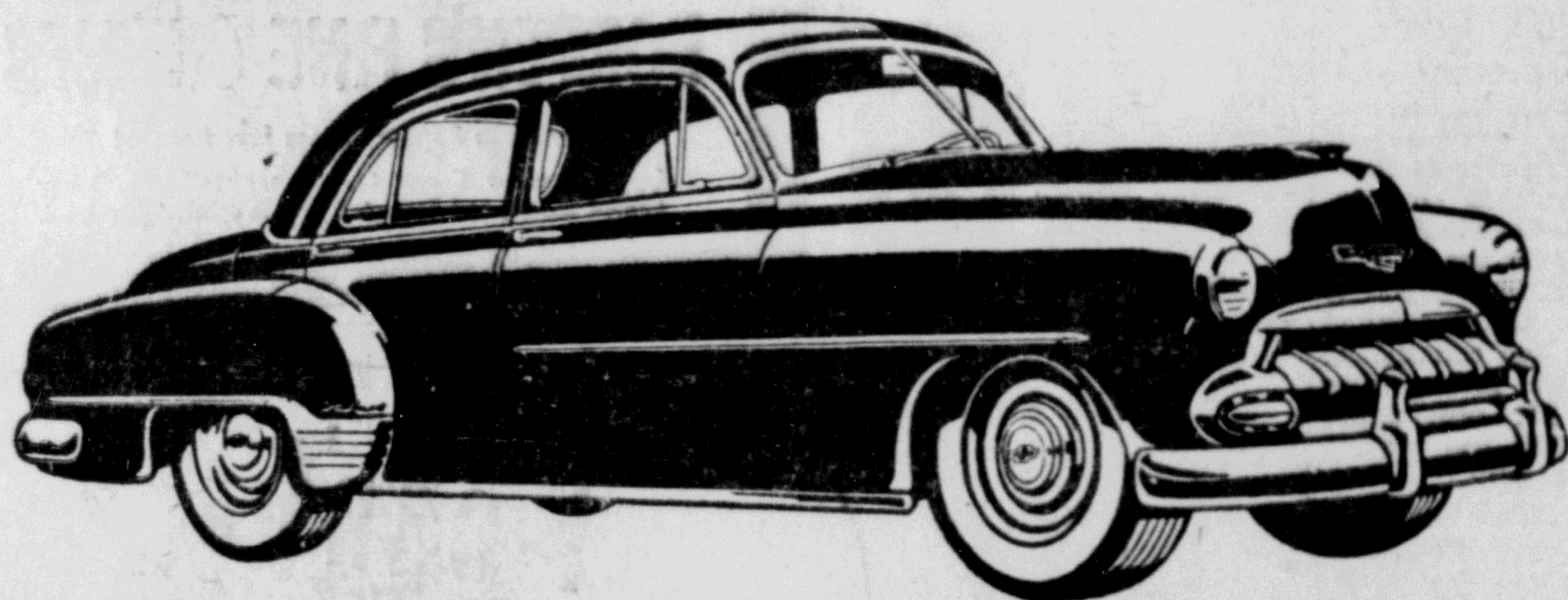


# BIG

Employees of  
Super-Valu or  
Canada Packers  
Ltd. not eligible  
for contest.

# BIRTHDAY ★ CONTEST ★

**YOU MAY WIN THIS WONDERFUL  
NEW CHEVROLET "Styleline Special"  
4 DOOR SEDAN---**



**THIS CONTEST IS OPEN TO ALL  
SUPER-VALU Customers in B.C.**

Below is a printed sample of the Contest Form—which is self-explanatory.

Drop into Super-Valu. Buy one of the Maple Leaf products listed. Get your contest form. Someone has to win... it may be you!

## SUPER-VALU'S 2nd Anniversary

### CONTEST RULES

1. Use entry forms obtainable at all Super-Valu stores.
2. Just answer the two questions, appearing on this entry form, and attach to any Maple Leaf Soap Flakes, Toilet Soap or Quix box top or label, or reasonable facsimile thereof.
3. Prize winners to be selected by judges, appointed by Super-Valu management.
4. Watch announcement in stores and newspapers for names of winners, at least four winners in every store.
5. Decision of judges to be final.
6. Deposit your entry at any Super-Valu store.
7. Enter as many contest forms as you wish.
8. Contest ends on Saturday night, November 29th.

**SIMPLY FILL IN YOUR ANSWER**  
Find the sentence contained in the scrambled quiz:

presu ta ypsa lvua ti phos ot.

(Fill in your answer here)

There are 48 Super-Valu Stores in British Columbia. How many Maple Leaf Soap Flakes, Toilet Soap and Quix will they sell during the month of November?  
Clue: Super-Valu Stores expect to sell in excess of 50,000.

YOUR NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
Phone Number \_\_\_\_\_

<b>PEACHES</b>	Royal City, Large, 20-oz.	<b>25c</b>
<b>Glaced Cherries</b>	1/2-lb. Pkt.	<b>33c</b>
<b>Prune Plums</b>	Nabob, 15-oz. tin	<b>13c</b>
<b>PEAS</b>	Lynn Valley, size 5's	2 Tins <b>29c</b>
<b>SARDINES</b>	Brunswick	2 Tins <b>15c</b>

<b>Prepared Mustard</b>	Nalley's, 6-oz. jar	<b>9c</b>
<b>Ammonia</b>	Liquid, Bottle	<b>13c</b>
<b>Dessert Pears</b>	Choice, Tin	<b>20c</b>
<b>Nabob Tea</b>	1 Lb. Pkt.	<b>99c</b>
<b>CHOICE CHERRIES</b>		
	Nabob, Red Pitted, 15-oz.	<b>23c</b>
	Henley's, Sweet Black, 15-oz.	<b>21c</b>
<b>Spaghetti &amp; Meat</b>	Heinz, 15-oz. tin	<b>28c</b>
<b>Paris Pate</b>	Meat Paste	2 Tins <b>25c</b>
<b>Wizard Wick</b>	2 Bottles	<b>98c</b>
<b>Bakers Cocoa</b>	1/2-lb. tin	<b>33c</b>
	1-lb. tin	<b>50c</b>

## 4 ADDITIONAL PRIZES

You may not win the car but the four nearest guesses in your local Super-Valu will win four prizes.

- 1—FOOD HAMPER
- 2—3 PAIRS NYLON HOSE
- 3—3 PAIRS NYLON HOSE
- 4—3 PAIRS NYLON HOSE

### PRODUCE

<b>No. 1 Brussel Sprouts</b>	Lb.	<b>25c</b>
<b>No. 1 Broccoli</b>	Bunch	<b>25c</b>
<b>No. 1 Celery</b>	Lb.	<b>9c</b>
<b>No. 1 Tomatoes</b>	Okanagan, Field, Lb.	<b>10c</b>

**WINTER BANANA APPLES, Fancy, Approx. 40-lb. box \$3.79**  
**NETTED GEM POTATOES from Alberta. 100 lb. sack \$4.39**

★ The potato market is advancing very rapidly. Put a sack of these Alberta Gems in your basement while the price is reasonable. We have only 400 sacks—a carload at this price. ★  
★ If you enjoy potatoes from around Hazelton, we will have another carload of these just after the week-end. ★

<b>KERNEL CORN, Lynn Valley</b>	Tin	<b>16c</b>
<b>MINCED SOCKEYE,</b>	1/2-lb. Tin	<b>22c</b>
<b>APPLE JUICE, concentrated</b>		<b>10c</b>
<b>LUMBER JACK SYRUP, 16-oz.</b>		<b>31c</b>

**Peanut Butter**  
Kersey's—in Mugs  
Per Mug **45c**

**DADS COOKIES**  
Oatmeal or Gingerkrisp **27c**

**PEEK FREAN DIGESTIVES**  
1/2-lb. Pkt. **25c**

**Black Pepper**  
Nabob, Pure Tin **27c**

**Peas & Carrots**  
Dewkist, **29c**

**CRAB MEAT**  
Queen Charlotte 1/2-lb. tin **63c**

## MAPLE LEAF PRODUCTS

MAPLE LEAF SOAP FLAKES—

LARGE, Pkt.	<b>34c</b>
GIANT, Pkt.	<b>63c</b>
TRIPLE, Pkt.	<b>89c</b>
QUIX SOAP POWDER, Pkt.	<b>34c</b>
TOILET SOAP, Regular	3 Bars <b>19c</b>
TOILET SOAP, Bath	2 Bars <b>19c</b>

➔ GET YOUR CONTEST FORM  
When you buy a Maple Leaf Product

## Robin Hood Products



**CAKE MIX ANY KIND 27c**

<b>FLOUR</b>	7 Lb. Bag	<b>49c</b>
<b>FLOUR</b>	24 Lb. Paper Bag	<b>1.59</b>
<b>EASY MIX</b>	Velvet, Pkt.	<b>31c</b>
<b>CAKE FLOUR</b>	Pkt.	<b>41c</b>

## SEND SALMON TO BRITIAN FOR CHRISTMAS

**6 tins Fancy \$2.95**  
Cloverleaf Sockeye, 1/2-lb. size

Drop into Super-Valu, pay \$2.95 and we will see that 6 tins of salmon are delivered to your friends.



<b>SIRLOIN STEAKS</b>	Lb.	<b>89c</b>
<b>RIB STEAKS</b>	Lb.	<b>89c</b>
<b>COTTAGE ROLLS</b>	Whole or Half Lb.	<b>69c</b>
<b>BACON</b>	No. 1, Whole or End Pieces	<b>59c</b>
<b>CENTRE CUTS</b>	Lb.	<b>63c</b>
<b>BEEF KIDNEY</b>	Lb.	<b>29c</b>
<b>PORK LIVER</b>	Lb.	<b>25c</b>

SUPER-VALU sells branded beef only, trimmed waste-free! insure customers value for their money.