

THE DAILY NEWS
 PRINCE RUPERT - BRITISH COLUMBIA
 Published Every Afternoon, except Sunday, by Prince Rupert Daily News, Limited, Third Avenue.
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SUBSCRIPTION RATES
 City Delivery, by mail or carrier, yearly period, paid in advance \$5.00
 For lesser period, paid in advance per month50
 By mail to all parts of Northern and Central British Columbia, paid in advance for yearly period \$8.00
 Or four months for \$1.00
 By mail to all other parts of British Columbia, the British Empire and United States, paid in advance per year . . . \$6.00
 By mail to all other countries, per year \$7.50
 Transient Display Advertising, per inch, per insertion . . . \$1.40
 Transient Advertising on Front Page, per inch \$2.80

DAILY EDITION  Tuesday, Nov. 27, 1928

USE OF TITLES

Paderewski, the pianist, is not only a great musician, but also he shows signs of greatness in his character. When advertising his concerts he drops his title. Instead of styling himself Sir Ignace Paderewski, Knight of the Grand Cross of the Order of the British Empire, he calls himself simply Mr. Paderewski.

Another British knight who also refuses to commercialize his honors is Sir Rabindranath Tagore, poet of India. He speaks of himself simply as Dr. Tagore.

Canada happily does not traffic in titles any more. No person now is able to win a title by contributing heavily to political party funds. In spite of the efforts of a few to revive the receiving of titles, the spirit of the country is against it, and we hope will remain so.

PREACHING TO THE PEOPLE

We do not often preach to the people of Prince Rupert and district, but now and then we try to give them something to think about. When we do we have the satisfaction of knowing that the message is not wasted. We are able to preach to a congregation in one evening 20 times larger than all the preachers in Prince Rupert put together. Of this issue, there will be printed approximately 2500 papers, many of them read by anything from one to 10 persons. Suppose an average of four to a paper, and we have a congregation of 10,000. That is a pretty good congregation and it is available every day.

Archbishop DuVernet, when he was alive, one of the finest and best educated men the country has produced, realized the value of the newspaper to the clergyman. Ten years ago when the plague of Spanish influenza struck Prince Rupert and all the schools and churches were closed, The Daily News asked the Archbishop if he would like to give a message to the people that would take the place of the Sunday sermon. He did so, and from that time on he formed the habit of sending out through the columns of this paper special messages to the people at Christmas, at Easter, or on any special occasions, and we were always glad to pass the message on, because it was a real one. Many of these messages inspired by these occasions have been included in the book of his writings recently published.

Only a few clergymen have the power of thinking or the art of expression such as had the revered Archbishop, so that their writings are not as valuable. Very few people realize the value of the press as a medium of reaching the people. They are not men of broad vision, and naturally a congregation of 100 is their limit. The result is that it usually falls to a layman to do the preaching through the press.

ORGY OF KILLING THREATENS BIG GAME IN AFRICA



Mrs. Karl Akeley (above), widow of the noted scientist, who advocates conservation of African wild life. On the right of the layout is an artist transferring an African sunset to canvas, while below is the monarch of the jungle, and three giraffes at a water-hole, who are suffering because of the inroads of hunters motivated primarily by a lust to kill.



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MAGIC BAKING POWDER
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SOCIETY FOR PRESERVATION OF FORESTS

Meeting Held at Terrace at Home of George E. Keith

TERRACE, Nov. 27.—An informal meeting, at which about a dozen invited guests were present, was held at the home of George E. Keith on Thursday evening, with the object in view of taking initial steps in the forming of an organized branch in Terrace of the society for the preservation of Canadian forests. A. Holmwood was elected chairman, with Rev. Wm. Allan as secretary.

This society was organized last year in Toronto, Ont., at the instigation of George E. Keith, its name being self explanatory as to its aims and objects.

Replying to a question as to the reason for organizing, Mr. Keith told of unsatisfactory government action taken following forest fires, particularly one in 1922, which fire killed immense quantities of timber on property owned by Robert Braun, R. L. McIntosh and himself. In order to salvage this timber, which it was necessary to do within two years to realize anything on it, a petition had been circulated in the district to which 237 signatures were placed, asking the government to co-operate in the bringing in and operating of portable sawmills on the property, the local mills being entirely inadequate to handle the large quantity of timber involved. No action whatever had been taken nor had there ever been any proper investigation as to the origin of the fire.

Following a lengthy illness during which the matter was held in abeyance, Mr. Keith went to Toronto to try to create sentiment among influential friends there, and was easily able to interest many prominent persons, with the result that the Society for the Preservation of Canadian Forests was organized in 1927. The advisory board of this society are as follows: George B. Van Blaricom, Major-General Robert Rennie, Frank Yeigh, W. C. Gall, W. A. Argue, Alexander Keith, S. W. McKeown, George E. Keith.

Many other prominent eastern men became interested in the society and promised their co-operation and support.

It had been suggested that the head office of the organization be established in Toronto, but on the advice of an eminent politician, Vancouver was decided on as a better place, with branch offices at Terrace and Toronto.

At a meeting of the society held in Toronto before Mr. Keith returned west in the fall of 1927, the following resolution was passed:

"That the society request the Canadian Forestry Association to take the necessary steps to procure a thorough investigation by the Legislative Assembly of British Columbia for the purpose of

ascertaining the origin of the fires which occurred in the years 1912, 1916 and 1922, in the district of Terrace, B. C. more particularly the fires that occurred on Lots 611, 611A, 615 and 4355, Range 5, Skeena District, and how far slashings, contributed thereto and to the destructiveness thereof, and also for the purpose of ascertaining if a serious slash menace to the remaining standing timber in that district, or any other district in British Columbia, exists at the present time.

Mr. Keith is anxious to have a royal commission appointed to make this investigation, and is very desirous of having the co-operation of local residents in the forming of an active branch of the society here.

Owing to the lateness of the hour, however, it was found necessary to adjourn the meeting, a later one to be held at the call of the chair, when further work in connection with organizing locally will be carried on.



FOR TIRED SLEEPLESS NERVES
 USE
Dr. Chase's Nerve Food

Homer Ficklin, well known Stewart mining man, is a passenger aboard the Catala today going through to Vancouver.

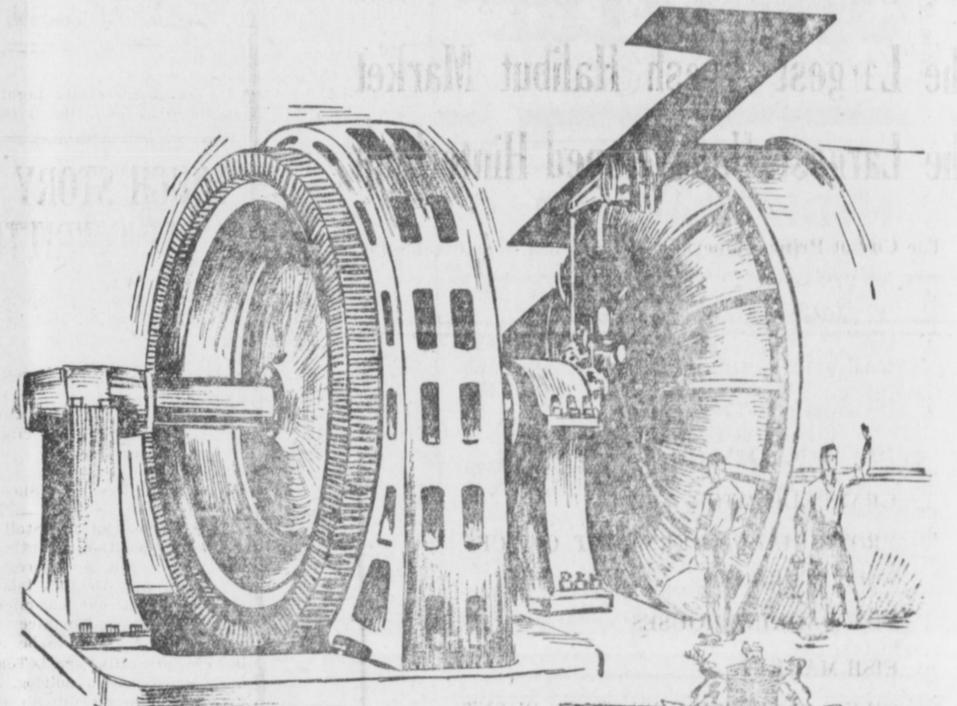
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POWER
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POWER DEVELOPMENT	
1916	2,000,000
1926	460,500,000
Capital Invested in Manufacturing:	
1916	150,000,000
1926	340,000,000

BRITISH Columbia's Power resources are the envy of the world. With Power, the riches of the world can be won; with Power, ores can be mined, smelted; transportation problems solved; manufacturing industries developed, and with them population . . . pay-rolls. Power is British Columbia's strongest bid for more industries . . . more people.

Of the millions of horsepower available in our province, but half a million are now harnessed to turn the wheels of industry. The great hydro-electric development at Bridge River will ultimately generate more than 600,000 horsepower, while the output at Bonnington Falls and other points is being steadily increased. The Campbell and Chilko Rivers, on the mainland, and the Nimpkish on Vancouver Island, are capable of tremendous power development for the conversion of our forest and mineral resources into fabulous wealth.

Two of British Columbia's Electric Power systems are among the greatest in Canada, each generating more than 400,000,000 kilowatt hours in 1927. This represents an increase in the last ten years of 98% . . . truly a remarkable achievement!

Foreign authorities speak of this record as a measure of the great vitality of British Columbia.

Today we rank third in power and industrial development among Canadian provinces. We have made greater progress per capita than any!

It is the policy of British Columbia to foster the development of the hydro-electric powers for the benefit of the public. They are allotted to private enterprises on condition that they will be developed within a certain time, so that no exploitation of public assets may take place.

Millions of dollars are now earmarked for Power development in our province. Dams are being built, turbines installed . . . transmission lines erected to care for the imminent industrial development.

Thousands of dollars are being expended weekly on materials and wages; thousands are feeling the immediate benefits of this enterprise.

Side by side with our power development, Industrial Expansion has kept pace. Today 17% of Canada's external trade is handled by British Columbia. During the past decade, our basic industries have increased 101.3%. Our total payroll, including all classes, is estimated at 210 million dollars. Today, our Lumbering, Mining and Fishing industries employ 72,517 people, paying them 175 million dollars in wages . . . distributing an average wage ranking among the highest in Canada.

These 175 millions in wages are a great contribution to our annual internal trade in the province. They have given our industrial workers a buying power ranking second in the Dominion and have largely been responsible for our ever increasing prosperity, as evidenced by the fact that the number of automobiles registered in the province last year was 76,187 as compared with 8,596 in 1916.

British Columbia's steady and varied industrial development has changed the conception in Eastern Canada and the United States of our province. No longer are we entirely dependent on the East for our manufactured products. British Columbia is increasingly furnishing her own needs. She now ranks third in the whole Dominion as a manufacturing province.

Our phenomenal Power and Industrial growth has focused the attention of the great industrialists and investors on our province. Today, British Columbia in the eyes of the world, stands for Power, Progress and Plenty. May our efforts of the next ten years stabilize and increase our Prosperity!

Read these announcements and understand your province's progress . . . clip them out and send them to friends who you desire extra copies of these announcements a note to this newspaper will bring them. Advertise your Province!

BRITISH COLUMBIA'S PROGRESS