BRITISH

THE PACIFIC ERA, destined to

be greatest in the history of world

commerce, is dawning ... and British

Columbia is Canada's gateway to

This most westerly of the Provinces

occupies an important place on the

New World trade routes and a strat-

It has an area of three hundred and fifty-five

thousand, eight hundred and fifty-five square

miles, with seven thousand miles of coast

line. The tremendous natural wealth, min-

erals, forests, water power, fisheries and the

agricultural and industrial potentialities

awaiting further development fire the imagi-

Today, British Columbia has a population

of approximately six hundred thousand, yet,

it is capable of sustaining fifty million people.

Nowhere in the world are there greater op-

portunities to satisfy young Canada's desires

These opportunities for men of mettle are

limited only by the capacity of the individ-

It has been truly said that the wealth of any country

lies, not in the possession of natural resources, but in

the careful exploitation of them. How successfully

British Columbia is developing her natural resources

for Canada and Canadian prestige is evidenced by

The Northern Electric Company is proud of its

share in this development and the tremendous

for adventure, for achievement, for sport.

ual to do and to possess.

growth of the Province.

the briefest glance at her progress.

getic position within the Empire.

the Pacific.

nation.

This watch is guaranteed of a Taxi, phone 4. reliable at a moderate price. This is accomplished by Seal Cove Lumber Con new automatic machinery which makes every piece so Olof Hanson returned to the city on exactly to a standard that last night's train from a business trip fifty watches can be taken to the interior. apart and the parts all mixed up in a heap and when again prince Rupert this morning after a put together into watches, short business stay in the city. hey will run the same as

The price is only \$15.00 for south on the Prince Rupert this morngold filled, cases and \$22.50 ing on a brief business trip. for the same watch in solid gold cases. through passenger on the Prince Ru-

We, of course, have watches much lower than mend these.



New

Dresses

For Three Days Only Seven only

With Slips to match

\$18.95

Nine only

84.45

Worth double. J. BENT

Ladies' Ready-to-Wear Phone 651



In terms of coal, QUALITY deans warm home comfort. t's that kind of coal that vill make your furnace or replace radiate cheer and ontentment throughout the thole household.

When you buy coal from us on will be attended by quality and its twin brother

ANAIMO - WELLINGTON CLEOD RIVER SOOTLESS Albert & McCaffery Phones 116 and 117

CHARTERED ACCOUNT-ANT AND AUDITOR Phone 387 243 Second Avenue West.

Prince Rupert

## Local and Personal

Arthur's Taxi. Phone 678.

B.C. Undertakers. Phone 41.

Get the Big 4 habit! When thinking

Our shingles cost less and last longer.

H. S. Wallace returned south on the

Col. S. P. McMordie sailed for the

G. S. Campbell of Anyox, was a

part this morning for Vancouver. this but we specially recom- R. F. McNaughton, C.N.R. district passenger agent, returned yesterday from a business trip as far east as Mc-

Bride.

General superintendent W. H. Tobey of the Canadian National Railways returned on yesterday's train from a trip of inspection over the division.

C.N.R. steamer Prince Rupert, Capt. D. Donald, sailed for the south at nine o'clock this morning. Next week she will enter the local dry dock for annual overhaul.

G. P. McLaren, general tie and timber agent of the Canadian National Railways, arrived from the east on yesterday's train and left for the south on the Prince Rupert this morning.

Prince Rupert Boys' Band and Orchestral Grand Concert, assisted by vocal artistes at Salvation Army Citadel on Wednesday, February 23 at 8 p.m. Fine program. Come and help the

The civic court of revision to consider the appeals against the 1927 assessment roll, held a brief sitting last night in the council chamber and, after considering various matters, adjourned until Tuesday night at seven

Union steamer Catala, Capt. A. Johnstone, will arrive at 6 o'clock this evening from Vancouver and wayports, sailon her return south at 9 o'clock tomorrow morning. Next week the run of the Catala will be taken by the

Heavy snowfall on the line between here and Pacific resulted in yesterday's train being delayed. It was necessary

tenth anniversary of marriage. Over twenty friends were present and a very enjoyable evening was spent in cards and dancing.

Trappers! Call and show your fur; to the Old Reliable House. It will pay you as we can guarantee to give you higher prices than anyone else. We have big orders for all kind of furs. Second Avenue. Phone 522.

## SUCCESSFUL TEA AND SALE BY CATHOLIC WOMEN YESTERDAY

A successful tea and home cooking sale, under the auspices of the Catholic Women's League, was held yesterday afternoon at the home of Mrs. E. A. Wakefield and a substantial sum was real-The guests were received by Mrs. Wakefield, Mrs. Kinkade and Mrs. Curtain poured tea and coffee and were assisted by Mrs. R. Moore, Mrs. E. W. home cooking table was in charge of Mrs. Gratton and Mrs. Arthur Smith. During the afternoon a lamp shade was raffled and was won by Father McGrath.

ANNOUNCEMENTS Canadian National Employes Ball.

Friday, February 18. Elks' Annual Invitation Ball, Febru-

Established 1923.



Any evening by appointment

DENTIST

Exchange Block.

FIRST WHEAT MISHAP

Near Hubert-Cars Slightly Damaged

inauguration of what shipment over the roadbed and little damage was done Phone 109 this end of the C.N.R. railway occur- to the cars or their contents.

Smithers and the big crane sent out had the cars back on the track in thirty minutes after their arrival at The first and only mishap since the the scene. The ice and frost protected

train left the track through a broken Smithers division since the opening of 29.10; temperature, 38. rail, apparently caused by frost, says the shipping season and all predictions BULL HARBOR. - Misty, light S.E. DIGBY ISLAND. - Rainy, southeast WIRELESS REPORT.

8 a.m.

Forest · British Columbia's forests compose half of the softwood resources of the British Empire, and give employment to one quarter of the male population of the Province. Exports increased from two hundred and eighty-four million in 1910 to five hundred and seventy-seven million board feet in 1925. Yet, the Province has used up less of its timber capacity than any other Province or State in North America. The estimated value of the commercial timber stand is one billion dollars.

COLUMBIA

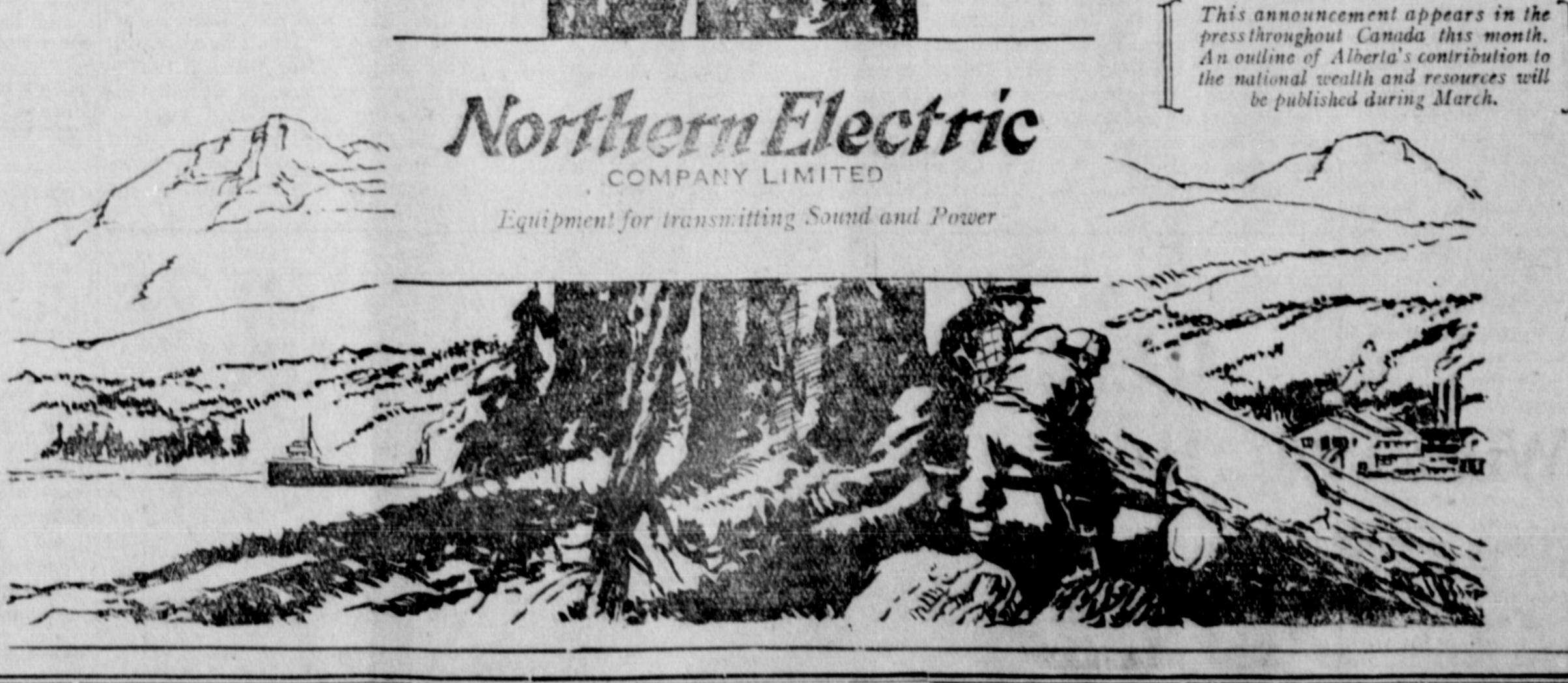
Mining . Minerals to the total value of almost one billion dollars have been produced since 1852. British Columbia is the most highly mineralized area on the North American Continent. Gold, silver, lead, copper, zinc and coal are there in abundance.

Fishing . Half of the entire fishery production of Canada comes from British Columbia. In 1921 the value of the total production was fourteen million dollars. This was increased to twenty-two and a half million dollars in 1925.

Agriculture . The investment in land, live stock, etc., is approximately two hundred and twenty million dollars. The soil and equable climate make the Province ideal for mixed farming.

Industrial Growth . The number of manufacturing industries conducted in the Province increased within the fast eight years from 1,202 to 1,401 with an annual payroll of almost forty-two million dollars.

Water Power . The hydro-electric resources of British Columbia have been developed to an extraordinary degree. All the power that industry will need for generations will be ready as and when it is needed.



RAILWAY DIVISION HAS

red on Monday near Hubert, when three Something like four million bushels sea smooth. rear cars and the caboose on a wheat of wheat have been handled over the DEAD TREE POINT. - Barometer, weatherbound at Takush Harbor.

the Interior News of Smithers. The of dire calamities have been rudely up- wind; barometer, 29.34; temperature, gale; barometer, 29.90; temperature 38; Three Cars and Caboose Leave Rails mishap was handled in excellent shape set in the excellent shape set in the excellent shape set in the excellent manner in which 40; sea moderate: 6 p.m. spoke steamer sea rough; 10:15 a.m. spoke Catala, left Alameda. Ketchikan to Seattle 190 Butedale, northbound; 9.30 a.m. steamer miles from Ketchikan: 8 p.m. spoke Ad- Prince Rupert, passed out, southbound. miral Watson, Seattle to Ketchikan, DEAD TREE POINT .- Barometer, 29 .-

258 miles from Ketchikan: 11.30 p.m. 10: temperature, 48. spoke steamer Catala, left Ocean Falls, BULL HARBOR.—Part cloudy, fresh DIGBY ISLAND.-Cloudy, light S.E. northbound: 8 a.m. spoke steamer Mina S.E. wind; barometer 29.48; temperature wind; barometer, 39.84; temperature 43; Brea, left Duncan Bay for Vancouver at 45; sea, moderate,