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THE DAILY NEWS

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SUBSCRIPTION RATES

City Delivery, by mail or carrier, yearly period, paid in advance \$5.00 By mail to all parts of Northern and Central British Columbia, paid in advance for yearly period \$3.00 gangering is not encouraging.

Or four months for \$1.00 By mail to all other parts of British Columbia, the British Empire and United States, paid in advance per year \$6.00 It has the merit of brevity, it is easy By mail to all other countries, per year \$7.50 to remember, and it donesn't mean celette; Cyril McLaglan, Gogo and Tom

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DAILY EDITION



Monday, Jan. 30, 1928

LEASE OF ELEVATOR

It is satisfactory that the future of the grain elevator here i settled and that we shall know about what to depend on for the next five and a half years. While there was a difference of opinion as City of a Million Stins," and be reasonto what would be best for the city, everyone will agree that it is steal that title. better to have a sure thing than a doubtful speculation.

While the people turned down Fred Stork at the last election, it is pleasing to note that the former member has still been work- cod and herring, even if all these do Famous Picture to be shown Here ing in the interests of Prince Rupert and has been able to secure not consider Prince Rupert as their this contract.

HOPE MORE BUSINESS NOW

It is to be hoped that, now that the elevator lease is settled, more grain business will be done here from this time on. With the might be made of "Hear Us Blow!" or days when the West was really wild and a Pathe Review. large shipping business being done at Vancouver, it does seem as if Prince Rupert has not been doing her fair share of the grain might later be included in the civic But don't get the impression that expert. We do not know why this is but we do know that it was old enough to attract the attention of kum Westerns that have flooded the not what we were led to expect. However, in business there are all the College of Heralds. sorts of unforeseen things. We were not expecting renewal of the lease so soon and it is good news to most people that it has come, especially to those who were fearful that this port would be left out in the cold.

GOVERNMENT BY DELEGATION

Government by delegation is not altogether a desirable thing. in the more fitting phrase "We're Al- Leila Hyams as the dance hall girl, Yet that is what we seem to have today. Hundreds, if not thousands ways on the Rocks," though there may fought and won, by the Brute, is very social whirl, and carries out her preof delegations go to Ottawa every year. They interview ministers, be some who would prefer "The City levely. Clyde Cook, known as one of deputy ministers, members of parliament, senators, and all sorts with a Backbone." of officials as well as newspapermen. They try to impress the As Kaien Island is deluged with that stage, is cast as Oklahoma Red, a prosgovernment with their importance and sometimes, it is said, the government is induced to do things that their better judgment tells them is wrong.

It seems a simple matter to elect members of parliament and might possibly be misunderstood are which includes all the motley hordes of for them to legislate and endorse or condemn governments. It is not likely to find any fault with the the plains. Irving Cummings has directthe friction that comes from delegations that causes most of the trouble. Still each district must have its occasional delegation if it is to be recognized.

MUTUAL ESTEEM OF LEADERS

Parliamentary leaders usually learn to estimate each other at Thomas Duff Pattullo, Beau Brummell their true worth. They are courteous to opponents and give them good hearing, recognizing that there is no such thing as absolute a short and snappy and truthful slogan truth but that truth is very largely a point of view. We see things which will take some beating: "She's a Something new in the way of vii- screen firmament. from different angles.

It is interesting to hear the expressions of esteem for a departed leader of the opposite party or even to know that the leader ever seen the minister of lands at his menace is furnished this time by the Nitt-Once I saved a man's life, but of the Liberals at Ottawa welcomes his chief opponent to the leader- best, but, alas, it is too much to hope girl who lives on the ranch adjoining I never got a medal for it. ship and speaks highly of his character and ability. We are learning that the Conservatives will applaud this Tom's and whose father has a mortgage Witt-Give particulars, please. to respect those who have different opinions from ourselves and to realize that there is a possibility of their being right.

HAD AUDIENCE

Louis Amadio and Family Return From Visiting Europe, In-

cluding Rome

and daughter, Fourth Avenue East, who They spent a week in Rome where Mr. Amadio has a brother a priest.

ent from the city for four months Amadio reports a gradual improvement Rolling is a Science." Italy! The nation is now one of the most prosperous in Europe

They travelled across the Atlantic ocean on the Empress of France. Com-To have an audience with His Holi- ing back they had a very rough voyage ness the Pope at the Vatican was one on the Montroyal to Halifax. They of the features of the visit to Italy of spent a few days in Ontario visiting Mr. and Mrs. Louis Amadio and son with a brother of Mr. Amadio.

Keep the youngsters warm



Filled with heat giving calories Delicious and healthful when heated in the oven-buttered and served with hot milk,
MADE AT NIAGARA FALLS

ist, Tells of Efforts Here to Select Slogan

MAKES SUGGESTIONS

"Home of the Poor Fish" and "Hear us Blow" are Among Suggestions Made

(Vancouver Province) Prince Rupert is the latest city to

fall a victim to sloganitis. Practically every town on this continent has had it at some time or other, and quite few have never recovered completely. Some slogans, adopted years ago, are still in use, but at the moment, "Follow the Birds to Victoria" is the only one I can positively identify. It was born in 1916 and is still going strong. An effort was once made here to have "Follow the Grain to Vancouver" recognized as our official slogan. In addition to being rank plagiarism, this was a particular punk effort, and has rightly pert will have something better to offer, but I fear, I fear! The history of slo-

"Watch Blinkville Grow!" has been the most popular slogan of all time anything that is open to misrepresentation, but it is getting a little threadbare. As a catchword it has had

city of 7,000 souls, with a big export tune. It seems that the king's favorite trade and many important industries, wasn't always content with what she should strive to tell the world of this had. Pompadour ventures out one in its slogan. It will not, I trust, be night and enters an inn where she a slavish imitator of Victoria and urge meets and falls madly in love with Rene people to "Follow the Fish to Prince Laval, a poor young poet. The plot Rupert," but out of compliment to the develops with amazing speed until could very well advertise itself as "The trous ruin by her own quick wits ably sure that Vancouver would not "THE BRUTE" COMING

"The Home of the Poor Fish" might be considered appropriate, as it would apply equally well to halibut, salmon, permanent home. Some latitude must be allowed sloganeers, however.

HOW WE SPOUT

"How We Spout!" A whale in action woolly.

Because of the very solid material on It is among the really great interpreite ramparts could be better alluded to dazzle of it, and the humanity, too!

rarity in Vancouver, rain, a little bit of pector who strikes pay dirt, and wellboasting about this blessing would be cast he is. quite in order. Those who consider that "Where the Drys Are Always Wet" also members of the large company, erser "We're All Wet!"

another happily-appropriate suggestion picture, a vital human document. of which the meaning is never befog-

As the official residence of the Hon. WESTERN PICTURE IS of British Columbia legislators, here is

LOG ROLLING

And "Our Boom Will Never Burst!" would not be at all bad.

The northern city is already well a bolder bid for their business might be made with a slogan specially directed at them. What hardy half-breed wouldn't pack his season's catch to there were living up to the motto "We'll BILLIE DOVE STARS Rupert once he learned that the stores Take the Hide Off You," or, more poetically, "A Skin Game Is Our Aim?"

Some iconoclasts, with no reverence whatever for the proper name with ! which the city was formally christened, thing but flash one to holler on festive occasions, and so to act. is quite likely to be selected as the best submitted to the slogan commit-

HARD-SHELLED

"How did you get your head cut up that way? Railway accident?" "No, a fellow threw some tomatoes

"But surely tomatoes wouldn't crack

AT WEEK-END

P. W. Luce, Vancouver's Humor- Famous Actress to be Seen Here in "Madame Pompadour"; English Players, Too

> Dorothy Gish and Antonio Morenc, two American players, can be credited with a great deal of the success which "Madame Pompadour" British National's new Paramount release is sure to win. In the picture coming for the mid-week they show potentialities of becoming as popular a romantic team as the Vilma Banky-Ronald Colman combination. The love story which these two tell as Pompadour and her impoverished sweetheart is one that will be remembered long after the spectator has left the

> Herbert Wilcox, the man responsible for "Nell Gwyn" directed, under the supervision of E. A. Dupont, the director of "Variety." Frances Marion's adaptation of the Schanzer-Welisch play is an expert piece of work. Roy Overbaugh has contributed some gorgeous photographic

> In the supporting roles, a group of English players give excellent support The following, especially, stand out in important roles: Henri Bosc as King Louis XV.; Gibb McLaughlin, Comte Maurepas; Nelson Keys, Duke de Cour-Reynolds, Prunier.

The story is one of France in eighteenth century. It traces the life of Pompadour from her humble begin-Prince Rupert, which is a thriving ning right up to the height of her forlarge trade done in frozen halibut it well-Pompadour is saved from disas-

STARRING MONTE BLUE

"The Brute," starring Monte Blue, is the attraction coming here tonight. Dorothy Gish in "Madame Pom-Out of deference to whales, which Blue is splendidly cast as a slow-inabound in northern waters, a choice speech quick-in-action cowboy of the Comedy.

coat of arms, when Prince Rupert gets "The Brute" is just another of the hoscreen lately. It is just the reverse.

which the city is built, it has been tations of the old days of the Far suggested that "The Gibraltar of the West. There are the gold-rush, the oil-West" might be a fitting compliment, rush, rodeos and lariats and Bad Men. but such a nomenclature somehow sug- Indians, sands, and sagebrush, fights and gests poverty of imagination. The gran- faro, loves and ladies, all the razzle the funniest comedians of the vaudeville

Carroll Nye and Paul Nicholson are ed the piece with keen perception of "Where the Mist is Never Missed" is values. "The Brute" is a real Western

Dandy Town!" It has just that sus- lainy in a western picture is introduced picion of western slang that will make in "Lightning Lariats." starring Tom it stick in the memory of all who have Tyler which is coming tomorrow. The shoice with both hands. Darn politics, on the cowboy's property. The girl is "An inebriate once came home to his aroused to vengeance when Tom gives apartment and turned on only the hot his heart to another maiden, and the water to take a bath in and he would All the same, now that they have unscrupulous woman hires two despera- have been scalded to death only I returned to the city on last night's train. their million-dollar courthouse and does to "get the girl." The picture re- happened to be janitor of the building would like a few grain elevators, and volves around Tom's efforts to save his and there was no hot water.'-Judge. the lumber industry is attracting more sweetheart and the little boy who is in Mr. and Mrs. Amadio have been ab- and more attention, this thought-com- her charge. The child's role is played celling sentence might make rival cities by Frankie Darro, and his canine visiting with relatives in Italy. Mr. wonder what's coming next: "Where Log friend, "Sitting Bull" is very much in evidence, furnishing many laughs and getting in on most of the thrills. Tom spectacular rides which are charged known to fur traders and trappers, but with breath-taking tenseness. He proves

If the beautiful Billie Dove did no may suggest that the slogan should be smiles at the picture fans, she would be something breezy, like "Whoop for worth admission price to a theatre, but Rupe!" "That lacks dignity at both in "American Beauty." which opens ends and has a weak middle. But it is Wednesday, she demonstrates that bejust about the right length and is easy hind her lovely smile there is ability

Miss Dove's work in "American Beauty" is on a par with, or one might Yes, chances are they'll pick "Whoop effort. "The Stolen Bride," which First therly end of Telegraph Passage, Skeena National recently released. This is the sort of picture that

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WEEK AT THEATRE

Monday

"The Brute." Mermaid Comedy "Queen's Wild" Paramount News.

Tuesday Tom Tyler in "Lightning Lar-

Lupino Lane Comedy "Some

Mermaid Comedy "Batter up." Wednesday and Thursday Billie Dove in "American

Billy Dooley Comedy "Dizzy Aesop's Film Fables.

Friday and Saturday

cutertaining, but more than that, gives young folks an inspiration to forge ahead in business and social enterprises. Miss Dove, as "checker" in the restaurant of a fashionable hotel, craves pretty clothes and a life of ease in heeping with her beauty.

While she lives in a cheap boarding house with her mother, in her imagintense to the extent of having the telestaurant as though she were a guest at the hostelry.

She meets a wealthy youth who proposes marriage, but she has, in the meantime, fallen in love with a young chemist who lives across the hall in her boarding house.

The plot of the picture is developed at a smart dinner party given by her rich beau, but it would spoil prosrective theatregoers' enjoyment to relate it here.

However, the lovely Miss Dove's tears. bravado and emotional work stamp her as one of the outstanding stars on the

UNSUNG HEROE



NOTICE.

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