

PACIFIC MILK

Milk FREE for the best letter; ton Hall. Admission 50c. a half case for second, and two

Simply write in your own way. A plain statement is as valuable as a brilliantly written one. ADDRESS:

PACIFIC MILK
328 DRAKE STREET Vancouver, B.C.

Our

## Prices

On and after Feb. 1st, 1928 Suits steamed and pressed
Suits cleaned and pressed
Coat and vest \$1.25
Trousers 75¢ Trousers, white \$1,00
Overcoats, steamed and
Overcoats, cleaned and pres-
sed
Raincoats
Boys' Suits \$1.00
Caps
Mufflers
Sweater Coats 75¢
Poneer Laundry

(1921) Ltd. Phone - 118

Are you getting enough for Goldbloom. Just now we want mink, marten, ermine, coyote, wolf, foxes of all kinds, and lynx.

We have large orders from manufacturers in the East, and if we cannot fill them we ose our bonus. We pay top prices for everything.

If you have a large lot. wire me and I shall call personally. Remember, if you want a square deal sell to

Go'dbloom "The Trappers' Friend." Second Avenue

MILK -:- PRICE Reduced to 12 pints for ..... \$1.00 7 quarts for ..... \$1.00 Cash price tickets. McBride Street store now

closed Office and Dairy - 11th St. Telephone 657.

six months models, a

and 100.A. Loud-

F. W. CHANDLER \$153.75 Jusive Wholesale Dealer for Radiolas Office: 318 Sixth St. Box 645 Prince Rupert, B.C. Drive and Dance, April 23.

B.C. Undertakers. Phone 41.

sailed last night on the Camosun on a business trip to Anyox and Stewart.

Foster Willan returned to the city on the Camosun last night from a business trip to Ocean Falls and Bella

R. E. Moore, manager of P. Burns & Co., Led., returned to the city on the Camosun last night from a brief business trip to Vancouver.

L. W. Patmore returned to the city n yesterday afternoon's train from smithers where he was counsel at a session of County Court.

We are Headquarters for shoe repairing. Send them to us for value, service and satisfaction. MacArthur's Shoe Store.

Knights of Columbus Whist Drive and Dance, Monday evening, February 20. in Catholic School Hall, Good music and prizes. Last dance before

The Catholic Women's League will at the home of Mrs. Besner, 4th Ave. East on Tuesday, February 21, from 3

Judge F. McB. Young returned to the city on yesterday afternoon's train from Smithers where he spent the past few days presiding over a session of County Court.

George D. Tite, who was called to Victoria on account of illness and subsequent death of his mother, returned to the city from the south on the Camosun last evening.

Over the week-end some fifty carloads of grain arrived from the prairies for the Alberta Wheat Pool's Prince Rupert elevator. Railway offices this morning reported 200 cars on the division west of Jasper Park bound

Herring are now running in the vicinity of Dundas Island and fishing will soon be on in full swing to supply a rather active demand particularly for halibut bait. Seineboats Bertha G. and Zanardi were among the vessels unloading catches here over the weekend. Capt. Alfred Swanson of the Prince Rupert Boat House made good his promise that every family in town ould be supplied with herring free of charge when the first catch of the season was landed and nearly everybody in Prince Rupert had herring for dinner on Saturday.

Miss Helen McRae, R.N., daughter of Ar. and Mrs. D. C. McRae, 340 Fourth Avenue East, whose marriage will take place on Wednesday evening of this week at First Presbyterian Church to your fur? If not, come to Tack Bulger, son of Mr. and Mrs. John Block, has been the guest-of-honor during the past few lays at many delightful pre-nuptial vents. These have included a cup and saucer shower Saturday evening at the home of Mrs. S. Dawson, 90 Hays Cove Circle, and another shower this afternoon at the home of Mrs. J. R. Frizell, The Manse, Fourth Avenue

> Having missed one trip for the purpose of undergoing annual overhaul at Vancouver. Union steamer Camosun. Capt. James Findlay, arrived in port at 7.10 last evening from the south, sailing at 10 o'clock for Anyox, Stewart and other northern ports of call. Pasengers on 'the Camesun' included R. Downie, R. E. Moore, Master Leighton. Bordon Bulger, G. P. Campbell, A. Akm, J. Harris, George D. Tite, Mrs. Harris. Otto Smith, C. R. McMillan ad Fester Willan for Prince Rupert: J. J. Frumento and Ed. Pall for Stewert; Mrs. M. Smith for Alice Arm; Mrs. 3. Formas and Jack Wilson for Anyox. nd E. Karlsen for Wales Island.

> > CARD OF THANKS.

R. E. Lambly and family desire to convey to their many friends their sincere thanks for the kind expressions of sympathy received in their recent

ANNOUNCEMENTS

K. of C. Whist Drive and Dance Monday, February 20.

Moose Leap Year Whist Drive and Dance February 29.

"Aunt Susan's Visit" at United Church, March 8 and 9.

Anglican Cathedral Tea March 17.

of work April 12.

### SUN LIFE ASSURANCE COMPANY OF CANADA

## ATOWER OF STRENGTE

ASSURANCES IN FORCE (net) 1,487,990,000 An Increase of \$231,500,000

New Assurances Paid For - 328,408,000 An Increase of \$62,518,000

102,774,000 Total Income - - - -An Increase of \$23,801,000

Payments to Policyholders and 42,224,000 Beneficiaries - - -

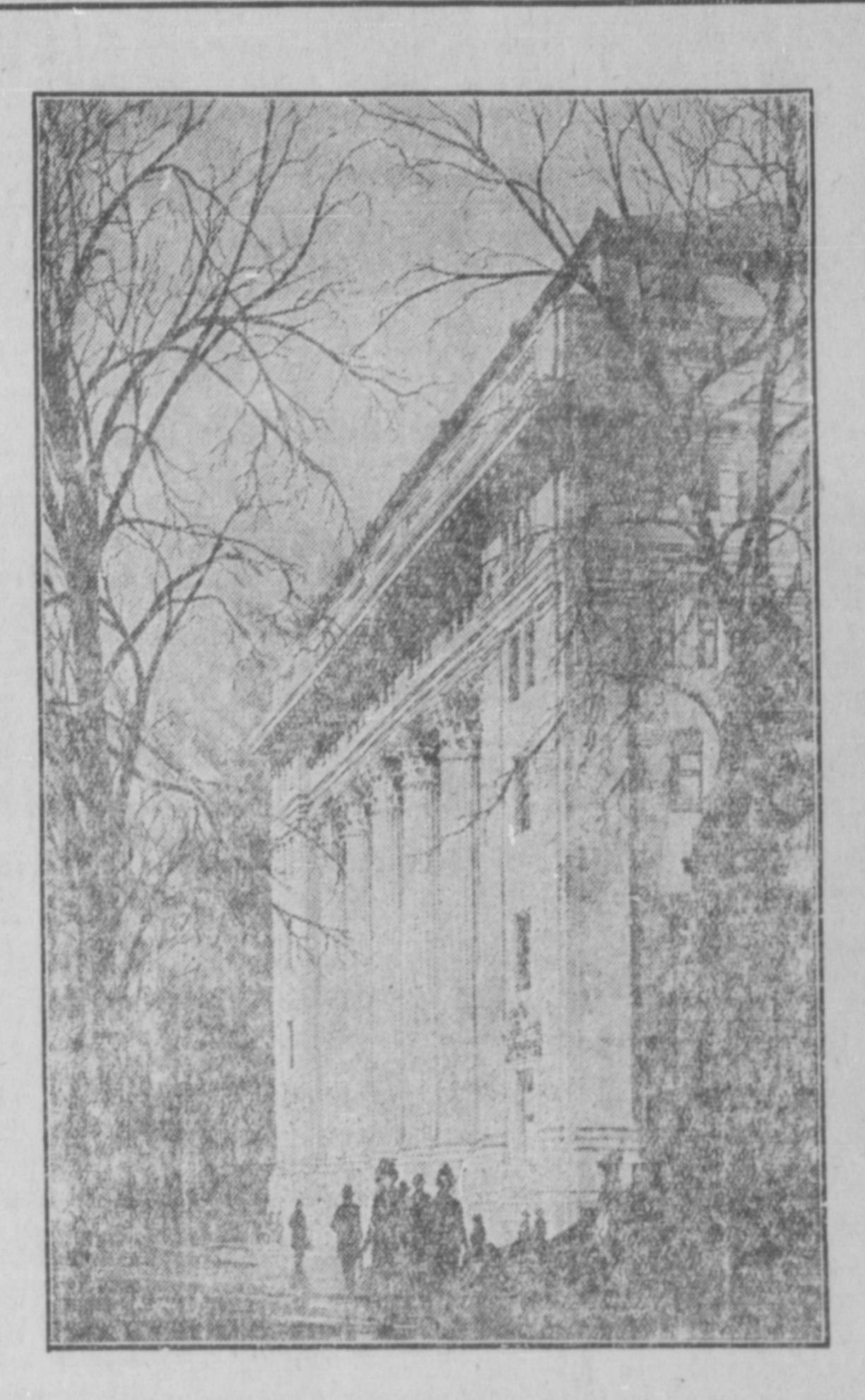
Total Payments Since Organization - - - 300,040,000

Reserve for Unforeseen Contingencies 12,500,000 Surplus over all Liabilities and

Contingency Reserve - -45,280,000 An Increase of \$11,269,000 ASSETS at December 31,

1927 - - - 401,305,000 An Increase of \$56,054,000

Dividends to Policyholders increased for eighth successive year



### EXTRACTS FROM DIRECTORS' REPORT

Substantial advances have been made in all departments during the year. .

The total net income for the year exceeded one hundred million dollars . . .

The strength and resources of the Company have been further enhanced . . .

The high earning power of the Company's investments has been again demonstrated. The net rate of interest earned on the mean invested assets, after fully providing for investment expenses, was 6.47 per cent. This gratifying result has been made possible by dividend increases, bonuses and stock privileges accruing on many of the Company's holdings.

The wisdom of the investment policy which has been consistently followed in past years, in favouring long term bonds and the stocks of outstanding and very carefully selected corporations, has been once more emphasized. The appraisal of our securities shows that the excess of market values over cost increased during the year by \$19,235,889.99. In addition, a net profit of \$5,028,033.20 accrued from

the redemption or sale of securities which had risen to high premiums.

The quality of the investments listed in the assets is testified by the fact that on both bonds and preferred stocks not one dollar, due either as interest or dividend, is in arrear for even one day, while the dividends accruing to common stocks are greatly in excess of the dividends payable on the same stocks at the time of purchase.

The surplus earned during the year amounted to \$38,511,029.67 from which the following appropriations have been made:

\$5,000,000 has been deducted from the market value of our securities as a further provision against possible future fluctuations, increasing the amount so set aside to \$10,000,000.

\$1,500,000 has been added to the account to provide for unforeseen contingencies, which now stands at \$12,500,000.

\$1,000,000 has been written off the Comproperties.

\$500,000 has been set aside to provide for the greater longevity of annuitants, bringing the total provision under this heading to \$2,000,000.

\$50,000 has been set aside to provide for claims in respect of total disability as yet unreported.

\$11,090,056.61 has been paid or allotted as profits to policyholders during the year. In addition, \$6,205,573.00 has been contingently allotted to deferred dividend policies issued prior to 1911, and to five year distribution policies, to provide for profits accrued but not yet payable.

After making these deductions and allocations, \$11,269,330.89 has been added to the undivided surplus, bringing the total over all liabilities, contingency account and capital stock to \$45,280,896.14.

Your Directors are gratified to announce, for the eighth successive year, a substantial increase in the scale of profits to be distributed pany's Head Office building and other to participating policyholders during the ensuing year.

# SUN LIFE ASSURANCE COMPANY OF CANADA

### SAM JABOUR

Northern B.C. Representative Sun Life Assurance Co. of Canada

Society tonight. Topic for discussion;

Vancouver where he is engaged in the of the C.N.R. Mr. Gorman was sell man on Wednesday night of this week expected to sail in a day or so. Up to & Labor Council presided over the I have a rooster that was mighty fond Royal Society of St. George Whist known here, especially among railway when his brother, Jack Bulger, is marthis morning, no further grain ships meeting which was very enthusiastic. of that hen and the shock might kill people.

Cash prizes. Admission 50, to can in eight days on appearing this morning course in marcelling, scalp and facial ceived. These will be on display this the very latest and up-to-date methods. The Louvre,

"Ideals in choosing a life partner." After an absence of four years in Phone 301 for appointment. R. F. McNaughton, district passenger automobile business, Gordon Bulger The British steamer Ashby, Prince the Carpenters' Union Hall Saturday Catholic Women's League spring sale denly on Saturday night of James Gor- from the south and is the denly on Saturday night of James Gor- from the south and is the guest of season, is almost completed loading at der the Trades & Labor Council. Ten- Motorist-"I'm sorry I ran over your man, superintendent of sleeping and his parents, Mr. and Mrs. John Bulger, the elevator of a full cargo for the der the Vancouver Bakers' Union. S. hen. Would a dollar make it right?" dining cars for the western region of Wallace Block. He will act as best United Kingdom or Continent and is D. Macdonald president of the Trades Farmer-"Well, better make it two.

Elks' Whist Drive tonight, Hel- John Dye, on a charge, of assault Mrs. D. Sutherland has returned from Twenty-five imported Hats, every one meeting which was attended by eleven gerson Block, Sixth Street, at 8.30. laid by his wife, was remanded for the south after taking an advanced an original model, have just been re- members of the trade,

Defore Magistrate McClymont in city treatment, etc., thus assuring the afternoon. Ladles are invited to in- Presbyterian Literary Guild tonight United Church Young People's police court, and patrons of Le Parisienne Beauty Parlor spect these hewest millinery offerings, at 8 o'clock, Debate: "That women rendered greater service to the world before receiving the franchise." Program. Bakers of the city, at a meeting in Refreshments.

ANOTHER BROKEN HEART.