Announcing a Great

Profit Sharing Distribution

EVERYBODY WINS

Every Active Participant is Guaranteed a Sum in Cash or a Big Prize. There Will Be No Losers

including

2 Big Motor Cars

and

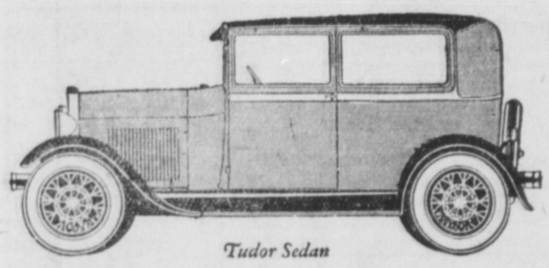
ENTER YOUR NAME

And Begin Gathering Votes Today. Campaign Opens Today and Closes Sept. 14. You Can Win Big.

Hundreds of Dollars in Cash Prizes

THE GRAND CAPITAL PRIZES

LATEST 1928 MODEL



Tudor Sedan

Ford Tudor Sedan

Purchased from S. E. PARKER LTD. Prince Rupert, B. C.

Prince Rupert Retail Price **$860**

10 per cent. cash commission guaranteed to every active non-prize winner

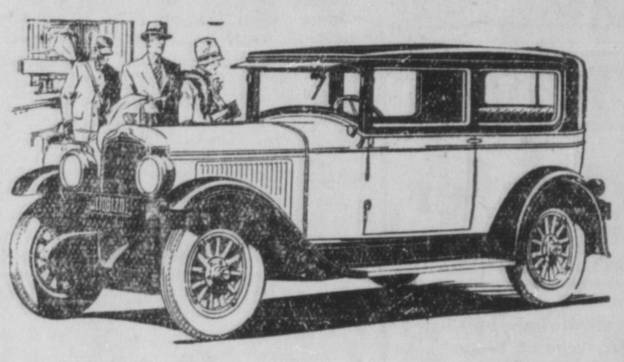
$4,000 in FREE PRIZES

TWO DISTRICTS — TWO SETS OF PRIZES

THE COMPLETE PRIZE LIST

Pontiac Six Sedan, Value	$1,200.00
Ford Tudor Sedan, value	$860.00
One Cash Prize of $500.00, value	$500.00
Two Cash Prizes of $100.00 each, value	$200.00
In addition to the above prizes a special fund of $1,500 has been appropriated to be distributed to all active non-prize winners on the basis of ten per cent of all money they turn in for subscriptions, value	$1,500.00
Total Gift List, Value	$4,260.00

LATEST 1928 MODEL



Pontiac 2-Door Sedan

Purchased from WALKER & ROSS Prince Rupert, B. C.

Prince Rupert Retail Price **$1,200**

The Daily News' arrangements assures that all participants, regardless of place of residence are on equal terms. Those living farthest from The Prince Rupert Daily News office will receive prizes equal in number and value to those living nearer to this office and every active candidate will receive either a cash commission, a cash prize or an automobile.

Each District will Win one of the Big Prize Cars—Each district must win at least one of the two big enclosed cars and a complete set of cash prizes. Every active non-prize winner in each district will receive a cash commission equal to 10 per cent, $1.00 on every $10.00 collected, of all money he or she turns in for subscriptions.

ALSO TO PARTICIPANTS RESIDING WITHIN PRINCE RUPERT CITY LIMITS

ONE $100 CASH PRIZE

Every active participant who does not receive one of the capital prizes is guaranteed a cash prize equal to 10 per cent (one tenth) of all money turned in by them for subscriptions.

ALSO TO SOME PARTICIPANT RESIDING EITHER INSIDE OR OUTSIDE THE CITY LIMITS OF PRINCE RUPERT ..

ONE $500 CASH PRIZE

Every active participant who does not receive one of the capital prizes is guaranteed a cash prize equal to 10 per cent (one tenth) of all money turned in by them for subscriptions.

ALSO TO PARTICIPANTS RESIDING OUTSIDE OF PRINCE RUPERT CITY LIMITS

ONE $100 CASH PRIZE

Every active participant who does not receive one of the capital prizes is guaranteed a cash prize equal to 10 per cent (one tenth) of all money turned in by them for subscriptions.

The 2 prize cars are both brand new, 5-passenger cars of the latest model and have been purchased from local dealers to be given to residents of this section by The Daily News. It should be thoroughly understood by every one that the prices as listed on this page for these prize cars are the present market price on these cars and subject to change without notice. In case the market price should take a drop on either of these cars during the period of this campaign The News is contracting only to deliver to the car winners the model cars listed on this page, regardless of what the retail price of the prize cars might be at the expiration of the campaign.

HOW THE TERRITORY IS DIVIDED

The territory covered by The Prince Rupert Daily News will be divided into two districts for the purpose of assuring an equitable distribution of the many prizes in the mammoth "Everybody Wins" campaign, with a complete set of prizes for each distrcit. The territory covered by The Daily News comprises Prince Rupert City, Northern British Columbia and adjoining territory.

DISTRICT NO. 1, will include only those participants residing within the city limits of Prince Rupert. One of the Prize Cars and as many cash awards as there are active participants will be awarded to participants living in this district.

DISTRICT NO. 2, will include only those participants residing outside the city limits of Prince Rupert. One of the Prize Cars and as many cash awards as there are active participants will be distributed to participants living in this district.

HOW THE PRIZES WILL BE AWARDED

Every active participant in The Prince Rupert Daily News Free Gift Distribution will receive either a cash commission, a cash prize or one of the two excellent cars. The person polling the greatest amount of votes in the campaign, regardless of which district he or she may be in, will receive the Grand Capital Prize which is a 1928 Model Pontiac 2-door Sedan. Then the candidate who is highest in the other district will receive the Ford Tudor Sedan. Then the candidate who has the next highest number of votes in the campaign—regardless of which district he or she may be in—will receive the prize of $500 in cash. Then after the two prize cars and the $500 cash prize have been awarded, the two persons in the two respective districts with the next highest number of votes will each receive $100.00 in cash. All other non-prize winning candidates (those who do not win one of the above gifts) in each district, will each receive a cash commission equal to 10 per cent of all money he or she has turned in for subscriptions, according to the rules of the campaign.

This plan assures that each district will receive one of the cars; that either district can win the $500 cash prize; that each district will receive one of the $100 cash prizes, and that each and every active candidate who does not win one of the big prizes will be well paid—on a basis of ten per cent—for every effort he or she puts forth in the campaign.

$1,500.00 - - - IN CASH - - - $1,500.00

A Special Fund of $1,500 in Cash has been set aside to be distributed in the form of salaries among active non-prize winners on a 10 per cent basis. Any candidate who remains active through the campaign, making a regular weekly cash report, but fails to win one of the Big Prizes offered, will participate in this commission feature. Think of it! One-tenth of every subscription you collect goes into your pocket if you fail to win a prize. This assures compensation to all candidates—there will be no losers in this race. Could anything be fairer or more liberal?

For further information call on, telephone or write, Campaign Manager

Phone534 — **The Prince Rupert Daily News** — Phone534

CAMPAIGN OFFICE OPEN EACH EVENING UNTIL 8 O'CLOCK