# THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, except Sunday, by Prince Rupert Daily News, Limited, Third Avenue. H. F. PULLEN - - - Managing Editor.

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DAILY EDITION

Wednesday, August 1, 1928

## TEN YEARS IN PRINCE RUPERT

It is just ten years ago today that the present management took over the Daily News.. It has been ten years of ups and downs with steady progress on the whole.

Since August, 1918, the paper has been changed in appearance and improved in many respects. At that time there was in the shop only one linetype. Now there are two. Ten years ago the paper was printed on a little job press and folded separately. Today it is printed on a flatbed Duplex that does all the work at one operation and at twice the speed. Ten years ago the entire news service cost the sum of \$25 a month. Today it costs about \$300 a but the greatest of all is to use it wisemonth. At that time the paper had six columns of read- by and well. ing matter with large type. Today it has seven-column pages with small type.

At the time the paper was taken over, the entire circula- sleeves and then dress up with heavy tion was approximately 600 a day and at least one hundred to enjoy themselves. of those were distributed free. Today there is a total average circulation of over 1800 practically all of which are paid for.

### AIM CONTINUES THE SAME

At the time the present management took over the paper, it was announced that the aim was to make a news- honks one hears from an auto driver. paper that would serve Northern British Columbia and advance every cause which would benefit the community. for a man to go around with his sus-Today the aim remains the same. We still aim to serve the best interest of Prince Rupert and all the surrounding districts. We are not in opposition to the weekly papers of the north but complementary to them.

I was so that the paper might go into practically every home in Northwestern British Columbia that the price was reduced recently.. It is for the same purpose that today a circulation campaign is being carried on.

While it is true that the owners and all the staff have to make a living from the paper, it is also .true .that service to the community is the first aim. We are anxious to make the paper as large and complete as possible and just as soon as the advertising support is sufficient we shall enlarge it and add other interesting features We hoped to have done this years ago but the condition of business in the city and surroundings would not allow of such a move.. Every day we have this in

There have been lean days during the past ten years, very lean. Now the outlook for progress is splendid and heavy losses in material owing to the we expect to grow as the community grows.

# ASSET TO COMMUNITY

A live newspaper is a great asset to any community. City Council and stated the position of Citizens do not always appreciate this. However if there the Trades and Labor Council in conshould be only a weekly paper here as in eastern cities of the same size, the loss would be seriously felt. It is the enterprising spirit of the north that keeps a daily going. We do not wish to be boastful but we are inclined to think there are not many papers of the size and quality of the storage Company cannot supply all the Daily News in a town this size, especially where there is opposition as there is here. In fact we feel sure that, considering the population of the district served, we have them all outdistanced a mile.

Just now we are asking the people of the district to such as to create complete confidence help us in this work. We want to be a credit to the province and a pride to the citizens. We know there are a good many people who appreciate this, but united effort is what counts. If we all work together with the same she wan aground during a heavy fog in end in view we shall accomplish something really worth Hudson's Bay passage. while.

# THANKS TO SUPPORTERS

This is also a good time to extend thanks to all our readers and advertisers and others who have in any way contributed to our success. We have often received congratulations and occasionally a few knocks. We are Number 5 circuit which includes norpleased to receive both for without them it would be difficult to continue to improve. When things are very smooth, we wonder what is wrong.

Again we thank the people of Prince Rupert and all northern and central British Columbia and expect to earn more support in the future than in the past.

# Keep Cool this Summer



Keeps mother out of the kitchen Fills up hungry children, Pleases everyone - Good for all, TRISCUIT- The between meal wheat wafer

VISITORS WELCOME TO ALL FACTORIES

# Man in the Moon

"For ten long years," The editor said,

- "I've pounded them hard Until they saw red
- For ten long years-That time to a day-I've sat in this chair

And pounded away."

- And during that time
- The editor tried
- To cut him a swath Both long and wide; But the days were lean
- And the winters long Yet he sang as he wrote And this was his song:
- "Oh, cash, it is scarce But we have lots of fun
- We know everybody And like everyone.
- And as long as we have Enough credit to live. The news we shall publish And free advice give."

Very few people these days seem to

It's a great thing to have a porcelair

The funniest people I know are men who work comfortably in their short

here must be else what becomes of the dear friends who tell you the hateful things others say about you.

Did you ever hear any swearing that

penders showing but perfectly proper for his wife's garters to be plainly vis-

If you hear a howl coming from the east, it's only prairie farmers howling over the possibility of a hail storm hitting them before the wheat is cut.

In these days of equality of sexes girls are getting men's wages. But Jake says that's old stuff. They got his twen-

## Ten Years Ago in Prince Rupert

The retreat of the German forces continues and the enemy is experiencing rapid advance of the Allies.

A deputation of W. E. Thompson and S. D. MacDonald appeared before the

Mayor McClymont reported at the council meeting that conditions at the hydro-electric plant at Shawatlans were

The fishing boat Haysport No. 2 ar-

# NORTHERN CIRCUIT

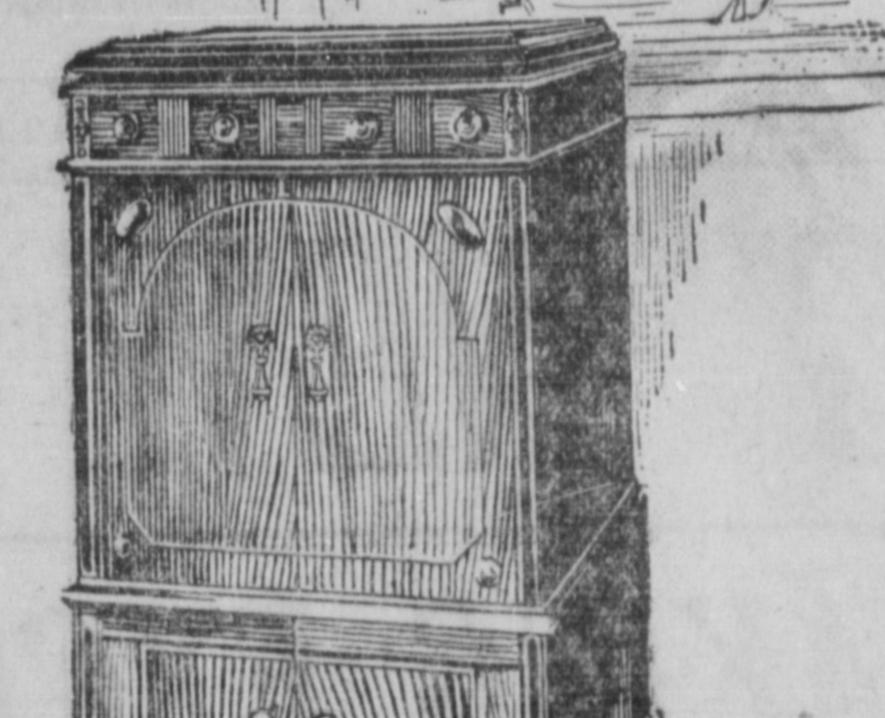
VICTORIA, Aug. 1 - The following thern and central B. C .: Smithers-August 30 to September Prince George-September 4-5. Terrace—September 6-7.

Fort St. John-September 14. Quesnel-September 19-20.

Hill, Alta.

studied dairy cattle.

branch of the Boys' Scouts are now in alize that future." The strength of the uniform. They will camp at Stuart appeal which he made to the people is



Model 4-70 \$165 or with Electric Drive \$205

# Joncert Lonight

Ask any "His Master's Voice" dealersay you want a home Orthophonic demonstration No obligation for this musical service.

> His Master's Voice dealers are in the community to serve you one hundred percent. They know that the place to hear and enjoy music at its best-is at home. And they are willing to lend you one of these marvelous new Orthophonic Victrola models, together entire evening.

You see how easy and convenient everything is made for you? Just a telephone call,asking for a home demonstration,-will do it. And there is absolutely no obligation in connection with this service.

At home, together with your family, you will be able to listen, enjoy, judge and decide at your leisure just how much you like the Orthophonic Victrola. It is there you can best form your estimate of the wonders possible through the new and exclusive Victorcontrolled principle of "Matched Impedance" or "Smooth Flow of Sound."

The new Orthophonic Victrola is made in a range of beautiful models, in cabinets artistically designed in fine walnut or mahogany. Electrically driven, if you wish at slight additional cost. All instruments are selfstopping. Prices from \$1400 down to as low as \$115. On convenient payments from all His Master's Voice dealers.

But first,-have your demonstration tonight.

# Orthophonic Trade Mark Reg'd

Victrola

Orthophonic-only it it bears the dog Trademark



Victor Talking Machine Company of Canada, Limited, Montreal N-52

# FAIR DATES SET AN EASTERN IDEA OF B. C. ELECTION RESULTS

Prince Rupert-September 11-14.

# VANDERHOOF

to the Vanderhoof Superior School.

Mrs. Mary Hunt has left to spend a tleman of wide popularity, an experien two-months' vacation with her chil- ced parliamentarian and administrator. dren in Edmonton, Calgary and Carbon The Gazette says that the Liberal ad

class to the Prout farm where they ation in the province were two of the

is taking a vacation next month and mie, in his campaign, gave most of his trict and situate adjacent to Alliford a couple of weeks.

George on July 26 of Miss Margaret El- zette, "as others have seen, the vision scribed lands :len Irving and Reginald Jack Taylor of a splendid commercial and indusboth of Vanderhoof.

Lake from August 3 till August 12. lattested by the results.

(Victoria Colonist) The Conservative press of Eastern Ca mada is naturally very much elated over the result of the recent provincial e ection in British Columbia. The Mont real Gazette ascribes the victory to number of reasons, among which on is the the fact that British Columbia a Conservative province and in provin cial politics the dissentions within th Miss Betty Lamb has been appointed Conservative Party have been healed It also says that the party has now a ideal leader in Dr. S. F. Tolmie-"a gen ministration was on the defensive dur ing the campaign and that the provin took his stock-judging cial railway muddle and the rate of taxmajor issues with which the Govern-

ment had to contend. The editor of the Nechako Chronicle The Gazette remarks on how Dr. Tol- In Prince Rupert Land Recording Dis. vincial development through the en- TAKE NOTICE that Pacific Mills he urged that practical politics should the island to point of commencement. Most of the boys of the Vanderhoof be adopted and applied in order to re- and containing one acre, more or less.

# PRINCE RUPERT TIDES

	Wedn	esday,	August	1.
High	1	0:55	a.m.	20.5 ft.
		13:51	a.m.	18.3 "
Low		7:42	a.m.	2.5 "
		19:45	p.m	7.3 "
	Thur	sday,	August 2	
High		1:34	a.m.;	20.9 ft
				18.9 "
Low		8:17	a.m.	1.9 "
		20:24	p.m.	6.5 "
	Fri	day, A	ugust 3	
High		2:12	a.m.	21.1 ft
		14:59	p.m.	19.3 "
Low				1.7 "
		21:02	p.m.	5.8 "
	Sati	irday,	August 4	
High			a.m.	21.0 ft
		15:34	p.m.	19.6 "
Low		9:24	a.m.	2.0 "
		21:41	p.m.	5.4 "

# LAND ACT

NOTICE OF INTENTION TO APPLY TO LEASE LAND

Donald Wilbur Hodsdon. Agent for Pacific Mills, Limited Dated May 3, 1928.

The Largest Railway System in America

STEAMSHIP AND TRAIN SERVICE MONDAYS, THURSDAYS, 4.00 p.m., SATURDAYS, 6.00 p.m. For ANYOX and STEWART, MONDAYS, FRIDAYS, 4.00 p.m. For MASSETT INLET, MONDAYS, 4.00 p.m. For SOUTH QUEEN CHARLOTTE ISLANDS, Fortnightly.

For SKAGWAY, WEDNESDAYS, 4.00 p.m. PASSENGER TRAINS LEAVE PRINCE RUPERT WINNIPEG, all points Eastern Canada, United States.

AGENCY ALL OCEAN STEAMSHIP LINES.



Sailings from Prince Rupert To Ketchikan, Wrangell, and Skagway-August 3, 6, 10, 13, 17, 20, 27, 31. To Vancouver, Victoria and Seattle-August 1, 4, 8, 11, 15, 18, 22, 25.

PRINCESS ROYAL For Butedale, East Bella Bella, Ocean Falls, Namu, Alert Bay. Campbell River and Vancouver every Friday, 10 p.m. Full information from-W. C. ORCHARD, General Agent,

Phone 31 Corner of 4th Street and 3rd Avenue, Prince Rupert, B.C.