This Week Only Boys' Dress Shirts, sizes 12 to 13½ \$1.00 Boys' Khaki Shirts, all sizes Boys' Khaki Pants \$1.65 Boys' Suspenders 25c Boys' Overalls, all sizes \$1.10 Boys' Heavy Wool Hose 65c to 80c Boys' Heavy Ribbed Hose 60c and 65c Boys' Pullover Sweaters, turn-back collar \$1.90 Boys' Sweater Coats\$2.50 and \$2.85

Mussallem Grocery

417-423 Fifth Ave. East, Phone 18. Phone 84 Prince Rupert, B.C.



and look well

OUR REPAIR DEPART-MENT

is equipped for accuracy and service

A. E. IRELAND

Graduate Optometrist 319 Third Avenue. Opposite G.W.V.A.

Just Arrived

a new shipment of

SILK KNIT One and two piece

Dresses

in all the latest shades, including Chenile Red, and Black trimmed with White. Sizes from 36 to 44. Prices \$12.50 and \$15.00

LADIES' READY-TO-WEAR Third Avenue

For Montreal prices

TIECAL SE DO JO Don't forget the

Montreal Importers

Third Avenue J. B. Miller - Proprietor

Dry Jack Pine, Cedar, Birch and Spruce Per double load \$6.50 Per single load \$3.50 Per sack Firelighters, 48 for \$1.00

delivered All classes of Coal at dealers' prices.

139 Second Avenue Night or Day Phone 580 WE BUY BOTTLES

GOOD REPORTER IS HIGHEST AMBITION

As Millions Read, So Will They Think, 'Says Associated Press Super-

be a good reporter, Edward McKernon, eastern superintendent of the Associated Press, said in an address to the second Tri-State Interscholastic Press Conference at St. John's College. "If I may make bold to suggest anything to you who are contemplating journalism as a profession, it is that you concern yourselves first of all with your state of mind. The important thing now is your conception of journalism.

"If by any chance you see in journalism only an opportunity to play upon the human emotions; to try to paint the lily of facts and with sobs and groans and shrieks make salable that which has no essential importance as news; -then. I beg of you, renounce this journalism' and be content to make an honest living.

"Journalism is the profession of observing and reflecting the facts and is our mission. The future of society is in our keeping. For as the millions read, so will they think and act. The

Week-end Specials

Roast Leg Pork, per lb. 33c Loin Roast Pork, lean, per lb. 35c Shoulder Roast Pork, per lb... 25c Sliced Bologna, per lb. Cold Roast Pork, per lb. per lb. Beef Liver, 2 lbs. 25c mean through the news columns of the Fresh Red Spring Salmon, per lb. Fresh Cod Fillets, 2 lbs. Pure Lard, 3's, Pure Lard, 5's 99c Pure Lard, 10's

Pure Lard, 20's \$3.89 Combination Special,

6 Jars for \$1.00 bottle Sam Chow Pickles bottle Worcester Sauce

1 bottle Tomato Catsup 1 jar Queen Olives 1 par Orange Marmalade

1 bottle S.B. Sauce. Poulton and Noel's Old Country Fish and Meat Paste

ieties:

Tongue, Veal and Ham, Ham and less. Tongue, Turkey and Ham, etc. Sliced Dill Pickles, per tin . . 15c

Del Monte Prunes, size 40-50; 4 lb. wood box 69c Canned Crabapples, 21/2's, per tin Greengage Plums, 2's, per tin 19c

Peter Rabbit Peanut Butter, 1 lb. pails 19c District of Prince Rupert, and situate Jergens' Toilet Soap, special, 4 Sunlight Soap, 4 in carton, special Company Limited, of Vancouver, B.C.,

Gold Dust, large pkgs. 29c Limit, 6 tins to each customer.

Sugar Crisp Corn Flakes, pkg. 10c direction, following the shore line to Outdoor Tomatoes, per lb. ... 25c taining 30 acres, more or less. New Potatoes, per lb. 10c Outdoor Rhubarb, 4 lbs, 25c Radishes, 3 bunches 10c Green Onions, dozen 25c

New Bunch Carrots, 2 for ... 25c Fresh Spinach, 2 lbs. 25c New Parsnips, 3 lbs. Terrace Turnips, 5 lbs. 25c Green Peppers, per lb. 50c District of Prince Rupert, and situate Australian Onions, 3 lbs. .. 25c at Sewell Inlet, Moresby Island, Queen Charlotte Islands. Bermuda Onions, 2 lbs. 35c TAKE NOTICE that Kelley Logging

Head Lettuce, 121/2 and 15c Cauliflower 35c and 40c described lands:

Owing to a very favorable pur- containing 190 acres, more or less. hase, we will be able to continue this special for a limited time.

Peameal Cottage Rolls, boneless, per lb. 27½c Peameal Back Bacon, not sliced, per lb. 35c Nabob Seedless Raisins, 15 oz. Royal Household or Five Roses | described foreshore:-

Rupert lable Jupoly to in a southwesterly direction to the point S.T.L. 6215 P.; thence in a northwesterly acres, more or less.

Phones 210 and 211

The famous vacuum (air-tight) tin insures Big Ben being in the same perfect condition when you buy it as when the tobacco left the factory.



Ogden's Fine Cut Ogden's Cut Plug Old Chum Cut Smoking Tobacco Dixie Plug Smoking Tobacco are also packed in the famous Vacuum (air tight) tin.

TOBACCO

Blood Rings, 2 lbs. 45c business of thinking has been taken EXPORTING ALBERTA Sliced Bologna, per lb. 25c over by the masses. If they don't think 65c straight, we are lost. They can't think Breakfast Bacon, machine sliced, straight unless they get straight infor-39c mation, and by straight information I daily press a picture of things as they

"In this day when the influence of Fresh Halibut, per lb. 20c the newspaper is far beyond that of 35c any other secular agency, one cannot Smoked Cod Fillets, per lb. . . 25c have a higher ambition than to be a 59c good reporter.

Advertise in the Dally News

LAND ACT.

NOTICE OF INTENTION TO APPLY TO LEASE LAND FOR INDUSTRIAL PURPOSES

In Prince Rupert Land Recording District of Prince Rupert, and situate at Sewell Inlet, Moresby Island, Queen

TAKE NOTICE that Kelley Logging | product. Company Limited, of Vancouver, B.C., to apply for a lease of the following

Commencing at a post planted approximately 8 chains south 20 degrees east Your choice of the following var- of the northeast corner of Lot 472, Sewell Inlet, Moresby Island; thence follow-Shrimp, Anchovy, Lobster, Crab, erly and southwesterly direction to its intersection with the eastern boundary Salmon, Bloater, Sardine, Beef, of Lot 472; thence north 10 chains

> JOSEPH DOUGLAS WILSON, Agent for Kelley Logging Co. Ltd. Dated 29th April, 1927.

> > LAND ACT.

LEASE LAND FOR INDUSTRIAL PURPOSES

at Sewell Inlet, Moresby Island, Queen bars for 25c TAKE NOTICE that Kelley Logging occupation Timber Merchants, intends vincial police. Constable Birchall

JOSEPH DOUGLAS WILSON, Agent for Dated 29th April, 1927

LAND ACT.

LEASE LAND FOR INDUSTRIAL PURPOSES

Company Limited, of Vancouver, B.C., Cucumbers, each 25c to apply for a lease of the following

JOSEPH DOUGLAS WILSON, Dated 29th April, 1927.

LAND ACT.

NOTICE OF INTENTION TO APPLY TO In Prince Rupert Land Recording LEASE FORESHORE. District of Prince Rupert, and situate

Malkin's Red Currant Jelly, 4 lb. at Sewell Inlet. Moresby Island, Queen Company Limited, of Vancouver, B.C., Royal Crown Soap, per pkge. 25c TAKE NOTICE that Kelley Logging to apply for a lease of the following Old Dutch Cleanser, per tin 10c Malkin's Black Currant Jelly, 4 lb. Company Limited, of Vancouver, B.C., described foreshore:-

Limit, one sack to each customer. Inlet. Moresby Island. Queen Charlotte erly, southerly and southwesterly direc-Islands: thence in a northeasterly direc- | tion to its intersection with the easterly tion, following the high water mark to boundary of Lot 472; then southerly the southeast corner of Lot 469; thence and easterly to the northwest corner of

> JOSEPH DOUGLAS WILSON, Agent for Kelley Logging Co. Ltd. Dated 29th April, 1927.

SEEDS TO DENMARK

LETHBRIDGE, Alta., May 12 .- The sale of Grimm's alfalfa seed, grown in the Brooks . district, and shipped to Denmark is claimed as another "feather" Alberta's cap.

For some time past, experiments have been carried on in Denmark with this particular seed.

So successful have these been, that the Danish growers purchased two carloads, representing 5,000 pounds. The Danish growers would have taken twice that amount had it been available, but cwing to United States growers placing large orders, the local seedmen have no been able to keep up with the demand. Growers of Grimm alfalfa seed have been paid \$40 an acre clear for their

Ten Years Ago in Prince Rupert

Chicken and Ham, Chicken and more or less, to the point of commence- take over the Grand Trunk Pacific

Chief Gammon of the provincial police received a wire this morning from Constable Broughton of Bella Coola saying that two Indians has been murdered at Kimsquit. He and J. H. scene as soon as possible.

> Jim Maher of Khutze Inlet near Swanson Bay put a gun to his mouth and shot himself dead according to information received today by the pro-

RIVER IS PROPOSED

Stream Now Flows Backward But is

Useless as an Appendix

another major operation—for the re- Libby's Sauerkrout, per tin . . 20c NOTICE OF INTENTION TO APPLY TO moval of a river. The stream-also Libby's Asparagus Tips, large named Chicago—is unique among tins, 2 for 65c rivers in that it flows backward, but Empress Marmalade, 4 lb. tin 60c In Prince Rupert Land Recording city planners have come to the conappendix and should be removed. occupation Timber Merchants, intends gineer of the Chicago harbor plan and Nabob or Malkin's Best Coffee, former government engineer here sug- per lb. 65c gests that the stream, which virtually Our Best Fresh Ground Coffee 50c Sunkist Oranges, 3 dozen . . \$1.00 the southeast corner of Lot 470 Sewell makes an island of the "loop," be Highest Quality Bacon, in piece, California Grape Fruit, 3 for 25c Inlet, Queen Charlotte Islands; thence moved to the far southside where it 43c; sliced 50c New Comb Honey, section . . 30c more or less, to shore; thence following would be confluent with the Calumet Capitol Creamery Butter, per 1b. Fresh Pullet Eggs, 3 dozen .. 95c the shore line in a southwesterly directriver. This would end the expense of constructing bridges and eliminate loss Any other variety Butter, 2 lb. 95c of time in raising and lowering the

LAND ACT.

NOTICE OF INTENTION TO APPLY TO LEASE FORESHORE.

District of Prince Rupert, and situate Toilet Rolls, 22 for \$1.00 at Sewell Inlet, Moresby Island, Queen Eddy's Red Bird Matches, per

occupation Timber Merchants, intends

of commencement, and containing 140 direction to the point of commencement, and containing 45 acres, more or less.

JOSEPH DOUGLAS WILSON, Agent for

Kelley Logging Co. Ltd. Dated 29th April, 1927.

SUPEK-DIX Yet Costs Little More Than Any Four

THE SUPER-SIX PRINCIPLE NOW RELEASED TO FULL CAPACITY IN HUDSON IS ALSO AMAZINGLY REVEALED IN ESSEX SUPER-SIX

50 miles an hour all day long, and ability to travel even faster if you want. A smooth fast pick-up free from jerking or violence.

Long life to all wearing parts-accessibility, and the most advanced engincering for low maintenance and operating costs.

Riding and driving ease equalling anything you have ever experiencedsurpassing anything ever achieved in a car of its cost.

No nerve shattering motor vibration, no chug-chug-chug-chug to mar the enjoyment of your trip. The smooth stream of Super-Six power whisks you along any road for any period of time or distance in carefree comfort.

No car of our experience has ever met with such enthusiastic reception. It has been the outstanding attraction at all automobile shows. The beauty, comfort and detail of each body type is commanding highest praise. And dealers everywhere are reporting sales that indicate the greatest Essex popularity of all time.

PRICES.

Five Passenger Essex Super-Six Sedan, complete, fully equipped \$1,360.00 Five Passenger Essex Super-Six Coach. complete, fully equipped. .\$1,260.00 Two Passenger Essex Super-Six Coupe, complete, fully equipped. \$1,260.00

We invite your inspection of these Super-Six Automobiles at our Salesroom.

Prince Rupert Auto Co.

Second Avenue.

sewage disposal system.

Opposite Prince Rupert Hotel.

Phones 75 and 275

spans, while at the same time opening a huge expanse for beautification with boulevards, trees, parks anr buildings. Major Putman said the moving problem would be no greater than the enwhich turned the streams current from Lake Michigan toward the Gulf of Mexico to provide

Cash and Carry Grocery

Sixth Avenue and Fulton St.

MAKE YOUR MONEY PAY DIVIDENDS BY BUYING FOR CASH IT WILL PAY YOU 25%

Flour, any variety, 49 lb. sack Soda Biscuits, \$1.00 size wood boxes for 70c Canned Milk, any kind, per case

Terrace Spuds, 100 lb. sack \$1.75 Up-river Beets, excellent stock, 6 lb. for 25c Sliced Pineapple, 2 tins for .. 35c Malkin's Best Honey, 4 lb. tin 75c CHICAGO, May 12. - Chicago will Peas, Corn and Tomatoes, per

Blue Ribbon, Nabob or Malkin's Best Tea 70c Major Rufus W. Putnam, chief en- Our Best Bulk Tea, per lb. . . 60c

> Any package Rolled Oats, with Chinaware 40c Rice, Tapioca, Sago, Barley, Split or Whole Peas, Brown or White Beans, 3 lb. for 25c

Corn Fiakes, per pkge. 10c tin. Special 79c occupation Timber Merchants, intends | Commencing at a post planted approx- Chocolate Bars, 6 for 25c from the northeast corner of Lot 472. Lux Toilet Soap, per box 90c Flour, per 49 lb. sack .. \$2.45 | Commencing at a post planted at Sewell Inlet, Moresby Island; thence fol-the southeast corner of Lot 471 Sewell lowing the high water mark in an east- Every Customer must be satisfied. Orders of \$5.00 delivered C.O.D.

Phone 304

S. B. ADAMS - - - Manager

WESTHOLME THEATRE

TONIGHT ONLY, 7 and 9 p.m.

Mail al file I al Col

A Zane Grey story of adventure.

Strong cast: JACK HOLT, GEORGIA HALE, GEORGE FAWCETT, WARNER OLAND, GUY OLIVER

> COMEDY-"YOUR HUSBAND'S PAST." AESOP'S FILM FABLES

and others

Admission - - - - - - - 35c and 10c

Your Future-

Dependent or Independent?

It is hard to take up new occupations after forty. After sixty-five, it is impossible. What will you live on when you are 65? You may be married now or you may have well-paid work and you feel independent and free from worry. But what of the future? Can you be certain your present comfort will last? Do you know now what you will live on when you are

Isn't it worth while to provide it now while you are young? A few dollars each month will do it. Invest it in a Sun Endowment Policy and it will furnish the monthly income that will keep you in comfort and independence.

No examinations necessary for Policies under \$5,000.00. Sun Life Assurance Co.

SAeM JABOUR.

of Canada Northern B.C. Representative



255 Third Avenue

Copper Wash Boilers \$4.00 Tin Wash Boilers, with copper bottoms \$2.75 and \$3.00 Glass Wash Boards

Zinc Wash Boards 75¢ Easy Vacuum Electric Washers \$140.00 and \$180.00

Thompson Hardware Co., Ltd.