

THE DAILY NEWS SUN LIFE ASSURANCE COMPANY OF CANADA A TOWER OF STRENGTH 1926 ASSURANCES IN FORCE (net) \$1,256,490,000 An Increase of \$235,393,000 New Assurances Paid For .. 265,889,000 An Increase of \$72,412,000



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P.O. Box 327.

Popular Blonde Beauty Plays Lead in Screen Version of Peter B. Kyne's Story

Anita Stewart and George O'Brien ave the leading roles in "Rustling for Cupid." based on Peter B. Kyne's dramatic story of New Mexico ranch life; Miss Stewart puts even more than her usual punch into this picture, as she has a role which was apparently written just for her. She will be seen at the Westholme Theatre tonight only. Miss Stewart has the part of Sybil Hamilton, a school teacher. As the story opens she is on a train from Boston to Sycamore Creek, New Mexico, where she is under contract to teach. On the same Pullman is Brad Blatchford, son of the rich owner of the Swastika ranch near Sycamore Creek. O'Brien has the role of Brad Blatchford. The porter exchanges their traveling bags and starts the romance, but when they arrive at Sycamore Creek Sybil meets Tom Martin, the village banker, head of the Cattlemen's Protective organization and chairman of the school trustees. From their conduct, she notes that Martin and Blatchford's father. Hank, are not friends, and later she learns from Martin's son Dave that the elder Blatchford is suspected as a cattle rustler. Dave, the banker's son, also falls in

we with Sybil and when she inherits \$10,000, Dave invests her money in steers. About this time a discharged owboy goes on a big drunk and openly charges that Blatchford, senior, is a cattle thief. The son and the school teacher ride up immediately and the owboy is given an awful beating and s nearly drowned in a horse trough before the elder Martin interferes and saves his life. After the fight Sybil and Brad barely speak when they meet on the trails through the cow country and he unintentionally is made a long distance spectator when Sybil repulses Dave Martin. However, he misinterprets the scene and the misunderstanding lasts until the Martins discover the elder Blatchford in the act of branding one of their calves. Young Blatchford, from such a distence that he cannot identify the cattle thief as his own father, also sees the thief and starts after the rustler. He is only prvented from killing his father by the Martins, who overtake him. The senior Martin finally captures Blatchford, the father, makes him sign a confession and agree to turn the Swastika ranch over to his son. While this, confession is being prepared, Martin learns that young Blatchford is in love with Sybil and this starts him "Rustling for Cupid.' Martin has his cowboys round up a young Blatchford's calves and gives them Sybil's brand. Then, when shipping time arrives, he stages scene with the sheriff that makes Sybil appear like a cattle rustler. She turns to young Blatchford and the final hug tighter than a lasso about a wild

78,972,000 Total Income An Increase of \$9,825,000 Payments to Policyholders and 38,576,000 Beneficiaries -Total Payments Since Organiza-257,816,000 tion Reserve for Unforeseen Con-1,000,000 tingencies Surplus over all Liabilities and 34,011,000 Contingency Reserve An Increase of \$5,371,000 ASSETSat December 31, 1926 345, 251,000 An Increase of \$42,195,000

> Dividends to Policyholders increased for seventh successive year



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EXTRACTS FROM DIRECTORS' REPORT

The operations during the past year have resulted in substantial advances in all departments. . . .

stock privileges received in connection with many of our holdings.

The quality of the investments listed in the assets may be judged from the fact that on 99.55 per cent of the bonds and on 99.71 per cent of the preferred stocks, not one dollar of interest or dividend is in arrear for even one day. On our common stocks the dividends now being received are greatly in excess of the dividends payable on the same stocks at time of purchase.

An additional amount of \$400,000 has been set aside to provide for greater longevity of annuitants. The total held under this heading in excess of Government requirements, is now \$1,500,000.



FOOTLOOSE" WIDOWS **IS FAZENDA TRIUMPH**

she and Jacqueline Logan are Featured

The new policies paid for. . . . almost double the figures of two years ago.

The assurances in force, after deduction of reassurances, show an increase of over twenty-three per cent.

Policies and group certificates now outstanding aggregate well in excess of half a million. The figures relating to resources and earning power are equally satisfactory.

The high quality and profitable character of our investments has again been demonstrated. As a result of continued reduction in prevailing rates of interest, and of satisfactory industrial conditions, there has been a further rise in the market values of our long-term bonds and of our preferred and other stocks. The appraisal of our securities made by the Government Insurance Department shows that the excess of market values over cost has increased during the year by \$6,894,266.26. In addition, the sum of \$1,729,364.52 has been realized as net profit from the redemption or sale of municipal debentures and other securities which had risen to high premiums. The rate of interest earned on the mean invested assets has also risen to the remarkable figure of 6.69 per cent, as the result of substantial dividend increases, bonuses, and

The total surplus earned during the year amounted to \$20,457,077.28. From this the following appropriations have been made:

The sum of \$2,000,000 has been deducted from the official valuation of our securities to provide for possible fluctuations in market values. This raises the amount set aside for this purpose to \$5,000,000. In other words, the value at which our securities are carried in the balance sheet is \$5,000,000 less than the appraisal made by the Government authorities.

The account to provide for unforeseen contingencies has been increased by \$1,000,000 bringing the total under this heading to \$11,000,000.

The book value of our Head Office building has been written down by a further sum of \$250,000 though it certainly could not be replaced at even its original cost.

The reserves on the newly acquired business of the Cleveland Life, and on other reassured policies, have been raised to the same high standard as that used for the valuation of liabilities under our own contracts.

To our policyholders, profits have been paid or allotted during the year to the amount of \$9,235,526.80.

After making these deductions and allocations an addit.on of \$5,371,564.56 has been made to the undivided profits. The surplus over all liabilities, contingency accounts and capital stock, now stands at \$34,011,565.25.

For six years in succession we have increased the profits to participating policyholders. During this period our profit scale has been doubled. While the assurances in force have multiplied two and a half times since 1920, the amount paid or allotted as profits to policyholders has multiplied five and a half times. We are gratified to announce, for the seventh consecutive time, a further increase in the scale of profits to be distributed to our policyholders in the ensuing vear.

SUN LIFE ASSURANCE COMPANY OF CANADA

