



The Time For Christmas Giving . . .

is just around the corner. When you think of gifts why not try the eleven merchants listed below. See the many items they have suitable for Christmas gifts.

PATRONIZE THE LOCAL FIRMS WHICH ARE HERE TO SERVE YOU

★ SPECIAL ★
NORTH AMERICAN CENTRE BACK

MUSKRAT \$310.00
Dyed in the newest dyes

MOUTON \$139.00
Brown Dyed and Processed Lamb

If you intend to buy a new fur coat it is wise to compare **PRICES and QUALITY**

See for yourself how you can save \$50 - \$75 by purchasing your fur coat from—

BILL SCUBY FURS
Box 1362 Prince Rupert, B.C. 302 Third Ave.



STRAL SILENT ELECTRIC REFRIGERATOR



STRAL can be installed anywhere, taken anyplace

Operates on 25 or 60 cycle, AC or DC
No moving parts to wear out
BIG ENOUGH FOR ALL ESSENTIALS

Only **\$139.50**

Canada's Outstanding Value in Refrigerators

SEE IT AT **NOBLES**
201 Third Avenue West

OUTSTANDING VALUES OF LUGGAGE



Select your luggage gift from our selection of **McBRINE and TRAVELGARD** Luggage

Handsome choice of leathers, fabrics and colors

MATCHED SETS - INDIVIDUAL PIECES GLADSTONES

A small deposit will hold your purchase until Christmas

Attention Basketball and Badminton Players
We have a complete range of equipment for Basketball and Badminton.

THE SPORTS SHOP
622 Third Ave. W. Phone Blue 69

OMEGA BULOVA

Fine Gift Watches



GRUEN MERCURY

JOIN OUR CHRISTMAS LAY-AWAY CLUB
36 Shopping Days Till Christmas
SHOP AT MANSON'S and choose the way you wish to pay.

MANSON'S JEWELLERS
"THE HOUSE OF BETTER JEWELLERY"
Phone Green 324 522 Third Ave. W.

HEAD WIND OR NO WIND
You're Weather-Right in Your 4-Season, All Purpose **OUTDOOR JACKET**

—With detachable fur collar. Interlined with "KESHMERE" all virgin wool . . . guaranteed thermal insulation . . . Waterproof.

FROM **\$16.95 to \$28.95**

—ALSO— **HUMPHREY CLOTH JACKETS**

AND NUMEROUS OTHER JACKETS

Acme Clothing Store
Serving the Public for Over 37 Years
533 Third Avenue West Phone 359



Annette's
PRE-CHRISTMAS SALE STILL GOING STRONG



Monarch Knit Sweaters Nylon or Pure Wool
Reg. to \$5.95 **\$2.95**
Pre-Christmas Sale

Be sure to see the many other items at PRE-CHRISTMAS SALE PRICES

Christmas Boxes given FREE with all purchases

STOPPING FOR YOUR CHRISTMAS SHOPPING —at—

ANNETTE MANSELL'S LADIES' WEAR
Others Follow — TOMORROW'S STYLES TODAY



ALL NYLON SNOWSUITS for BOY'S and GIRLS

- ★ WINDPROOF
- ★ WATER REPELLANT
- ★ EASILY LAUNDERED

\$16.95 each

USE OUR LAY-AWAY PLAN

The Stork Shoppe
263 Third Avenue West Phone Blue 810

It's Easy to Own
A BOAT

Have you ever dreamed of owning a boat of your own but thought it was beyond your means to buy one or beyond your capabilities to build one?



We can solve your problem with a CHRIS-CRAFT BOAT. You can buy a Chris-Craft for as low as \$77.50. You can order a boat OR a kit and assemble your own. All the parts are cut to fit and ready to put together.

CHRIS-CRAFT BOATS AND KITS
From \$77.50 to \$170,000.00
Chris-Craft Inboard Engines
also Evinrude Outboard Motors

Pacific Electric
718 West 2nd Ave. Phone Blue 992

MEN . . . IT'S TIME TO CHANGE



You winterize your car. Why don't you winterize your feet with . . .

- OXFORDS
- Heavy WORK BOOTS
- RUBBER FOOTWEAR

See the selection at

George Hill & Sons Ltd.
Third Avenue (Next to Commodore Cafe)

From Your Door To The Store In Minutes
— RADIO CABS —
PHONE 70
First With Radio

HIGHWAY TRIPS OUR SPECIALTY
DIRECT LINE TO PORT EDWARD



★ FREE . . . CHECKING SERVICE FOR YOUR PARCELS OR LUGGAGE

Prompt, Efficient, Courteous, 24-Hour Service

Prince Rupert's Pioneer Druggists
ORMES
OPEN DAILY FROM 9 A.M. TO 9 P.M.
SUNDAYS AND HOLIDAYS
12 Noon Till 2 P.M. — 7 P.M. Till 9 P.M.

Daily Delivery Service — **PHONE 81**

