

STARTING SATURDAY - - - the Most Daring Jewellery Sale Event in the Annals of Western Canada

FREE! **FREE!**
 To the first 60 customers Saturday a.m. we will give **ABSOLUTELY FREE** a valuable article from this stock. Purchase is not necessary. None to children

Mighty Smash for Cash

BIG SURPRISE BARGAIN TABLE
 Wonderful Bridge Prizes. Here will be the surprise of your life—silverware—gift goods—rings—dishes—something from every corner of the store—actual values in the lot up to \$5.00. You buy them on Saturday at **CHOICE 50c**

Embracing the superb stock of John Bulger Ltd. in its entirety. Finest Quality Diamonds, Watches, Silverware, Jewellery, to mark whatever prices will sell this fine merchandise quick. Necessity is our master—we cannot stop for sentiment. Our store turned over to the Stock Adjuster with full authority to mark whatever prices will sell this fine merchandise quick. Enormous savings await you.

THIS BIG JEWELLERY STOCK RELEASED TO THE PUBLIC AT SAVING UP TO ONE HALF AND MORE

Sale starts Saturday, August 4 when the clock strikes nine and will continue with a hum and a rush of fast selling until thousands of dollars in ready cash is raised.

This is to be the Greatest Sale ever held in Western Canada if low prices and best quality Jewellery will be convincing proof of our sincerity. Everything in the store is involved. Nothing reserved. Be sure and attend.

BUY DIAMONDS NOW!



Sale Starts Saturday Aug. 4

Every one knows the beauty of our Diamonds. Noted for their brilliance and beautiful colors. We offer these at a tremendous saving to you

Sale Starts Saturday Aug. 4

SATURDAY SPECIAL

To the first ten ladies to get them! A generous size Diamond in solid 18 karat white gold mountings, formerly sold up to \$22.50. Only ten **\$9.95** rings at each

Group 1—A group of blue white Diamonds in rich mountings of 18 karat white gold beautifully engraved. Formerly priced low at \$37.50. Now priced at **\$25.00**

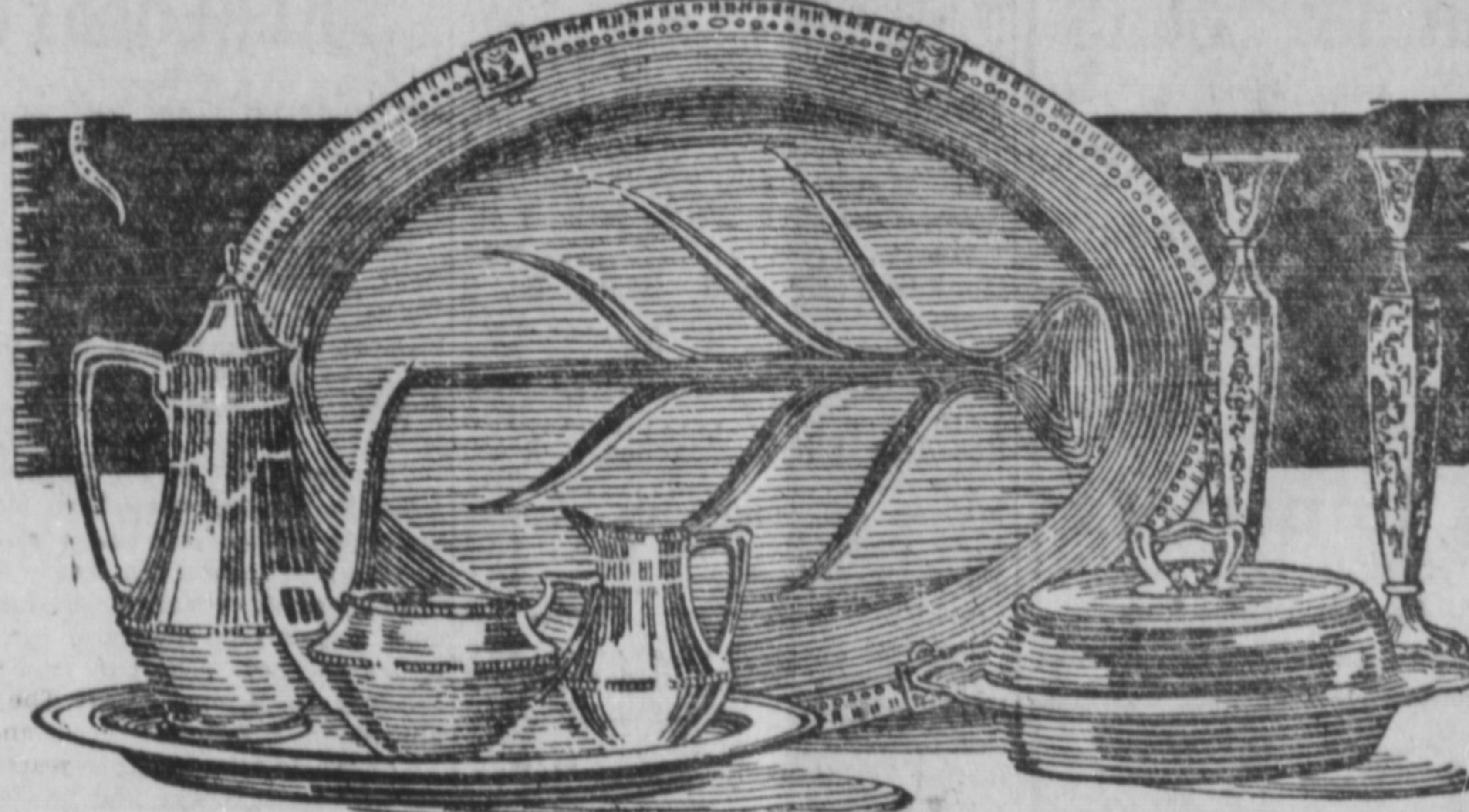
Group 2—Beautiful blue white Diamond, in 18 k. solid white gold mountings of filigree basket work. Sold formerly as high as \$60.00. Now **\$37.50**

Group 3—Perfect blue white Diamonds of fiery brilliance in exquisite 18 k. solid gold lacework filigree mountings. Formerly sold at \$100. Going now at **\$67.50**

IS IT BIG?

Just come and see! It starts Saturday August 4 at 9 o'clock prompt.

HUNDREDS OF WONDERFUL BARGAINS NOT LISTED. WATCH THIS PAPER DAILY FOR CONTINUED SAVINGS



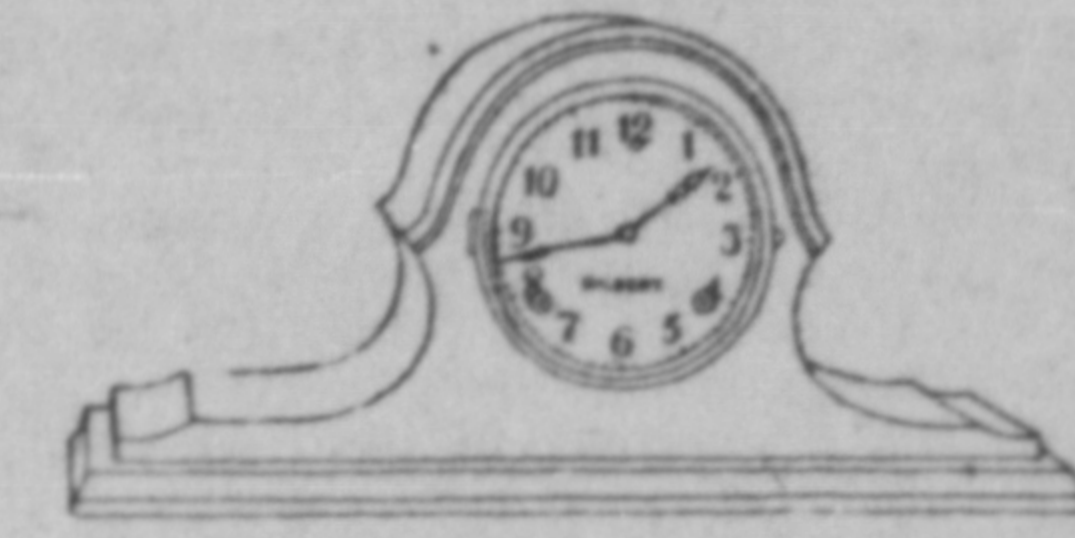
\$5

Here is a group of extra quality silver plated hollow ware, including sugar and cream sets, candlesticks, bread trays, cake dishes, compotes, bowls, vases, etc., etc. These items make ideal wedding gifts and the regular values were to \$10.00

\$5

All regular prices are pulverized to effect a speedy sale of all this present fine jewellery stock to raise money and to make room for our new fall and winter goods now en route. Don't miss this sale. It's real. It's genuine and has a sincere purpose in selling.

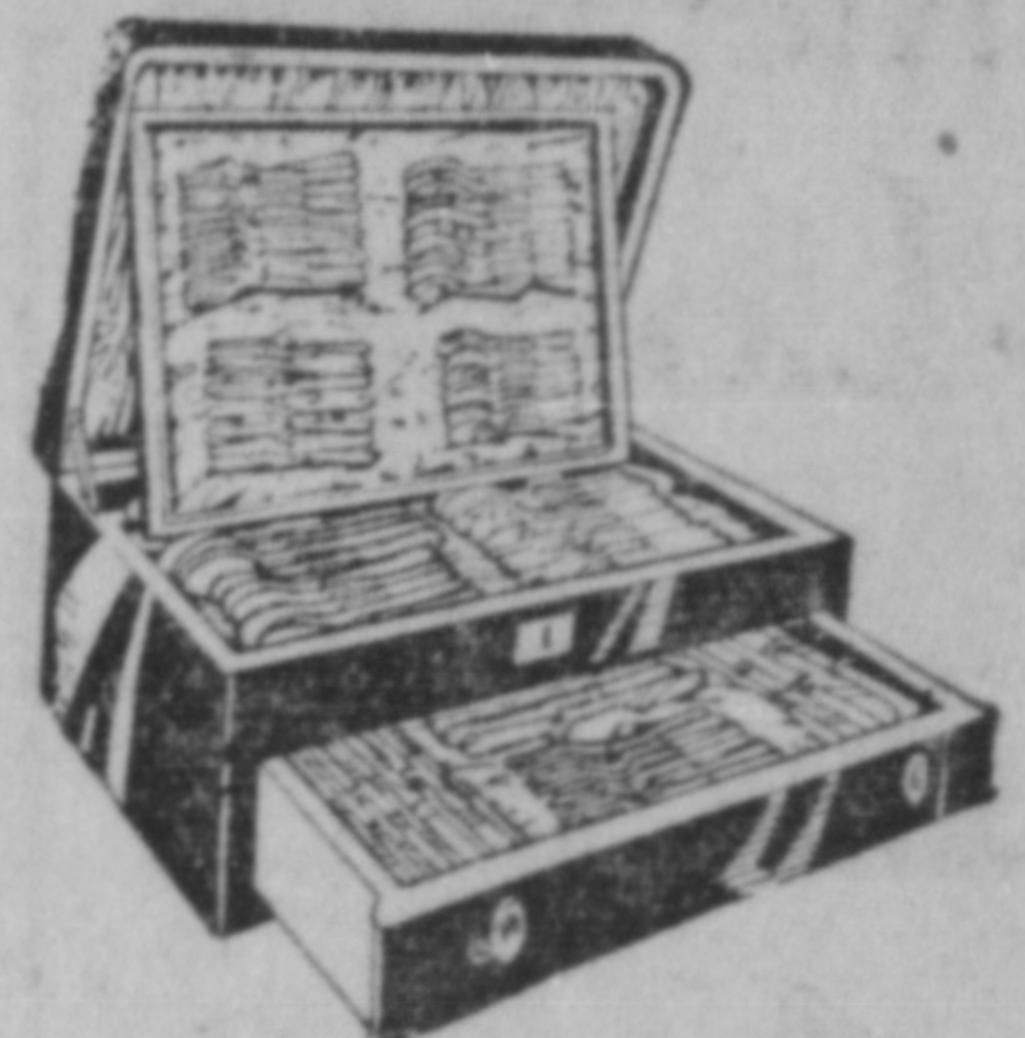
MANTEL CLOCKS



Eight Day Tambour models, Cathedral gong striking on hour and half hour. Fancy dials and hand rubbed Mahogany and Walnut Cases. Regular \$16.00 to \$18.50. Now **\$11.95** priced at

GLASS WATER SETS

Pitcher and six glasses of newest style. Beautiful etching. This design sold regularly at \$3.00. To clear **\$1.50** now at per set



BUY CHINA WARE AND CUT GLASS NOW!

Our complete stock of diamond-cut glass and hand-painted imported China Ware—absolutely the finest ever offered in Western Canada. All reduced 33 1-3 per cent.

SILVERWARE

1847 Rogers—26 piece sets in many beautiful patterns. Regular \$37.50. Now **\$31.25** selling at Community Plate and others at similar reductions.

SPECIAL

LADIES' AND MISSES BRACELETS

Gem Set Bracelets of Amber, Ivory, Turquoise, in snake twists and circular design. All set with Rhinestone and brilliants of attractive beauty. Values to \$5.00. Now, while they last, each **\$1.00**

SATURDAY A. M. SPECIAL

NAPKIN RINGS—of finest imported silver plate. In very neat velvet lined boxes—two in each box—formerly sold at \$1.50. Priced for quick sale at **95c**



Ladies' Dainty Wrist Watches

All fully guaranteed. Buy now at these Prices and save.



Dainty Timekeepers of dependable accuracy. Every Watch fully guaranteed and now offered to you at money saving price concessions of Infinite Appeal. We quote below a few examples selected from our magnificent array of super-bargains—Bargains that give your dollars amazing mileage at this time.

Special 15 jewel movement—Cushion or Tonneau models. Modern white gold cases. Fancy silver dials and jeweled crowns. Formerly \$12.50 and splendid values at that price. **\$7.50** Now

Buren 15 jewel movement in new shapes and models. A standard high grade movement in high grade beautiful engraved case. Regular \$15.00 priced for quick sale at **\$11.75** each

Walthams in white gold case. Beautifully engraved. Attractive shapes and fancy dials. Sold low formerly at \$25.00. **\$17.75** Now

A group of fifteen jewel watches in dainty rectangular shapes, handsomely engraved and with beautifully engraved silver dials, and Jeweled crown. Formerly sold low at \$16.00. **\$12.95** to \$18.00

WATER TUMBLERS

Newest glass patterns and to hold 8 ounces. Formerly sold low at 25c each. Now **10c** going at each

MEN'S CUFF LINKS

Gold plated and pearl set.—Desirable patterns. Worth up to \$2.50. Now **65c** per pair

BUTTER DISH SETS

Three pieces, silver plated trays, glass centre and butter knife. Made in England. Sold regularly at \$1.50. Now **95c** per set

ALARM CLOCKS

Regular \$1.50 values. Plain polished cases with bell alarm and second hand. Controlled by shut off switch. While they last, each **89c**



Men's Pocket Watches

WALTHAM—17 Jewel—12 Size

14 karat gold filled case. A watch that always sold low at \$32.50. Now to clear at **\$23.75**

WALTHAM—15 Jewel—Size 18

Fully guaranteed. A watch of durability and accuracy. From our regular \$25 **\$16.85** stock. Now

HAMPDEN—23 Jewel in four ounce sterling silver case. Size 18 This watch is of the railway accuracy and being the only one its kind in our stock. Sold regularly at \$70. We are willing take our loss. Priced for quick sale at **\$27.50**

ELGIN—15 Jewel—Size 18—in nickel case. This watch needs no introduction. Sold regularly at \$24.00. Now **\$11.75**



Men's Strap Watches

Time keepers on the turnpike of time fashioned under the exacting standards of celebrated craftsmen. The examples listed below are only a few of the many seemingly unbelievable super bargains in fully guaranteed timekeepers—prices that represent a loss to us and an unusual profit for you in the huge saving offered.

SPECIAL

A fifteen jewel movement in newest shapes in white gold filled engraved cases. A fully guaranteed timekeeper that **\$7.50** always sold low at \$12.50. Now

A group of fifteen jeweled strap watches—lever movements in most wanted shapes and styles. White gold filled cases handsomely engraved with fancy luminous dial. Worth up to \$18.00. Now **\$11.75**

Elgin 7 jewel sturdy model in plain case and dial. An unexcelled timekeeper and champion for wear too. **\$14.45** Always sold for \$20.00. Now

Waltham 7 jewel in rectangular case. Large black lettered dial with second hand as well. Regular \$23.50. **\$16.50** Now

John Bulger

LIMITED

Third Avenue

Prince Rupert, B.C.

John Bulger

LIMITED

Third Avenue

Prince Rupert, B.C.