

THIS SANTA SHOPPED EARLY ATE

DON'T BE A SAD SANTA . . . Shop now while stocks are complete, before you are rushed by the trowds in the Christmas season. Drop in to any of the eleven Independent local firms listed below . See the many items they have suitable for Christmas gifts.

PATRONIZE THE LOCAL FIRMS WHICH ARE HERE TO SERVE YOU



SAY IT WITH FURS THIS XMAS

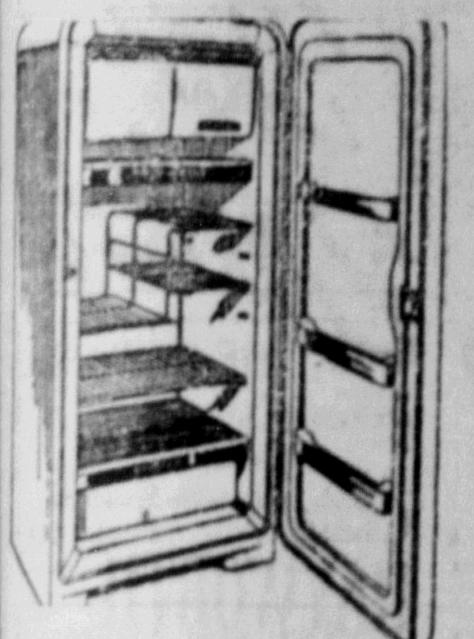
MUSKRAT Centre Back \$395.00

Canadian Squirrels 20 r

Use our Easy Budget Terms

Prince Rupert, B.C.

Quicfrez 7.4 cu. feet | THE SPORTS SHOP | Just in Time The Refrigerator Buy of The Year



- Cold to the floor.
- Full width freezer
- Full width crisper
- Dual position Quic-Chill tray
- Three ice cube trays • Rust proof shelves
- Attractive interior color trim
- Five-year warranty on condenser unit

ONLY \$289.00

Built Right Priced Right

201 Third Avenue West

has as USUAL everything in dress and work clothes FOR MEN.

An extra good selection of BOYS' CLOTHING



For the Kiddies

a beautiful assortment of toys.

For "Her"

Something Special in Christmas Luggage gifts:

THE SPORTS SHOP

622 Third Ave. W.

Phone Blue 69

For Christmas

ANOTHER FIRST FOR MANSON'S JEWELLERS

We will insure FREE OF CHARGE any ring, watch, pendant set, earrings, or any other article of jewellery valued over \$25.00. This insurance covers loss, theft or fire. You can also have larger pieces, such as flatware sets, silver tea sets, trays, etc., insured free of charge by making your purchase at Manson's Jewellers.

In the past it has always been our policy to offer free insurance on diamond and wedding rings but now, just imagine, you can have your other jewellery covered free of charge.

Remember also at Manson's Jewellers you choose the way you wish to pay on our very easy budget plan.

Do You Want To

OWN A BOAT

Here is a selection of

CHRIS-CRAFT BOATS

that are suitable for local use.

ROWBOATS

8 - 10 - 12 and 16-ft.

Rowboats

Prince Rupert, B.C.

Smithers, B.C.

Prize Winning TOPCOAT STORY



ACME selections the choice

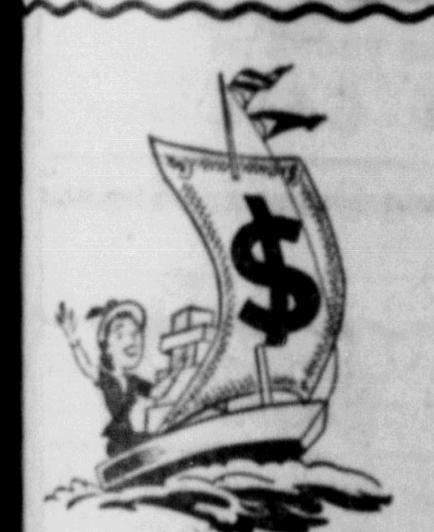
hi-style and hand-crafted workmanship

wide range of smart colors

- Patch Pockets
- Slash Pockets
- Hand-stitched edges.

Acme Clothing Store

533 Third Avenue West



ANNETTE MANSELL'S Dollar Day SALE

HERE ARE TWO MORE SPECIALS WOOLEN DRESSES

TO CLEAR AT 1/2 PRICE

PURE WOOL GLOVES CLEARING AT, Pair \$1.00

ANNETTE MANSELL'S WEAR



COSY SLEEPERS

One-piece sleepers with feet, fleeced and warm. Only

\$1.89

Ask About Our Xmas Lay-A-Way Plan



Xmas Seals

The Stork Shoppe

Phone Blue 810 263 Third Avenue West

Pacific Electric

18 - 21- and 31-ft. Cruisers.

BOATS and KITS from \$77.50 to \$170,000

Remember you can order a boat OR a kit and

assemble your own boat.

Chris-Craft Inboard Engines

also Evinrude Outboard Motors

718 West 2nd Ave.

CRUISERS

CHRIS-CRAFT

Phone Blue 992

for the FAVORITE MAN HE'LL

with a pair of good-fitting slippers from Geo. Hill & Sons Ltd styled especially for solid lounging pleasure.

> Come in and see our large selection PRICED TO SUIT EVERY POCKETBOOK

George Hill& Sons Ltd.

Third Avenue

(Next to Commodore Cafe)

From Your Door To The Store In Minutes - RADIO CABS -

PHONE 70

First With Radio

- * HIGHWAY TRIPS OUR SPECIALTY
- * DIRECT LINE TO PORT EDWARD



* FREE . . . CHECKING SERVICE FOR YOUR PARCELS OR LUGGAGE

Frompt, Efficient, Courteous, 24-Hour Service

Prince Rupert's Pioneer Druggists

ORMES

OPEN DAILY FROM 9 A.M. TO 9 P.M.

SUNDAYS AND HOLIDAYS

12 Noon Till 2 P.M: - 7 P.M. Till 9 P.M.

Daily Delivery Service

