



### Why Firestone Dips the Cords of the Carcass in a Rubber Solution

In the old Fabric Tire, internal friction was excessive, and mileage low, the square-woven construction of the fabric being impossible to insulate with rubber.

Then came the Cord tire, with cords in each ply laid parallel—no interwoven cross-threads—permitting greater insulation of the cords, one from another, but the cords were not insulated with rubber.

After much research, Firestone chemists found a method of insulating every fibre of every cord with rubber and called it "Gum-Dipping." This process reduces internal friction and gives thousands of extra miles.

Your local Firestone Dealer will gladly explain the many advantages that only Firestone tires can give. See him today.

FIRESTONE TIRE & RUBBER COMPANY OF CANADA, Limited  
HAMILTON, CANADA

MOST MILES PER DOLLAR

# Firestone

FIRESTONE BUILDS THE ONLY GUM-DIPPED TIRES

## Firestone Agents

in Prince Rupert, B.C.

### Kaien Hardware Co.

Telephone 3

## If You Were Grooming a Plane to Cross the Pacific

you would use great care to see that every single piece of mechanism was as perfect as it could be made and yet . . . you could not take greater care than we use here at Ormes in filling your prescription. First only ingredients we know to be pure and full strength are used—then each content is double checked for quantity. Even the bottle or box your prescription is put in is important to us.

Have your Prescriptions filled at Ormes

# Ormes Ltd.

The Pioneer Druggists

THIRD AVE. & SIXTH ST. — TELEPHONES 82 & 200

## DEMAND

# "Rupert Brand" Kippers

"THE DAINTIEST BREAKFAST FOOD."

Smoked Daily by,

### Canadian Fish & Cold Storage Co., Ltd.

Prince Rupert, B.C.

UNDER NEW MANAGEMENT

# CENTRAL HOTEL

The place called "Home"

120 Rooms, American and European Plan. Hot and Cold Water. Bus meets all trains and boats.

Sample Room

Phone 51. L. Martin, Manager.

### Local and Personal

Arthur's Taxi. Phone 678.  
B.C. Undertakers. Phone 41.  
Dentist. Dr. J. R. Gasse. Phone 686.

Get the Big 4 habit! When thinking of a Taxi, phone 4.

E. J. Smith sailed last night on the Catala for Anyox on a brief business trip.

Native Sons of Canada whist drive and dance in Metropole Hall on Monday, October 24. 249

Shower Tea for the Presbyterian Church Bazaar in the Manse on afternoon of Thursday, October 27. Everyone welcome.

A special meeting of St. Andrew's Society will be held on Wednesday evening October 26 at 8 p.m. All members requested to attend.

Hyde Transfer now agents for Al-Alberta Sootless and Pembina Peerless. These coals are under cover, don't buy water, buy coal. \$12 a ton can you beat it? 25

J. S. McDonald of Alice Arm, who has been spending the summer at Telegraph Creek, arrived in the city from the north on the Princess Alice yesterday afternoon.

R. S. Sweeting, C.P.R. travelling auditor, was a passenger on the Princess Alice yesterday afternoon returning to Vancouver following a trip to Skagway on official business.

Five used cash registers traded in on Daltons, for Sale. We now have nineteen Dalton Adding and Cash Register machine-users in Prince Rupert. A. E. Malacord, Prince Rupert Hotel. 249

P. M. Monckton, B.C.L.S. of Terrace and party arrived in the city on the Prince Rupert last night from Stewart in which district they have been engaged in survey work during the past few months.

Passengers sailing last night on the steamer Prince Rupert for Vancouver included A. M. Gow, Sam Jabour, Mrs. Gorman, G. R. Hopkins, Mr. and Mrs. McFarland, Mr. and Mrs. A. Larson, Mrs. A. Richmond and Mrs. J. R. Stin.

The October number of the Canadian National Railway magazine has a good photograph of Mr. and Mrs. F. G. Dawson who were recently married. It mentions that Mrs. Dawson was a daughter of Mr. and Mrs. Robert Charters Mills of Park River, N.D.

C.P.R. steamer Princess Alice, Capt. Thomas Cliff, arrived in port at 3 o'clock yesterday afternoon from Skagway, sailing at 4:30 for Vancouver and Victoria. The vessel brought 150 passengers from the north twenty-four of whom disembarked here. On the last northern trip of the season, the Alice will call here next on Saturday north-bound. On the completion of that voyage, the Princess Mary will take the run for the winter.

### ANNOUNCEMENTS

Rupert East United Church Bazaar October 27.

Loyal Order of Moose Anniversary Dance, October 27.

Orange Lodge Concert and Dance October 27.

Hospital Auxiliary Halloween Ball October 28.

Hill 60 Halloween Bazaar, October 29

Kalendar Kabaret I.O.D.E. Hall, Halloween.

Knights of Pythias Whist Drive and dance, October 31.

Presbyterian Church Bazaar, November 3.

Baptist Sale, November 5.

Presbyterian Church Choir Concert, November 9.

Canadian Legion Armistice Day Banquet, November 11, in the Boston Hall.

Pythian Sisters Sale of Work November 14.

Anglican Bazaar, Tuesday, Nov. 15.

Moose Bazaar, Nov. 16 and 17.

Established 1923.

### DR. F. P. KENNY

DENTIST

Any evening by appointment

Exchange Block. Phone 109

# \$50,000.00

## in CASH PRIZES

and 12,000 valuable awards for best 300-word letters on

### "Why The Laundry Should Do My Washing"

Here are the International Prizes

1st prize	.. \$10,000
2nd prize	.. 5,000
3rd prize	.. 2,000
4th prize	.. 1,250
5th prize	.. 1,000
6th prize	.. 700
7th prize	.. 500
8th prize	.. 400
9th prize	.. 250
10th prize	.. 100

For the 50 state and Canadian prize lists and full details of 12,000 valuable service awards, consult the booklet, "Ask Me Another About The Laundry," obtainable at any of our laundries.

READ—Then Act!

1. This is a competition for best letters (not more than 300 words) on: "Why the Laundry Should Do My Washing."
2. Competition starts October 1. Your letter must be mailed to: \$50,000 Competition Judges, Century Building, Indianapolis, Indiana, by midnight, Dec. 1, 1927. Postal cancellation stamp shows time.
3. No one directly or indirectly connected with the laundry industry is eligible to compete.
4. Write only on one side of sheet. Put full name and complete address in upper left corner of each page.
5. Your entry automatically permits Laundryowners National Association to use all or any part of your letter.
6. Laundryowners in each state will select ten prize winning letters and the 240 state service awards. Prize winners from each state automatically compete for national awards. A committee will select the 10 national prize winners from the state prize winners. Canada will be considered as one state. In event of tie for any state or national prize, each tying contestant will be paid full amount of prize.

## CANADIAN LAUNDRY and Dry Cleaners

Phone 8

Get this Book! In it you will find valuable hints to aid you in writing a prize-winning letter. Call for your copy NOW . . .

© 1927 L. N. A.

William Goldbloom, local fur buyer, returned to the city on the Catala yesterday afternoon from a month's business trip south.

Mrs. Hubert Ward and little daughter, after having spent a holiday visiting in Vancouver and Victoria, returned to the city on the Catala yesterday afternoon.

Major J. E. Goble of Ottawa, general superintendent of government telegraphs, and J. T. Phelan of Vancouver, B.C. superintendent, left for the interior this morning after having spent the week-end in the city.

J. B. Clyne, who read his law course in the office of Davis, Pugh, Davis, Hossie & Raiston, Vancouver, has arrived in the city to join the staff of Williams, Manson & Gonzales, succeeding S. W. Taylor who has moved to Vancouver.

The County Court case of A. M. Manson et al vs. Joseph Tweedle, in which plaintiffs are suing for remuneration for professional services, has, by mutual consent, been adjourned to a date to be set. The case was originally scheduled for hearing today.

Union steamer Catala, Capt. A. Johnstone, arrived in port at 3:45 yesterday afternoon from the south, sailing at 8 last evening for the Nass River, Anyox, Stewart and other northern ports of call. Passengers on the Catala included R. Fuller, Capt. Larry Thomson, Fred Clendenning, Mrs. Hubert Ward, R. Myers, J. W. Oakes, Mary Ackley, W. Goldbloom, A. Rowe, T. Andrew and A. French for Prince Rupert; Mrs. S. B. Armour for Arrandale; E. Stevens and J. Larson for Anyox, and J. Herron for Stewart.

### ENGAGEMENT ANNOUNCED

Mr. and Mrs. Wilfrid Gratton announce the engagement of their only daughter, Agnes Elizabeth to George Clarence Arseneau, eldest son of J. C. Arseneau, of Premier, B.C. The marriage will take place the latter part of November.

### BAILEY'S SALE

By virtue of a Landlord's Warrant to me directed, I have seized one Nash working car, which I shall offer for sale on Tuesday, October 25, 1927, at 2:30 o'clock in the afternoon. Sale to take place on the premises now occupied by James Hunter.

S. A. NICKERSON,  
Landlord's Bailiff.

Thomas Andrew returned to the city on the Catala yesterday afternoon following a week's business trip to Vancouver and Victoria.

Kenny Smith sailed yesterday afternoon on the Princess Alice for Vancouver. He expects to return to the city in about two weeks' time.

Tommy Smith, Telkwa druggist, arrived in the city on yesterday afternoon's train from the interior. During a few days' visit here on business, he will be the guest of his parents.

Fred Joudry, local optician, returned to the city on yesterday afternoon's train after having spent nearly a month giving professional services at various interior points.

Mr. and Mrs. Overend returned to the city on the Princess Alice yesterday afternoon after having spent the summer at Sitkine where Mr. Overend was located as customs officer. Mrs. Overend left on the Catala last night for a visit to Port Simpson.

Special Tuesday and Wednesday only. Alberta Creamery Butter Prints, per lb. 40c straight. This retail price is less than that of local wholesalers and is made low enough to move our surplus stock, as we have 1000 lbs. weekly arriving which must be disposed of. Remember that we are purchasing all our Creamery Butter on Vancouver market where competition exists. New Zealand competition is forcing Alberta dealers to sell for less at the coast while direct shipments from Alberta to Prince Rupert cost at least 3c a lb. higher than if shipped via Vancouver to Prince Rupert. Rupert Table Supply. 250

### IN PROBATE

#### IN THE SUPREME COURT OF BRITISH COLUMBIA

In the Matter of the Administration Act; and  
In the Matter of the Estate of Joe Elman (otherwise) Joe Herman, Deceased.

TAKE NOTICE that by order of His Honor F. McB. Young the 11th day of August, A.D. 1927, I was appointed Administrator of the estate of Joe Elman (otherwise) Joe Herman, deceased, and all parties having claims against the said estate are hereby required to furnish same, properly verified, to me on or before the 21st day of September, A.D. 1927, and all parties indebted to the estate are required to pay the amount of their indebtedness to me forthwith.

NORMAN A. WATT,  
Official Administrator,  
Prince Rupert, B.C.  
Dated the 24th day of August, A.D. 1927.

## Canadian National Steamships Co. Limited

### Prince Rupert

# DRYDOCK AND SHIPYARD

Operating G.T.P. 20,000 Ton Floating Dry Dock

Engineers, Machinists, Boilermakers, Blacksmiths, Pattern-makers, Founders, Woodworkers, Etc.

ELECTRIC AND ACETYLENE WELDING.

Our plant is equipped to handle all kinds of MARINE AND COMMERCIAL WORK.

PHONES 43 and 385

## Dr. MAGUIRE

### Dentist

Over Orme's Drug Store

Office Hours 9 to 9

Phone 525. Lady Assistant

## Canadian Pacific Railway

### B. C. Coast Services

### Sailings from Prince Rupert

To Ketchikan, Wrangell, Juneau and Skagway—October 8, 19, 29.  
To Vancouver, Victoria and Seattle—October 12, 23; November 2.

PRINCESS BEATRICE.  
For Butedale, East Bella Bella, Ocean Falls, Namu, Alert Bay, Campbell River, and Vancouver every Saturday, 11 a.m.  
Agency for all Steamship Lines. Full information from—  
W. C. ORCHARD, General Agent,  
Corner of 4th Street and 3rd Avenue, Prince Rupert, B.C. Phone 31