A GENUINE SALE—ALL OLD PRICE TAGS LEFT ON—SHOWING YOU THE ACTUAL SAVING

# J. BENT THIS IS BY THE BY THE

THIS IS THE REGULAR STOCK—NQT ODDMENTS BOUGHT IN SPECIALLY FOR A SALE

## Stock, Fixtures, Fittings --- All Must Go--Price No Object

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# The Sale of a Decade

625

## DRESSES

Representing the cream of the best makers. The highest type of Party Dresses— Dresses for every occasion—every one guaranteed Brand New and Perfect. Here you will find the latest creations of master designers, in the very latest of new materials.

Close-out Price from

\$8.50

Less than Half

THOUSANDS OF BARGAINS—EVERY ARTICLE

AT PRICES ALMOST UNBELIEVABLE

## An Appeal to Reason

Common sense told me that to dispose of \$17,000 worth of Ladies' Wear in Prince Rupert would require the most drastic price cutting ever attempted with a High Grade Stock. Common sense will tell the Public that the only means of my accomplishing my objective HERE is to give SUCH UNHEARD OF BARGAINS that every garment leaving this store will advertise this Sale and make repeat purchases CERTAIN.

THIS IS MORE THAN A SALE—it is positively the finish of Bent's Ladies-Ready-to-Wear, forced by sickness to leave Prince Rupert immediately. The stock is offered to the Public for what it will fetch—it's an opportunity that comes once in a decade—a Bargain festival for the Public—a calamity for the Merchant.

125

## HATS

One hundred and twenty-five Hats. Hats of every description, embracing all the very latest in style and material; all new stock. Ladies, you can buy at HAT now at a price you never dreamed possible. Come early Friday—they'll rush out.

Give-away Prices from

\$1.75

Never again such Snaps

NO MYSTERY SURROUNDS THIS SPECTACULAR SALE

#### SALE STARTS FRIDAY AT 9 O'CLOCK SHARP

## BROADCLOTH DRESSES—There are six only in the group—but they are real specimens of what a quality Dress should be. Regular \$4.50 ...... \$2.95

A Genuine Close-Out

## INO REASONABLE OFFER REFUSED

## PURE WOOL SWEATERS

has just arrived from one of the most prominent of Eastern Manufacturers, every sweater is of Pure Wool. Ten different styles, including the popular Lumber Jack—it's a positive sacrifice but they MUST GO. Come early and take your pick at a fraction of the real value. Regular prices up to \$10.00.

Close-out Price from-

\$3.95

Don't miss this

## 90 COATS

Beautifully tailored Garments, in the most fashionable Satins-Poirette, Twills-Velours, and Cravenettes. This is a most outstanding opportunity to obtain a Coat of the finest workmanship at a mere fraction of its regular value. There never was a poor coat in this Store, and this stock of ninety Coats is is a collection of the higher priced lines; never again will you have such a money-saving opportunity. Regular values up to \$60.00.

Close-out Sale Price from—

\$16.50

A lifetime opportunity.

## SUMMER DRESSES

About 75 of them beautifully trimmed Dresses in Zephyrs—real elegant little garments and the material alone would cost lots more than this clean-out Price. Sizes range from 14 to 8. Don't pass this up—it's a real opportunity. Regular prices up to \$2.75.

For Close-out

\$1.45

Some Snap

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SUEDE GLOVES—The latest styles with clever embroidery finish. Regular \$2.50. Close-out Sale Price ..... 75C

SILK NIGHTDRESSES—The latest word in luxurious elegance is featured in these superb Garments. Regular price was \$7.50. Now ... Management Single Sing

An
Epoch Making
Event

PURE WOOL HOSE—About 50 pairs of the finest quality pure Wool Hose in all the wanted shades, to clear away at 65c

## A BARGAIN PARADE

unparelled in the history of

Ladies' Ready-to-wear

J. Bent's Ladies' Ready-to-wear

Third Avenue

Wing Beach.

Merchandising Specialist.

In Charge