THE PIONEER LAUNDRY KIDS

SHE first told him about this laundry. She told him that we did up her shirtwaist and her other silk things in a delightful manner. Then he sent us a trial order of a dozen collars. He and she agree that this is some laundry.

Pioneer Laundry
Phone 118

REMEMBER!

For Montreal prices on

Clothing

for

Men & Boys

Don't forget the

Montreal Importers
Third Avenue
J. B. Miller - Proprietor

Canton Crepe DRESSES

from $12.50

Smart little

Wash Dresses

sizes 7 to 16
From $1.50 to $2.25

BENT'S
LADIES' READY-TO-WEAR
Third Avenue

MILK -:- PRICE Reduced to

12 pints for $1.00
7 quarts for $1.00
12 pints for $1.00

Cash price tickets.
McBride Street store now closed

Valentin Dairy
Office and Dairy - 11th St.
Telephone 657.

"BUILD B.C."

Pacific Is Better Milk

A patron of Pacific Milk has written us an interesting letter but asks us not to use his name. He say preference for home industry is a good idea but he likes Pacific Milk because of its quality. "It is," he writes, "the best milk I have found."

PACIFIC MILK
Head Office, Vancouver
Factories at Ladner and Abbotsford.
"BUILD B.C."

LATE SEASON FOR PILCHARD

Fishing on Vancouver Island Coast Not Good This Season so far

TROLLING IS POOR

Supposed That Fish Late in Arriving Just as on North Coast

VICTORIA, July 28.—The pilchard harvest of the West Coast has been surprisingly small so far this year many reduction plants are virtually idle, waiting for the fish to run, John P. Babcock, fishery administrator of the Provincial Government, reported on his return from a trip to the Island fishing waters. While operators are confident that the fish will run shortly, so far signs of their approach in large numbers are lacking, Mr. Babcock stated.

Summarizing the fishing situation along the West Coast, Mr. Babcock said:

"The salmon trollers have not had a very successful season this year. Weather conditions have not been at all favorable for the trolling operations of the hardy men who seek the salmon in the open sea. The catch of the sockeye in the limited waters frequented by that species on the West Coast has so far been small. The cohoe, pink and chum salmon, which constitute the main catch on the coast, are not due.

FEW FISH YET

"So far the pilchard fishing has been unsatisfactory. Very few have entered the inlets this year. No catches were made in June. Several schools entered Barkley Sound in the second week of July and the plants there made catches for a few days. It is estimated that upwards of 1,000 tons were taken in Barkley Sound and the inland sea just north of the entrance. There have been no catches there this week. Very few catches have been made this year in any of the inlets north of Barkley Sound. Not a plant north of that Sound has handled over 100 tons this year. The season has been cold, the temperature of the estuary waters much lower than in June and July last year. When the waters of the inlets get warmer and the food that the pilchards seek there is fully devoloped, it is confidently believed that the fish will come in as they have always done so far back as the Indians can remember.

"Many operators and fishermen have been awaiting the fish since June 1. Naturally the operators and fishermen are somewhat disconcerted, but none of them are really downhearted. Most of them in fact are confident. They base their confidence on the fact that weather has been unusually cold, and on the statements of fishermen who have observed the movements of pilchards for a considerable period. "They have always come in to inside waters every year and they will this year when it gets warmer,' they say. At the present time all the big operators have their scout boat out in the open sea looking for fish and a chance to net them there. The reports from these scouts from Barkley Sound to Quatsino Sound are not over-encouraging. Some state that there are but few fish outside. One or two catches have been made in the open sea but they were small.

ATTACKED BY SHARKS

"One captain told me that he had no difficulty in pursing his net around a large school of pilchards in the open sea this last week and that he would have filled his accompanying scows with fish but for the fact that after his net was pursed and he had begun to brail out the fish, the net was attacked by large mud sharks which tore the net in several places and let the fish escape. As he put it, 'the yellow-bodied, yellow-eyed monsters cut the net open and we lost a hundred tons catch. The brutes appeared to like their pichards flavored by netting, corks and lead lines.

As stated, the pilchard fishery is in its infancy. No one has sufficient experience to pass judgment at this time of the season. The fact that the fish have not come in as early as last year may or may not be 'significant . The peak was reached last year in July, but the fish continued to enter the inlets until November. Very little is known of the life of the pilchards. It is not even positively known why they enter the inlets. Presumably they come in to feed on some form of marine life that is plentiful in inland waters in the summer. What the nature, the character, of that food is not known.

WILL NEED STUDY

"It will take years of experience to size up the situation. The fish may come in early some years and come in late in others. Time alone will show. If the fish do come in in numbers this year as they did last, they will have a hard time avoiding the nets of the fishermen on the West Coast who are waiting with more or less patience for them.

"Last year the pilchard fishery of the West Coast of Vancouver Island produced 1, 898,721 gallons or oil valued at $734,098, and 7,948 tons of pilchard meal and fertilizer valued at $1,109,443."

Advertise in The Daily News

Pain? Gas? Can't Eat?

"A sufferer from Indigestion Constipation, dreadful stomach pains, I tried 'Fruit-a-tives'. Soon these ills were things of the past."
Mrs. Annie Glover, 16 Henry St., Ottawa

There is no other medicine like "Fruit-a-tives". Made from fresh fruit juices and tonics, it quickly relieves indigestion, constipation and kindred ills. 25c and 50c a box.

Fruit-a-tives

CANADIAN NATIONAL RAILWAYS

TENDERS FOR TRACK TIES

Sealed Tenders addressed to the undersigned and endorsed "Tender for Track Ties" will be received at the office of the General Tie and Timber Agent, Canadian National Express Building, Montreal, until twelve o'clock noon, August 1st, 1927, for Railway Ties to be manufactured from douglas fir, hemlock, jackpine, tamarack and cedar timber cut between September 1st, 1927, and May 1st, 1928, and delivered between January 1st, 1928 and August 15th, 1928, f.o.b. cars Canadian National Railways, in accordance with Specifications S-3W-1.2 revised July 15th, 1926. Tender forms may be obtained at the office of the Tie Agent at Winnipeg, and from the Purchasing Agent, Vancouver, or General Tie and Timber Agent, Montreal. Tenders will not be considered unless made out on form supplied by the Railway Company.

The lowest or any tender not necessarily accepted.

G. P. MacLAREN,
General Tie and Timber Agent.
Montreal, Que.,
July 6th, 1927.

LAND ACT

NOTICE OF INTENTION TO APPLY TO LEASE LAND

In Range 4, Land Recording District of Prince Rupert, and situate at Barnard Cove, Princess Royal Island.

TAKE NOTICE that the Millerd Packing Company Limited of Vancouver, B.C., occupation Salmon Canners, intends to apply for a lease of the following described lands:—

Commencing at a post planted alongside post marked N.W. L2573; thence southerly along high water mark 20 chains, more or less, to a post marked S.W. L2573; thence west to low water mark; thence northerly along low water mark 20 chains, more or less, to a point west of the point of commencement; thence east 50 links, more or less, to point of commencement, and containing one-quarter acre, more or less.

MILLERD PACKING COMPANY LIMITED,
Applicant.

Dated June 16, 1927.

LAND ACT.

NOTICE OF INTENTION TO APPLY TO LEASE LAND

In Queen Charlotte Island Land Recording District of Prince Rupert, and situate at the head of the south arm of De La Beche Inlet, Moresby Island.

TAKE NOTICE that British Columbia Fishing & Packing Co. Ltd., of Vancouver, B.C., occupation Packers, intends to apply for a lease of the following described lands:—

Commencing at a post planted at the head of the south arm of De La Beche Inlet, Moresby Island; thence south 5 chains; thence east 20 chains; thence north 5 chains, more or less, to high water mark; thence west along high water mark to point of commencement, and containing 10 acres, more or less.

BRITISH COLUMBIA FISHING & PACKING CO. LTD.,
Applicant.

Dated June 10, 1927.

LAND ACT.

NOTICE OF INTENTION TO APPLY TO LEASE LAND.

In Coast Range 4, Land Recording District of Prince Rupert, and situate at Captain's Cove, Pitt Island, B.C.

TAKE NOTICE that Gosse Packing Company Limited, of Vancouver, B.C., occupation Packers,, intends to apply for a lease of the following described lands:

Commencing at a post planted at the northwest corner of Lot 1253, Range 4; thence south 5 chains; thence west 5 chains; thence north to high water mark; thence easterly along high water mark 5 chains, more or less, to point of commence ment, and containing 3 acres, more or less.

GOSSE PACKING COMPANY LIMITED,
Applicant.

Dated June 13, 1927.

REDUCTION in Prices

15 per cent off
for two weeks only
Come in and inspect our stock

M. T. LEE
LADIES' & GENTLEMEN'S TAILOR
Third Avenue
P.O. Box 977

LAND ACT.

NOTICE OF INTENTION TO APPLY TO LEASE LAND

In Queen Charlotte Island Land Recording District of Prince Rupert, and ituate on the west coast of Burnaby sland.

TAKE NOTICE that British Columbia Fishing & Packing Co. Ltd., of Vancouver, B.C., occupation Packers, intends to apply for a lease of the following escribed lands:—

Commencing at a post planted on the west coast of Burnaby Island, Q.C.I.; thence east 3 chains; thence south 45 chains; thence west 3 chains, more or less, to high water mark; thence north along high water mark to point of commencement, and containing 14 acres, more or less.

BRITISH COLUMBIA FISHING & PACKING CO. LTD.,
Applicant.

Dated June 10, 1927.

LAND ACT.

NOTICE OF INTENTION TO APPLY TO LEASE LAND.

In Prince Rupert Land Recording District of Coast District, Range 4, and situate on and being all of Bonilla Island except that portion occupied by Indian Reserve Number 18.

TAKE NOTICE that I, Ole C. Austad, of Prince Rupert, B.C., occupation rancher, intends to apply for a lease of the following described lands:—

Commencing at a post planted at the southeasterly point of Bonilla Island; thence northerly, westerly, southerly and easterly, following the sinuosities of the shore line, to point of commencement, excepting therefrom that portion of the island occupied by Indian Reserve No. 18, and containing one thousand acres, more or less.

OLE C. AUSTAD,
Applicant.

Dated July 15, 1927.

LAND ACT

NOTICE OF INTENTION TO APPLY TO LEASE LAND

In Range 5, Coast Land District, Land Recording District of Prince Rupert, and situate on Lot 102 Humpback Bay, Porcher Island, B.C.

TAKE NOTICE that F. H. Cunningham, Board of Trade Building, of Vancouver, B.C., occupation Salmon Broker, intends to apply for a lease of the following described lands:—

Commencing at a post planted 150 yards south-southeast of northeast corner post of Lot 102, Range 5; thence due south 6 chains; thence south-southeast 19 chains; thence due north 6 chains; thence west-northwest along shore to point of commencement and containing 14 acres, mores or less.

FRANCIS HENRY CUNNINGHAM,
Applicant.

Dated 25th June, 1927.

LAND ACT.

NOTICE OF INTENTION TO APPLY TO LEASE LAND

Queen Charlotte Islands Land District, Land Recording District of Prince Rupert, and situate north of Lots 1658 and 1657.

TAKE NOTICE that The Langara Fishing and Packing Co. Ltd. of Massett, occupation Canners, intends to apply for a lease of the following described lands:—

Commencing at a post planted twenty chains north of Yan Indian Reserve and on the shore of McIntyre Bay; thence north 5 chains to the low water mark; thence westerly following said low water 160 chains; thence southerly 5 chains; thence easterly 160 chains to the point of commencement, and containing eighty acres, more or less.

LnANGARA FISHING & PACKING CO. LTD,
Applicant.
Fred Nash, Agent.

Dated June 27, 1927.

NOTICE.

There will be offered for sale at Public Auction at the Provincial Government Court House, Prince Ropert, B.C., on Thursday, August 11th, 1927, at 2 o'clock in the afternoon, the following lots:

Lots 9 and 10, Block 1, Section 5.
Lots 9 and 10, Block 23, Section 1.
Lot 7, Block 3, Section 2.
Lot 1, Block 8, Section 7.

all in the City of Prince Rupert, B.C. Terms: Cash payment at time of sale, or one-quarter cash and the balance in three equal annual instalments, with interest on the deferred payments at the rate of 6% per annum, the Crown Grant fee to be $10.00 additional.

Plans showing the lots offered for sale may be seen at the office of the Government Agent, Prince Rupert, B.C.

NORMAN A. WATT,
Government Agent.

Dated at Prince Rupert, B.C.
July 4th, 1927.

The Louvre The Louvre

SUMMER SALE

of Ladies' Dresses, Hats and Lingerie

Our whole stock of Summer Hats and Dresses is being offered at Sale Prices so that we will not have to carry any over. It is not good business to carry over one season's stock to another. We would rather move it out at less than cost price than store it to another season. And this gives ladies an opportunity to obtain hats and dresses at very low prices indeed. Our large buying capacity enables us to secure the lowest prices to begin with and our sale prices represent real bargains.

Eighty-four Only
Crepe Back Satin Dresses
In shades of Golden, Brown, Sand, Rose and Taupe. In all sizes. Regular $29.50 value.
Summer Sale Price **$19.50**

Fifty Only
Spun Silk Dresses
In shades of Tan, White, Nile Green, Mauve, Pink and Peach. In all styles and sizes. The usual $15.50 to $17.50 quality.
Summer Sale Price **$5.95**

One Hundred
Crepe de Chine Dresses
In shades of Maroon, Peach, Apple Green, Powder Blue, Black, Crimson, Flesh and Rose. The regular values are $19.50.
Summer Sale Price **$9.95**

FELT HATS
The latest in Handkerchief Felts; also Velours in beautiful shades and attractive styles. Values up to $10.50.
Summer Sale Price **$5.95**

STRAW HATS
A few only in delicate shades of Orchid, Shell-Pink and blue, in the latest Paris models. Selling away below cost.
Summer Sale Price **$1.95**

Lingerie
Peerless Vests in all colors.
Summer Sale Price ..... 95¢
Bloomers to match vests.
Summer Sale Price $1.45

Hose
Pure Silk Thread Hose in all shades and sizes.
Summer Sale Price **69c**
Circle-Bar Hose in Chiffon; also Silk: Summer Sale Price per pair **$1.35**

Georgette Dresses
In Pastel shades and snappy styles.
Regular $22.50 value.
Summer Sale Price **$15.95**

Evening Gowns, Coats and Suits also at very low prices.
SALE OPENS FRIDAY MORNING

THE LOUVRE

606 Third Avenue. Prince Rupert, B.C.

RUPERT SHARES IN TRIUMPH OF GIRL IN MATRIC EXAMINATIONS

Prince Rupert can take some small share at least in the honors going to Matriculation students for the University of B.C. Barbara L. Dawson of the King George High School, Vancouver, who tied for first place with Lawrence B. Jack of Vancouver, was for some months a student of the Prince Rupert High School. She was a clever girl and Principal Brady at that time prophesied that she would have a brilliant future. Her father, Harold Dawson, was here representing the firm of Carter Halls in building the elevator.

The family came to the coast from Regina and before that from Hull, England.

CONSTABLE SCROG IS OFF TO THE YUKON

Constable Scrog of the R.C.M.P., formerly of the local detachment, was a through passenger yesterday on the Prince Rupert for the north where he has been attached to the Yukon detachment. One of his many accomplishments is his talent for music and his piano playing has often given much pleasure to his friends. It will surely be appreciated in the north and it is easy to vicualize many an enjoyable time in the lonely spaces wherever a piano is found, simply because Scrog is there at the instrument.

USE FLY-TOX

Enjoy Golden Hours of Restful Refreshing Sleep

Enjoy golden hours of restful refreshing sleep. Each summer night may be calm, peaceful, undistrubed. Everyone may have them. Just by using Fly-Tox. Spraying the sleeping rooms. Killing the mosquitoes. Everyone knows mosquitoes are disease carriers. They must be killed. Health authorities advocate Fly-Tox. It is a scientific insecticide developed at Mellon Institute of Industrial Research by Rex Fellowship. Simple instructions on each bottle (blue label) for killing ALL household insects. Insist on Fly-Tox. It is safe, stainless, fragrant, sure. Advt.

Warning

Backward : Season

Sale

Ends This Week

Do Your Buying Now While The Sale Prices Last

Acme Importers
Third Avenue P.O. Box 667

"Whirldry" Electric Washer

It washes, blues, rinses and dries. A wonderful new machine which requires no wringer.

Thompson Hardware Co., Ltd.
255 Third Avenue. Prince Rupert.