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OF course, you recognize the quality of the New Series Pontiac Six the moment you see it.

In the rich color harmonies of its smart Fisher bodies you find all the distinguishing marks of the quality car.

But Pontiac quality extends far beyond mere outward appearance.

Get in the New Series Pontiac and feel the power of that sturdy six-cylinder engine . . . the easy-riding comfort of the Lovejoy Shock-Absorbers . . . the safe, smooth action of the Pontiac four-wheel brakes.

Examine the car in detail. Here are refinements beyond all your expectations of a car at Pontiac price . . . extra quality that makes Pontiac's low price all the more amazing.

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NEW FUEL PUMP  
NEW CRANKCASE VENTILATION  
NEW CARBURETOR  
NEW STOPLIGHT

The New Series  
**PONTIAC SIX**



KAIEN GARAGE  
(Dave Ross)  
Third Ave., Prince Rupert, B.C.

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

## DEMAND

## "Rupert Brand" Kippers

THE DAINTIEST BREAKFAST FOOD."

Smoked Daily by

Canadian Fish & Cold Storage Co., Ltd.  
Prince Rupert, B.C.

## SALE of DRESSES

FRIDAY and SATURDAY

A fortunate purchase of Ladies' Dresses at remarkable low prices. All new styles and popular fabrics.

British Spun Silks, Flat Crepes, Crepe Back Satins, Crepe de Chines, etc., no two dresses alike.

36 British Spun Silk Dresses, tailored styles, long sleeves— \$9.95

10 Crepe-de-Chine Afternoon and Evening Frocks . . . \$12.50

15 Italian Flat Crepe Dresses, and Crepe Back Satins \$15.00

6 Jap Spun Silk Dresses . . . \$3.95

4 Black Duchesse Satin Dresses, sizes from 36 to 42 . . . \$8.50

**FRASER & PAYNE**

Universal Trading Co.

## All Sweaters, Mackinaws, Wind Breakers

REDUCED 15 PER CENT

RUBBERS, sizes 6 and 7, regular \$2.25, now . . . \$1.85  
Shoe Sale Continues. Every pair must go.

**THOR JOHNSON**

## Waterfront Whiffs

New Flewin & Brown Fish Packer Ready—Seal Cove is Busy These Days—Schooner Sitka Sold—Mill to be Running Soon

A vessel of both substantial design and splendid workmanship is the new and up-to-the-minute fish packer which will be turned over to Flewin & Brown, well known Warke Canal salmon operators, by the N. M. McLean shipyard next week, this, incidentally, being the first boat to be built in the fine new Prince Rupert establishment at Seal Cove. The boat, built especially to be engaged in packing salmon from the owners' Warke Canal fish camp, measures forty-eight feet in length with beam of 11'6" and depth of 5 feet, deriving adequate power from a 40 h.p. Fairbanks-Morse full diesel engine. Of attractive and sturdy appearance, the vessel has hold space for July 20,000 pounds of fish. Of the usual seine-boat type, she has a roomy pilot house with gallery on deck and commodious living quarters in the forecastle cabin. The name Taplow II has been applied for to the federal authorities. The Taplow I, which has been used for several years by Flewin & Brown, has not yet been sold although it is reported that a number of offers have been made for her purchase.

Owing to the fouling of grounds with dead fish from pounds in previous seasons, Ketchikan is reported to have a shortage of herring this year. Such a condition at Ketchikan would, doubtless, have the effect of increasing the demand upon Prince Rupert bait stores.

At Juneau and points further north, enough herring are reported to have been taken to meet the situation there.

At Buteade, south of Prince Rupert where the Canadian Fishing Co. has its cold storage plant and where halibut boats frequently call for bait, herring has been landed from Prince Rupert waters, one of the boats engaged in the packing having been the Bruce L. Capt. Brandy Newell.

After having spent a year in the south sealing and packing pilchards on the west coast of Vancouver Island and latterly fishing for codfish out of Vancouver and Port Alberni, Capt. Chris Horvaller has returned to the halibut fisheries out of Prince Rupert with his new halibut boat Helen II, which was built during the winter of 1926-27 by N. M. McLean. Capt. Horvaller landed his opening season's catch of 4,500 pounds here on Thursday. He intends to again make his headquarters at Prince Rupert and will be rejoined here in the near future by his wife and family.

Instead of the usual Cow Bay and seaports run, the Waterfront Whiff man this Thursday got out to the east end of town and found things humming at Seal Cove in a manner which made him think that it might not be a bad idea to consider the matter of moving the Court House, Post Office, and the newspaper offices of course, to that quarter and get in on the city's real centre of business. Yes, folks out there are up and doing and it looks like a boom has hit at least one section of this little old burg. We should be proud to call it a suburb and a place where weary downtown mortals can get a little fresh air and a somewhat more optimistic outlook on life. With several new industries now going ahead, this particular district is even a more notable hive of activity than ever before and is becoming the profitable centre of quite a population. If the rest of the waterfront were going like it, Prince Rupert would be getting along in fine style. The Whiff Man got a hearty reception that will ensure his calling again and more often.

Skipper Moose McLean will shortly be putting his boat Spindrift, now tied up at the Seal Cove cannery, on the McLean Ways for caulking and a general going over. Having done his turn at both halibut fishing and salmon sealing, Mac is reported to be considering the advisability of putting his hand to trolling this year.

H. Mochida is the latest Seal Cove business man. Having purchased the old pool hall building, he has established a grocery store and restaurant therein and is adding a second floor to the structure which will be occupied by rooming quarters. The store and restaurant are now open for business and the Whiff Man on Thursday afternoon enjoyed Mochida's hospitality in the eat emporium.

Oscar Lillikiv, who had visions during the winter of a flourishing retail fish market in the old McLean shipshed at Cow Bay, has left the city and Charlie Nelson has taken over the premises and established residence therein.

The halibut boat Muirneag, Capt. Jud Thurber, has been on the McLean Ways at Seal Cove this weekend for removal of gumwood and recaulking.

If anybody is to be given the contract, as suggested, for the cleaning up of Cow Bay, Murdoch McLean, the Seal Cove shipbuilder, thinks his qualifications should be outstanding so he will, doubtless, apply for the job of wiping out the boneyard. Mac got abundant experience in such work in the preparation of the ground for his new plant. No less than thirteen old shacks and a slough of decrepit

## For Six Years PIMPLES Covered Her Face

Mrs. Albert Stubbs, Newbury, Ont., writes:—"My face was covered with pimples and was so bad I was ashamed to be seen. I suffered in this way for six years, until one day a friend told me to use

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and after I had used two bottles the pimples were all gone and my skin was as clean and smooth as ever."

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boats and scows had to be cleared from the landscape before building operations could proceed.

### MILL OPENING SOON

With orders piling in and the management anxious to get going, the Big Bay Lumber Co. expects to have its new mill at Seal Cove on the site of the old Prince Rupert Spruce Mills in operation within a fortnight's time although there is much preparatory work yet to be done before steam may be turned on.

Construction work on buildings—mill, boiler house and machine shop—is now practically complete and installation of machinery throughout is proceeding apace. The planing mill is yet to be installed but that can proceed after the sawmill proper is in operation. The burner conveyor was being erected this week.

The work of renovating machinery from the old mill here coupled with the setting up of that brought over from the Georgetown mill has proven a heavy task but the job has been carried out with a will and some semblance of order is now to be observed over the chaos. It will probably be some time, however, before the mass of old debris, with which the place is littered as a result of the two big fires in the old mill, is cleared away.

Well over fifty men are now being employed on the ground and George McAfee, manager of the company, is actively directing the work.

Meanwhile, the former Seal Cove Lumber Co.'s mill, also now the property of Big Bay, is being operated

turning out lumber for fish boxes as well as for the local trade. This little plant is said to be cutting ten thousand feet per day.

The Big Bay Lumber Co. has purchased the old boarding house, originally erected during the building of the Cold Storage plant, and will house its Oriental workers therein.

The sale is reported this week of the well known halibut schooner Sitka, of American registry, by the Canadian Fish & Cold Storage Co. of Prince Rupert to Capt. William Doucett, who has been operating the vessel for the past few years, and Isadore Goldstein, well known Juneau (Alaska) merchant. The Sitka will in future make her headquarters at Juneau, is a vessel of 85 feet length and has a capacity for 95,000 pounds of halibut. She was built in 1914 in Seattle and is powered with

a 110 h.p. full diesel engine which was installed in 1924. The vessel has been landing catches for many years at Prince Rupert and will continue to do so it is expected.

### COLD STORAGE ROUTES

Salmon packers of the Canadian Fish & Cold Storage Co. will be assigned to the same routes this year as last season.

The Chief Zibassa, Capt. Fred Walters, which is being given annual overhauls now, and the W.R. Lord, Capt. E. Sanderson, which is finished herring packing, will ply between Prince Rupert and Hippo Island.

The Chief Legac, Capt. Emil Svensen, will operate to the Skeena River and the Grier St. Arlett, Capt. H. Bahl, to Canoe Pass, the Nass River and Dundas Island.

The Fredelia is being kept as a spare boat and may possibly be chartered out.

The Chief Legac is now in operation again following the installation during the winter of a new 60 h.p. Fairbanks-Morse semi-diesel engine as well as an auxiliary compressor. The vessel turned up a speed of 9½ knots on her trials and her chief engineer, Victor King, points with pride to the performance. The 40 h.p. Standard engine, which was taken out of the Legac when it was placed in the Fredelia whose former engine was being erected this week.

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The Legac also had a new pilot house built under the direction of the company's chief carpenter, Duncan Kennedy, and alterations were also made to the fish room.

Persistent rumors are heard at Prince Rupert that the Miller Canning Co. will operate both its canneries in the harbor this season. The report lacks

(continued on page six)

Prices at Prince Rupert of the New

## Chevrolet

Light Delivery Chassis

**\$631.00**

1-1½ Ton Truck Chassis

**\$800.00**

Roadster

**\$808.00**

Touring

**\$808.00**

Coupe

**\$931.00**

Coach

**\$931.00**

Sedan

**\$1030.00**

Cabriolet

**\$1030.00**

Imperial Landau

**\$1086.00**

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Bumperettes standard equipment on all Passenger Models.

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Pembina Washed Nuts \$11.25

Alberta Sootless Egg \$12.00

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