

Off to school in a hurry

SHREDDED WHEAT

Ready to serve • easy to digest
Vigor and health for young and old
Delicious with cream or hot milk

THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, except Sunday, by Prince Rupert
Daily News, Limited, Third Avenue.
H. F. PULLEN - Managing Editor.

Advertising and Circulation Telephone - 98
Editor and Reporters Telephone - 86

Member of Audit Bureau of Circulations.

DAILY EDITION

Tuesday, Nov. 8, 1927

"THE FLAG LIEUTENANT"

Those who think that Hollywood is the only place where they make good pictures could never have seen an English picture such as that shown to crowded houses at the Westholme Theatre last night when "The Flag Lieutenant" was put on for their edification and entertainment. It is a thoroughly British picture showing the highest British attitude toward fight and honor and self-sacrifice.

Naturally in such a picture the Union Jack figures largely and the big ships of the navy, naval officers and naval routine are shown. It is an education in itself and for interest there is not a dull moment from beginning to end.

No citizen of a British country should fail to see "The Flag Lieutenant," and especially so if he is not familiar with British institutions.

SATURATED WITH HOLLYWOOD

Canada is saturated with Hollywood. We all know the Hollywood stars, and even the names of the people who take small parts in the American movies are known to the regular patrons of the pictures. Never was there so complete an invasion of another country as there has been of Canada by Hollywood.

It was noticed last night when the names of the actors in "The Flag Lieutenant" were flashed on the screen, that no one seemed to know any of them. The names were all strange both of actors and producers. It was like looking at a foreign-made picture.

If the British people can make pictures just as good as "The Flag Lieutenant," it is a pity they cannot be shown here. To those who have not seen the film it may be interesting to know that it is being repeated tonight. We suggest that this is an occasion not to be missed.

BOARD OF TRADE MEMBERSHIP

The board of trade is about to commence a drive for new members. It is a time when a good many people look themselves over with a self-satisfied smile and decide that they cannot get along just as well alone as tied up with their fellow professional and business people for the general advancement of the city.

We would like to remind the business people here that this is a day of co-operation. It is an age in which all the big things are done by mass movements rather than by individual efforts. If the board of trade is not doing exactly what they wish, it is because they are holding aloof and not taking their rightful part in the organization. Possibly the board is lopsided with so many names absent from its roster.

The board of trade is the only organization that represents all the business interests of the city. It is the organization to which outside people look when they want information about the city. It is the duty of the secretary to answer all inquiries. Booklets are published, distinguished visitors entertained and all those things done which would tend to advance the interests of the city.

Every live city has a board of trade or chamber of commerce. In a really live city, the board is a really live and active organization with almost 100 per cent of the business and professional men of the city as members. In Prince Rupert just now the organization is a long way from 100 per cent effective because it lacks the active support of a large section of the business community.

PRODUCTION OF COAL STILL ON INCREASE

Just Half of Coal Mined in Province is on Vancouver Island

VICTORIA, Nov. 8.—Coal production in British Columbia continues to run ahead of that for 1926 and with the advent of winter climatic conditions the output is expected to show a still further substantial increase before the year's end. In the first nine months of this year the aggregate output of the collieries of the province was 1,816,729 long tons as compared with 1,693,078 long tons in the corresponding nine months of 1926, an increase this year of 123,651 long tons, or 9.58 per cent.

For the nine months the Vancouver Island Collieries produced over 50 per cent of the provincial production, the total being 969,848 long tons compared with 930,055 tons in the nine months of 1926. In the Nicola Princeton district an increase was also registered with an output of 144,605 long tons as compared with 122,847 tons in 1926. A large increase is also shown in the East Kootenay district where the output of the Crow's Nest Pass Coal Company and the Cerbin Coal Company aggregated 701,314 long tons as against 635,026 tons in the same period in 1926.

WEEK AT THEATRE.

Tuesday
"The Flag Lieutenant."
Grimm's series "Assorted Nuts."
International News.
Wednesday and Thursday
"Lonesome Ladies."
Comedy: "Don't Fire."
Aesop's Film Fables.
Friday and Saturday
"Rookies."
"Our Gang" Comedy.
Pathe Review.

"FLAG LIEUTENANT" REPEATED TONIGHT

English Picture is one of the Best Seen Here From Old Country

Perched against a mountainous incline some distance from the sea a handful of Campbell Highlands were fighting desperately behind a small fort to ward off the attack of thousands of Arabs, with all means of outside communication cut off and with the fear at any moment of being captured or slain by the vicious savages and how they are finally rescued, the sacrifice which was made, and the hardship which were encountered. All is beautifully told in one of the finest productions which England has turned out.

"The Flag Lieutenant," which was shown here last night, is being repeated tonight.

The picture opens showing a dance given by officers on the Admiral's flagship, a brilliant and sparkling affair, the setting is delightfully and artistically arranged amid the back-ground of a beautiful array of shining battle-ships and destroyers, light-hearted and gay, beautiful women and stalwart sailors in their brave uniforms were enjoying the music when an ominous wireless was brought to the Flag Lieutenant—it meant clear the decks for fighting. From then on what the Navy—the British Navy—does is startling, never before has such action ever been witnessed upon a screen, thousands of seamen and marines hurriedly dashing into position and anxiously awaiting an opportunity to demonstrate their fighting-order, seaplanes, destroyers, all are actively engaged in one of the most spectacular productions ever to be released in Canada.

"LONESOME LADIES" INTERESTING COMEDY

Story of Picture Being Shown Here Wednesday and Thursday of This Week

"Lonesome Ladies" is an interesting comedy. In the story John Fosdick, architect, loves to read his paper and smoke his cigar at night, while Mrs. Fosdick feels that he should talk to her. But their quarrels are minor ones, and they love each other very much—until a charming widow who was once Fosdick's sweetheart, comes into their lives.

The widow first renews her acquaintance with Fosdick in his office, and wants him to draw plans for a house she is building. All her attempts to charm him away from his wife fall flat, but she does not despair. When they meet socially, the wife introduces Fosdick and the widow, and neither indicates that they are acquainted.

That night Fosdick blurts out to his wife the truth about his former intimacy with the Widow St. Clair, but is much relieved to find that she, being asleep, fails to hear it! The widow, still on his trail, finally succeeds in getting Fosdick to her apartment the following evening.

Meanwhile Fosdick's secretary, Helen Wayne, who wants him for herself, permits Mrs. Fosdick to gain the impression that her husband is unfaithful. A bit of investigation—and then Mrs. Fosdick packs her suitcase and joins a jolly bunch of bachelor ladies in an apartment house called "Liberty Hall."

Fosdick is heartbroken. He cannot prove his innocence; and his attempts to make peace through Helen Wayne, herself an inmate of Liberty Hall, are sidetracked by that intriguing beauty. Meanwhile his wife hearing from Helen that her husband is stepping wild and free, listlessly agrees to "party" with Motley Hunter, a wealthy entertainer of lonesome ladies. But the longing of husband and wife for each other sweeps through all barriers of intrigue, and they finally rush into each other's arms!

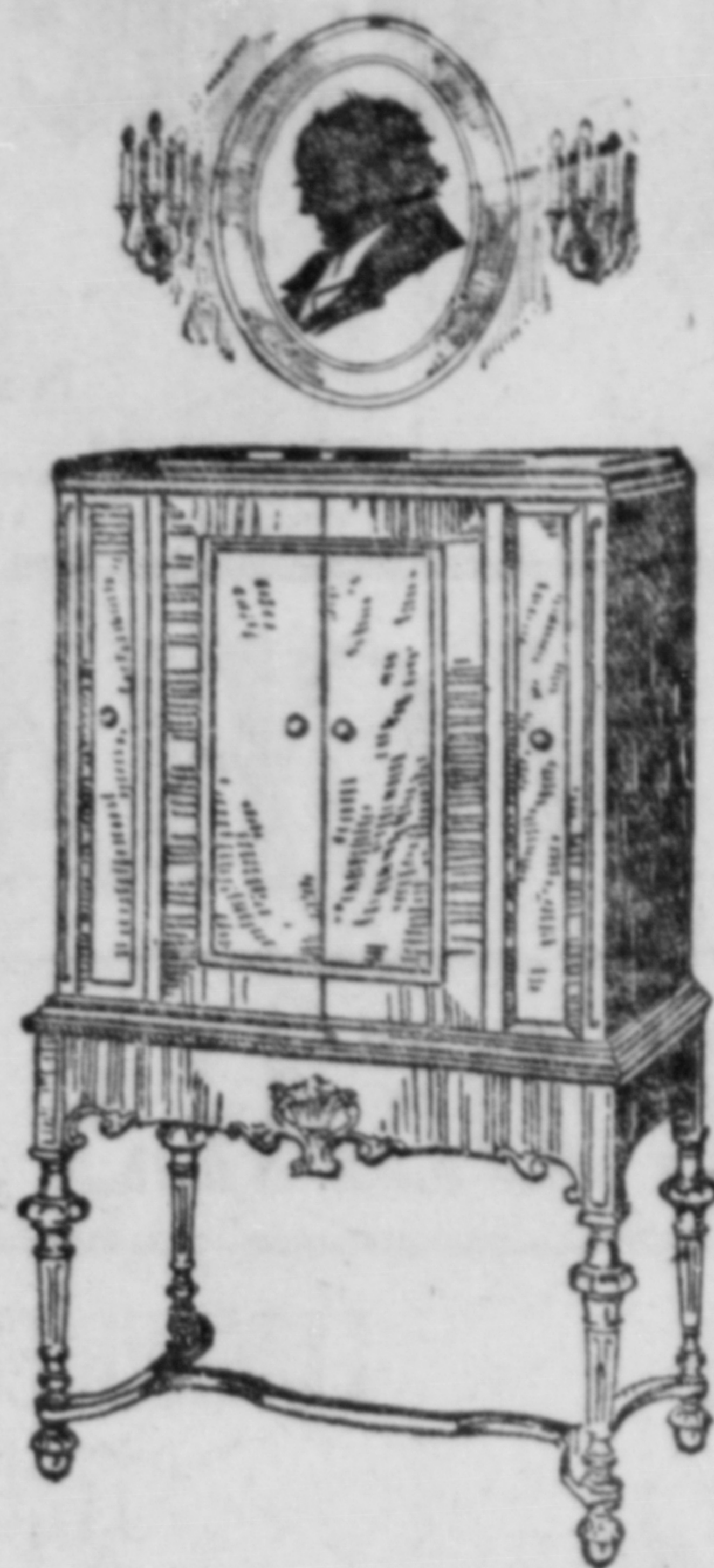
PLENTY OF FUN AND EXCITEMENT IN THE WEEK-END PICTURE

"Rookies" is a farce with the scenes laid near a U.S. Training Camp. There are fights, and plenty of them, riotous, runaway army balloons and daring dives toward earth with slim dependence on pack parachutes attached to the backs of the players in "Rookies" coming here this week end.

Airplanes swoop out of the skies directly at the camera lens, bank forty feet away with a thirty foot wing spread and give the appearance of missing the audience by inches.

Director Sam Wood spent an entire week above the clouds with his players filming the balloon sequence. Beneath the basket can be seen Hollywood, as the players climb about the rigging of the balloon and dangle by their hands. The story, a farce by Byron Morgan,

Give the family a New Orthophonic Victrola for Christmas



Electrola No. 12-25 \$790

A new

Electrola!

—entirely electrical in operation, which gives you music from a mere whisper to full orchestra volume—under instant control.

Music... the greatest, the latest... whatever and whenever your mood dictates. Hear it in an ethereal whisper... in the majestic volume of the full orchestra!... in the degrees between. Regulate your music exactly to suit the room in which you play it. Always receive it with perfect realism, sonority

richness, depth. The foremost artists of the world always at your command.

In this new model, Victor artisans have produced a cabinet of supreme beauty. Distinctive, original. Striking the modern note, yet conceived in the exquisite good taste of the classic designers of yesterday. As an extra feature this instrument provides for you a wonderful loud speaker for your independent radio set.

Hear it play today. Regulate its volume to suit yourself. Obtainable on budget payments at all His Master's Voice dealers.

The new

Orthophonic Victrola

Victor Talking Machine Company of Canada, Limited, Montreal N 4

Orthophonic—only if it bears this Trademark



ROYAL CANADIAN NAVAL VOLUNTEER RESERVE

Lieut. R. P. Ponder, Commanding.

ORDERS FOR NOVEMBER

Drills—Mondays and Fridays, 8 to 9 p.m. Headquarters will be open every night at 7 p.m. to any ratings who desire to use same.

Dress—Jerseys and blue caps will be worn by ratings when in uniform until further notice.

Annual Training—All ratings who have not yet attended training at Esquimalt this year are requested to make a special effort to attend the period arranged for January, 1928. Any ratings who find it more convenient to attend in the summer months should give their names into the P.O. Instructor.

There will be no drill on Friday, November 11.

W. HUME,
First Lieut.

FORMING UNION WHEN BUILDING DROPPED

SHANGHAI, Nov. 8.—One hundred and thirty-five women and children were killed in the collapse of a building where women textile workers were gathered to form a labor union.

CARPENTERS SETTLE DISPUTE AT TORONTO

TORONTO, Nov. 8.—A four weeks strike of carpenters ended last night after an all-day conference with union officials, contractors, and minister of labor Heenan.

for Nervous Exhaustion



The Coffee that Made our Reputation
BRAID'S BEST COFFEE
For over thirty years a favorite

Canadian National Steamships Co. Limited

Prince Rupert
DRYDOCK
AND
SHIPYARD

Operating G.T.P. 20,000 Ton Floating Dry Dock
Engineers, Machinists, Boilermakers, Blacksmiths, Pattern makers, Founders, Woodworkers, Etc.
ELECTRIC AND ACETYLENE WELDING.
Our plant is equipped to handle all kinds of MARINE AND COMMERCIAL WORK.
PHONES 43 and 385

Coal Oil Stoves

In two sizes \$4.00 and \$10.00
Safe, quick and economical

Thompson Hardware Co., Ltd.
255 Third Avenue Prince Rupert