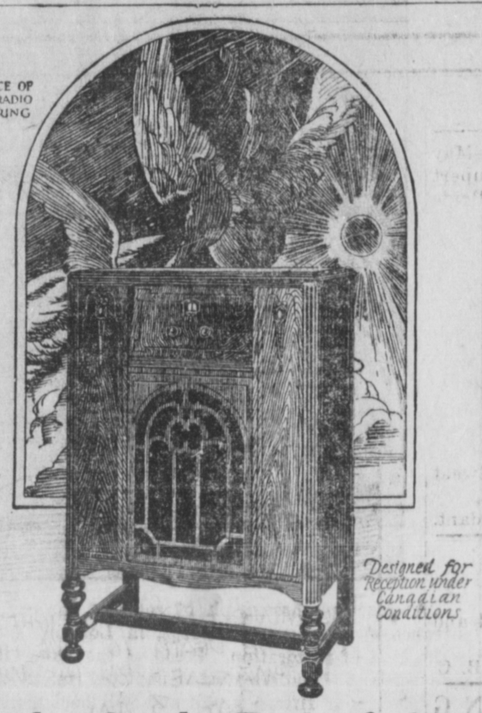
Radio Broadcasting and Reception



Turn the Single Dial of this New Marconi Batteryless Receiver - - at our Store, TO-DAY - -

IT has the tone, the realism of the original rendition. It has the "presence" of the artist—full—deep—mellow—colorful. It has the finest selectivity.

This is truly the peak of achievement in Marconi Radio Engineering exemplified in performance and in appearance.

Come in for a demonstration today.

Rose, Cowan & Latta, Ltd.

Prince Rupert, B. C.

PROGRAMS FOR WHOLE WEEK ON THE RADIO

Tuesday, December 4

6:00—Eveready Transcontinental Program, KHQ, KOMO, KGW, KGO, KFI.

7:00—Musical Miniatures, KGO.

7:30—Torrid Tots, KHQ, KGW, KGO.

8:30—Amaizo's Gitanos, KHQ, KOMO, KGW, KGO, KPO, KFI.

9:00—Correct Time, KOMO, KHQ, KGW, KGO, KPO.

10:00—The Trocaderans, KFI—10:00 to 11:00, KPO—10:00 to 12:00.

Wednesday, December 5

10:30 a.m.—"Woman's Magazine of the Air"—KHQ, KOMO, KGW, KGO, KPO, KFI.

11.30 a.m.—"Hands of History" KGO, KFI

7:30—Yellow Cab Gayeties, KPO, KFI.

9:00—Correct Time, KOMO, KHQ, KGW, KGO, KPO.

9:00—"Roads to Romance," KHQ, KOMO, KGW, KGO, KPO, KFI.

10:00—The Trocaderans, KGW, KGO, KFI.

11:00—The Trocaderans, KGW, KPO.

Thursday, December 6

6:00—Seiberling Transcontinental Program, KHQ, KGW, KGO, KOMO, KFI.

7:30—Standard Symphony Hour, KHQ, KOMO, KGW, KGO, KFI.

8:30—Memory Lane, KOMO, KGW, KGO.

9:00—Correct Time, KOMO, KHQ, KGW, KGO, KPO.

9:30—Maxwell House Program, KHQ, KOMO, KGW, KGO, KPO, KFI.

10:00—The Trocaderans, KPO, KFI.

11:00—The Trocaderans, KPO.

Friday, December 7

5.35—Land O'Health, KHQ, KGW KOMO, KGO.

6:00—Wrigley Transcontinental Program, KHQ, KOMO, KGW, KGO, KFI.

7:00—Los Angeles Studio Program, KGO, KFI.

8:00 RCA Hour, KHQ, KOMO, KGW, KGO, KPO, KFI.

9:00—Correct Time, KOMO, KHQ, KGW, KGO, KPO.

9:30—Moon Magic, KHQ, KGW, KOMO, KGO.

10:00—The Trocaderans KOMO KFI—10:00 to 11:00, KPO, KGO —11:00 to 12:00.

Saturday, December 8

6:00—Philco Transcontinental Program, KHQ, KOMO, KGW, KGO, KFI.

7:00—Lucky Strike Hour, KHQ, KOMO, KGW, KGO, KPO, KFI.

9:00—Correct Time, KOMO, KHQ, KGW, KGO, KPO.

9:00—Golden Legends, KHQ, KGW, KGO.

10:00—The Big Show, KHQ, KGW, KGO, KPO, 10:30 to 12:00.

NEW SERVANT: "Oh, ma'am I must 'ave got them electric plugs mixed up. The wireless is 'ot enough to cook on, an' the electric toaster is playing a dance tune!" —The Humorist.

RADIO EYES FOR AIRMEN

CLEVELAND, Ohio, Dec. 4.—The most extensive use of radio "eyes" for the airman flying in fog or darkness has just been inaugurated.

Affording instantaneous communication between pilots, radio stations, landing fields and the weather bureau, experimental operation of a new system of weather service has been started between New York and Chicago on the transcontinental airway.

The control centre of the system is located at Cleveland, the weather bureau, the Air Transport Company and the airways division of the Department managing the operation of the service from here. By means of an automatic telegraph typewriter system, a message written on a typewriter at any point in the circuit between Newark, N.J., and Cleveland is transmitted instantaneously and written on a tape at all other points in the circuit. The operators at the Department of Commerce radio stations along the airway broadcast the messages by radio telephone to the pilots.

The service includes regular weather reports gathered throughout the United States each morning and evening, a secondary set of weather reports gathered at intervals of three hours from critical points in the vicinity of the airway and hourly reports of weather and landing field conditions from intermediate landing fields located 50 miles apart along the airway.

RADIO COMES NEXT TO THE FOLKS AT HOME

Local Fan Tells Why He Likes the Radio and What It Does For Him

"Why should I buy a radio receiving set?" inquired a listener who happened to be disappointed at not being able to tune in any day at any time of day and tap the world's best music. After full inquiry he found there were days when he could get little or no reception.

A radio fan, who was standing by, replied: "I have a radio set and I get more enjoyment out of it than of anything else in this world except my wife and family. While it's true I can't get through every evening, it is also true that I can usually get something worth while. This week I got splendid results, tuning in to any station of reasonable power on the Pacific coast, and also getting many of the distant stations at intervals.

"Why do I use a radio?" the fan continued. "I use it because it brings me in touch with the outside world and keeps me from getting rusty. I have the power to select what I want, and all my family think more of the radio than of anything else we have in the house."

BEST PLACE FOR IT

Those who have nothing in their pockets should pocket their pride.

Ben-Hur, Capitol, tonight.

"The Best Buy in Canada"

Mohawk - American Radio

LOOK AT THESE PRICES

Then Compare Appearance and Performance

Model	Price
Six Tube Table, electric with tubes	$170.00
Six Tube Console, electric with tubes	232.00
Eight Tube Table, electic with tubes	220.00
Eight Tube Console, electric with tubes	317.00
Eight Tube Console De Luxe with tubes	367.00

Announcing The Prices of the New Models of

Rogers Batteryless Radio

Still Three Years Ahead of Competition

Table Models

Model 420, Table Model. Complete with tubes $170.00
Model 480, Table Model. Complete wilth tubes $280.00

Consols

Model 400, High Console. Complete in every detail Cone speaker built in $265.00
Model 400, Lowboy Console. Built in exponential horn speaker $275.00

Rose, Cowan & Latta, Ltd.

Prince Rupert

If You Would Have

Tone Quality that is Perfect; Power with Minimum Interference; Selectivity with Choice of Program; Clarity that is Realism Itself

AN INSTRUMENT that will win your appreciation and the admiration of your friends.

Then you will have

VICTOR RADIO

Hear VICTOR—of the famous trademark.

McRAE BROS. LTD.

All - Electric

NO BATTERIES OR ELIMINATORS

In answer to the popular demand, Canadian General Electric Company now offers

RAIDOLA 51

a beautiful Console model, operated direct from any light socket, and attractively priced at **$290.00**

Loudspeaker and all enclosed in cabinet. Nothing more to buy. Terms arranged. See Radiola 51 at your dealers.

F. W. CHANDLER
318 6th Street

Phone Red 92 (day)
Green 628 (evenings)

— OR —

PARKIN & WARD

Electrical Shop Third Avenue

Free Trial

In your home

PHILCO Electric RADIO "Neutrodyne-Plus"

YES, a free trial *in your own home!* No obligation—no charge. If satisfied, a small payment down and *easy monthly payments.* Also, *trade-in allowance* on your old set. Come in or phone for full details.

Call—Look—Hear

BARRIE'S HOME FURNISHINGS

3rd Avenue — P. O. Box 808

THE DETAINING KIND

"What makes you think Jack won't be out of the hospital for some time? Did you see his doctor?"

"No, I saw his nurse!"—Capper's Weekly.

Canadian Nitro Steamships

Prince Rupert

DRYDOCK AND SHIPYARD

Operating G.T.P 20,000 Ton Floating Dry Dock

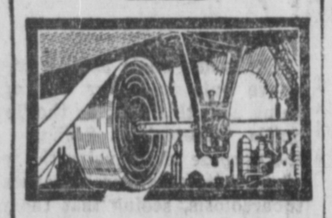
Engineers, Machinists, Boilermakers, Blacksmiths, Patternmakers, Founders, Woodworkers, Etc.

ELECTRIC AND ACETYLENE WELDING

Our plant is equipped to handle all kinds of MARINE AND COMMERCIAL WORK.

PHONES 43 and 385

In the service of industry



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Adequate stocks, high grade tools and supplies, and courteous service are what we offer at each of our branches. Here are just a few of the lines that we can supply:

Graton & Knight Leather Belting.
Dicks Balata Belting.
Yale Chain Hoists.
Norton Grinding Wheels.
Strong Steam Traps.
Hyatt Roller Bearings.
Oneida Steel Pulleys.
Wettlaufer Concrete Mixers.

When you are in the market for shop supplies of tools of any kind, refer to our general catalogue, or, better still, visit our warehouse.

The CANADIAN Fairbanks-Morse COMPANY Limited

St. John-Quebec-Montreal-Ottawa-Toronto-Windsor-Winnipeg Regina-Calgary-Edmonton-Vancouver-Victoria

"The pigtail is gone, but China's future still keeps Chinese hair on end."

HEAR KOMO SUNDAY NIGHT

Following is the program of KOMO at Seattle Sunday night and Monday:

7:30—Whittall Anglo-Persians.

8:00—First Church of Christ, Scientist.

9:00—Atwater-Kent artists.

9:30 — Totem Sunday Trio and vocal quartet.

Monday, Dec. 10

6:30—General Motors family party.

7:30—Totem Concert Orchestra; vocal.

8:00—Sieger's Shell Symphonists.

9:00—Firestone transcontinental program.

9:30—Totem Orchestra; vocal.

11:00—Fifth Avenue Theatre frolic.

12:00—Late news; tenor.

Above is a picture showing Herbert Hoover casting his ballot at Palo Alta, California. The picture was sent to New York by telephoto.

Guaranteed USED CARS

One 1927 DODGE SEDAN $700
$300 Cash and $50 Per Month.
One 1926 ESSEX COACH $400
$150 Cash and $25 Per Month.
One 1926 FORD DELIVERY VAN $300
$100 Cash and $50 Per Month.
One 1922 DODGE DELIVERY CAR $300
$100 Cash and $25 Per Month.
One 1928 FORD MODEL A TUDOR SEDAN .....
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