DAILY EDITION

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THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

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MORE INTEREST IN REAL ESTATE

Saturday, Nov. 24, 1928

More interest is being taken in real estate this fall than for some time past. While most of the sales made have etc., which are connected by been what are looked upon as bargains, there has been a demand for that class of property recently, according to local reports. This fall has been a great improvement in that respect over last.

There is a feeling in some quarters that this is just the Skeena River, paralleling the line beginning of a general move. At any rate, there is a much of the Canadian National Railbetter feeling in the city in regard to future prospects and ways, though, of course, alternathe general impression is that we are on the verge of much live routes have been suggested. better times. There has not been a time when local people have been as hopeful as they are today.

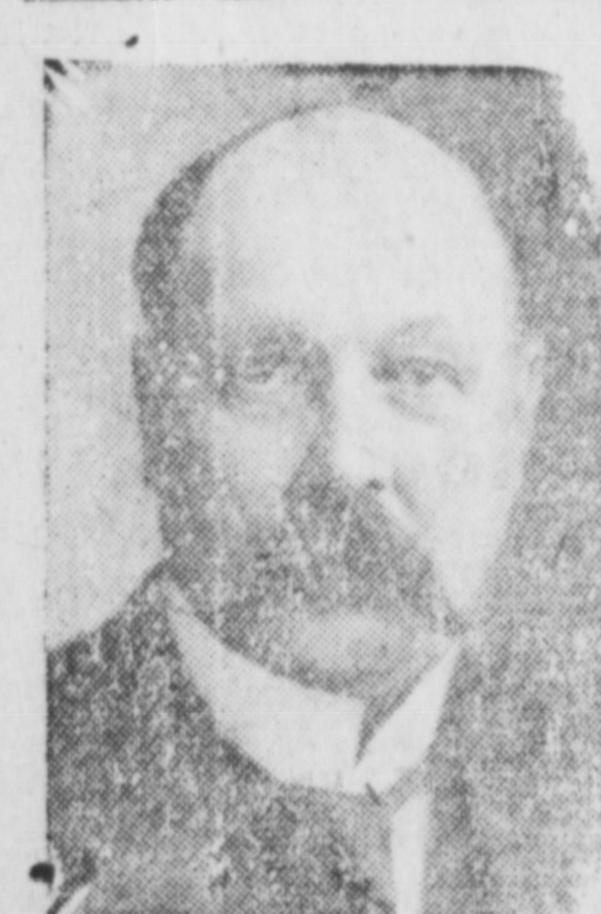
The whole north coast and central B. C. is developing be required, but such difficulties rapidly and keeping pace with that development Prince have attended road building in Rupert will make reasonable advances. While building many other parts of our province permits for the past two or three months have not been up to the early part of the year, the probability is that there will soon be a decided change in that respect.

Highway Along Skeena River is Subject of Article in Journal; Deals With it Comprehensively

For 15 long years the people of Prince Rupert have been clamoring for a motor road into the interior, says a neering skill that stands to the feature article in the current issue of British Columbia Municipal News, published in Vancouver. Terrace, Smithers, Hazelton and other enterprising towns have all sults obtained, I am sure, justibeen pressing the government for an outlet to the coast fied this expenditure. I would by motor. Finally, about three years ago, the govern- venture to say that over the Cariment realized that they must do justice to this northern boo road similar conditions had section of the province and delay no longer. They com- to be overcome. menced construction. The first *

year the work proceeded pain- cerned. fully slow; the second year was a decided improvement on the years.

is now an assured fact. Both political parties realized the urgent necessity of connecting the north promises so that the road will be where from the mouth of the coast seaport with the hinter completed in a few years. land. In fact during the last political campaign the Conserva- importance, industry steadily in- the Exstew River and down to the tives ridiculed the former gov-creasing, trade developing and Skeena again. This is a route of ernment for the dilatory policy it population steadily gaining, which no official reconnaissance pursued, and members of the pres- Prince Rupert today finds itself have ever been completed. Those ent government promised that as the only city of any size and im- who have been over it have stated soon as they would get into power, portance in British Columbia,— that it would pass through a "speed" would be their watchword Canada perhaps,-without any beautiful country well adapted for



A. E. PHIPPS

the Canadian Bankers' Associa- beyond. the Association.

of the bridge and the road along this right-of-way will be completed. Prince Rupert expects that much more than this will be carried out in a single season.

takes the road to Phelan Station

in the Skeena Slough and past the

cannery point of Port Edward.

No doubt next year the building

The road has been finally located and staked during the past season to the settlement of Haysport on the main Skeena River, 15 miles from the Galloway Rapids. When that section is completed it will open up several small settlements as well as a dozen canneries, having a large population in the summer at least. This is something that Prince Rupert has long felt itself entitled to, and which it now is certain will not much longer be denied. The road to Haysport would pass through the cannery points of Port Edward, Inverness, Sunnyside, Cassiar and North Pacific. The canneries of Dominion and Oceanic and the Icelandic settlement of Osland on Smith Island are across small slough. On the south side of the Skeena River is located the village of Port Essington and such canneries as Balmoral, Claxton,

Routes Suggested

Opinion has particularly settled upon the advisability of the Prince Rupert-Terrace highway following along the north bank of the True, there would be points where heavy rock work would be involved and where bridges would and it is no contradiction to say that just as difficult roads have been put through in other parts of British Columbia where they ere warranted by no greater population or business.

The matter of the construction of this road was brought up at the session of the Good Roads League held in Trail last September, and a resolution was unanimously passed, urging upon the government the necessity of speeding up the completion of this highway.

In this connection the Rossland-Christina Lake road comes to mind, a piece of wonderful engiredit of the provincial public works engineer. No doubt the

What might have been considered years ago insurmountable Time Is Question . barriers have been overcome in So Prince Rupert is not worry- these two other projects. On the first year's work, and during the ing today whether or not it shall Prince Rupert-Terrace highway. last year they accomplished more get one hundred-mile road to Ter- rivers such as Kyen, Exchamsiks, than they had in the other two race. What the northern people Exstew, Zymagoitz, Kitsumakalum, are now concerned with is how will have to be crossed, bridges long is it going to take to finish will be required and fairly long The road has been completed it. If the rate of speed which has ones in some instances. On the five miles out of the city, and a prevailed for the past few years is other hand, at many points the further five miles has been going to continue, the present gen- work would be of a light nature. slashed ready for construction, eration will not get much benefit Roughly it is the most logical The completion of this highway out of it. The people expect that route for this highway described.

a real effort will be made by those The most outstanding alternain power today to fulfil their tive route would go inland some-Skeena Slough to Warke Canal and skirt that long body of water, Seaport of the coast growing in thence over a mountain pass to as far as this highway was con- road connection with its hinter- agricultural. Few have gone right through it entirely, how-Prince Rupert realizes that in ever.

Alternative Route

the development of the agricul-

play an important part.

basic industries.

What Road Will Do

The road will oring tourists

tural possibilities of the district. Another alternative route is by in the encouragement of the ever- following the south bank of the expanding tourist traffic which is Skeena River, which, roughly continually looking for new and speaking, offers no better physical further fields, in the growth and characteristics than the route on welfare of the city and district the north bank. Use of such generally, this road is going to route would involve ferrying or bridging of the river, both the west and east ends of the road to Terrace.

Prince Rupert rests the strength from the farthest points of Can- of its road case on the fact that ada and the United States, and no port of its importance should will directly stimulate manufact- be longer denied a highway conuring, agriculture and all other nection with its hinterland, which would be to the mutual benefit of A humble beginning has been the city and district, on the posmade as far as the Galloway sibilities for development and bus-Rapids, over which a bridge is re- iness such a road would offer and uired to take the road off Kaien upon the wonderful scenic coun-Island,—upon which Prince Ru-try that would be opened up to Who addressed the delegates of pert is situated,—to the mainland local citizens and tourists from all over the continent. Prince tion at Toronto on the occasion of The government has shown its Rupert for these reasons and his election to the presidency of good faith by this year clearing others knows that its case is a five miles of right-of-way, which logical and just one.



FAMOUS VISITORS HONORED BY CANADIAN UNIVERSITY The University of Toronto conferred honorary degrees on Paul Clandel (left) French Minister to the United States, who received the degree D.Litt.; and Rt. Hon. Sir Austen Chamberlain, British Secretary of Foreign Affairs, who received the degree LL.D., when they visited Toronto this week. These pictures were taken after

DEMAND

"Rupert Brand"

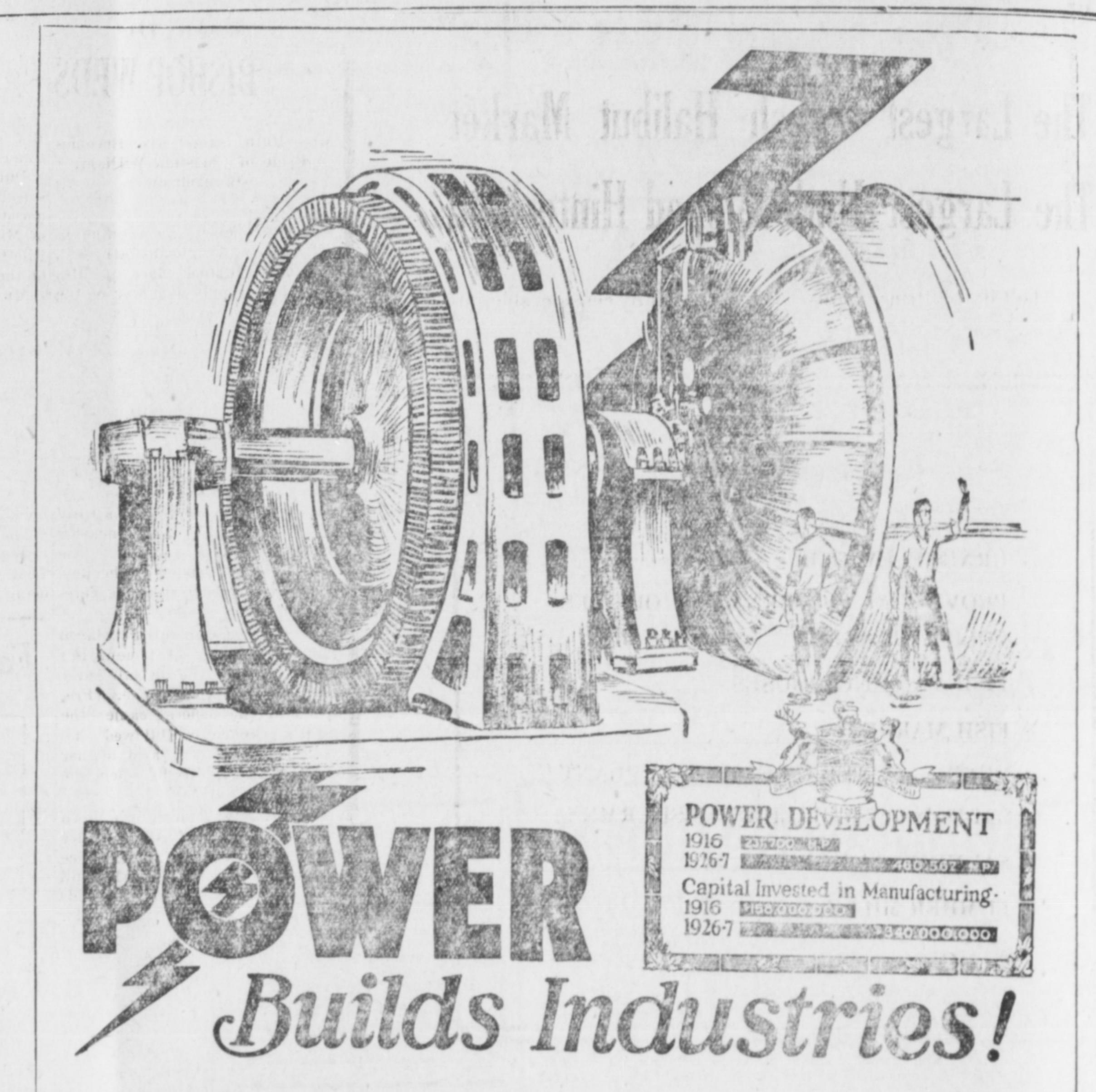
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RITISH Columbia's Power resources are the envy of the world. With Power, the riches of the world can be won; with Power, ores can be mined . . . smelted; transportation problems solved; manufacturing industries developed, and with them population . . . pay-rolls. Power is British Oolumbia's strongest bid for more industries ... more people.

Of the millions of horsepower available in our province, but half a million are now harnessed to turn the wheels of industry. The great hydro-ejectric development at Bridge River will ultimately generate more than 600,000 horsepower, while the output at Bonnington Falls and other points is being steadily increased. The Campbell and Chilko Rivers, on the mainland, and the Nimpkish on Vancouver Island, are capable of tremendous power development for the conversion of our forest and mineral resources into fabulous wealth.

Two of British Columbia's Electric Power systems are among the greatest in Canada, each generating more than 400,000,000 kilowatt hours in 1927. This represents an increase in the last ten years of 98% ... truly a remarkable achievement!

Foreign authorities speak of this record as a measure of the great vitality of British Columbia.

Today we rank third in power and industrial development among Canadian provinces. We have made greater progress per capita than any!

It is the policy of British Columbia to foster the development of the hydro-electric powers for the benefit of the public. They are allotted to private enterprises on condition that they will be developed within a certain time, so that no exploitation of public assets may take place.

Millions of dollars are now earmarked for Power. development in our province. Dams are being built, turbines installed . . . transmission lines erected to care for the imminent industrial development.

STEED OF STONY OF ESTABLES

Thousands of dollars are being expended weekly on materials and wages; thousands are feeling the immediate benefits of this enterprise.

Side by side with our power development, Industrial Expansion has kept pace. Today 17% of Canada's external trade is handled by British Columbia. During the past decade, our basic industries have increased 101.3%. Our total payroll, including all classes, is estimated at 219 million dollars. Today, our Lumbering, Mining and Fishing industries employ 72,517 people, paying them 175 million dollars in wages . . . distributing an average wage ranking among the highest in Canada.

These 175 millions in wages are a great contribution to our annual internal trade in the province. They have given our industrial workers a buying power ranking second in the Dominion and have largely been responsible for our ever increasing prosperity, as evidenced by the fact that the number of automobiles registered in the province last year was 76,187 as compared with 8,596

British Columbia's steady and varied industrial development has changed the conception in Eastern Canada and the United States of our province. No longer are we entirely dependent on the East for our manufactured products. British Columbia is increasingly furnishing her own needs. She now ranks third in the whole Dominion as a manufacturing province.

Our phenomenal Power and Industrial growth has focused the attention of the great industrialists and investors on our province. Today, British Columbia in the eyes of the world, stands for Power, Progress and Plenty. May our efforts of the next ten years stabilize and increase our Prosperity!

Read these announcements and understand your province's T progress . . . clip them out and send them to friends. If you desire extra copies of these announcements a note to this newspaper will bring them. Advertise your Province!