

Special Fares for Students, Teachers Announced by CPR

VANCOUVER—Special steamship and rail fares for students and teachers only, who will be travelling in the Christmas and New Year holiday periods, will be made available by the Canadian Pacific Railway, it has been announced by H. C. James, general passenger agent here.

Special, reduced round-trip fares will prevail in the company's British Columbia Coast Steamship service between Vancouver and Vancouver Island Gulf Island ports, Seattle, Wash., and Westview, and between rail points in Canada.

Holiday fares for properly accredited students and teachers will be in effect from Monday, Dec. 1, to 12:00 noon, Thursday, Jan. 1, 1953, inclusive, for "going" portion of a trip, while the return trip limit is set at 12:00 midnight, Sunday, Jan. 25.



WAITS FOR DAD—Cured of her ailment, this three-year-old girl, whose name was given by her father as Mildred Hall when she was admitted to an Ottawa hospital Oct. 8, still waits for her daddy to return and claim her. She has been ready since Oct. 28 but her father, who gave his name as Raymond P. Hall of Cornwall, Ont., hasn't showed up. Efforts to find him so far have been unsuccessful. (CP Photo)

Lower Food Prices Help Living Cost

OTTAWA (CP)—A slight decline in Canadian living costs in September was helped mainly by lower food prices.

The new consumer price index, based on 1949 prices equaling 100, dropped one-tenth of a point to 116.0 from 116.1, cancelling out a similar-sized increase in August.

The old cost-of-living index, based on 1935-39 prices equaling 100, declined by 1.5 points to 185.0 from 186.5 for its third successive monthly decline.

The peak in living costs was reached last December, measured as 118.2 on the new index and 191.5 on the old.

The decreases in food prices were mainly in beef, lamb and potatoes. Coupled with lower prices for canned tomatoes, onions and cooked meats they offset increases for grapefruit and oranges; lettuce and fresh tomatoes and fresh pork.

Other price decreases in September: Men's wool underwear, women's coats, children's wear, textiles, soap and floor coverings. Higher prices were paid for coal, fuel oil and ice, streetcar fares, house repairs and mortgage interest rates.

The Statistics Bureau plans to publish both the old and the new indexes simultaneously for the next six months before the old index is discarded.

On the wholesale scene, the bureau found prices for industrial items declining, but not as rapidly as in previous months.

Farm prices reversed their previous downward trend for a slight increase. Indexes for both of these are based on 1935-39 prices equaling 100.

The index for 30 industrial materials declined by 1.6 points to 238.1 on Oct. 31 from 239.7 on Sept. 26. The farm products index climbed 2.9 points to 222.8 from 219.9.

SUMMER TIME

GUELPH, Ont. (CP)—Standardization of daylight time throughout the country, suggested by the Stratford city council, was endorsed by the Guelph city council. The Stratford resolution seeks to establish it uniformly throughout Canada.

In Home Furnishing

Knowledge of Design Essential

Understanding of the principles of design—of form, function, balance, proportion and harmony—is essential for the proper selection of furniture, patterns, textures and colors for the home.

Eileen Cross, Director of Home Economics for the Department of Extension, University of British Columbia, makes that clear in her lectures and talks on the principles of decoration.

Miss Cross has had a wide experience in such matters and her courses at the department of extension have helped many British Columbians to make their homes better places in which to live.

One of the major points Miss Cross emphasizes when advising on decoration is the proper use of line.

Straight lines in general suggest order, strength and a degree of masculinity. Used vertically, straight lines suggest height and formality. Horizontal straight lines are less severe than vertical lines and will often give a feeling of relaxation. They can be used effectively to decrease the feeling of height.

Combined vertical and horizontal lines are powerful, often energetic. Plaid designs express strength but probably should be used in moderation to avoid confusion.

Slanting lines lead the eye in the direction of the slant and may be used successfully to emphasize points of interest in a room.

Zigzag lines, often formed by indiscriminate use of scatter rugs, create confusion.

Curved lines are flowing lines and introduce a feeling of gracefulness and femininity. They suggest freedom, relaxation, and carefree gaiety. They must be used with discretion to avoid monotony.

Beer Judges Offered Finest British Ales

LONDON (CP)—For 28 special guests at this month's (November) Brewers' and Allied Traders' Exhibition in London there will be beer galore to generate several lost week-ends.

They will be offered more than 60,000 pints of Britain's best beer and some 16,000 bottles of the country's finest ale. But there's a catch in it.

They will smell it, look at it and taste it, but that's all.

The 28 men will be engaged on a special task. They are Britain's foremost judges of beer and their job will be to decide on championship brews in several beer competitions.

During the three-days' exhibition the judges will examine thousands of gallons of beer but by a technique they have developed their sensitive palates will be as fresh at the close of the tests as when they began.

The index for 30 industrial materials declined by 1.6 points to 238.1 on Oct. 31 from 239.7 on Sept. 26. The farm products index climbed 2.9 points to 222.8 from 219.9.

WINDOWS and SASH

Reduce cost of heating and eliminate drafts, by installing

STORM WINDOWS - NOW

ALL TYPES OF WINDOWS AND SASH MADE TO ORDER

Greer & Bridden Ltd.

Phone 909 215 1st Ave. West P.O. Box 721

Get Carnation... it's SMOOTH!

Carnation Milk is always smooth as rich cream. That heavy, cream-like smoothness is one reason why Carnation gives velvet-smooth results in cooking, whips so quickly and well, creams coffee exactly right. Get Carnation—IT'S SMOOTH!

MAKE THIS SEVEN DAY TEST — for just one week use Carnation Milk in place of your present brand. Once you've used Carnation we are sure that no other brand will satisfy you.

MORE PEOPLE IN CANADA USE CARNATION THAN ALL OTHER BRANDS COMBINED

BF-3528

57



MARIES JAPANESE—L/Bdr. Ken W. Fraser, Ville Lasalle, Que., arrives in Vancouver with his Japanese war bride following a flight from Tokyo. Mrs. Katsuko Fraser, a native of Okayama, Japan, will make her home in Ville Lasalle. Her husband is a member of the Royal Canadian Artillery, home on rotation from Korea. (CP from National Defence)

IN VANCOUVER

Drive a 1952

AUSTIN A40 U-DRIVE

Lowest Rates by the Day, Week or Month

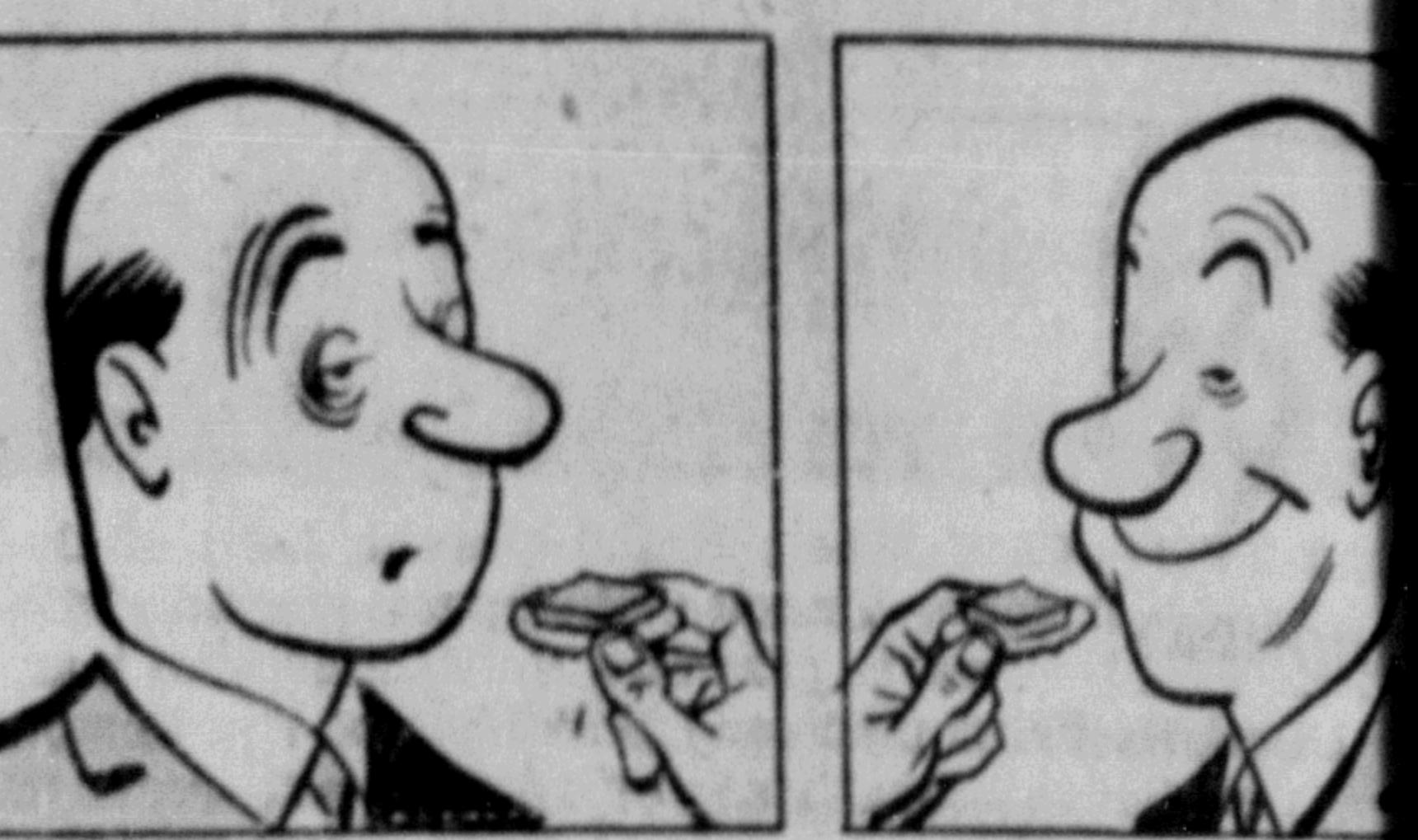
BROADWAY U-DRIVE LTD.

996 W. Broadway

Vancouver 9,

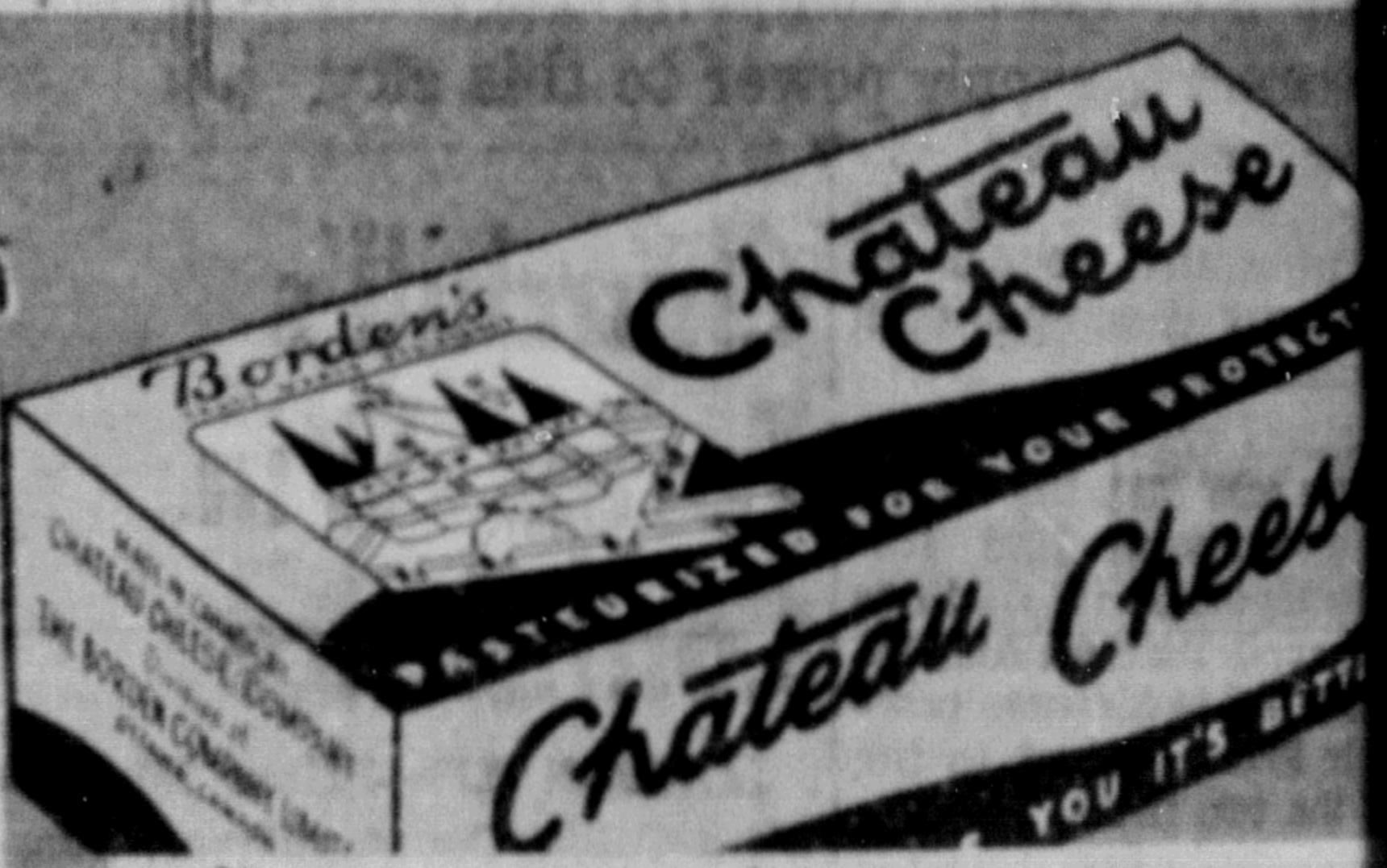
FOR SALE CRUISER "GREMLIN"

A fast, comfortable 38' express cruiser. Sleeps six, twin Chryslers practically new, teak cabin and trim, mahogany hull, completely equipped and ready to go. This is one of the finest boats available, everything is of the best. Repayment value over \$20,000.00, insured for \$15,000.00; will for \$10,500.00 cash. Owner has purchased larger boat reason for selling. Write R. W. R. DAY, 650 Burrard Street, Vancouver.



What makes the difference?

One cheese can look just about like another...but the flavor makes a world of difference! The secret of Chateau's taste-tempting mellow ness is a master blending of fine Canadian Cheddar with thick, fresh cream. Try Chateau today for more flavorful cheese dishes, sandwiches, salads, snacks.



Chateau is just one of BORDEN'S FINE CHEESES

Try these Borden Cheese favorites too!

Smooth Borden Cream Cheese, zesty Canobie, tangy Grated Cheese, and Borden's 6 Cheese Spreads (in glassed jars).

PAINT YOUR WALLS with WINDOWS CLOSED!

Kem-Tone
NO "PAINTY" ODOR

"I'd love to show you to HEINZ today"

Ruth Parsons
Baby Counsellor
Heinz Home Institute

Dear Miss Parsons:

I would like to thank you for the guidance I have received in raising my baby.

Our son Robert is just 4 1/2 months old but my doctor says his development is more like a six month child. He was started on Heinz Cereals and now has graduated to Heinz Strained Foods. We have you to thank for a great deal of his rapid progress.

Like many other new mothers, I had the request idea about raising and feeding a new infant but your informative literature has made meal time a happy occasion in our house. Happy healthy babies are a blessing to the house and a constant joy to their parents.

When Canadian women down-right pleased with product they have a great custom of saying "thank you" to the maker. That is why Borden receives so many hundreds of letters like the one shown here, from mothers across the country.

Feed your baby digestible, nutritious Heinz Pre-Cooked Cereals available in both 4-oz. and 8-oz. sizes. Later Heinz Strained Baby Foods and Junior Foods will help the pile up.

SPECIAL OFFER New Baby Tumbler, plastic screw-on cap specially designed for Heinz Baby Foods. 49¢ each for only 25¢ and six jobs. Heinz Baby Food or 3 Heinz Cereal jobs. Pink or Blue. Write H. J. Heinz Company of Canada Ltd., Dept. S.P., Leamington, Ontario, State code.

HEINZ BABY FOODS



in that
BRIGHT "SALADA" BOX

You can count on
Rock Mount



because... its superb quality makes it the best buy on the market.

ALSO DISTILLERS OF

ROCK MOUNT LONDON DRY GIN

ALBERTA DISTILLERS, LIMITED CALGARY, CANADA

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.