THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA.

Published Every Afternoon, except Sunday, by Prince Rupert Daily News, Limited, Third Avenue. H. F. PULLEN - - Managing Editor.

SUBSCRIPTION RATES:	3500
City Delivery, by mail or carrier, per month	\$1.00
By mail to all parts of the British Empire and the United	
States, in advance, per year	\$6.00
To all other countries, in advance, per year	\$7.50
Transient Display Advertising, per inch per insertion	\$1.40
Transient Advertising on Front Page, per inch	\$2.80
Local Readers, per insertion per line	25c
Classified Advertising, per insertion per word	2.
Legal Notices, each insertion per agate line	15c.
Contract Rates on Application.	

Advertising and Circulation Telephone Editor and Reporters Telephone - - - 86

All advertising should be in The Daily News Office before 2 p.m. on day preceding publication. All advertising received subject to approval.

Member of Audit Bureau of Circulations.

DAILY EDITION.

DUAL ADVANTAGE OF ADVERTISEMENTS.

The profit in advertisements are not alone with the advertiser. He pays for the space used and profits by the fact that they are in regard to the operation of the E.D. neans of developing that section of the read by the subscribers to the paper, customers are informed as to the wares mentioned and attracted to his place of business. They are direct messages sent by the advertiser to the reader of the paper, when the message is not received then the advertisement loses its worth. There must be two parties in this to make it profitable for either.

The profit which accrues to the receivers or readers of adver- | trict to again take up farming and it | Clearwater, a tributary which, rising to tisements are many. In the first place time is saved by ascertaining where and when to buy either necessities or luxuries, where to find the kind of amusement desired. Secondly the profit comes to the readers when they, by recieiving the message, are enabled to know what price is charged and should be paid for certain commod-

When advertising ceases to pay the reader as well as the advertiser, then there will be no more advertisements printed.

RECREATION IN HOBBIES.

At a sale of rare stamps in Paris one issued in 1847 by the island of Mauritius brought 122,000 francs, which, at the present rate of exchange, is the equivalent of about \$8,000. Vastly higher prices have been fetched by stamps prized by collectors, but the sum paid for this specimen will not be despised. It commanded so large a that, if trips of this kind were con-termined width which offers possibilifigure only because persons have permitted their hobby of philately to over-ride their soundness of judgment.

Hobbies are a good thing. The man or woman who has a pur- of the city had devoted much space to awaits the prospector and affords him suit, outside of the regular or necessary daily task, which is followed the work of the delegation and, alto- a wonderful hunting ground, the sole not for pecuniary gain or other benefits of like character but solely gether, he felt that Prince Rupert was disadvantage being that travel is diffifor the pleasure that is derived from it, has a form of recreation bound to benefit by keeping in close cult owing to the ruggedness of the that, if wisely chosen, may be productive of great good. Everybody and friendly touch with the prairie country and the severity of the climate should have a hobby.

But care should be taken not to choose a hobby that may be unduly expensive or one that requires more time than one can afford to give. The best sort of hobby is one that will take the mind as far as possible from the daily work. Refreshment of mind and body should be the main consideration. The office worker will derive most satisfaction from something that will take him out of doors; the manual laborer will profit most by resting his body and diverting his mind.

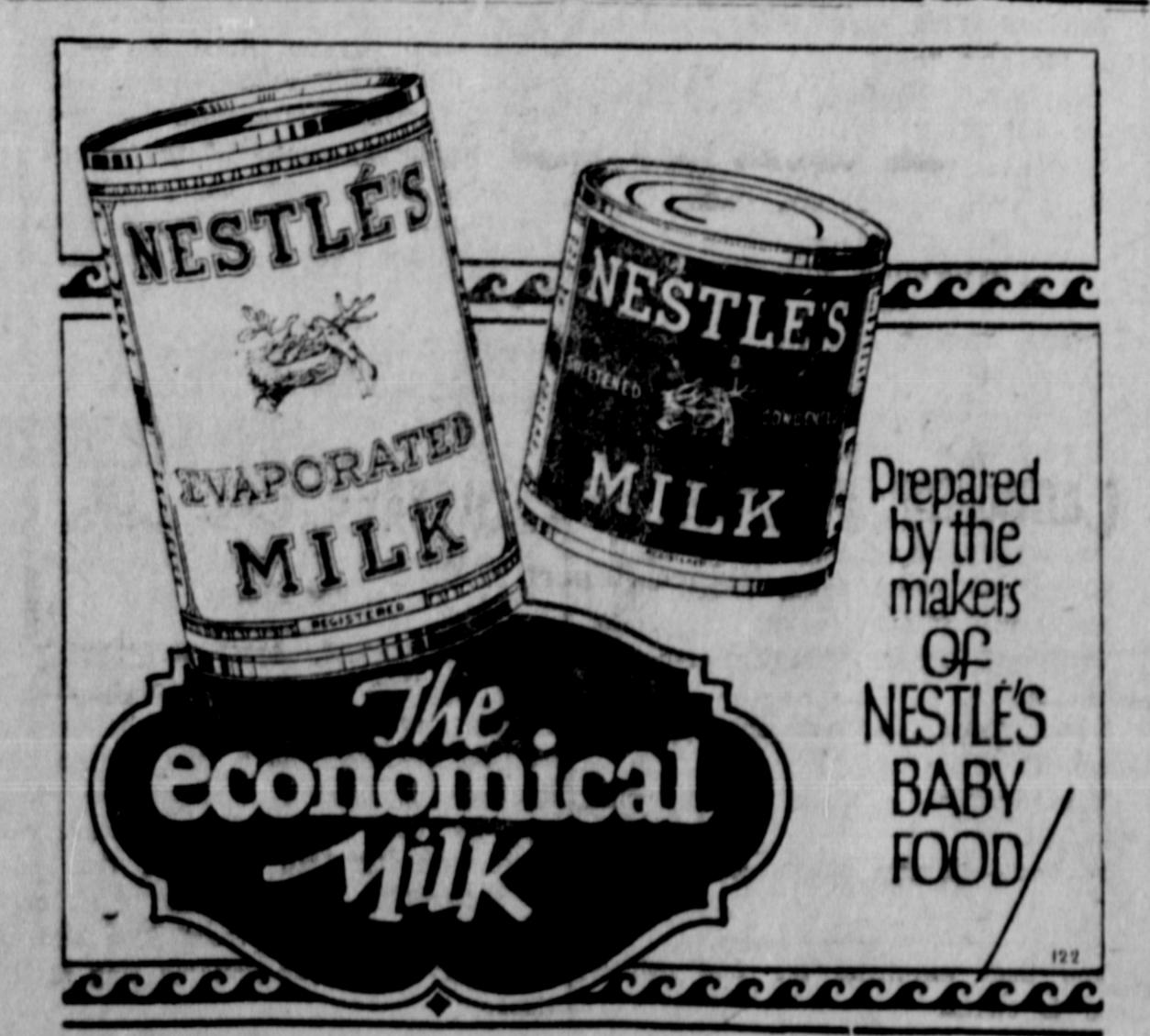
SLEEP LEAVES LITTLE LEISURE.

Although we all, with Sancho Panza, pray that blessings may light on him who first invented sleep, it is a time-expensive invention. A London statistician has found that one-third of our lives is gnent was worn out and the cost spent in sleep. Sleep denies us the privilege of enjoying a third of our lives, because we cannot be said to enjoy sleep except in anticipation.

Sleep is then the largest consumer of "the days of our years," with work the second largest. We can accept the statistician's statement that we sleep and work two days out of every three of life's span. A third is left for education, eating, recreation, reading and the scores of other duties and demands of life.

With so little time unconsumed by work and sleep fortunate are those who find in their business in life their joy and the means of their spiritual, intellectual and even physical development; but millions have to find all this development, if they have it, outside of their vocations, since their work is of such a nature as to require only routine attention, and does not give them even the satisfaction in the finished product. Yet, with the shortened hours of labor, they have been given a greater amount of spare time in which to devote. themselves to the things that make for the cultivation of their real

The one thing of greatest value that machines have given us, besides relief from back-breaking labor, is spare time. They recover some of the time exacted by sleep. They give daily to millions a free time which is as long as the work time or as the sleep time. The working days of our years are less than a score, and if by reason of strength they be more, they still leave another score of years in 37 to 16. which to "approach perfection" in the use of the time devoted to sundries, idling, walking, playing and reading. For the many who The steamer Prince John was in port "The opening 'O Canada' is always thence 80 chains north to have to spend eight hours a day at labor merely to earn a living, the at Juneau when the flooding of the sung with a mighty enthusiasm. Then right use of leisure time thus becomes quite the most serious problem Treadwell Mine took place. According there is an immediate and miserable in personal as well as social progress.



MAKES REPORT EDMONTON TRIP

CITY COUNCIL PASSES VOTE OF LACK OF ECONOMICAL TRANSPORTA-THANKS TO EDMONTON AUTHORI-

at the council meating last night that Columbia is geologically favorable for the a letter of thanks be forwarded to the occurrence of mineral deposits, states F. mayor and city commissioners, of Ed- R. Kerr, of the Dominion Geological monton, the Board of Trade, and to the Survey. premier and members of the provincial This has been amply borne out by the government for the very kindly manner discovery of many valuable ore deposits. in which they had treated the delega- in areas adjacent to Portland Canal. of their visit. Ald. Stephens referred points farther north and south. One particularly to John Blue, secretary of the serious obstacles to the development undiving in his efforts to make the coast range has been a decided lack visit pleasant for the delegation. Ald. economical transportation. At only Jos. Greer seconded the motion which few places where the range is cut by passed unanimously.

said that he believed the trip had been ble to develop mineral deposits profita success and he was particularly im- ably. This absence of transportation pressed with the favorable attitude of facilities combined with the physical the business public to the city of Prince character of the country has tended to Tuesday, April 26, 1927 Rupert. The provincial government also discourage prospecting in which other was much interested in the city and wise present considerable possibilities he believed that it was unanimously in reward. The Stikine River, though favor of the Peace River outlet via has formed a highway of entry to the Prince Rupert. The provincial govern- placer gold fields of the Cassiar for fifty ment had just made a new arrangement | wo years, has so far failed to be & B.C. railway whereby it cost only a zone along the contact through which i cent more to ship wheat from points | passes. along this line to its destination than it did from Edmonton. As a result of During the Cassiar and Klondike gold this very favorable treatment of that ushes this area was probably tested exterritory, one hundred families had re- tensively for placer gold. The bars of turned this year to the Peace River dis- the Stikine River itself and of the was believed that large numbers would the northwest, flows along the base of follow. He had ascertained that this he coast range, yielded some gold. Inyear the Peace River district had pro- cidentally, a few lode deposits of gold duced 6,000,000 bushels of wheat but copper and silver-lead-zinc were discovonly about 130,000 bushels of that ared and developed to a small extent amount had been shipped through the These deposits support the belief that port of Prince Rupert.

MUCH IMPRESSED

been very much impressed with the re- Some prospecting of the hard rock ha ception accorded to the delegation and been done, but on the whole the are. felt that the visit would be productive is almost untouched. of much good to the city as the Edmenton business people were looking to | Between Portland Canal and Atlin this port as an outlet for the products two of British Columbia's rich minin from that territory. It had been a camps, lies a virgin territory nearly tinued, Prince Rupert would receive ties of producing camps like those sitmuch wholesome advertising. The press vated at either end. This great area

CITY UTILITIES

Purchase of \$1,700 Machine Authorized by Council Last Night

committee the city council last nigh decided to buy a one ton Graham Bros. truck for \$1,700 f.o.b. Prince Rupert.

Ald. W. M. Brown explained that the light truck used by the utilities departrepairs was heavy each year. Ald. Stephens asked what disposition

was to be made of the old truck and was told that certain parts would be used in equipping the new truck and the remainder of the truck had little

It was explained to the council the this truck was often used for purpose of stretching cable and a heavier truck was needed than the one

Ten Years Ago in Prince Rupert

APRIL 26, 1917 vice yesterday and will lear

to officers of the steamer, the disaster falling-off in volume until the last two somewhere. Mrs. Bazzett-Jones, Mrs. A. R. Holtby

and Mrs. W. J. Kirkpatrick have been appointed commissioners for receiving declarations for the enrolment of ladies on the provincial voters' list One will be at the Red Cross sale to morrow to take applications.

maat this afternoon.

Thos Deasy, Indian Agent at Masset arrived in the city yesterday from the Queen Charlotte Islands on a gasolin

Lee L. Baker, formerly of this city. is now located at Provo. Utah, where he! is an attorney and counsellor-at-law.

know what is wrong with it have passed on.

Advertise in the Daily News

DEPOSITS OF COAST RANGE

TION HINDERS PART OF MINERAL EXPLOITATION

a vientofree ere administration After presenting the report of his re- It has long been known that a fairly cent trip to Edmonton as representative broad area along the eastern contact of of the city, 'Alderman Stephens moved the Coast Range Batholith in British

tion from Prince Rupert on the occasion Alice Arm, Atlin Lake, and at other the Edmonton Board of Trade, who was of the mineral resources east of the long arms of the sea or great rivers, or In presenting his report, Ald. Stephens traversed by railways, has it been feast-

TESTED FOR GOLD

this section of the contact zone may | prove as rich as others which have al Alderman Stephens said that he had ready demonstrated their great worth.

VIRGIN TERRITORY

Development should work outward from the routes of navigation, of which the Stikine River is by far the best. It crosses the margin of the coast range GETS NEW TRUCK batholith and flows within a short distance of it for many miles, affording fair transportation facilities during five or six months of the year. The zone is also penetrated and cut by large tributary valleys.

WINNIPEG WRITER PUTS IN PLE FOR BETTER RENDITION OF "O CANADA"

WINNIPEG, April 26. - (Canadian Press)-A staff writer on the Free Pres puts in a vigorous plea for the study of "O Canada": The Canadian Nations anthem as it is sung: O Canada!

La la la de de land

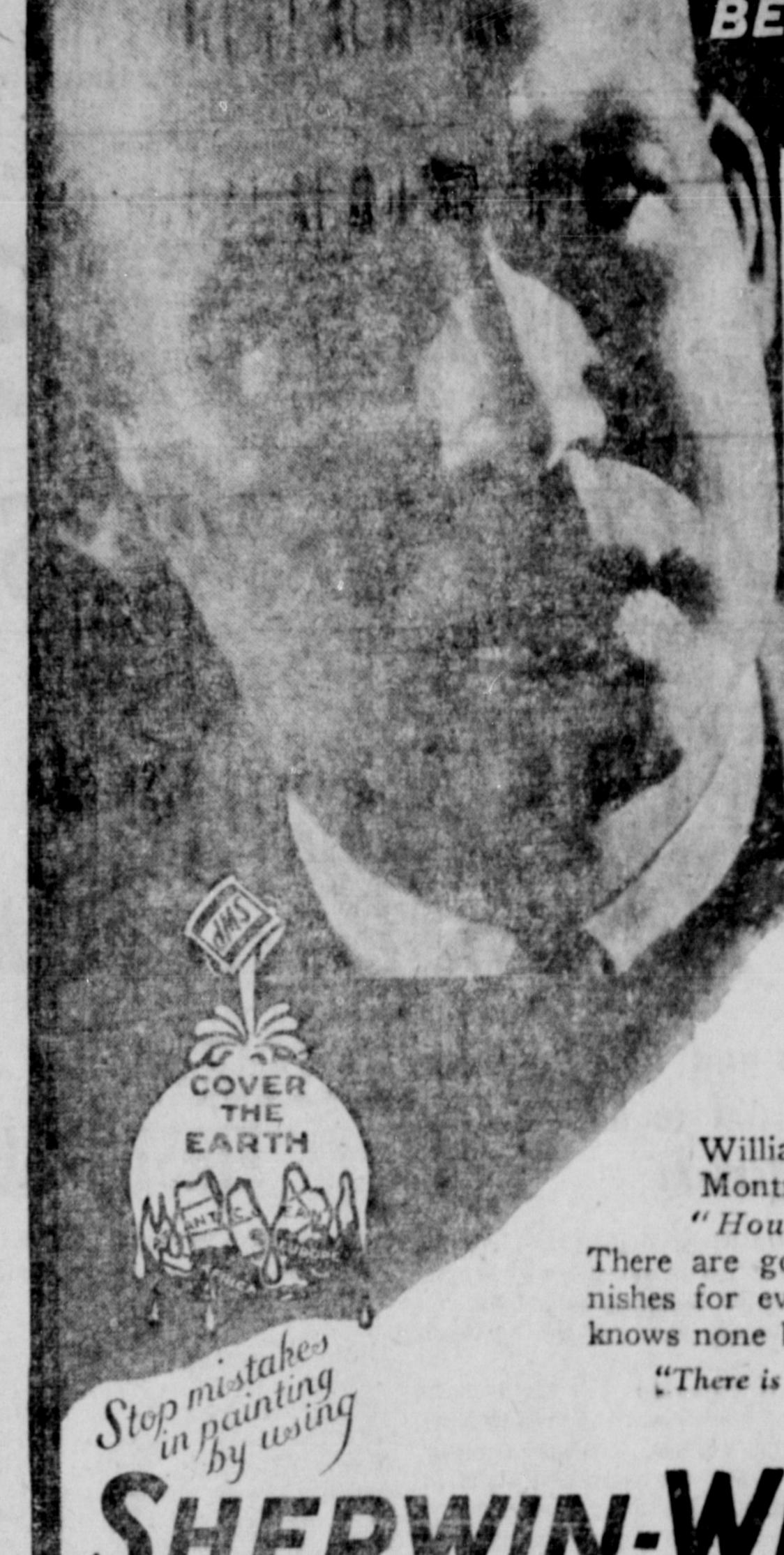
(Here glancing at your neighbor and) see how she is getting along. Feeling sure that she does not know any more about it than you do yourself, you resume:) and finally with great relief swell out the chorus.

"Now that we have a real national of convenient length, set Inoble and inspiring music. learn the first verse at least, so that Anyox defeated Prince Rupert again visiting Old Country people and Ameriof cans may not have reason to star ance at our uncomfortable efforts t

Could Not Sleep Heart and Nerves Were So Bad

Mr. Geo. Meek, Windsor, Ont., writes:- "I suffered with my heart and nerves and could not sleep at night for noises in my head. I managed to keep at my work somehow, until I began to have dizzy spells which got so bad I could not go to my work. I | thence 80 chains north, to point of comwas afraid to go out any place, for mencement. very often I would stagger on my feet, and everything in front of me would turn black and fade away. While I was home sick a friend told me to take | QUEEN CHARLOTTE LAND

troubled with that complaint again." mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto,



CAN ONE VARNIS BE USED FOR EVE PURPOSE

A MAN wouldn't use a spade to do the work of a hoe. A woman wouldn't buy a piece of fine silk to make a work apron.

Why would you expect one varnish, for general purposes, satisfactory?

Varnishes are compounded from a mixture of gums and linseed oil. But - just what gum, how much oil, how much "cooking" and what degree of heat, depends upon the purpose for which the varnish is intended.

It's not a difficult matter for you to decide what varnish you need. Simply tell the dealer at Paint Headquarters what the job is, or write Sherwin-Williams, 897 Centre Street,

Montreal, for a copy of the "Household Guide Manual." There are good Sherwin-Williams Varnishes for every purpose and the world knows none better.

"There is no Substitute for Quality"

SHERWIN-WILLIAMS PAINTS VARNISHES LACQUERS FOR SALE AT PAINT HEADQUARTERS BY

For Sale by HOWE & McNULTY

to work in rightly or wrongly several hore vociferous 'O Canada's' ".

"The Weir version seems to have met ith the greatest approval and is cherally adopted for use. But even if ne of the older versions is preferred, t would surely be better to be singing omething definite than to be moving he lips in the production of unintel-

Title for Lots twenty-one (21) and wenty-two (22). Block seventeen (17). Section one (1). City of Prince Rupert Satisfactory proof of the loss of the

Land Registry Office, Prince Rupert.

QUEEN CHARLOTTE LAND DIVISION

H. F. MacLEOD.

TAKE NOTICE that H. F. Leonard, of Portland, Ore., physician, intends to us apply to the Minister of Lands for a licence to prospect for coal, petroleum gate Inlet, Graham Island:

> Located March 14, 1927. H. F. LEONARD. A. J. GORDON, Agent

QUEEN CHARLOTTE LAND DIVISION

H. F. LEONARD,

DIVISION

get a good night's lowing described lands, situate on Skide-80 chains north; thence 80 chains west: Price 50c. a box at all dealers, or thence 80 chains south, to point of com-

Located March 14, 1927. H. F. LEONARD. A. J. GORDON, Agent

Dr. Jos. Maguire Over Ormes

CROWN, BRIDGE and PLATES EXTRACTION OF TEETH

By an Expert.

Sunday Appointments.

to all children

Phone 525.



Open Evening

Painting

"A Trip to Coffee Land" with ONE POUND TIN OF MALKIN'S BEST COTFEE

SEE YOUR GROCER

BIG CASH PRIZES

The W. H. Malkin Co. Limited, Vancouver, B.C.

Sovereign Life Assurance Company

What about that boy of yours? Will there be money on hand to give him a real start in life when he get out in the world on his own? Life insurance on your own in and a policy maturing at a certain age on the boy's life solves this problem.

Enquire for full particulars about Children's Policies from

G. P. TINKER