

For 35 years the public have been daily testing "SALADA" Tea in millions of teapots—Over 200 million pounds have been sold—More is demanded every day—Do you know how good "SALADA" is?—Sold at all grocers—Ask for it.

# "SALADA" TEA

## THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, except Sunday, by Prince Rupert Daily News, Limited, Third Avenue.  
H. F. PULLEN - Managing Editor.

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DAILY EDITION Saturday, July 20, 1928

### SIR HENRY'S SPEECH

Sir Henry Thornton spoke more optimistically yesterday in addressing the Board of Trade luncheon than he has ever before done in this city. He announced that a big car barge was to be built here and inquiry after the luncheon showed that work on the barge had already commenced. The provision of a boat for the Islands run was also announced and, throughout, the tone of the speech was of an intensely practical tenor. The news of the car barge work will be especially welcome here as it will provide a local payroll which is badly needed just now.

### LETTERS MUST BE SIGNED

We have a letter inclosing one dollar which was sent in from Wark Canal for publication. It was not signed so cannot be published. If the writer will call or write we shall be glad to return his money. We have no way of returning it otherwise.

As has often been said, letters must be signed. The name of the writer may not necessarily be published but to keep good faith with us we must know who the writer is.

### A SACK OF WHEAT

Yesterday the Daily News received a miniature sack of wheat from the Vancouver Sun, advertising both the growth and prospects of Vancouver and also the prosperity of the Sun newspaper. It is a very interesting little sack, and is good advertising.

### THE GASOLINE AGE

There is consternation in British railway circles because of the losses which the four consolidated companies have sustained during the last year.

This is not surprising. It is possible to travel now from Land's End to John O'Groats in a motor bus. The whole country is a network of this more flexible form of transportation. In some districts orders recently have been given for the removal of street car tracks in order that motor bus service may be brought up to a higher measure of efficiency.

There is a suggestion that the British railway companies are "cooking" their accounts in the hope of obtaining wider powers with regard to road transportation. To some extent this may be true; but the fact remains that the age of gasoline has come to stay.

With the high state of perfection to which the motor bus has been brought on this continent, we may assume that the day is not far distant when street cars, like the horse, will be more or less museum specimens.

## Man in the Moon

The man who tried to get rich without working is a failure in life.

Some places become prominent because of their prosperity and others because they have Doukhobor parades.

Men pass up the very brainy girls because they must have someone to whom they can show off.

Now that the election is over, how about looking forward to the time when we can all look at things without prejudice.

W.H.P. writes: "A batch of jokes I sent to the editors were rejected as no good, but when I threw them in the stove the fire just roared."—Huron.

She—How could you live without me?  
He—Much cheaper.

Father—Now, Tommy, you've been at school a long time. What is the wife of an Indian called?  
Tommy—A squaw, dad.

Father—Good and can you tell me what his child is called?  
Tommy—A squawier.

A gentleman was walking down the street with a little boy at his side when the little boy cried out: "Oh, pa! there goes an editor!"

"Rush, hush," said the father, "don't make sport of the poor man, goodness only knows what you may come to yourself some day."

## Whole Wheat in Wholesome Form

# SHREDDED WHEAT

Selected for finest quality. Shredded for easy digestion. Thoroughly baked for ready serving.

TRISCUIT - crisp and tasty for luncheon  
Made by The Canadian Shredded Wheat Company, Ltd.

## MAKE MONEY IN SPARE MOMENTS

SUBSCRIPTIONS SENT IN NOW COUNT FOR MANY MORE VOTES THAN LATER. AN EARLY START WILL BE ADVANTAGEOUS.

Persons contemplating entering the Daily News big campaign should send or bring their nominations in immediately. Those who are interested in seeing their friends becoming candidates should see that they are nominated without further delay. All nominations received now will be given a credit of 5,000 votes.

Remember, there is only one way to make nominations. Candidates must either nominate themselves or be the choice of some friend who will do it for them. The management is not going to place any names in the campaign and if you want to be sure that your name is among those from which the owners of the grand prizes are to be chosen, the surest way is to send in or bring in your nomination coupon yourself—do this at once.

Bear in mind, that it will not take long to win one of the big prizes. The campaign will be a very short one and at the close of the campaign the votes will be counted by a committee of prominent business men. Those who have obtained the greatest number of votes will be formally presented with the handsome prizes—prizes that were obtained by collecting votes in their spare time.

Now, right now, TODAY, is the time to begin.

If you want a new car, if you want to own an automobile of your own so that you can ride when you wish and take your friends or your family driving there is no reason why you cannot get it here. Think of having a car all your own to go where you wish and stay as long as you please—a car that has a reputation of reliability all the way through, luxurious, comfortable and powerful. That's just what you can have if you are willing to put forth a little energy and a little hustle and energy during your spare time.

PEOPLE SAY, "I CAN'T" Nearly every one will say "Oh, I may try but I feel that I can't get a car." All will be of about the same opinion. But, the man or woman, boy or girl, who first decides that he or she is going to win will and has the confidence to do his or her very best is very likely to be proclaimed among the winners of the very biggest of the prizes.

Understand too, that there will be more votes given for subscriptions now than at the end of the campaign. This is done in fairness to the ones who get out and battle at the start.

Of course you can accomplish nothing toward sharing in the grand gift distribution until you get started. So it is very important that you cut out the nomination coupon in this and send or bring it in this very day. Once started, if you are the ambitious sort, you will become the possessor of the kind of enthusiasm that will lead you to greater things—enthusiasm that should make one of the big prizes yours.

GET IN AND WIN You should receive full details of the campaign and start today. Bear in mind that every active participant who does not land one of the big prizes will be paid in cash for his or her efforts.

Campaign headquarters located on the second floor of The Daily News Building will be open today and this evening as usual and you are invited to call for any information you desire, use the telephone. The number 534. Come in and have this generous proposition explained to you in detail and learn about the costly prizes that are awaiting those who are privileged to participate.

The entire campaign is so extremely short in its duration, that an early start is imperative to those who desire the larger prizes.

If you have not yet done so, and wish to share in the greatest distribution of gifts ever made in Prince Rupert or its surrounding territory, RUSH YOUR NOMINATION coupon to the Daily News Campaign headquarters at once. Campaign department open evenings until 8 o'clock. Phone 534.

## PACKERS EXPECT TO MAKE MONEY

TORONTO FINANCIAL NEWSPAPER REVIEWS SITUATION ON THIS COAST

### ACQUIRES MILLER'S

That nothing short of an actual fish famine can prevent the new British Columbia Packers Company from making a profit this year, is the opinion of interests close to the management of the company; and as a fish famine is an event of extreme remoteness there seems little doubt but that a substantial profit will result from this year's operations. "Even a run of fish much below average will mean that we make a good profit," said one authority on the subject; "and granted an average good run, profits will be quite satisfactory."

The reason for the improved prospects is two-fold; a change in the interior economy of the company and definitely improved conditions of operating in the trade itself, with sensible restrictions of gear and equipment to be used in the years to come. The ambition for many years of the big packers in this area has been to secure sensible co-operation

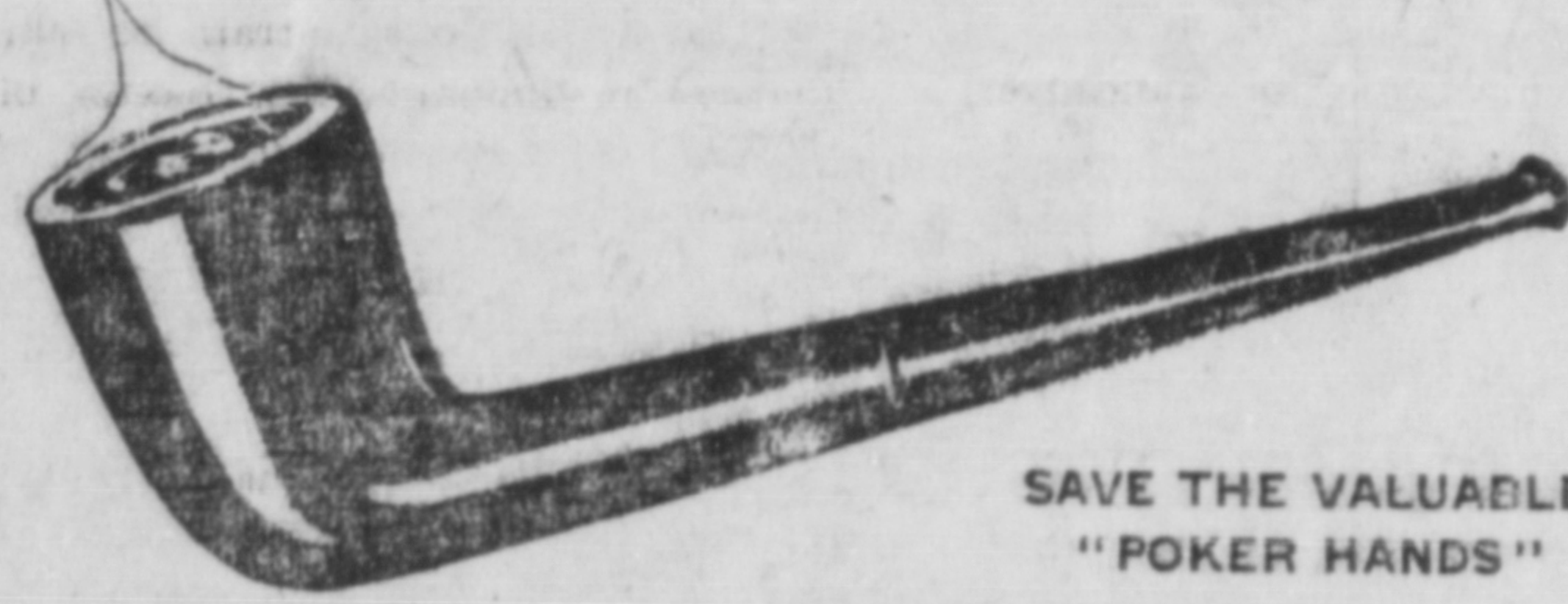


## Fisherman's Luck

is always good luck if you take along a tin of Ogden's Cut Plug. For, no matter how the fish are biting, a fragrant pipeful of Ogden's will never fail to soothe and satisfy. Its exceptional mildness, coolness and sweetness puts a man at peace with the world.

½ lb. vacuum (air-tight) tins  
15 and 20 cent packages

# OGDEN'S CUT PLUG



SAVE THE VALUABLE "POKER HANDS"

among all the fishing and packing companies so as to ensure only a proper amount of gear in the water from year to year, and a steady supply of fish in all districts, instead of a wasteful plethora of fish in some districts and a virtual famine in other. Due to cut-throat competition and it resultant uneconomical operations.

### PACKERS SIGN AGREEMENT

This ambition of years has now been realized; and practically all the British Columbia packers have affixed their signatures to an agreement that should make possible profitable operations for many years to come. This agreement restricts for a period of five years the amount of gear allowed to each cannery, and specifies clearly the zones of operations of the various canneries. By these means two things will be accomplished; the total catch in any one year can be brought within government limitations without working serious hardship to packers; and there should be an even and equitable division of fish between the various canneries operating, thus ensuring steady operations for several months in the year, instead of the unsteady and intermittent operation, even in the midst of the fishing season, that has been the case for many years past.

This in itself is sufficiently a big factor as to make all the difference between profits and losses with the product selling at identical prices; for the intermittent operation of their canneries has been an expensive process for all the companies concerned, and has made operating costs soar almost beyond belief.

## DURING BABY'S TEETHING TIME

The Bowels Become Loose Diarrhea, dysentery, colic, cramps, etc., manifest themselves; the gums become swollen, and cankers form in the mouth. This is the time when the mother should use



and perhaps save the baby's life. On the market for 80 years. Price, 50c. a bottle at all druggists or dealers.

### WESTERN MANAGEMENT

Another factor in B. C. Packers' operations is the matter of its own interior economy. An operating committee of five trained packing men selected from the old Coose and B. Fish boards, is actually in managerial control of the company; and these men resident in British Columbia are fully conversant with the details of this business, have already effected any economies. For one thing they have reduced the number of canneries to be operated this year by nearly one third. This means a considerable saving in staff and overhead because the main operating units are at non-competitive points, a constant supply of fish is assured, and an economical supply of labor can be regularly employed.

It is now announced that B. C. packers have just acquired the Millard Fishing and Packing Co. This is one of the smaller companies but with a very nice cannery business. With the addition of this output B. C. packers will likely pack around 60 per cent of the total pack this year.

## BEERY AND HATTON BECOME AVIATORS IN LATEST PICTURE

In the picture "Now We're in the Air" showing here tonight Beery and Hatton become aviators when their clothes are blown off when they get in front of a battery of airplane propellers on the testing blocks at a flying field.

They fall in love with twin sisters, one of whom has been raised a German, the other a French girl. Many of their difficulties arise over their inability to tell their sweethearts apart, which is not surprising when it is considered that the same Louise Brooks plays both parts capably and charmingly. The gags are new and frequent throughout the picture and will raise Beery and Hatton to a still higher plane as laugh purveyors. They have splendid support in the cast, which includes Malcolm Waite, as the German spy, Duke Martin as the top sergeant, hardboiled as usual, Emile Chautard and Russell Simpson. "Now We're in the Air" is good for a laugh in any language.

L. W. Patmore called by the Prince George yesterday afternoon on a business trip to Stewart.

# Vacation Time

is here again, with its call to the Great Outdoors. In the course of the next few weeks, thousands of people will forsake the cities to seek rest and recreation by lake and stream and in the depths of the cool, green Forests.

## Remember!

This is the month of July when the Fire Hazard is at its height. Be rigidly careful with Fire. Get your camp fire permit; have it always with you and follow its simple instructions. The consciousness of doing your part to Protect the Forests will add materially to your enjoyment of them.

## B.C. Forest Service



We are pleased to announce that the Ford Canadian factory will soon be in full production.

The exceptional value in the Model A car has been worth waiting for.

The following models will be on display at our Third Avenue showroom on and after July 17 for a few days:

FORDOR AND TUDOR SEDANS,  
PHAETON AND BUSINESS COUPE,  
1½ TON TRUCK.

## S. E. PARKER, LIMITED

### DEMAND

# "Rupert Brand" Kippers

"THE DAINTIEST BREAKFAST FOOD."

Smoked Daily by

Canadian Fish & Cold Storage Co., Ltd.  
Prince Rupert, B.C.

### FREE VOTING COUPON

## Good for 100 Votes

In the Daily News "Everybody Wins" Grand Prize Campaign

I hereby cast 100 FREE VOTES to the credit of

Miss, Mr. or Mrs. ....

Address .....

This coupon, NEATLY CLIPPED OUT, name and address of the candidate filled in, and mailed or delivered to the Campaign Department of the Prince Rupert Daily News, will count as 100 FREE VOTES. It does not cost anything to cast these coupons for your favorite candidate, and you are not restricted in any sense in voting them. Get all you can and send them in—they all count.

Do not roll or fold; deliver in flat package.  
NOTE—This coupon must be voted on or before 8 p.m. August 8, 1928.

## UNION STEAMSHIPS LIMITED

Sailings from Prince Rupert.  
For VANCOUVER, VICTORIA, Swanson Bay, Butedale, Alert Bay, etc. Tuesday, 5 p.m.  
For VANCOUVER, VICTORIA, Butedale, Alert Bay, etc., Saturday, 7 a.m.  
For PORT SIMPSON and SAAS RIVER POINTS, Friday.  
For ALICE ARM, ANVOX, STEWART, WALES ISLAND, PORT SIMPSON, Sunday, 8 p.m.  
123 2nd Avenue. R. M. SMITH, Agent. Prince Rupert, B.C.  
Through tickets sold to Victoria and Seattle, and baggage checked through to destination.