

A WIDE APPEAL

AS AN ADVERTISING MEDIUM

As an advertising medium the Prince Rupert Daily News has a wide appeal. Not only is it read by the people of Prince Rupert, many of whom look to it for mercantile guidance, but it reaches out to the country districts where its arrival is awaited with eagerness. The mining camps and the towns of the interior look to it for the first news of the outside world.

Prince Rupert people who wish to reach the surrounding districts find there is only one medium, that of the Daily News. It is better and cheaper than any other advertising medium and can be depended upon to bring results if anything can.

Past and Present

In the past when only about 1500 papers were being sold, advertisers in the Daily News claimed they got good results from outside points as well as in the city. During the present year the circulation has increased over a thousand, and the appeal to advertisers is consequently that much the wider.

Wisdom of Advertising to Keep Goods Moving

Very few merchants seem to realize the cumulative effect of advertising. Every new customer secured is worth a great deal and this new customer becomes an advertiser for owners, if he is well treated. The newspaper not only brings customers direct but prepares the way for the spread of business by personal contact.

The advertising manager will be pleased to talk this matter over with prospective advertisers and show them the newspaper's mailing list.

THE DAILY NEWS

Prince Rupert - - - British Columbia

The great advertising medium for Northern and Central British Columbia.

Healthful Food in Perfect Form

SHREDDED WHEAT

Whole wheat with nothing taken away and easy digestibility added. Shredded and thoroughly baked for increased flavor and healthfulness.

TRISCUIT—the wafer way to whole wheat health

Made by The Canadian Shredded Wheat Co., Ltd.

ELKS' WHIST AND BRIDGE TOURNEYS START OFF WELL

There was a good turnout at the opening event last night of the series of bridge and whist tournaments which will be held during the coming winter by the Elks' Lodge. The winners of the weekly prizes were Mrs. Fred Rogers at whist with a score of 206 and G. E. Gulick at bridge with 3624.

W. D. Vance is committee convenor and master of ceremonies for the series of events; H. A. Ross, cashier, and Eddie Clapp, J. J. Mulligan and W. E. Willis-croft, additional members of the committee.

ANNUAL UNITED CHURCH DINNER

Large Attendance at Event Last Night—Program of Speeches and Music Enjoyed

The anniversary banquet of First United Church last night was a very successful event with some 120 adults, as well as children, in attendance. The social hall of the church was beautifully decorated for the occasion and a splendid banquet was spread, provided by the Ladies' Aid.

After full justice had been done to the meal, a program of speeches, musical selections and community singing was engaged in with the pastor, Rev. A. Wilson in the chair. Speakers included Mayor S. P. McMordie, Rev. J. R. Frizell, Rev. W. F. Price and J. W. McKinley who couched their remarks in humorous vein but took occasion to acknowledge the splendid work that had been carried on by the church during its many years of activity.

The musical program included solos by Miss Bernice Ross, vocal solos by Miss Emily Davies, humorous readings by Miss E. M. Earle, and vocal solos by J. S. Wilson, who also led in community singing. Accompanists were Miss M. A. Way, Prof. H. A. Price and Miss Lucy O'Brien.

Ladies assisting with the banquet, which was under the convensership of Mrs. James Krikevsky, president of the Ladies' Aid, included Mrs. Walter Thompson, Mrs. George Wilson, Mrs. Thomas Silversides, Mrs. W. B. Cornish, Mrs. James S. Irvine, Mrs. F. V. Vickers, Mrs. G. V. Wilkinson, Mrs. M. Thomas, Mrs. Santerbane, Miss Grassie, Miss Garnett, Miss Rogers and Miss Vickers.

ANGLICAN LADIES HOLDING BIG TEA AT HOME OF MRS. ANDREW

The ladies of St. Andrews Anglican Cathedral are holding a big tea this afternoon at the home of Mrs. J. C. McLennon, Borden Street, Mrs. Andrew is receiving with Mrs. McLennon. Those pouring are Mrs. Pillsbury, Mrs. Tobey and Mrs. Creech while assisting in serving are Mrs. A. R. Nicholl, Mrs. Ralph Lazine, Mrs. West, Mrs. Blott, Mrs. Cade, Mrs. Russell Smith, Mrs. Smeeton and Miss Bushby.

COLDER YET AT DAWSON

Thermometer Registered 18 this Morning; with 29 at Atlin

Prince Rupert—Part cloudy, light northerly wind; temperature 41.

That winter is coming in the far north is made clear this morning by the telegraphic report of the Government Telegraphs. It showed that at Dawson the thermometer stood at 19 above zero at 8 a.m. Everywhere it is cooler. The report follows:

Haysport—Light wind, clear, tem. 50.

Port Simpson—Light northerly wind, clear, tem. 48.

Terrace—Cloudy, calm, tem. 40.

Aiyansh—Cloudy, calm, tem. 41.

Alice Arm—Clear, calm, tem. 42.

Anyox—Clear, calm, tem. 42.

Stewart—Foggy, calm, tem. 42.

Hazeton—Partly cloudy, calm, tem. 42.

Eighth Cabin—Cloudy, calm, tem. 41.

Telegraph Creek—Raining, calm, tem. 41.

Smithers—Foggy, calm, tem. 45.

Burns Lake—Cloudy, calm, tem. 38.

Atlin—Light snow, north wind, tem. 29.

White Horse—Cloudy, light north wind, tem. 30.

Stewart River—Partly cloudy, north wind, tem. 20.

Dawson—Cloudy, calm, tem. 18.

W. A. TALBOT, WHO HAS BEEN ASSISTANT DISTRICT ENGINEER FOR THE PROVINCIAL DEPARTMENT OF PUBLIC WORKS IN ATLIN DISTRICT WITH HEADQUARTERS AT ANYOX FOR THE PAST THREE YEARS, IS A PASSENGER IN A SIMILAR CAPACITY TO THE REVELSTOKE DISTRICT WHERE HE WAS LOCATED BEFORE HE CAME NORTH. MR. TALBOT HAS BEEN A POPULAR AND EFFICIENT OFFICIAL IN ATLIN DISTRICT AND MANY WILL REGRET THAT HE IS LEAVING THE NORTH. HIS SUCCESSOR HAS NOT YET BEEN NAMED.

PORT SIMPSON LADY DIED THIS MORNING

The death occurred at Port Edward this morning at three o'clock of Mrs. Johanna Maxwell, native of Port Simpson. She was 50 years of age.

The body was brought to the city this morning by relatives and funeral arrangements are in the hands of the B.C. Undertakers.

Accounts for the two weeks ending September 28 totalling \$60,473.81 were passed for payment by the city council last night.

WELSH MINER LIKES CANADA

Says he Hopes to be Farming in This Country Himself Before Long

RETURNING TO WALES Will Work for Same Man Again Next Year, Declares Thomas Hamilton

WINNIPEG, Oct. 2.—"If you treat the farmer as man to man, he will treat you the same. I like Canada and this is where I'm going to stay." Thomas Hamilton, young Welsh miner, who uttered these words in the Canadian National Railways colonization office here, landed on August 18. He started to work on a farm near Cereal, Alberta, on the 23rd.

"Canada's in the blood," he said, "my father was out here in '87 prospecting in the Yukon. He went through the gold rush to the Klondyke, and afterwards, returned to Britain, but he always advised me to go to Canada. I've come at last. He told me that the first 12 months would be the hardest, but I can't say I've found them very hard. A home from home is what I call the farm. My employer, R. B. Riddell, drove 30 miles to a dance and took me with him, and I saw the Dempsey-Tunney fight in the movies. I am used to hard work in the mine, so I didn't mind that so long as I was comfortable. It seems to me that the chaps who don't do well are those who either won't or can't work."

Hamilton is going back to Ebbwvale, South Wales, to see his father before he settles down in Canada. Since he came out here this summer his mother died and he is the only son. His father, an examiner in the mine, is too old to tackle emigration once again. "I'm going back to Mr. Riddell's place in the spring," the young man announced, "and before very long I hope to be farming for myself."

EDMONTON WRESTLES WITH POWER PROBLEM

Canadian Utilities Offer to \$1,500,000 for 20 Year Franchise To Be Considered

EDMONTON, Oct. 2.—Offer of the Canadian Utilities Ltd. to purchase the city power plant and a 20-year franchise for \$1,500,000 and the proposal of the Calgary Power Company to supply the city with bulk power either by interchange of energy or lease of the power plant will be taken up by the city council.

C. L. Freeman, K.C., representing the Calgary Power Company, asked that his company's offer be considered apart from the other offer, as he said the two were directly opposed. The council agreed to take up the two offers separately.

ENGINEER OF PUBLIC WORKS DEPARTMENT IS GOING TO REVELSTOKE

W. A. Talbot, who has been assistant district engineer for the provincial department of public works in Atlin district with headquarters at Anyox for the past three years, is a passenger in a similar capacity to the Revelstoke district where he was located before he came north. Mr. Talbot has been a popular and efficient official in Atlin district and many will regret that he is leaving the north. His successor has not yet been named.

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STOCK QUOTATIONS

(Courtesy of S. D. Johnson Co., Ltd.)

The following quotations were bid and asked.

Argenta Rufus	27; 28.
Bayview	5 3/4; 6 1/4.
B. C. Silver	1.30; 1.50.
Big Missouri	54; 54 1/2.
Cork Province	26; 26 1/2.
Cotton Belt	80; 90.
Dunwell	11; nil.
George Copper	5.60; 5.65.
Georgia River	33 1/2; 35.
Glasiar	60; 65.
Golconda	79; 80.
Grandview	61; 61 1/2.
Independence	13 1/2; 14 1/2.
Indian	nil; 6 3/4.
Kootenay Florence	18; 18 1/2.
L. & L.	9 1/4; 10.
Lakeview	1 1/2; nil.
Lucky Jim	25; 26.
Marmot Metals	9 1/2; 10.
Marmot River Gold	9; 9 3/4.
Mohawk	8; 8 1/4.
Noranda	47.80; nil.
Pend Oreille	13.50; 13.60.
Porter Idaho	60; 70.
Premier	2.30; 2.33.
Ruth Hope	58; 60.
Sheritt Gordon	6.40; nil.
Silversmith	15 1/2; 17 1/2.
Slocan King	6 1/2; 7 1/2.
Snowflake	1.05; 1.09.
Terminus	18 1/2; 19.
Topley Richfield	59; 60.
White Water	1.85; 1.95.
Woodbine	11; 12.

Oils

Dalhousie	nil; 1.95.
Fabyon	11; 12 1/2.
Home nil	2.55.

MALKIN TAKES MIDDLE COURSE

Tells What Will be His Policy in Vancouver if Elected as Mayor

VANCOUVER, Oct. 2.—"It will be my honest endeavor if I am elected mayor of Vancouver to develop the police force along the lines of the Metropolitan force of London, where there is better law and order with more general liberty for the subject than in any city in the world," declared W. H. Malkin, addressing a meeting last night.

"We do not want a closed town. We do not want an open town. What we really need is a new town with a new spirit, and new outlook," he said.

Mr. Malkin outlined fifteen points which he said would receive attention if he were elected.

FURTHER CITY LOTS SOLD AT TAX SALE

Six More Parcels Changed Hands this Morning including \$573.73 Transaction in Section 1

The following further sales of property were made at the city tax sale this morning, at the upset prices in each case.

M. M. Stephens, lots 29 and 29, block 39, section 7, \$36.17 each.

M. M. Stephens, lot 6, block 40, section 7, \$34.94.

Oliver Pelouquin, lot 20, block 16, section 5, \$159.67.

W. R. Benfer, lot 5, block 31, section 1, \$573.73.

W. R. Benfer, lot 17, block 10, section 6, \$100.13.

W. R. Benfer, lot 19, block 12, section 6, \$148.38.

DR. MCNIVEN HERE ON WAY TO VICTORIA

Dr. E. L. McNiven, who has been substituting for Dr. Large at Port Simpson for the past five weeks, arrived in the city this morning and is continuing on to Victoria this afternoon.

Dr. McNiven is a son of J. D. McNiven, deputy minister of labor, who is well known to many people in Prince Rupert. He is a native son of the province.

BROTHER OF VISCOUNT GREY KILLED AFRICA

LONDON, Oct. 2.—Charles Grey, only surviving brother of Viscount Grey and his heir, died at Tabora, Rhodesia, Africa, from injuries inflicted by a buffalo.

Viscount Grey has no children. Another brother, George, was killed in Africa by a lion in 1911.

FISH ARRIVALS HEAVIER TODAY

Prices a Little Lower Than Yesterday but Still at Satisfactory Level

Halibut landings were heavy here this morning—totalling 205,000 pounds—and prices were somewhat lower than those offered yesterday although still at a satisfactory level. Ten American vessels received from 14c and 7c to 15.7c and 7c for a total of 154,500 pounds, while four Canadian boats sold 50,500 pounds at 13.9c and 7c to 14.2c and 7c.

Arrivals and sales:

American

Paragon, 51,000 pounds, Booth Fisheries, 14c and 7c.

Urania, 22,000 pounds, Canadian Fish & Cold Storage Co., 14.2c and 7c.

Leviathan, 22,500 pounds, Royal Fish Co., 14.1c and 7c.

Estep, 8,500 pounds, Canadian Fish & Cold Storage Co., 15.7c and 7c.

Teddy J., 11,000 pounds, Atlin Fisheries, 15.7c and 7c.

Chum, 7,500 pounds, Pacific Fisheries, 15.4c and 7c.

Flattery, 5,000 pounds, Canadian Fish & Cold Storage Co., 15.3c and 7c.

Pierce, 9,000 pounds, Atlin Fisheries, 15.6c and 7c.

Thor, 4,000 pounds, and Visitor, 4,000 pounds, Canadian Fish & Cold Storage Co., 15.5c and 7c.

Canadian

Oslo, 15,000 pounds, Atlin Fisheries, 14.1c and 7c.

Johanna, 12,500 pounds, Canadian Fish & Cold Storage Co., 14c and 7c.

Unome, 5,000 pounds, Canadian Fish & Cold Storage Co., 13.9c and 7c.

Rose Spit, 18,000 pounds, Canadian Fish & Cold Storage Co., 14.2c and 7c.

SQUATTER CASE IN COUNTY COURT HERE

G.T.P. Railway Seeking to Evict Joseph C. Greene from Home on Waterfront

Probably the most interesting case on the County Court docket this month is that of the Grand Trunk Pacific Railway vs. Joseph C. Greene. The plaintiff is seeking to evict defendant, alleged to be a squatter, who lives in a shack on the railway right-of-way. Presumably the plaintiff has refused to move. The case was to have been opened before Judge Young today but has been adjourned until tomorrow.

John V. Clyne is acting for the plaintiff and W. E. Fisher may appear on behalf of the defendant.

WILL USE BIG FLUME TO SLUCE GOLD ON CREEK NEAR TERRACE

W. H. Cavanagh, well known Kitsumkalum Lake placer miner, returned to the interior on this morning's train after spending a couple of days in the city on business. Mr. Cavanagh, who has sluiced gold from Douglas Creek, one of the tributaries of Kitsumkalum Lake for several years, is planning an extension of operations this winter and is hopeful of good success. He will put in a flume five feet wide, two feet deep and about five hundred feet long.

Mr. Cavanagh has been working during the summer on the Copper River bridge on the Skeena River Highway.

WEINER ROAST AND CAMPFIRE EVENING

Salvation Army Young People Will Have "Funeral Service" Next Week and Debate Week After.

The Young People's Legion of the Salvation Army enjoyed a weiner roast last evening, the hall being arranged as a camping scene and those present telling stories around the campfire. Next week there will be a "funeral service" when "Old Man Grouch" will be interred and the following Monday there will be a debate.