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YOU do not need to eat so much when BOVRIL is part of your diet because it has been scientifically proved, that a little Bovril very greatly increases the nourishment got from other foods.

The secret of the world-wide fame and value to you of Bovril is that it contains the concentrated energy and goodness of prime Beef.

A daily cup of Bovril will increase your vitality and reserve energy.



BOVRIL

Puts BEEF into You

See the name on the bottle and refuse substitutes.

80

The Only Way

The only way in which we can expect our business to grow is by winning and holding the goodwill of every customer. This applies to the little girl buying a chocolate bar or the hurry-up call for a prescription. Every time you come we try to serve you better than you expect to be served, even if the only extra thing we can give is a smile.

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\$175.00

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The place called "Home"

120 Rooms, American and European Plan. Hot and Cold Water. Bus meets all trains and boats.

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They Lead in Quality

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Arthur's Taxi. Phone 576.

B.C. Undertakers. Phone 41.

Dentist. Dr. J. R. Gase. Phone 585.

Get the Big 4 habit! When thinking of a Taxi, phone 4.

C. R. Gilbert of Terrace was an arrival in the city on yesterday afternoon's train.

Provincial Constable Sam Service of Terrace arrived in the city on yesterday afternoon's train.

Inspector T. S. Wood, Royal Canadian Mounted Police, calls this afternoon on the Princess Alice for Vancouver.

Repairs to the Provincial Government Wharf having now been completed, the C.P.R. steamers will make their landings at that wharf now.

The regular monthly business meeting of the Gyro Club was held in the Commodore Cafe at noon today with President E. A. Mann in the chair.

Tom Shackleton, Usk hotel keeper, was an arrival in the city from the interior on yesterday afternoon's train and is registered at the Prince Rupert Hotel.

John Wilson, a lad who came to the city three months ago from Scotland, calls this afternoon by the Princess Alice for Vancouver whence he will proceed on his return to the Old Country.

J. A. Morris left yesterday for Smithers where he represented Prince Rupert Assembly, Native Sons of Canada, at a meeting of district assembly for the purpose of forming a central interior and coast council.

Ex-Governor D. W. Davis of Washington, D.C., head of the D. W. Mines Ltd. at Cedarvale, returned to the interior yesterday after spending a day in town on business. Governor Davis expects to be in the city again next week.

William Duncan, storekeeper at Claxton cannery, who has been visiting for the past week with his parents, Mr. and Mrs. R. Duncan, Ambrose Avenue, calls this afternoon on the Princess Alice for Vancouver on a holiday trip.

At 5:45 this morning the fire department responded to a call from the Seal Cove Lumber Co.'s sawmill where sparks flying from the burner in the high wind caused some alarm. No damage was done.

C.N.R. steamer Prince George, Capt. Harry Neden, arrived in port at 11:30 this morning from Vancouver. Powell River and Ocean Falls and will sail at 4 this afternoon for Anyox and Ketchikan, returning here tomorrow evening to sail for the south at 11 o'clock.

Though Prince Rupert received one of the severest dustings of the fall during the night, no damage was apparent this morning other than a few severed electric light and telephone wires. The telephone line between the city and Digby Island was down this morning so the velocity of the wind could not be definitely determined. It is estimated, however, to have come in some gusts as high as sixty miles an hour from the southeast.

ANNOUNCEMENTS

Gyro Hoe-Down, October 14.

Prince Rupert Drill Team Dance, October 21.

Rupert East United Church Bazaar, October 27.

Loyal Order of Moose Anniversary Dance, October 27.

Hospital Auxiliary Halloween Ball, October 28.

Hill 60 Halloween Bazaar, October 29.

Kalendar Kaharet I.O.D.E. Hall, Halloween.

Presbyterian Church Bazaar, November 3.

Baptist Sale, November 5.

Presbyterian Church Choir Concert, November 9.

Anglican Bazaar, Tuesday, Nov. 15.

Moose Bazaar, Nov. 16 and 17.

Established 1923.



Office Hours:
9 a.m. to 6 p.m.
Saturday:
9 a.m. to 1 p.m.

DR. F. P. KENNY

DENTIST
Exchange Block. Phone 109

Basketball meeting Thursday night, October 13, in the City Hall. 240

Mrs. R. H. W. Bartlett will be at home on Friday, Oct. 14, from 4 to 6.

GYRO HOE-DOWN

What you have been waiting for—October 14.

Don't forget the Shower at the Ridley Home today. If you cannot come, phone your grocer.

Mrs. R. A. Creech, who has been on a trip East, returned to the city on yesterday afternoon's train.

St. Andrew's Society monthly meeting will be held, Friday evening, Oct. 14, at 8 p.m. Social after meeting.

Canadian Legion half yearly general meeting and Election of Officers will be held in Club Rooms, Wednesday, October 12, at 8 p.m. 239

C. R. Biggart returned to the city on the Prince George this morning from a holiday trip to Vancouver and other points in the south.

Inspector William Spiller, provincial police, returned to the city on yesterday afternoon's train from a trip to the interior on official business.

Angus McDonald of the Esperanza Mine at Alice Arm is a passenger on the Prince George today bound north after a business trip to Vancouver.

Mr. and Mrs. R. L. McIntosh arrived on yesterday afternoon's train from their country home at Kitsumkalum and will spend the next few days in town.

Hyde Transfer now agents for Al-Alberta Sootless and Pembina Peerless. These coals are under cover, don't buy water, buy coal. \$12 a ton can you beat it? 17

C. R. Settlemeir, Dawson newspaperman who is interested in mining in the Keno district, arrived in the city yesterday after having paid a visit to Stewart camp.

Mrs. C. W. Dawson of Hazelton, who has been on a holiday visit south, arrived from Vancouver on the Prince George this morning and proceeded to the interior by train.

Jack Hilditch arrived on the Prince George this morning from Ocean Falls, where he is employed on the staff of the Pacific Mills, to visit with his mother, Mrs. J. J. Dore, Federal Block.

Passengers sailing last evening on the Catala for Vancouver included R. B. Layton, J. Nygard, G. Lundgren, Hans Martinsen, P. Christensen, D. Cartwright, N. P. Moore and Mrs. Julia Herron.

Musical program, including humorous sketch "Ici on parle Francais" under the directorship of A. A. Cannon, will be presented in the Anglican Cathedral Hall on Thursday, October 13, at 8:15 p.m. Admission 75c.

Called south on account of the continued illhealth of his father-in-law, John McLenaghan, Thomas McClymont sailed last evening on the Catala for Vancouver. Mrs. McClymont, Mr. McLenaghan's daughter, left for Vancouver last week.

The County Court case of G. F. Brine who was suing Mrs. A. B. Stevens for \$130, which he claimed as commission on a sale of land, was dismissed by Judge F. McB. Young in County Court this morning. The plaintiff appeared in person while Milton Gonzales acted for Mrs. Stevens.

Miss Mary Allistone, daughter of Mr. and Mrs. E. S. Allistone, 721 Fifth Avenue West, who has been away at Balfour, Kootenay Lake, for the past seven months for the benefit of her health, returned home on the Prince George this morning. She also paid a brief visit to her aunt in Vancouver.

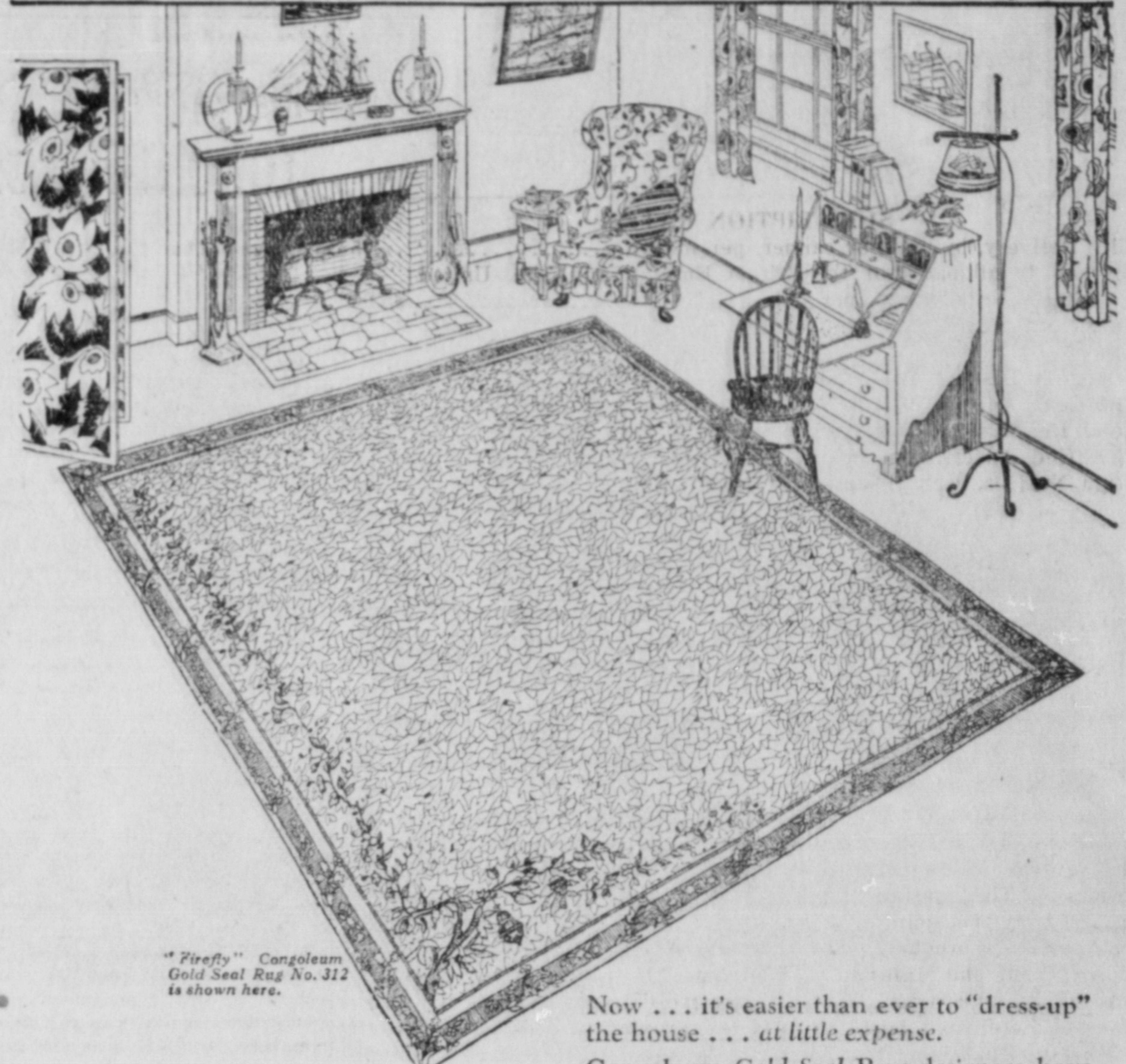
H. W. Heideman, superintendent of the Spencer-McRae mining operations at Alice Arm, is a passenger on the Prince George today returning north after a trip to Vancouver where he went on the sad mission of attending the funeral of a son who was recently killed in St. Louis where he was employed as a steel worker.

Col. and Mrs. S. P. McMordie and family returned from the south on the Prince George this morning. Mrs. McMordie and family have been visiting with a sister in Southern Alberta and Col. McMordie went south last week to meet them at Vancouver. Mrs. McMordie brought with her another baby boy four months old, Robert Campbell McMordie.

The taking of evidence having been completed, argument of counsel in the County Court case of John Harris vs. Alex MacDonald is being heard this afternoon. Plaintiff's claim is for \$354.32 and the suit is over a boiler which plaintiff contends was sold to defendant as well as work being done on same. Milton Gonzales is acting for the plaintiff and L. W. Patmore for the defendant.

Mr. and Mrs. Edward Lipsitt arrived on the Prince George this morning from Vancouver. Mr. Lipsitt being on one of his regular visits of inspection to his local business. It is the first time Mr. and Mrs. Lipsitt have been in Prince Rupert since they made a trip to Europe during the past summer to attend the Rotary International convention at Ostend. Among their other experiences on that trip was a flight from Paris to London.

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"Firefly" Congoleum Gold Seal Rug No. 312 is shown here.

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Now... it's easier than ever to "dress-up" the house... at little expense.

Congoleum Gold Seal Rug designers have given you two new original rug motifs, in what promises to be the predominant effect in floor-coverings... trailing-vine patterns in the most attractive colour settings you have ever seen... they're at your dealer's... now.

These new patterns are made with the new longer-wearing surface—an improvement that means years of extra wear and easy housework.

Yet... these new patterns are priced at the new low levels—only \$7.75 for a 9 x 6 Rug—genuine—with the Gold Seal on the surface.

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To Ketchikan, Wrangell, Juneau and Skagway—October 8, 19, 29.

To Vancouver, Victoria and Seattle—October 12, 23; November 2.

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Agency for all Steamship Lines. Full information from—
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UNION STEAMSHIPS LIMITED

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For VANCOUVER, VICTORIA, Swanson Bay, Alert Bay, etc., Tuesday, 5 p.m.
For VANCOUVER, VICTORIA, Butedale, Alert Bay, etc., Saturday 9 a.m.
For PORT SIMPSON, NAAS RIVER POINTS, ALICE ARM, ANYOX, STEWART, Wales Island, Sunday, 8 p.m.
123 2nd Avenue. R. M. SMITH, Agent. Prince Rupert, B.C.
Through tickets sold to Victoria and Seattle at a reduced rate and baggage checked through to destination.

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tough elastic adhesive roofing cement. Ready for use.
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5 lb. can \$1.50

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