



LAW OF INCREASING RETURNS from reduced cigarette taxation in last April's federal budget is illustrated in the chart above. It shows the drastic decline in sales following the imposition of the added 3 cent tax in April, 1951, and the spectacular 40.5 per cent increase in the first six months after it was removed in April of this year. Against the loss in revenue suffered in 1951, it is now estimated that the government has gained about \$20 million dollars in the first six months since the tax was cut. Tobacco growers say that a further reduction in the 1953 budget will continue the current trend and still further increase government revenue. They are asking for a 30-cent package of 20 cigarettes.



Ever Since Eve
GOOD, SPICY APPLESAUCE is easy to make to treat your family to it often. Serve it hot or cold, as an accompaniment for meat, as a dessert or as a topping for gingerbread ice cream or puddings.

LIPSTICK BRUSH is an absolute "must" for the women who wish to achieve a smooth, clean outline with lipstick. I have been using one for years and must confess I never actually realized how important this small item had become to me until I had my purse stolen last week, thus losing my lipstick brush. I was all thumbs trying to use my lipstick from the case. Granted it takes a little while to become accustomed to using a brush, but the results are so much better. Not only that, but your lipstick will stay on much longer. Incidentally, such brushes would make very acceptable Christmas gifts for some of the women on your list.

BROKEN, CHIPPED NAILS are a woman's greatest problem. I've been nursing two along now for months and just ten days ago my druggist sold me a supereasler for problem-type nails. You apply this nail sealer every night; it is quick drying, gives your nails a lovely sheen and I find it makes my enamel stay on longer. P.S. My two problem nails are growing.

CHRISTMAS GIFT SUGGESTION this week is a book. These are so simple to use and you'll get all kinds of variations after making your first one.

READERS
Christmas gifts. Reasonably priced. Peter Pan Gift Shoppe. (11)
Anyone interested in learning the Art of Self Defence attend a Judo Club meeting at Anglican Cathedral, 8 p.m. Beginners welcome. (279)
Box Whist and Dance—November 28. Whist 8-10. Dancing 10-2. Music by M. Good prizes. Refreshments. Admission \$1.00. Everyone welcome. (279)

THOM SHEET METAL LIMITED
253 First Ave. Phone Black 887

ABOUT TOWN

Credit Group To Hear David Robins
Speaker at the Retail Credit Grantors Association dinner meeting on Friday will be David Robins, credit and collection manager of Frizzell's Motor Products Ltd. He will talk on the fundamental principles of credit granting.

Mr. and Mrs. Jack Judge have returned to town from Los Angeles where they were visiting Mrs. Judge's father, Fred Shaw, who was recently discharged from hospital after an operation. Mr. Shaw was one of the pioneer citizens of Prince Rupert. Mr. and Mrs. Judge were away for about two months.

After a six-week holiday trip to Europe during which he visited Germany, Sweden and Denmark, Olie Varfeldt, Port Edward, returned yesterday aboard the CNSS Prince Rupert. He arrived in Vancouver by plane from New York.

Mrs. Rudsvick Holds Shower For Bride-to-Be

A miscellaneous shower was held at the home of Mrs. O. Rudsvick, in honor of bride-elect Therese Heroux whose marriage to Victor Pierce takes place in the near future. The guests attending were Mrs. Wm. Hoff, Mrs. Earl McManus, Mrs. Floyd Blanchard, Mrs. Ellen Blanchard, Mrs. Fred Mostad, Mrs. Dave Gabel, Mrs. Ann Thompson, Mrs. Ernest Blums, Miss Betty Osby, Mrs. Kaare Rudsvick, and Miss Evelyn Rudsvick. Sending a gift, but unable to attend was Miss Gertrude Matern. Bingo was played and novelty prizes were awarded. The bride-to-be was then presented with a decorated buggy containing her many delightful gifts. At the close of an enjoyable evening refreshments were served by the hostesses Mrs. Rudsvick and Miss Evelyn Rudsvick assisted by Mrs. Thompson.

Roller Skates Available Now In All Sizes at Civic Centre

Roller skates in all sizes are now available at the Civic Centre. Arrival of the skates has been eagerly awaited, and those interested are asked to make enquiries at the main desk. Rollerskating is proving an increasingly popular recreation at the Centre, with juniors, teen-agers and adults each taking part at least once a week in growing numbers. The Centre invites skaters to make up parties and enjoy an evening of fun and exercise. The large supply of skates for loan will make this possible for everyone. In other Civic Centre activities, the Teen Club has decided to buy new records with funds on hand for its next dance on Dec. 6. The dance last Saturday was well-attended and, with a fresh supply of nit-parade music available, the next one is expected to be still better. At a meeting of the Tiny Tot leaders yesterday, need of more toys for the growing classes was found to be urgent. Toddlers from the age of one to three years are an increasingly large group and toys are needed to keep them occupied. Families with toys in their homes which either have been discarded or are no longer needed are asked to phone the Civic Centre which will arrange to pick them up, if necessary. The Centre also puts out these reminders: "Don't forget, girls. If you are keen on gym classes and are from 6 to 8 years of age, you meet on Thursdays at 3:30 p.m. If you are 9 to 12 years old, please come to your class on Mondays at 3:30 p.m. This is important so remember to come on the right days."

WOTM Meet at Member's Home

The regular monthly meeting of the membership committee of the Women of the Moose was held this week at the home of Mrs. C. Wilkinson. Eight members and the Senior Regent Mrs. F. De Blass were present. Following a short business discussion, cards were enjoyed. Prize winners were Miss Sylvia Johnson and Mrs. A. Hamilton. Refreshments were served by the hostess. Those present also included Mrs. H. Beaton, Mrs. T. Glenn, Mrs. M. Montgomery, Mrs. H. Harrison, and Mrs. H. Tweed.



A MONEY SAVING EVENT FOR FRIDAY and SATURDAY

DRAPERY SPECIAL
10 pieces, assorted patterns, mostly tropical designs. Roughtex and Bark cloths, discontinued numbers, 48" wide. Values up to \$4.95. SPECIAL, YARD \$2.49

GIFT TOWEL SETS
Boxed, assorted colors, large bath towel, guest towel, and wash cloth. THE SET \$2.79

WABASSO SHEETS
81" x 100" — WABASSO Brand means quality. Hemmed ready for use. PAIR \$8.50

ALL-FEATHER PILLOWS
Thoroughly sterilized feathers, standard size pillows, covered with featherproof ticking. EACH \$2.75

Bleached Pillow Cases
Good quality, ready to use. PAIR \$1.00

MR. AND MRS. BOXED PILLOW CASES
Beautifully embroidered in colors. Made up in gift boxes. Good quality. PAIR \$2.75

CURTAIN PANELS
A new shipment of this special panel just arrived, outstanding value. 42" x 81", hemmed sides, double sewn, 6" bottom hem. EACH \$1.85

MILL ENDS
Silks, Taffetas, Satins, Failles, and Novelty Fabrics—White and colored. 1 to 5 yard ends. Selling for less than cotton prints.

Ladies' Pic & Pic Slacks
Greys, Tans, Browns, Blue, Worsted. Sizes 12 to 20. PAIR \$9.95

Ladies' Pic & Pic Skirts
Assorted styles. Greys, Tans, Browns, Blue Worsted. Sizes 12 to 20. EACH \$7.95

All Wool Twin Sweater Sets
Assorted colors in pure wool, pullover-style short sleeve and long sleeve cardigan. PULLOVER, Each \$3.50. CARDIGAN, Each \$4.95

Nylon Hosiery "INVITATION" Brand
This famous well-known brand, 51 gauge, 15 denier. Reg. \$1.50 a pair—First quality. TEN all new shades—Just arrived. Sizes 8 1/2 to 11. PAIR \$1.19. 3 PAIR FOR \$3.50

MEN'S and BOYS' WEAR
MEN'S BATHROBES
Well tailored, cord trim, all-wool English Flannel. Sizes Medium and Large only. Wine, Navy and Green. Good heavy quality. In Gift Bag. SPECIAL, Each \$14.95

MEN'S PANT SPECIAL
Duraliner Slacks with one year guarantee. Perfect tailoring. Stain, spot and rain repellent. Brown and Greys. Sizes 29 to 38. SPECIAL, Pair \$12.95

MEN'S SOCK SPECIAL
All Nylon, plain and ribbed—Subs. HAPPY FOOT, with cushion soles. All perfect. Sizes 10 to 11 1/2. SPECIAL, Pair \$1.00

BOYS' SWEATERS
All-wool V-neck style pullovers. Blue, Wine, Navy. Sizes 28 to 34. SPECIAL, EACH \$2.95

BOYS' PYJAMAS
Ski style, pullover tops, assorted colors. Also good quality flannelette, assorted patterns. Sizes 26 to 34. SPECIAL, SUIT \$2.95

SUIT SPECIAL FOR XMAS
PROGRESS BRAND CLOTHES made to measure suits—20% discount on all orders placed up to December 10th. A big selection of imported suitings to choose from.

FRASER & PAYNE

Credit Group To Hear David Robins

Speaker at the Retail Credit Grantors Association dinner meeting on Friday will be David Robins, credit and collection manager of Frizzell's Motor Products Ltd. He will talk on the fundamental principles of credit granting.

The dinner will be held in the Civic Centre dining-room at 6:30 p.m. Afterwards members will adjourn to the ladies' lounge for a business meeting.

In a bulletin to members, the executive committee adds: "As Association meetings will be held every other month, we urge all members to attend these meetings. Your program committee's aim is to provide meetings which will be of direct educational interest to you."

"We would remind members that the meetings are being planned so that you will be free after 9 p.m. Your executive will keep the meetings short and snappy."

Trv Daily News Want Ads

UNITED CHURCH MEN'S CLUB
SEA FOOD DINNER
Church Hall
FRIDAY, NOV. 28
5 p.m. to 7 p.m.
EVERYBODY WELCOME

It may seem a little thing but it is less trouble when you use tea bags and extra enjoyable when they're Salada.

Here Are Gifts To Please Any Man



GILLETTE ROCKET GIFT SET
● Here's a gift he'll welcome the year 'round. Contains a Gillette Rocket One-piece Razor, Styrene travel case, 10 Gillette Blue Blades in dispenser—plus tube of Gillette Shaving Cream and an extra 10-blade dispenser. \$2.20

GIFT PACK OF GILLETTE BLUE BLADES IN DISPENSERS
● Months of shaving pleasure are ahead for every man who receives one of these attractive holiday packages containing three dispensers each holding 20 Gillette Blue Blades—60 blades in all \$3.00

SEE GILLETTE GIFTS AT YOUR DEALER'S—PRICED FROM \$1.52 TO \$5.00

Prince Rupert Fishermen's Co-operative Assoc.

SPECIAL NOTICE

COMMENCING
Monday, December 1
THE COW BAY STORE WILL CLOSE FOR LUNCH HOUR FROM **12:30 to 1:30**
Members are specially requested where at all possible to have their orders placed the day prior to delivery.