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#### THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

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DAILY EDITION

Tuesday, July 19, 1927

#### MAIL SERVICE MUST BE IMPROVED

It is understood that an official of the Post Office department is now in this district and this might be a good time to take up like a new species of bird, dressed as with him the unsatisfactory condition of the mail service to this they were in dainty summer colorings. city. The Post Office has changed very little here to keep pace with the growth of the city. It is operated in a rented wooden building was very decent about the whole thing and the letters arrive from the East only three times a week. That means that once a week there is a lapse of three days between mails. of which were very welcome in contrast

Such a condition in a city the size of Prince Rupert is unthink- to the cold air. able. The local officials of the department do everything in their! power to expediate the sorting and distribution of the mail but when so much mail arrives on three days of the week and nothing on others, no such thing as efficiency can be expected.

On a previous occasion a change for the better was asked and tirely free from any military display. the post office department said the cost of improving the service would be too great. A price of something over seventy thousand dollars was given, but that it is not thought would be necessary. All one or two scarlet-clad outriders, while that is asked is that a baggage car service should be instituted at a body of London mounted police rode the larger points along the line and that letters should come through from Edmonton every day and go out to Edmonton and points be- matter of fact the small procession had short, money may be short, but no one yond. It has been suggested that the points which should be given improved service would include Terrace, Smithers, Telkwa, Burns Lake, Vanderhoof and Prince George. Possibly there may be others but at any rate it is time a beginning was made in the way of trying at their majesties. to keep the post office service up to date and in keeping with the business done at this point.

A hick town is one where the residents are willing to put up with anything and the people are too indolent to ask for improvements.

#### EFFECT OF FREIGHT RATES

Business of the Pacific coast is affected by railway freight actual passing of the King and Queen the New York subway, and it's in a noie. rates of which so much has beeen hard, but another important factor was really very simple, and it is no and one which is more variable, is ocean rates. Last fall ocean freights were high with the result that much of the grain went out over the eastern route. This year there is a big drop in rates and it is possible that this will cause a considerable improvement in from the ardent friendship and good-Pacific coast shipments. If ships are available at rates around thirty shillings or a little more, a large movement of grain is likely to be sent this fall to European points. Just now the rate is thirty-two shillings and six pence, a very considerable drop over what was paid and cut its way through a very dirty last year.

Now that the pools are able to hold up the price of wheat, and the price of most other products of the farm are high, is it not about time to cease talking about helping the farmer and turn attention to helping newspaper writers?

#### POLITICS AND DIRTY POLITICS

We all quibble over words, and perhaps there is no word over Augustus Frederick, son of George III., which we quibble as much as over the word "politics." Politics is who, during the latter part of his the science of government and as such is a necessity in every pro- reign, was unable to attend to affairs gressive community. But there have been a good many people who do underhand things when in politics with the result that the word build himself a grand house on Primhas become debased in its meaning and a good many people when rose Hill, the thoroughfare to connect they think of politics, think of graft.

It is unfortunate that such a condition should exist. It is ingham Palace) with the proposed new largely due to the action of men who on the hustings wish to bring mansion in the vicinity of Regent's discredit on those in power and who are always hammering the Park. However, even the plans representatives of the other parties and using the word politics in Prince Regent's sometimes fall by the J. McBroom, New Westminster. its degraded sense and saying that they will not be politicians.

Yet we do not want any person in parliament who is not a his ideas of a new mansion and therestudent of the science of government. In fact we do not want any upon devoted himself to the reconperson there who is not a politician. Any person not a politician is struction and renovation of Buckingan ignoramus. He knows nothing of the business upon which he is ham House, which from that time beabout to be launched.



## Former Prince Rupert Resident Tells of Seeing King and Queen Opening of Regent St., London

(By Sid Webb)

Amidst deafening cheers of thousands of loyal subjects lining beautifully decorated streets, the King and Queen, in an informal "family" drive, and unattended by any military display whatsoever, officially opened the new Regent Street. The King, who wore morning dress with a white flower in the buttonhole, looked hale and hearty, and repeatedly raised his top hat in acknowledgment of the plaudits of the crowds. while the Queen, a dignified figure in silvergrey and a silver toque, bowed and smiled in a real friendly manner.

Regent Street, having teken up a vantage point some time previous to the passing of the procession-if two carrages and a few mounted police can te called a procession.

#### BEAUTIFUL DECORATIONS

While the re-building of Regent St has practically been completed and business 'carried on as usual' for some months past, no real official opening had taken place prior to to-day's cere-

The line of route taken by the King and Queen from Buckingham Palace was along beautifully decorated streets, the great new Regent Street, commonly known as the "First Street in Europe, looking really regal with her delightful it has been the same. The seaside flower bedecked buildings strung with thousands of flags, and draperies bearng the royal colors of purple and gold. In Regent Street the crowds numbered many thousands and every conceivable vantage point had an inhabitant mostly of the female sex, who even peered over the roofs of the ne buildings and looked from the stree Marvelous to relate the weather clerk and permitted the sun to shine occasonally from a reluctant sky, the rays

#### A "DOMESTIC" DRIVE

This particular and historic drive of the King and Queen was more in the nature of a domestic drive, being en-The royal carriage, drawn by four beautiful grey horses, attended by two at a distance before and after. As passed a given point in a few moments, but, as is usual, the pace was a slow one which gave everyone along the route ample time to take a good glance

#### CHEERS DEAFENING

Upon the approach of the royal car- has been tied to his tail. riage the cheering of the crowd was deafening, while the display of thousands of handkerchiefs and toy balloons waved from roofs, windows and get the inside dope on everything. balconies, was a sight to be long remembered.

wonder the citizens of London turn | What a wonderful world this would be out in force to pay homage to their Sovereign and their Queen judging will expressed in the countenances of the royal couple.

HISTORY OF REGENT ST. Regent Street was built in 1813-20 and poor part of London at that time. In fact it is said that at one time vines were grown in the vicinity, and even today there is a large police station known as Vine Street Police Station just a few doors from Regent Street, this naming evidently being a link with the past. It got the name Regent Street from the fact that it was built by the Prince Regent, George of state owing to ill-health. It had been the Prince Regent's intention to will be dropped. the old Buckingham House (now Buckwayside, and with the death of George III., the Prince was forced to forsake came known as Buckingham Palace. Regent Street has always catered to the more or less wealthy class being born, to speak, under Royal Patronage, and the name Regent Street today stands for the best in the world from a shopping standpoint. With the rebuilding of the street since the war has become a much wider thoroughfare and the buildings are quite a lot -if not the most-inposing shopping street in the world today. Naturally the rents have risen tremendously during the past 100 years and today shop premises on the street are rented at somewhere around £2000 (10,000 dollars) a year.

### A GOOD STORY

There is a good story going the rounds of the west-end, and one on the British workman. An old resident of London at a time when the workmen were busy re-building the place. After explaining various things and contrasting the old buildings with the new, the resident and then remarked: "Well, I think the ment upon the old but I don't quite

the royal pair as they drove along get the idea of all the statues decorating the new premises." Those are not statues," exclaimed the resident, "those

#### are the stone masons." THE WEATHER

The writer would feel that his duty to old friends had been negected if mention were not made of the brand of weather experienced in England, and London, particularly, during the past three weeks. The elements have been far from kind, and Mudsummer Day was more in the nature of weather in the middle of November, in fact in the evening we had a big fire going at home. Rain and cold winds have been the order of the day, and throughout the country holiday resorts, which depend upon their summer tourist business, are having a tough time this year from' a weather standpoint and with the summer half over they will have to do some tall hustling to pick up enough change to make their boarding houses and shops pay before winter comes. By an accident we did get a real hot day about two weeks ago but it was more in the nature of a phenomenon and the next day was back to the old tricks and overcoats were necessary.

## Man in the Moon

Many a rotten egg has a perfect shell.

What I'd like to do would be to fund my debts and put off payment for one hundred and fifty years. By that time postillion riders, was only escorted by I might be back to normal after the war with my creditors.

> Dresses may be short, sleeves may be can say that conversation is short with the average flapper.

Some of the young men about town can take consolation from the fact that no dog really travels fast until a can

Why go to the university when by standing around the cigar shops you can

They say the only business that can be While it was all very exciting the run successfully without advertising is

if the roads did not wear out.

TARVIA may be all right For roads and road repairing, But when it gets upon one's clothe It's hard to keep from sw--talking.

You dig a little hole, And then you put in tarvia, You fill it up with rocks, The job is done-and there y'are.

#### Ten Years Ago in Prince Rupert

At the Privy Council today it was announced that in future the royal house in his back-yard. and family would be known as "The House of Windsor." All German titles

Constable Pat Phillipson, with headquarters at Aiyansh, is spending the summer at Mill Bay.

It is reported that the Granby Smelt

along the Ecstall River.

Prince Rupert and left for overseas with the 102nd Battalion has been heard from Agent at Winnipeg, and from the Purin Hastings, England.

Ed. Lipsett Jr. arrived from Vancou-

A NEW OMELETTE Add a Teaspoonful of Bovril to every two eggs. Mix in usual way DAVIDI Makes Them Delicious H

# Far, far in the Lead!

# is the place of the Daily Newspaper in the Advertising World

IF YOU were to come suddenly upon a tower that was over 9 miles high, you would certainly open your eyes in astonishment. If. however, you then learned that the tower was made up sheet by sheet of the advertising of a single manufacturer during 1927, you would be utterly amazed.

But then-Truth is stranger than Fiction. The advertising of the Kellogg Company of Canada, London, Ont., for this year would make a tower just like this--a tower which, by the way, would be fifty times as high as the Woolworth Building.

But even more interesting is the fact that 90 per cent of this tower would be built with sheets from the daily newspapers of Canada.. Just think of it-8.12 miles out of the 9 miles would be contributed by the daily Press!

WHERE could be found any better proof of the leading place occupied by the daily newspapers in the advertising world of today?

The daily newspaper is a national institution and is vitally important to the life of the nation. The daily newspapers will continue to merit your fullest confidence in the printed messages that appear in its columns.

Get the most out of life. Read the advertisements in your daily newspapers. They'll tell you how it can be done.

#### WON'T BE HOME.

7,375,242

"You are sentenced to penal servitude for three years. Have you anything to say?"

"Yes, sir; will you tell my family not to expect me back to dinner until

A western newspaper editor retired the other day worth \$100,000. He worked hard all his life, helped other causes, fought for high principles, and set a fine example and then found oil

#### CANADIAN NATIONAL RAILWAYS

#### TENDERS FOR TRACK TIES Sealed Tenders addressed to the under

signed and endorsed "Tender for Track General Tie and Timber Agent, Canadian National Express Building, Montreal, until owelve o'clock noon, August 1st, 1927, for Railway Ties to be manufactured from douglas fir, hemlock, jackpine, tamarack and cedar timber cut between September 1st, 1927, and May 1st, 1928, and delivered between January 1st, 1928 and August 15th, 1928, f.o.b. cars Canadian National Railways, in accordance with Specifications S-3W-1.2 revised July 15th, 1926. Tender forms may be obtained at the office of the Tie chasing Agent, Vancouver, or General Tie and Timber Agent, Montreal. Tenders will not be considered unless made out on form supplied by the Railway Com-The lowest or any tender not neces-

sarily accepted. G. P. MacLAREN, General Tie and Timber Agent Montreal, Que.,

#### July 6th, 1927. CORPORATION OF THE CITY OF PRINCE RUPERT

TAKE NOTICE THAT: The Council of the Corporation of the City of Prince Rupert intends construct a concrete sidewalk twelve feet from a point ten feet east of the westerly boundary of 5th Street to the west boundary of Lot 3, Block 33, Section 1 as a local improvement, and intends to specially assess the cost upon the land abutting directly on the work, except such portion of the cost as is incurred

The estimated cost of the work is by the Corporation, and the estimated annual special rate per foot frontage is \$.7762. The special assessment is to be paid in 10 annual instalments. before the 10th day of August, 1927.

E. F. JONES. City Clerk. Dated this 6th day of July, 1927.



that gives you a natural appear-

ance and lend beauty to the

contour of the face.

Open PAR SIMANOVANELL Over Ormes

Prince Rupert Auto Company Agents for

# Hudson and Essex

Super-Six Cars Second Avenue, opposite Prince Rupert Hotel.

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For Your Summer Dress Use Spun Silk We have a very wide range of colors in a good quality

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Corner 3rd and 7th