# A WIDE APPEAL

## AS AN ADVERTISING MEDIUM

As an advertising medium the Prince Rupert Daily News has a wide appeal. Not only is it read by the people of Prince Rupert, many of whom look to it for mercantile guidance, but it reaches out to the country districts where its arrival is awaited with eagerness. The mining camps and the towns of the interior look to it for the first news of the outside world.

Prince Rupert people who wish to reach the surrounding districts find there is only one medium, that of the Daily News. It is better and cheaper than any other advertising medium and can be depended upon to bring results if anything can.

## Past and Present

In the past when only about 1500 papers were being sold, advertisers in the Daily News claimed they got good results from outside points as well as in the city. During the present year the circulation has increased over a thousand, and the appeal to advertisers is consequently that much the wider.

## Wisdom of Advertising to Keep Goods Moving

Very few merchants seem to realize the cumulative effect of advertising. Every new customer secured is worth a great deal and this new customer becomes an advertiser for others, if he is well treated. The newspaper not only brings customers direct but prepares the way for the spread of business by personal contact.

The advertising manager will be pleased to talk this matter over with prospective advertisers and show them the newspaper's mailing list.

THE DAILY NEWS

Prince Rupert - - British Columbia

The great advertising medium for Northern and Central British Columbia.

Try MOTORING at once—Plain or Milk, you'll like it.

ROWNTREE'S MOTORING CHOCOLATE

Plain or Milk Chocolate with Almonds and Raisins


## HALIBUT PRICES ARE LOWER TODAY

**Total of 178,900 Pounds Sold at Exchange This Morning, Top Bid Being 15.7c and 8c**

A total of 178,900 pounds of halibut was sold at the Fish Exchange this morning, nine American vessels receiving from 13.6c and 7c to 15.7c and 8c for 152,000 pounds, while four Canadian boats were paid from 13.1c and 7c to 13.8c and 7c for 23,900 pounds. Arrivals and sales were as follows:

**American**

Seattle, 35,000 pounds, Pacific Fisheries, 14c and 7c.

Vansee, 28,000 pounds, Booth Fisheries, 13.6c and 7c.

Kanatak, 27,000 pounds, Royal Fish Co., 13.9c and 7c.

Portlock, 21,000 pounds, Canadian Fish & Cold Storage Co., 13.9c and 7c.

Hazel H., 14,000 pounds, Atlin Fisheries, 15.5c and 8c.

Sherman, 10,500 pounds, Canadian Fish & Cold Storage Co., 15.2c and 8c.

Harding, 4,500 pounds, Pacific Fisheries, 15.2c and 8c.

Diana, 6,000 pounds, Booth Fisheries, 15.5c and 8c.

Lumen, 6,000 pounds, Canadian Fish & Cold Storage Co., 15.7c and 8c.

**Canadian**

Inez H., 9,000 pounds, Atlin Fisheries, 13.4c and 7c.

Margalice, 4,500 pounds, Canadian Fish & Cold Storage Co., 13.6c and 7c.

Zero, 2,400 pounds, Canadian Fish & Cold Storage Co., 13.1c and 7c.

Cape Spear, 8,000 pounds, Royal Fish Co., 13.8c and 7c.

## NOTED HISTORIAN VISITOR TO CITY

**Prof. Louis Hamilton of London and Berlin Here to Collect Data to be Used in New Book**

A noted visitor in Prince Rupert is Louis Hamilton of London England, professor of colonial history at the University of Berlin, Germany, who is making a tour of Canada for the purpose of collecting data on trade and general business conditions which he will use in the publication of a book. Already Prof Hamilton has produced a number of works on history and economics, including a history of Canada.

Prof. Hamilton expects to leave tonight on the steamer Prince Rupert to make the round trip to Stewart.

## Ten Years Ago in Prince Rupert

October3, 1918.

The executive committee for the Victory loan drive this year has been appointed as follows: J. C. Scott, M. Albert, G. H. Arnold, M. M. Stephens, G. W. Nickerson, G. A. Woodland, John Dybhavn, Harry Lipsett, J. H. Meagher, L. W. Patmore, G. A. McNicholl, J. C. Gavigan, Fred Stork, M. P. McCaffery, J. R. Roerig, J. A. Thompon, W. E. Thompson, D. H. Hays, C. H. Orme and J. Hutchinson, J. C. McLennan has been appointed secretary.

The Great War Veterans' Association last night elected officers as follows: President, Dr. N. M. McNeill; vice-president, H. C. Crewe secretary-treasurer, J. F. Hutchinson; executive committete, W. Kerr, J. H. Ross, H. F. Wearmouth and T. Silversides; trustees, Don Yelf and W. Keith. The sum of $500 was voted toward the establishment of a memorial to those who have laid down their lives in the Great War.

Frank B. Riley, well know barrister of Portland, Oregon, is in the city and tonight will give an illustrated lecture in the Empress Theatre under the auspices of the Imperial Order Daughters of the Empire.

### TOO LATE TO CLASSIFY

FOUND—Man's cap. Apply Daily News Office.

FOR RENT—Four roomed house with bath; convenient to Seal Cove and Dry Dock. Phone Green 285. 237

## RETURNING NORTH TO SEBAKWE MINE

**Douglas Ray Passing Through on His Way Back to Portland Canal**

Douglas Ray, foreman at the Sebakwe mine camp, in the Salmon River district near Premier, accompanied by Mrs. Ray, arrived this morning from the south where they have been holidaying for the past month. They are proceeding today to Stewart.

Mr. Ray was the engineer in charge of the exploratory work on the Schufer property at Hudson Bay Mountain near Smithers which the B.C. Silver Corporation had bonded a year or two ago.

## SURPRISE PARTY FOR MISS AGNES DAWSON

**Birthday Celebrated With Happy Function Last Evening**

Last night a number of young people from the Baptist Church held a surprise party af the home of Miss Agnes Dawson, Hayes Cove Circle, the occasion being Miss Dawson's birthday. A happy evening was spent with games and music and Miss Wadea Mussallem, on behalf of the young people present, presented Miss Dawson with very beautiful pieces of china, accompanied with suitable original verses composed by Miss Aletta McKinley. Refreshments were served.

## COUNTY COURT CASES DISPOSED OF TODAY

**Judgment for Plaintiff in Action Against Squatter as Well as in Two Actions for Payment for Goods**

In the eviction action of the Grand Trunk Pacific Railway Co. vs. Joseph C. Green, counsel for the defendent, W. E. Fisher, gave consent to judgment for the plaintiff which sought to remove defendant from a shack on the waterfront where he lives. Judge F. McB. Young therefore gave judgment this morning accordingly. John V. Clyne appeared for the plaintiff.

Cases of Wong Lee & Co. and A. McKenzie who were suing the same defendant, S. B. Peacock, for payment for goods sold and delivered were also disposed of with judgment for the plaintiff in each case. W. O. Fulton appeared for Wong Lee and J. V. Clyne for McKenzie.

## MILLION CLAIM IN THE COURTS

**Litigation Started Over Ownership of Haddington Island Stone Quarry**

VICTORIA, Oct. 3.—Claiming over a million dollars for alleged wrongful trespass and removal of building stone from Haddington Island, W. A. Brethour has filed a writ in the supreme court for the heirs of the esetate of the late Samuel Gray, Alden W. Huson and Henry Rudge against the Haddington Island Quarry Co.

The litigation is for a declaration of ownership in favor of the heirs of the three men, whom the plaintiffs say were possessed of the property.

### INDIAN IN COURT

Roy Tapp, half-breed, for supplying liquor to Indians, was fined $100, with the option of one month's imprisonment, by Magistrate McClymont in city police court this morning. Mike Shaw, for having liquor in his possession, was fined $25 and costs or thirty days and Mary Dennis, for drunkenness, was fined $15 and costs or fourteen days. Adjournment until tomorrow morning was taken in the case of George Cooper, charged with having liquor in his possession.

## ITALIAN FIRM IS FORMED TO REPAIR THE TOWER OF PISA

LONDON, Oct.3. — In order to overcome the objections raised by Italian engineers to the repair of the Leaning Tower of Pisa being entrusted to an English firm, the Francois Cementation Company, of Bentley, Doncaster, have formed an Italian company to carry out the work under the licences and direction of the Francois Company. The work has already begun.

### WEATHER

Prince Rupert—Raining, calm, temperature 46.


CROUP

Spasmodic Croup is frequently relieved by one application of—

VICKS VAPORUB

Over 21 Million Jars Used Yearly


## PREMIER IS GUEST FRANCE

**Lays Wreath on Tomb of Louis Pasteur and Visits President**

PARIS, Oct. 2.—Premier Mackenzie King yesterday honored the memory of Louis Pasteur, eminent French chemist. Accompanied by Hon. Phillipe Roy, Canadian minister to France, the Canadian premier visited the Pasteur Institute and later placed a wreath on Pasteur's tomb in the institute.

The premier was the guest of Foreign Minister Briand at luncheon, and afterwards was received by President Doumergue.

## IMPRESSIVE SCENE IN MURDER TRIAL AT EDMONTON RECENTLY

An impressive scene took place during the trial of Vernon Booher for murder of four persons at Mannville recently. Adjutant Stewart of the Salvation Army refused to tell the court what had taken place between him and the prisoner as he was acting as spiritual adviser. "Judas betrayed his master and if I betray this boy I will also betray my master," the adjutant declared.

The prisoner spoke to his counsel who announced that Booher did not wish to hold the adjutant to his oath of office. Then on being again told it was his duty to tell the court all he knew, Adjutant Stewart stated that Booher had asked, did he think God would forgive him for the deed he had committed.

### ELECTS SPEEDY TRIAL

Martin Calder, Greenville Indian, charged with breaking and entering a dwelling house with intent to commit an indictable offence, appeared before Judge F. McB. Young in County Court this afternoon and elected for speedy trial. The case will be proceeded with in a day or so with W. E. Fisher prosecuting and J. V. Clyne acting for the accused.

## HIGH SCHOOL BOY COMMITTED SUICIDE

FORT WILLIAM, Oct. 3.— Because of ill health John Mackie, a fourteen year old high school boy, committed suicide by shooting himself yesterday.


Phone 574 Phone 45

B.C. Butchers & Grocers, Ltd.

Watch This Space for Specials Tomorrow

B.C. Butchers & Grocers, Ltd.

THE HOME OF GOOD THINGS TO EAT

Phone 45 Phone 574